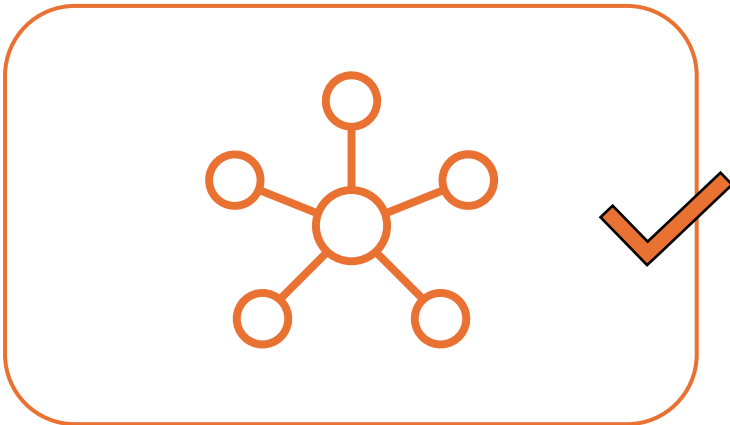
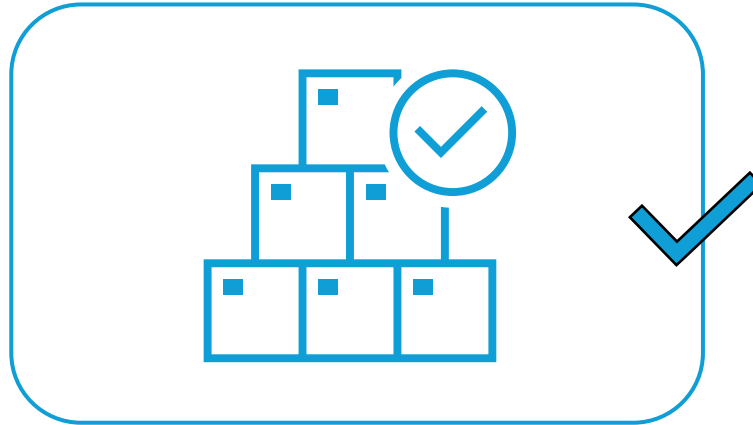


It all started with what you told us you want from apps...

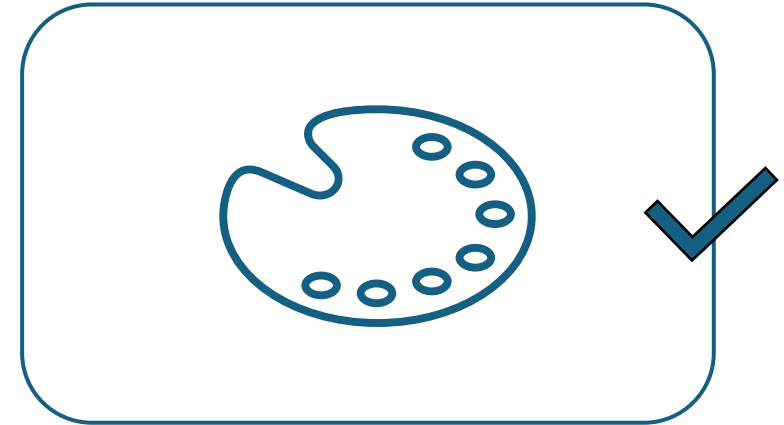
*Curate and distribute
content by context*



Access as expected



*More control over the
experience*



What else have we heard?

...and done

What else have we heard?

Pro support

Coming soon

workspace settings

Search

License info
Choose a license for this workspace.

License Configuration

License mode
Select a license to determine the capabilities of this workspace. Some license modes may not be available because you don't have the permissions necessary to change them, or your admin has not created or purchased the required capacity.

☒ **Pro**
Select Pro to use basic Power BI features and collaborate on reports, dashboards, and scorecards. To access a Pro workspace, users need Pro per-user licenses. [Learn more](#)

☐ **Premium per-user**
Select Premium per-user to collaborate using Power BI Premium features, including paginated reports, dataflows, and datamarts. To collaborate and share content in a

Pro workspace support for org apps!

What else have we heard?

Pro support

Now available

Workspace settings

Search

License info
Choose a license for this workspace.

License Configuration

License mode
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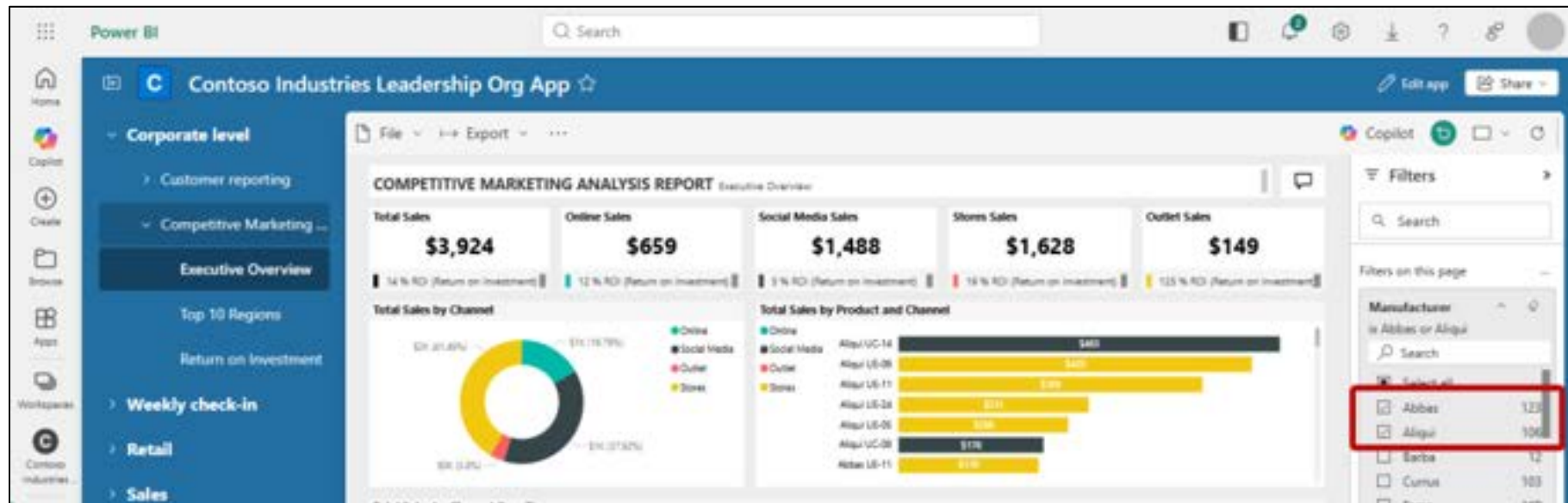
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Select Premium per-user to collaborate using Power BI Premium features, including paginated reports, dataflows, and datamarts. To collaborate and share content in a

Pro workspace support for org apps!

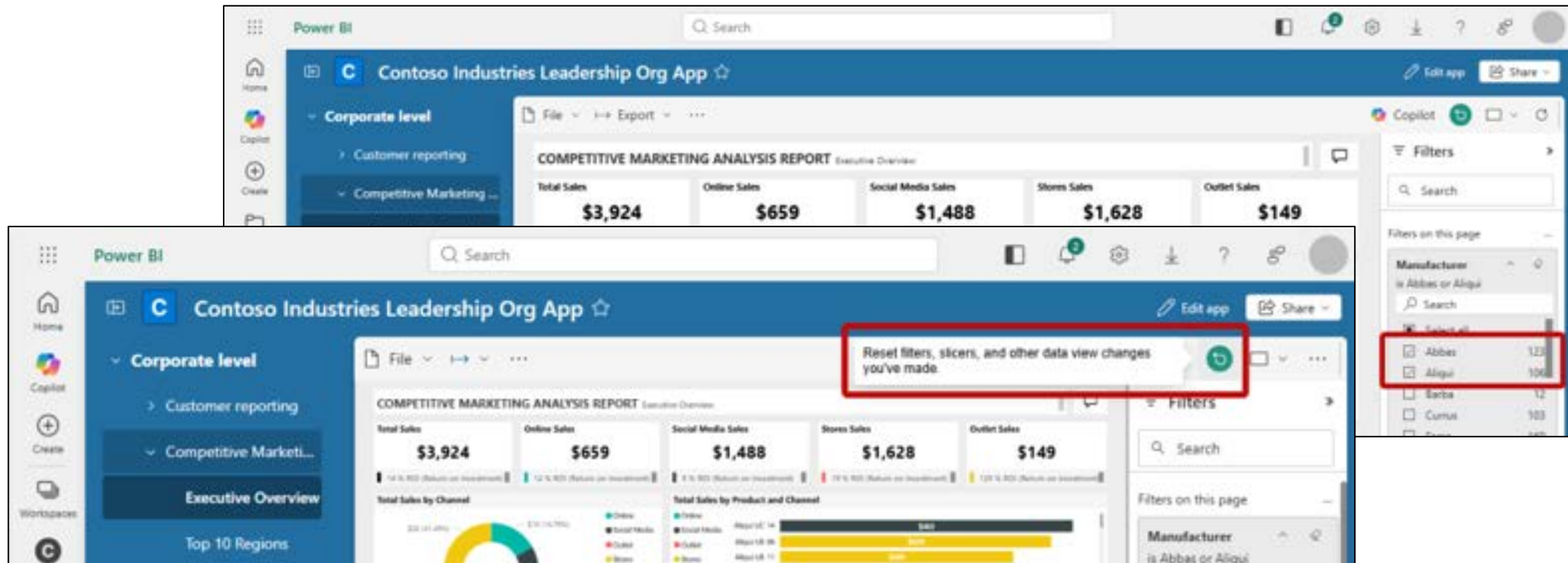
What else have we heard?

Persisted filters and reset



What else have we heard?

Persisted filters and reset



What else have we heard?

Persisted filters and reset

Now
available

Power BI

Contoso Industries Leadership Org App

Corporate level

Customer reporting

Competitive Marketing ...

COMPETITIVE MARKETING ANALYSIS REPORT Executive Overview

Total Sales	Online Sales	Social Media Sales	Stores Sales	Outlet Sales
\$3,924	\$659	\$1,488	\$1,628	\$149

Reset filters, slicers, and other data view changes you've made.

Filters

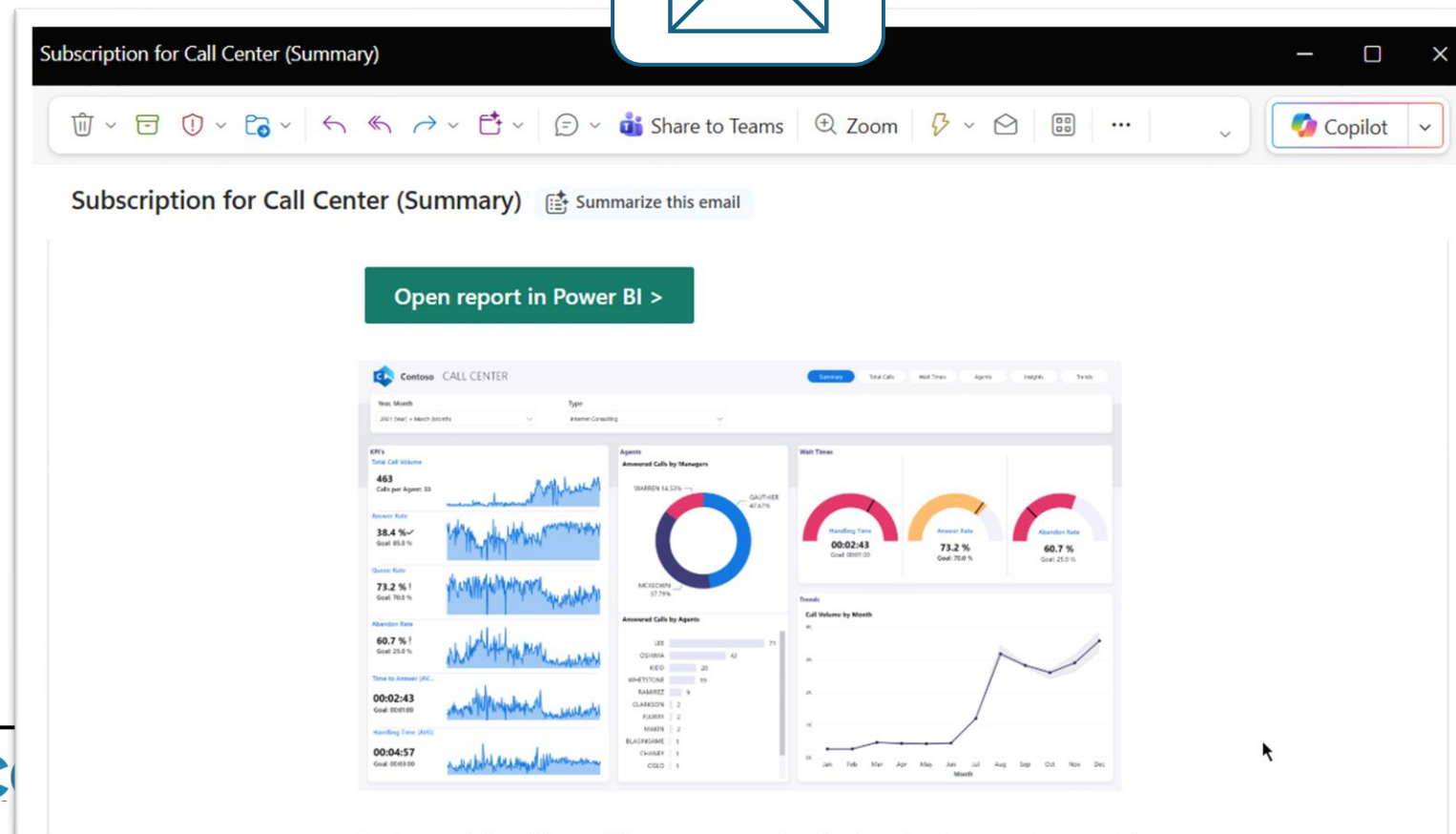
Manufacturer

Abbas 123

Aliqui 100

What else have we heard?

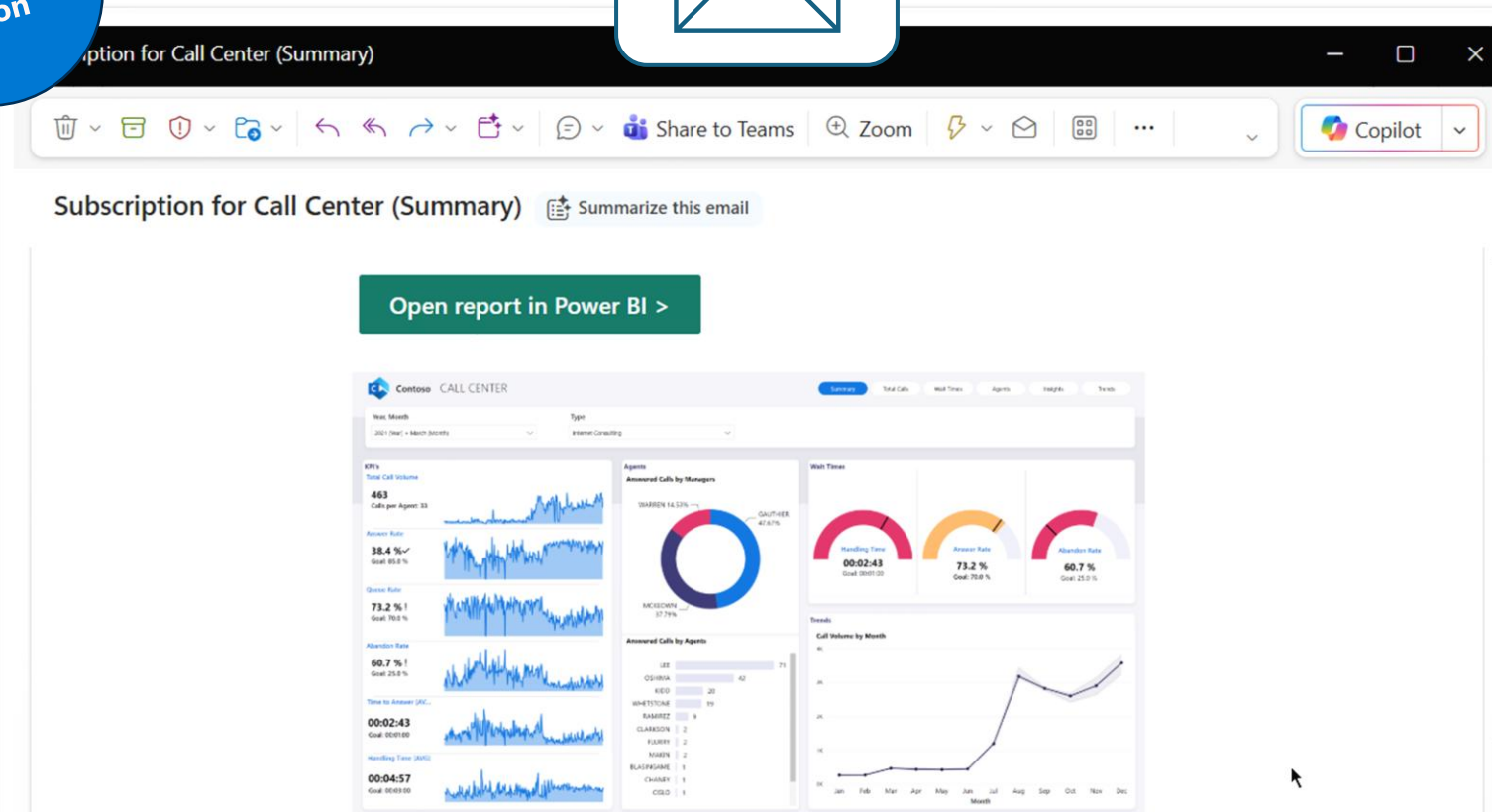
Subscriptions

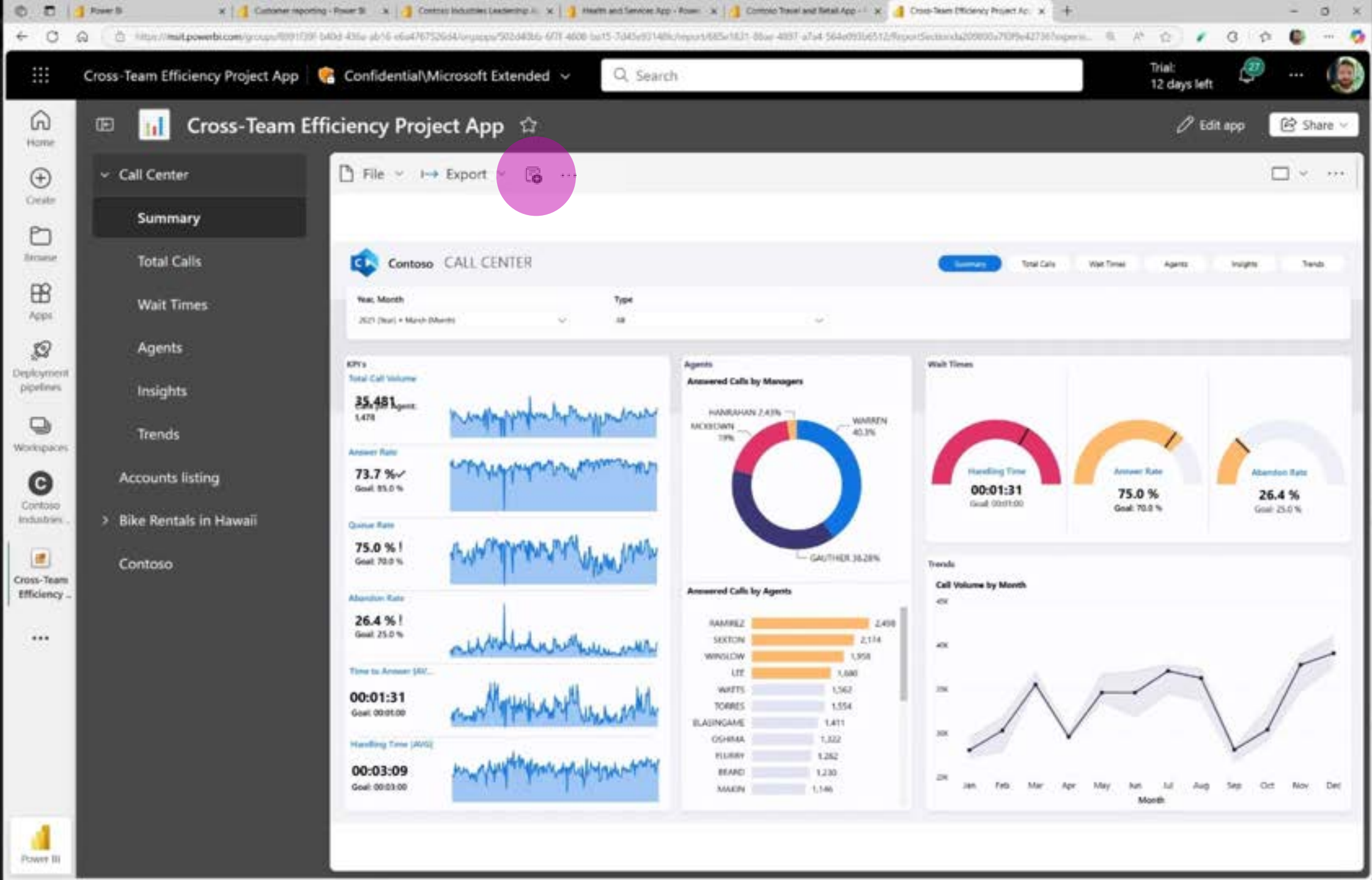


What else have we heard?

Subscriptions

Coming
soon





Power BI

Customer Reporting - Power BI

Contoso Industries Leadership App - Power BI

Health and Services App - Power BI

Contoso Travel and Retail App - Power BI

Cross-Team Efficiency Project App - Power BI

https://mail.powerbi.com/groups/9991f29f-540d-435e-ab16-e5a4767526d4/workspace/902d4836-6701-460b-ba15-7345e921486e/reports/8d5e1831-86ae-4831-a7ad-564e9931e6512/ReportSectionda209800a7639fe437367e9per...

Back

Forward

Home

Refresh

Share

Print

Fullscreen

Help

Cross-Team Efficiency Project App

Confidential\Microsoft Extended

Search

Trial: 12 days left

27

Home

Create

Browser

Apps

Deployment pipelines

Workspaces

Contoso Industries

Cross-Team Efficiency

Cross-Team Efficiency Project App

Call Center

Summary

Total Calls

Wait Times

Agents

Insights

Trends

Accounts listing

> Bike Rentals in Hawaii

Contoso

File

Export

Contoso CALL CENTER

Year: Month 2021 (Year) March (Month) Type All

KPIs

Total Call Volume

25,481 Agent: 1,478

Answer Rate

73.7 % Goal: 85.0 %

Queue Rate

75.0 % ! Goal: 70.0 %

Abandon Rate

26.4 % ! Goal: 25.0 %

Time to Answer (SVC)

00:01:31 Goal: 00:01:00

Handling Time (AHT)

00:03:09 Goal: 00:03:00

Agents

Answered Calls by M

HANRAHAN 2.8

MCKINNON 10%

Answered Calls by A

RAMIREZ

SEXTON

WINGLOW

LIE

WATTS

TORRES

BLASINGAME

OSWIMA

FLURRY

BEARD

MAKIN

Subscriptions

Keep track of your data by subscribing to this report.

Manage all

No subscriptions yet

Stay up-to-date on this report and set up a recurring email for yourself or others.

Create a subscription

Power BI | Customer Reporting - Power BI | Contoso Industries Leadership | Health and Services App - Power BI | Contoso Travel and Retail App - Power BI | Cross-Team Efficiency Project App - Power BI

https://mail.powerbi.com/groups/9991f29f-5d0d-435e-ab16-e6a4767526d4/workspaces/902d483b-6771-460b-ba15-7345e92148b6/reports/9d5e1831-86ae-4831-a7ad-564e9931e6512/ReportSectionIda209800a76395e437367e9per...

Cross-Team Efficiency Project App | Confidential/Microsoft Extended | Search

Trial: 12 days left

Home | Create | Browse | Apps | Deployment pipelines | Workspaces | Contoso Industries | Cross-Team Efficiency

Cross-Team Efficiency Project App

- Call Center
 - Summary
 - Total Calls
 - Wait Times
 - Agents
 - Insights
 - Trends
- Accounts listing
 - Bike Rentals in Hawaii
- Contoso

Contoso CALL CENTER

Year: Month | Type

2021 (Year) | March (Month) | All

KPIs

Total Call Volume

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26.4 % ! Goal: 25.0 %

Time to Answer (Sec)

00:01:31 Goal: 00:01:00

Handling Time (Avg)

00:03:09 Goal: 00:03:00

Agents

Answered Calls by M

HANRAHAN 2.8

MCKOWN 10%

Answered Calls by A

RAMIREZ

SEXTON

WINGLOW

LIE

WATTS

TORRES

BLASINGAME

OSWIMA

FLURRY

BEARD

MAKEN

New subscription

Keep track of your data by subscribing to this report.

Manage all

Choose a subscription type

- Standard**
Generate and deliver one report.
- Dynamic per recipient**
Connect to a semantic model and send a unique view of the report to each recipient.

Home

Create

Browser

Apps

Deployment pipelines

Workspaces

Contoso Industries

Cross-Team Efficiency

Cross-Team Efficiency Project App

Confidential\Microsoft Extended

Search

Trial: 12 days left

Cross-Team Efficiency Project App

Call Center

Summary

Total Calls

Wait Times

Agents

Insights

Trends

Accounts listing

Bike Rentals in Hawaii

Contoso

FileExport

Contoso CALL CENTER

Year: Month2021 (Year)March (Month)TypeAll

KPIs

Total Call Volume

35,481

Agent: 1,478

Answer Rate

73.7 %

Goal: 85.0 %

Queue Rate

75.0 %

Goal: 70.0 %

Abandon Rate

26.4 %

Goal: 25.0 %

Time to Answer (SVC)

00:01:31

Goal: 00:01:00

Handling Time (AHC)

00:03:09

Goal: 00:03:00

Agents

Answered Calls by M

HANRAHAN, Z.A.

MCKENNA, J.

10%

Answered Calls by A

RAMIREZ

SEXTON

WINGLOW

LIE

WATTS

TORRES

BLASINGAME

OSWAMA

FLURRY

BEARD

MAKIN

Subscriptions

Keep track of your data by subscribing to this report.

Manage all

Unsaved changes

Subscription name*Call Center

Recipients*Dustin Askins

Attach full reportNone

Scheduled date and time

Start date*3/16/2026

End dateSelect a date

Repeat*Daily

Scheduled time*300PM

Time zone*(UTC-08:00) Pacific Time (US and Canac

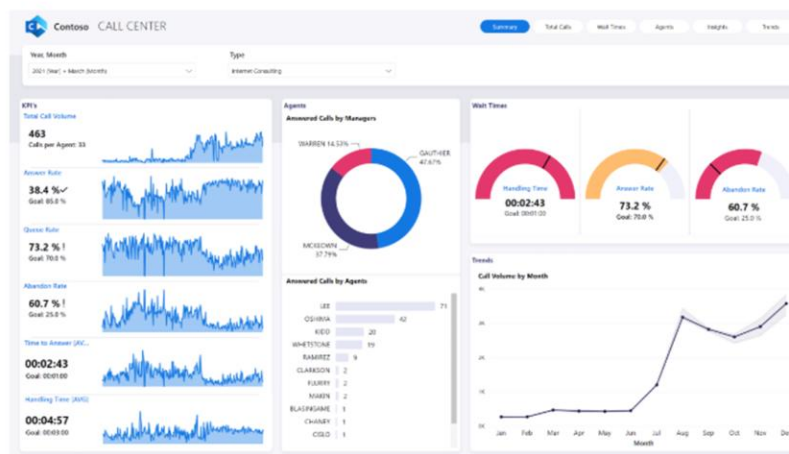
SaveNew subscription

Subscription for Call Center (Summary)

🗑️ 📁 🛡️ 📧 🔄 ⏪ ⏩ 📅 🗨️ 👤 Share to Teams 🔍 Zoom ⚡ 📧 ☰ ⋮ ⌵ Copilot

Subscription for Call Center (Summary) [Summarize this email](#)

[Open report in Power BI >](#)



You're receiving this email because you subscribed to the 'Summary' page of the 'Call Center' report. The image above was generated on March 16, 2026 21:53 UTC.

[Manage subscription >](#)

Your opinion matters

Help us improve subscription emails by sharing your thoughts.

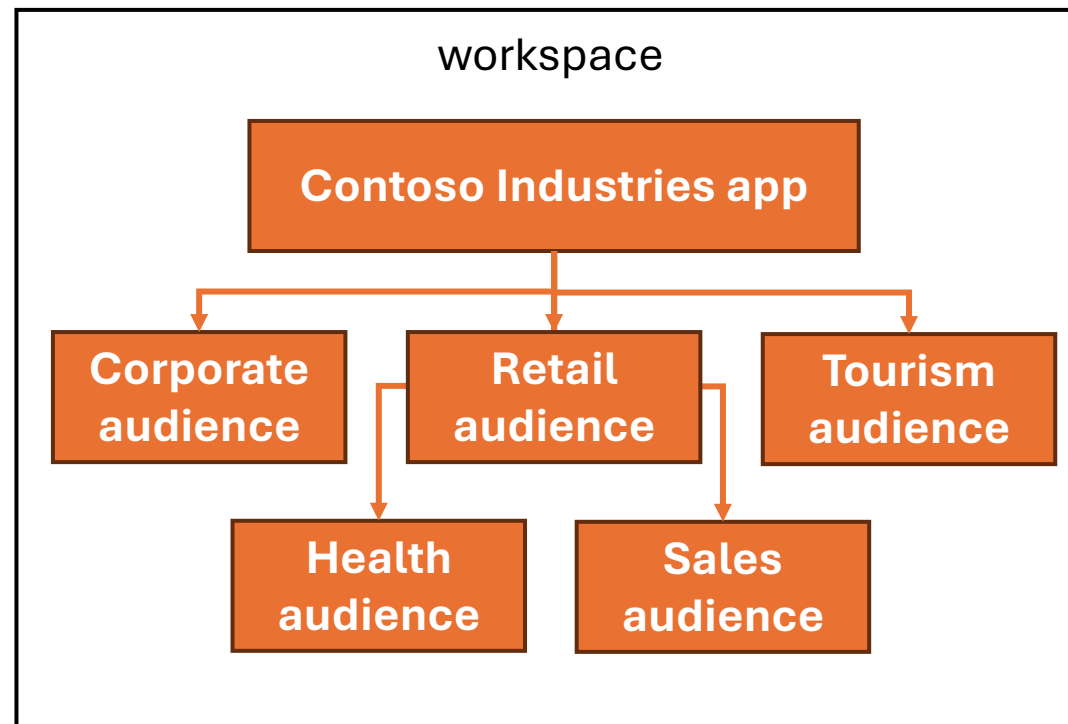
[Give feedback >](#)

Save

New subscription

What else have we heard?

Response to audiences in apps...

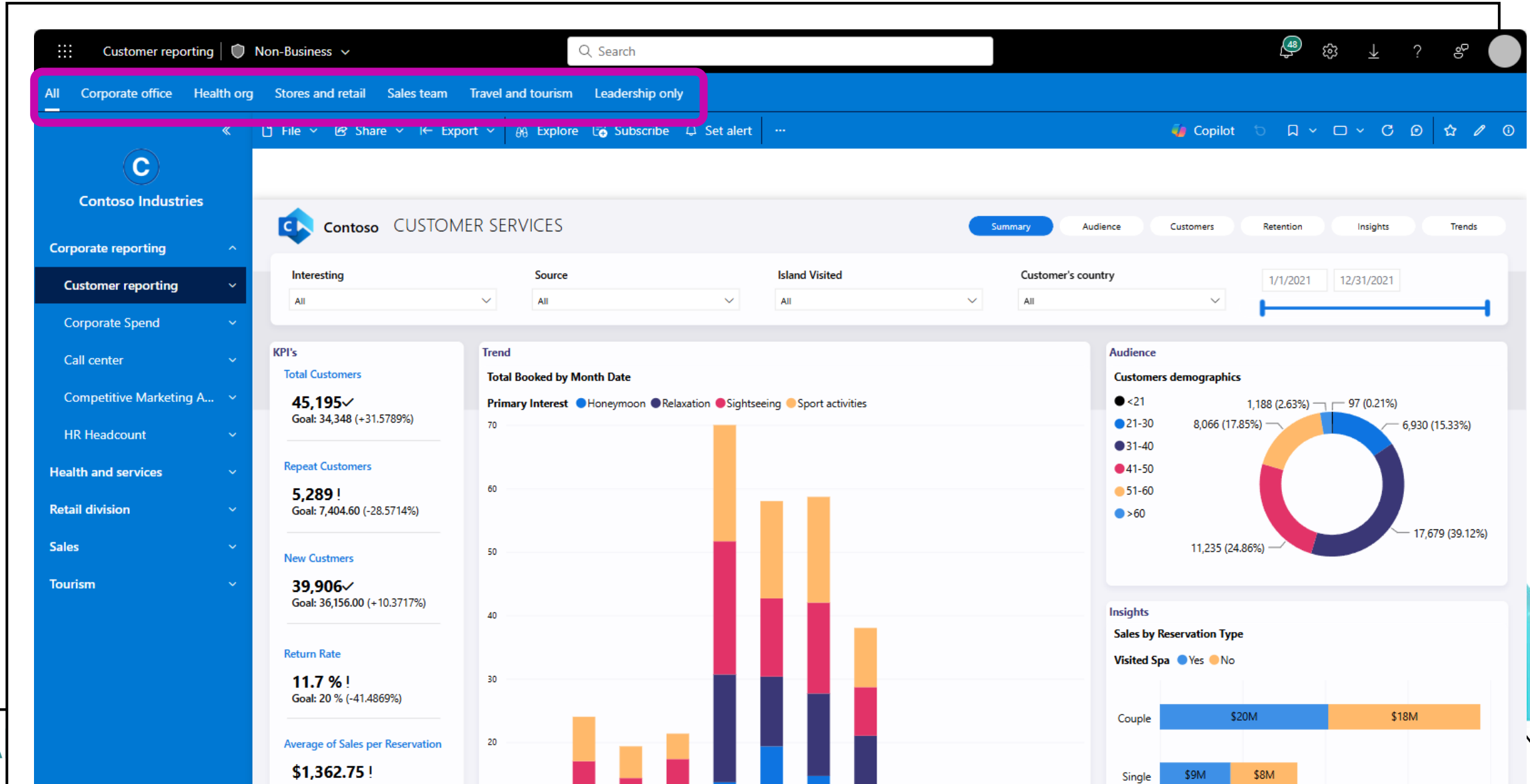


Brief refresher on audiences in workspace apps...

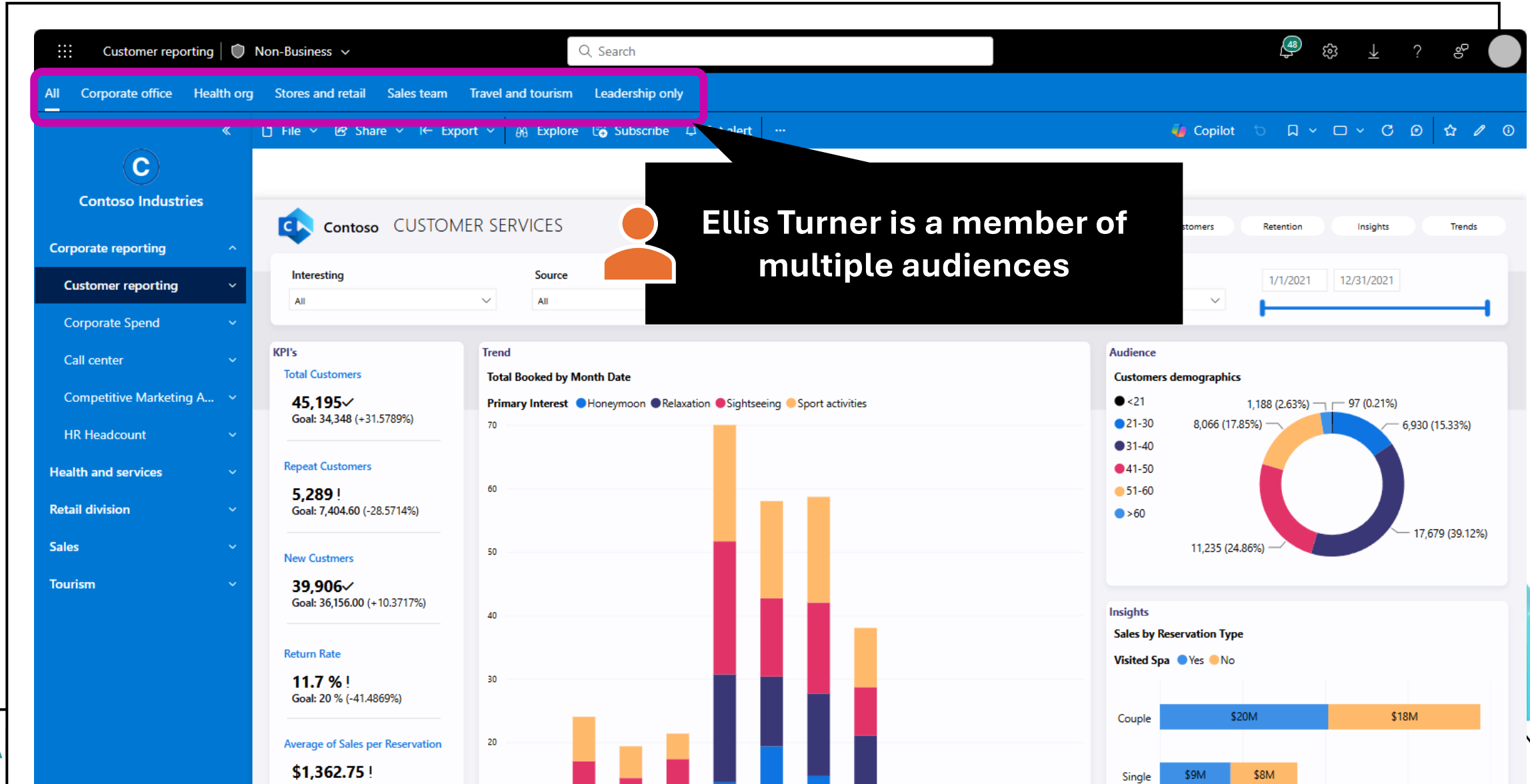
The screenshot displays the Microsoft Power BI workspace interface for 'Contoso Industries (dev)'. The top navigation bar includes the Microsoft logo, 'Power BI', the workspace name, a search bar, and icons for chat, settings, download, help, and a profile picture. The left sidebar shows navigation options: Home, Create, Browse, App, Deployment pipelines, and Workspaces. The main area features a task flow diagram with five tasks: Store (13 items), Prepare (2 items), Visualize (15 items), Track (10 items), and Distribute (1 item). The 'Update app' button in the top right is highlighted with a green box. The right sidebar shows the 'General' tab with task flow details and a list of 5 tasks: Store, Prepare, Visualize, Track, and Distribute. At the bottom, a table lists workspace items.

Name	Type	Task	Owner	Refreshed	Next refresh	Endorsemen	Sensitivity	Included in app
Archived org apps	Folder	—	—	—	—	—	—	—
Draft space	Folder	—	—	—	—	—	—	—
Models	Folder	—	—	—	—	—	—	—

Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...

Customer reporting

Non-Business

Search

AllCorporate officeHealth orgStores and retailSales teamTravel and tourismLeaders

Contoso Industries

Corporate reporting

Customer reporting

FileShareExportExploreSub

Ellis Turner is a member of multiple audiences

Contoso CUSTOMER SERVICES

Interesting

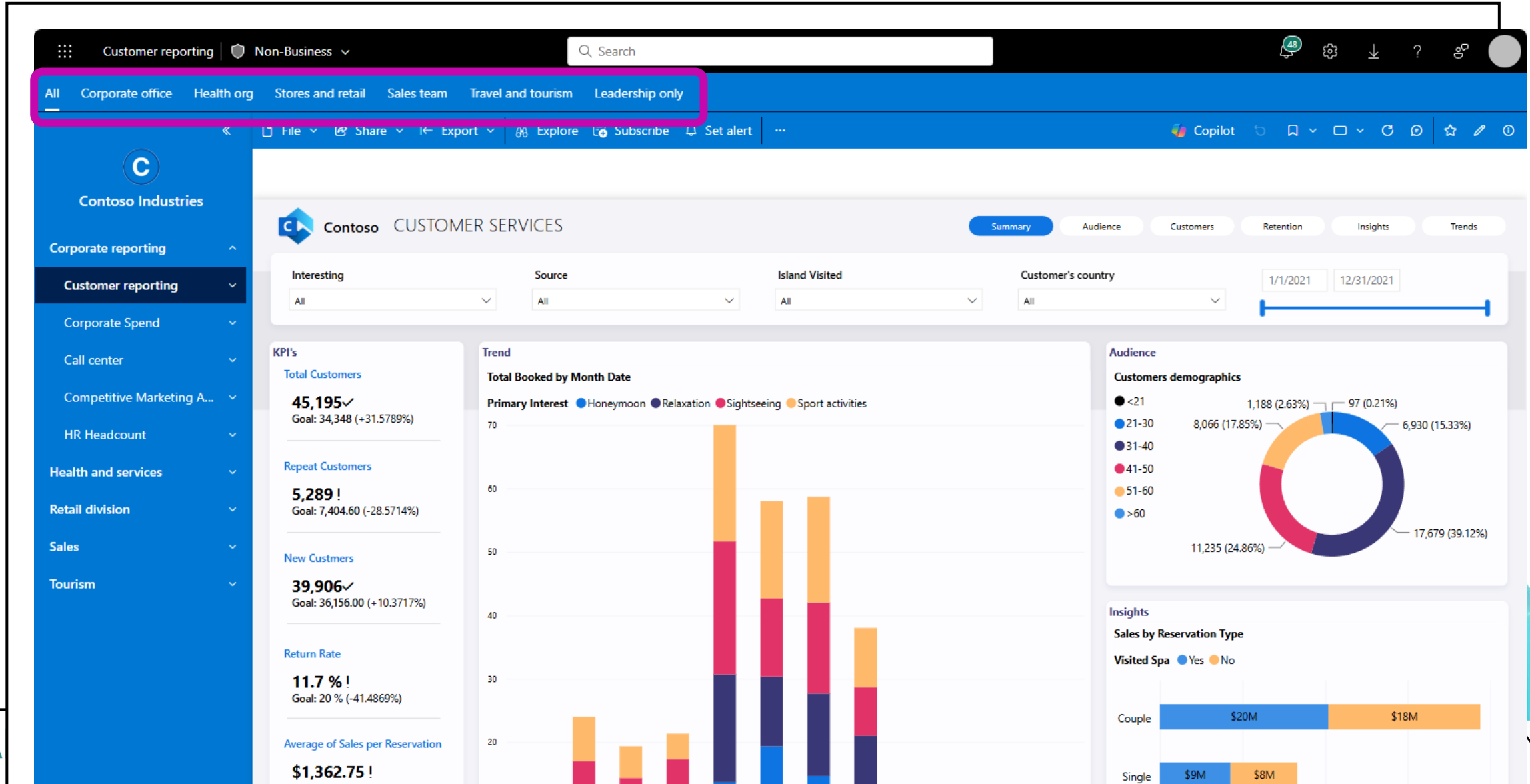
All

Source

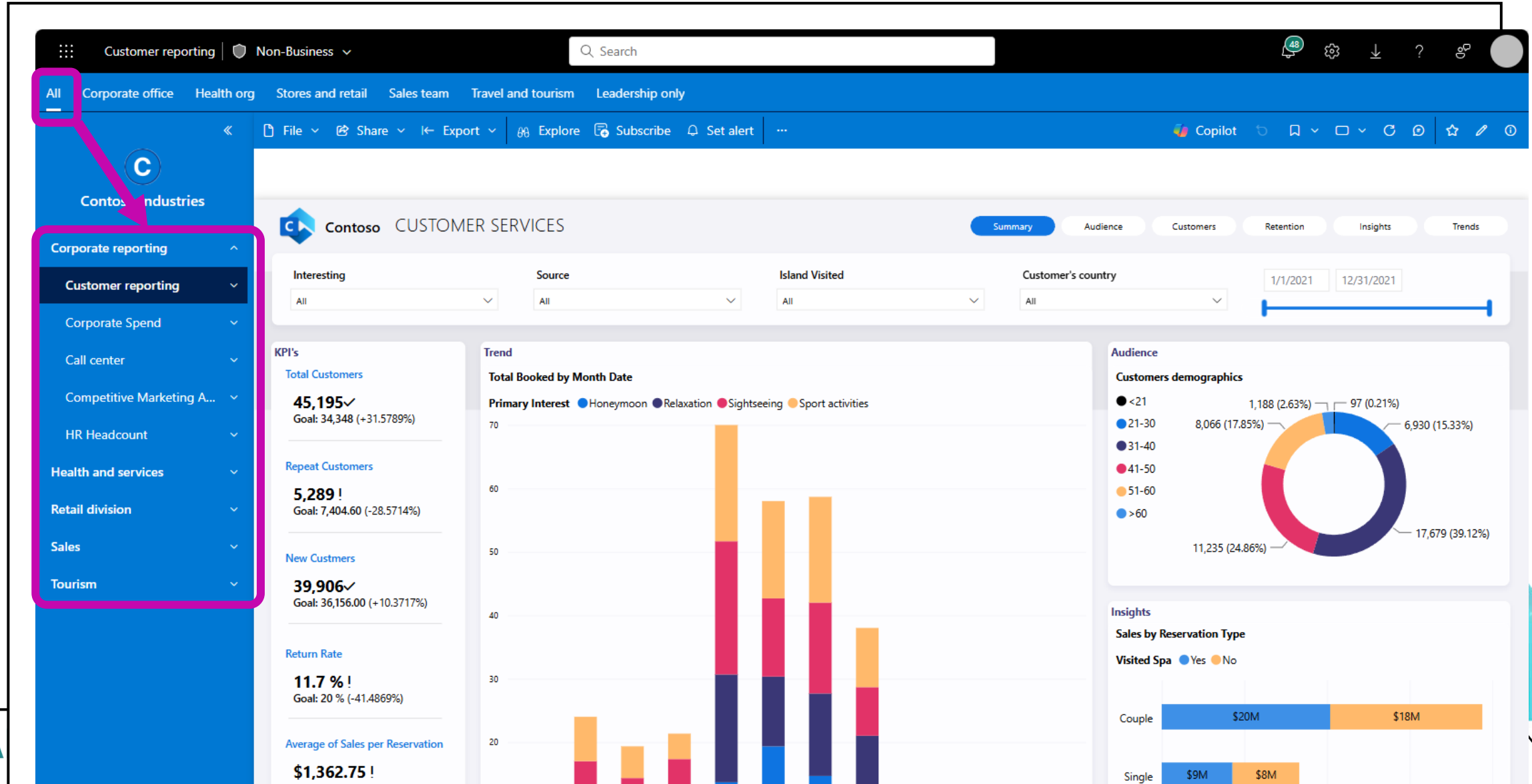
All

FA

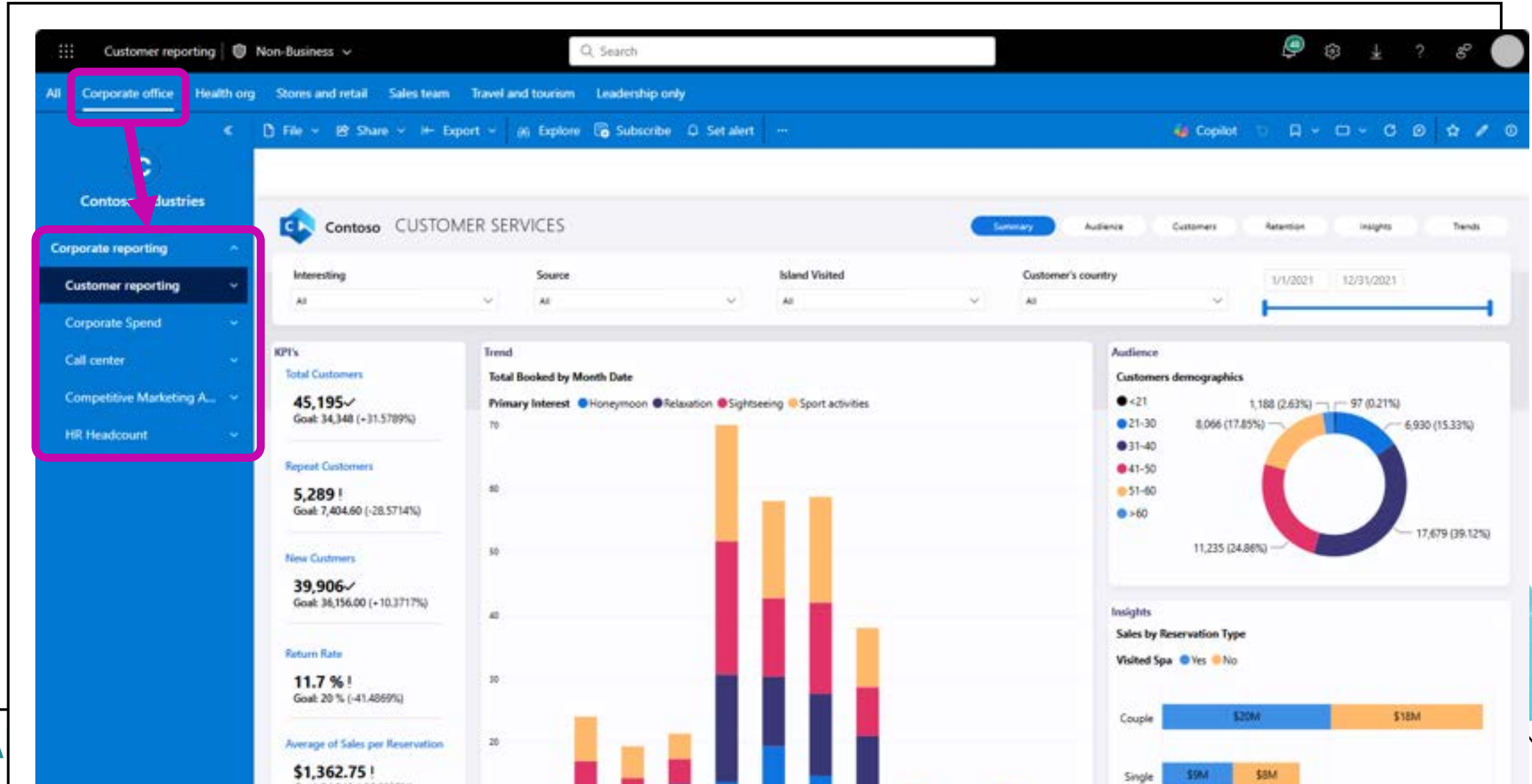
Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...

The screenshot displays a workspace application interface for 'Contoso HEALTH CARE'. The top navigation bar includes 'Medical Visits' and 'General' tabs, a search bar, and utility icons. Below this, a secondary bar lists various organizational units: 'All', 'Corporate office', 'Health org' (highlighted with a pink box), 'Stores and retail', 'Sales team', 'Travel and tourism', and 'Leadership only'. The left sidebar, also highlighted with a pink box, contains a 'Health and services' section with a sub-menu: 'Medical Visits', 'Summary' (selected), 'Patients Overview', 'Capacity Insights', 'Patient Experience', and 'Efficiency & Cost'. The main dashboard area features a 'Summary' tab and four key metrics: 'Total Patients' (18,230), 'Our Beds' (45/123), 'Patient Satisfaction' (5.0/6.0), and 'Revenue' (€ 500,202,616). Below these metrics are filters for 'Department' and 'Case Type', both set to 'All', and a date range from 1/1/2018 to 1/31/2019. The central part of the dashboard is a table with five columns: 'Department', 'Total Patients', 'Revenue', 'Satisfaction Rate', and 'Beds Available'. The table lists various medical departments with their corresponding metrics. On the right side, there is a section titled 'Ask a question about your data' with a list of suggested queries to get started.

Department	Total Patients	Revenue	Satisfaction Rate	Beds Available
Cardiology	1,662	€ 45,318,474	4.3	7
Accident	1,506	€ 42,651,847	3.3	3
Gastroenterology	1,389	€ 40,019,172	3.2	2
Dermatology	1,425	€ 38,779,550	5.6	-2
Physiotherapy	1,241	€ 35,263,637	6.7	-2
Urology	1,167	€ 31,643,597	4.3	2
Gynecology	1,120	€ 29,992,144	6.6	0
OPD	1,041	€ 27,748,993	4.4	-2
Oncology	1,013	€ 27,380,130	5.6	-1
Radiology	1,004	€ 27,007,129	5.7	0
Radiotherapy	947	€ 25,439,488	4.4	1
Ophthalmology	831	€ 21,898,271	5.6	4
Neurology	729	€ 19,792,308	4.4	6

Brief refresher on audiences in workspace apps...

The screenshot shows a Microsoft Power BI workspace app interface. At the top, a navigation bar includes 'Medical Visits' and 'General' tabs, a search bar, and utility icons. Below this, a blue header bar displays 'Health org' in a white box, with a pink rectangle highlighting it. A black callout box with a person icon points to the 'Health org' label, containing the text: 'Anne Patel is a member of Health audience only'. The main content area features a left-hand navigation pane with 'Contoso Industries' and 'Health and services' sections. The 'Health and services' section is expanded, showing 'Medical Visits' and 'Summary'. The 'Summary' view is active, displaying a dashboard with 'Patient Satisfaction' (5.0/6.0) and 'Revenue' (€ 500,202,616). Below these are filters for 'Department' and 'Case Type', and a date range selector (1/1/2018 to 1/31/2019). The main data area contains a table with columns: Department, Total Patients, Revenue, Satisfaction Rate, and Beds Available. The table lists various departments and their corresponding metrics. On the right, there is a 'Ask a question about your data' input field and a list of suggested queries.

Department	Total Patients	Revenue	Satisfaction Rate	Beds Available
Cardiology	1,662	€ 45,318,474	4.3	7
Accident	1,506	€ 42,651,847	3.3	3
Gastroenterology	1,389	€ 40,019,172	3.2	2
Dermatology	1,425	€ 38,779,550	5.6	-2
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Radiotherapy	947	€ 25,439,488	4.4	1
Ophthalmology	831	€ 21,898,271	5.6	4
Neurology	729	€ 19,792,308	4.4	6
Pathology	686	€ 18,744,788	4.4	1

Try one of these to get started:

- top facilities by beds LV
- top occupancy cal by revenue
- top occupancy cal by beds LV
- top occupancy cal by revenue LV
- top facilities by beds available

Brief refresher on audiences in workspace apps...

The screenshot displays a workspace for 'Contoso Industries' with a focus on 'HEALTH CARE'. The left navigation pane is highlighted with a pink box, showing the following menu items: 'Health and services', 'Medical Visits', 'Summary', 'Patients Overview', 'Capacity Insights', 'Patient Experience', and 'Efficiency & Cost'. The 'Summary' item is currently selected.

The main dashboard area shows four key performance indicators (KPIs):

- Total Patients: 18,230
- Our Beds: 45 (Hospital Beds: 123)
- Patient Satisfaction: 5.0 (Goal: 6.0)
- Revenue: € 500,202,616

Below the KPIs, there are filters for 'Department' (set to 'All') and 'Case Type' (set to 'All'), along with a date range selector from 1/1/2018 to 1/31/2019.

The main data table displays the following information:

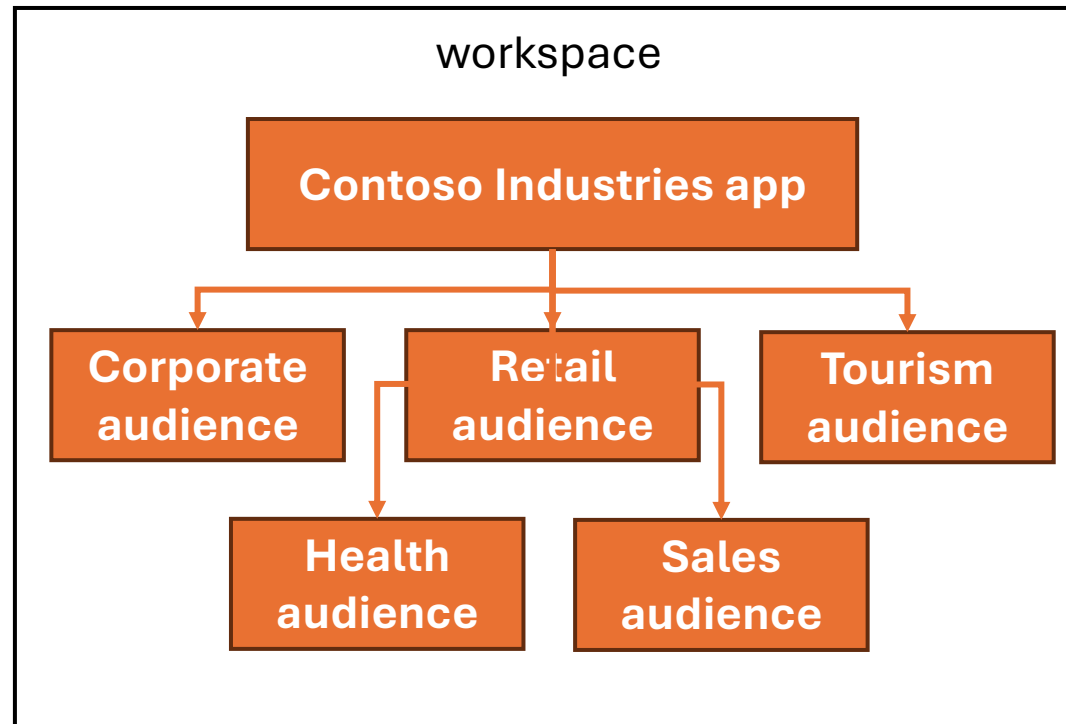
Department	Total Patients	Revenue	Satisfaction Rate	Beds Available
Cardiology	1,662	€ 45,538,474	4.3	7
	1,506	€ 42,651,647	3.3	3
		€ 40,018,172	3.2	2
		€ 38,279,550	5.6	-2
		€ 35,263,637	6.7	-2
		€ 31,643,597	4.3	2
		€ 29,992,144	6.6	0
		€ 27,749,993	4.4	-2
		€ 27,380,130	5.6	-1
Radiology	1,004	€ 27,007,129	5.7	0
Radiotherapy	947	€ 25,439,488	4.4	1
Ophthalmology	831	€ 21,898,271	5.6	4
Neurology	729	€ 19,792,308	4.4	6
Orthopaedics	625	€ 17,713,728	6.6	3

A callout box with an orange person icon points to the 'Health and services' menu item, containing the text: 'Anne Patel is a member of Health audience only'.

What else have we heard?

Response to audiences in apps:

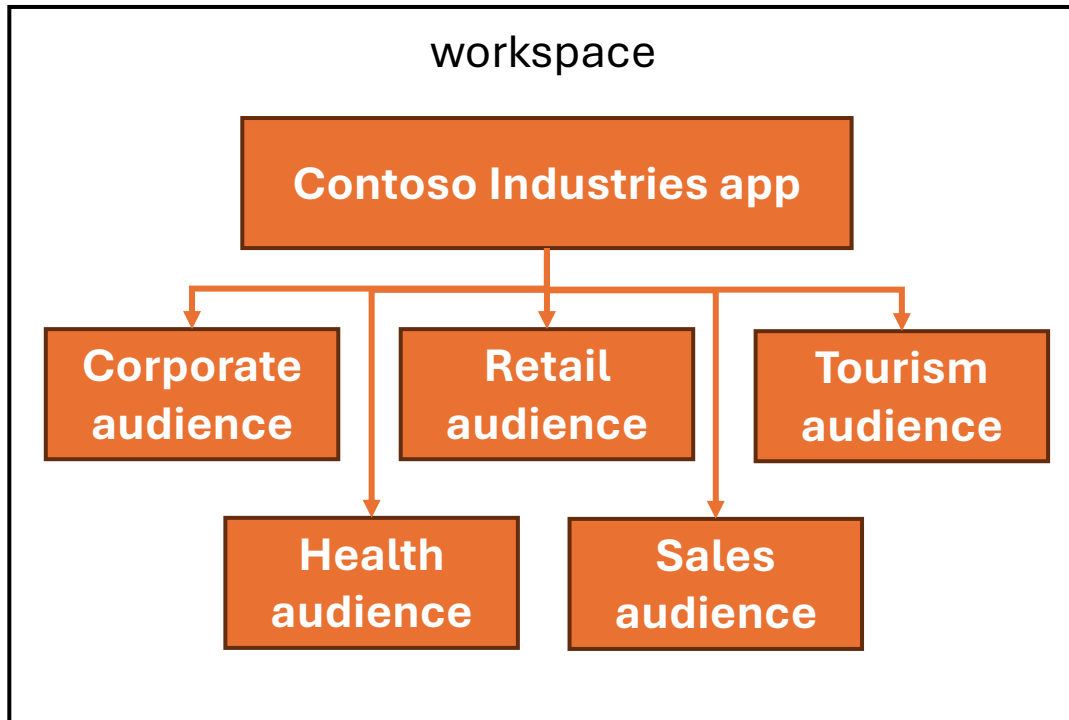
Audiences are great, but audiences aren't the same as multiple apps per workspace.



What else have we heard?

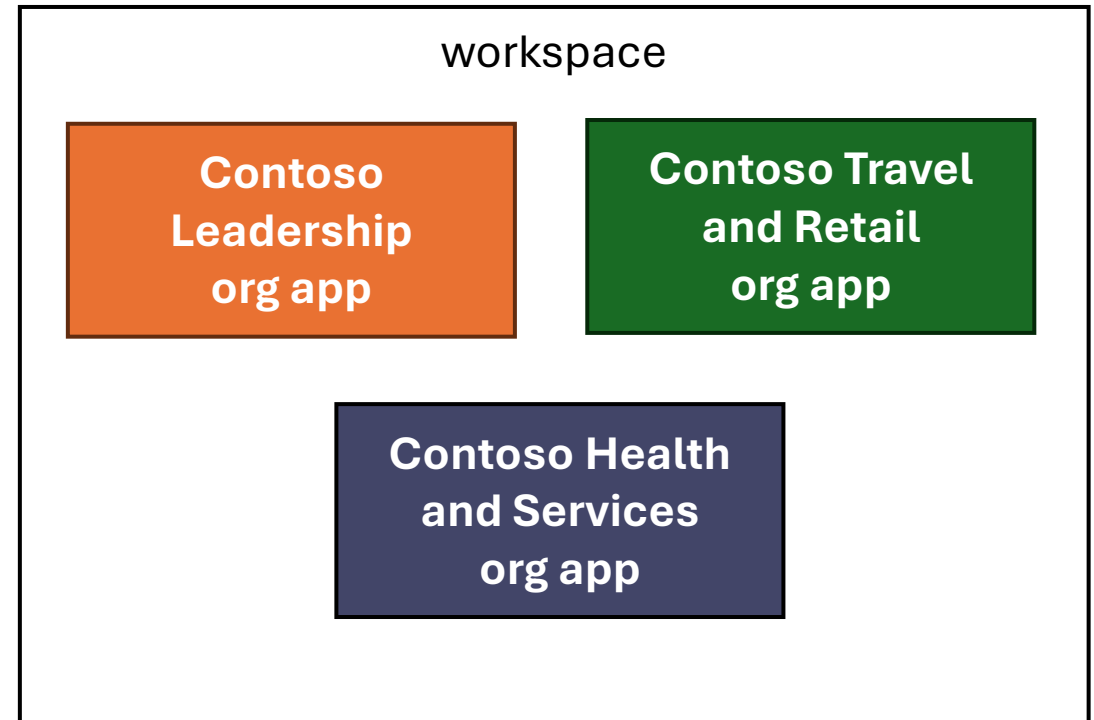
Response to audiences in apps:

Audiences are great, but audiences aren't the same as multiple apps per workspace.

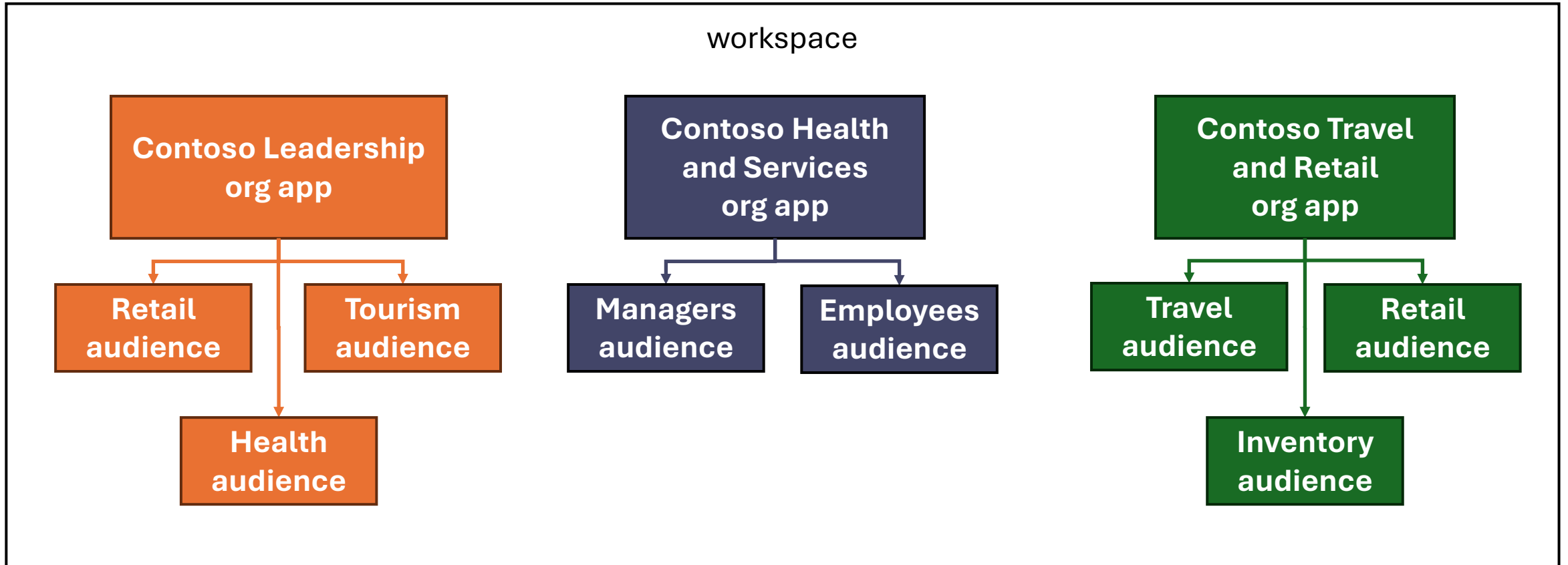


Response to org apps:

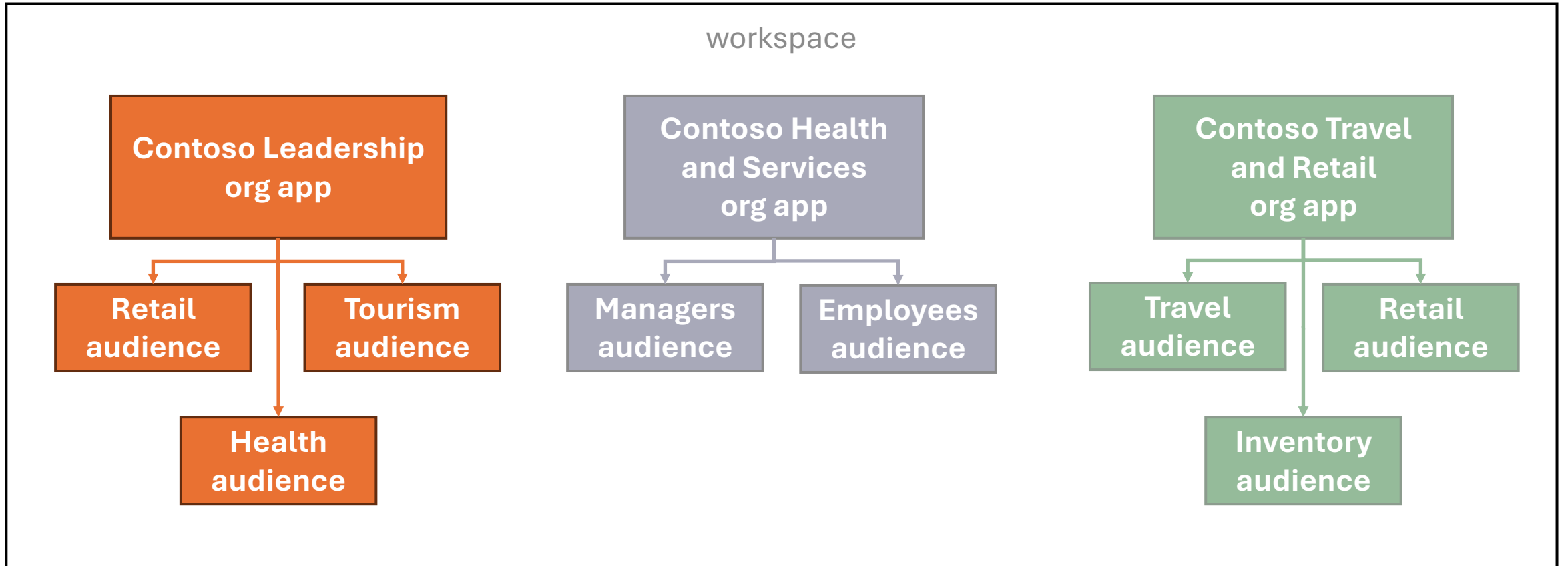
Multiple apps are great, but multiple apps per workspace aren't the same as audiences.



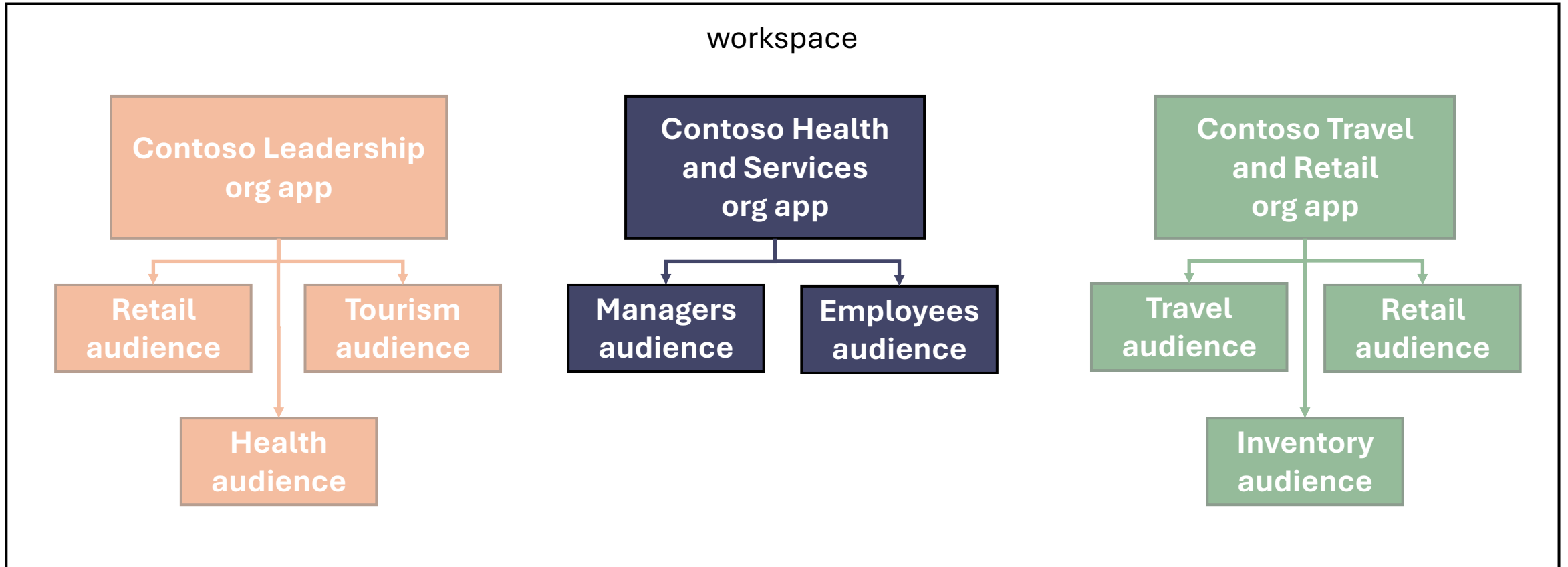
I'd like the best of both.



I'd like the best of both.



I'd like the best of both.

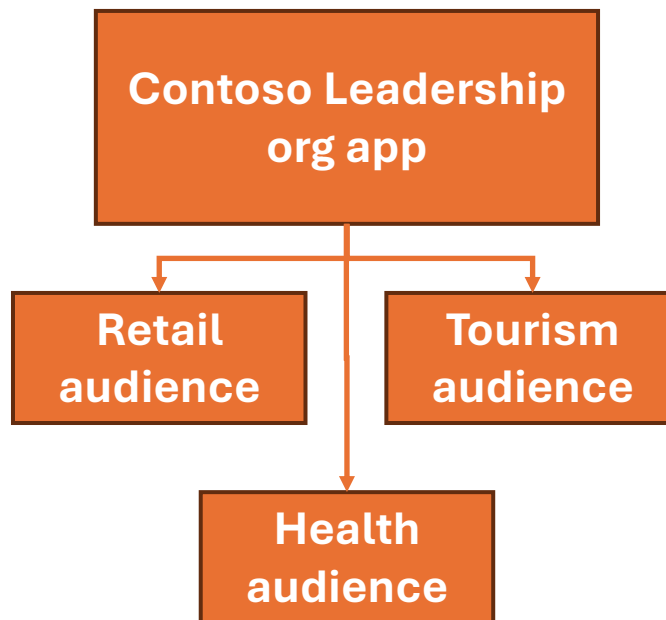


I'd like the best of both.



I'd like the best of both.

workspace





Org apps + audiences

The screenshot displays the user interface of the 'Contoso Industries Leadership Org App'. At the top, the header includes the app name, a security indicator 'Confidential\Microsoft Extended', and a search bar. Below the header is a toolbar with buttons for 'Add content', 'Save', 'Settings', 'Customize', and 'Manage audiences' (which is highlighted with a blue box), followed by 'Preview app' and 'Share'. On the left side, there is a vertical navigation menu with icons for Home, Create, Browse, Apps, and Workspaces. The main content area is divided into two sections. The left section, titled 'App elements', contains a list of elements: 'Overview' (selected) and 'Hawaii Tourism Spending Analysis'. The right section features a large blue banner with the text 'Contoso Industries Leadership Org App with Audiences!' and an 'Edit' button. Below the banner is a search bar labeled 'Filter by keyword' and a card for 'Hawaii Tourism Spending Analysis'.



Org apps + audiences

☰

Home

+

Create

📁

Browse

🗂️

Apps

📁

Workspaces

Ⓢ

Contoso Industries ..

🏠

Contoso Industries ..

Contoso Industries Leadership Org App

🔒 Confidential\Microsoft Extended

🔍 Search

Trial: 23 days left

👤

📄 App preview You're currently previewing what your app will look like for viewers. Close the preview to get back to editing.

Close preview

📄

Contoso Industries Leadership Org App

☆

AllHomeTourismRetail and Sales

Share

Corporate level

Customer reporting

Summary

Audience

Customers

Retention

Insights

Trends

📄

Contoso CUSTOMER SERVICES

SummaryAudienceCustomersRetentionInsightsTrends

InterestingSourceIsland VisitedCustomer's country

AllAllAllAll

1/1/202112/31/2021

KPI's

Total Customers

45,195✓

Goal: 34,348 (+31.5789%)

Repeat Customers

5,289!

Goal: 7,404.60 (-28.5714%)

New Customers

39,906✓

Goal: 36,156.00 (+10.3717%)

Trend

Total Booked by Month Date

Primary interest

HoneymoonRelaxationSightseeingSport activities

70

60

50

40

Audience

Customers demographics

<21

21-30

31-40

41-50

51-60

>60

1,188 (2.63%)

8,066 (17.85%)

8,930 (19.76%)

11,235 (24.84%)

17,679 (39.12%)

97 (0.21%)

Insights

FA

+ Add content | Save | Settings | Customize | Manage audiences | View app | Share

App elements

+ Add

Corporate level

Customer reporting

Competitive Marketing Analysis

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

Pages

Summary

Audience

Customers

Retention

Insights

Trends

Copilot

Contoso CUSTOMER SERVICES

Interacting | Score | Search history | Customer's country | 100% | 100%

APR 1

Overall Customer

45,195

Score 34,348 (+1,270%)

Recent Customer

5,289

Score 7,494.45 (+32,714%)

New Customer

39,906

Score 36,743.85 (+13,071%)

Repeat Rate

11.7 %

Score 22.7% (+7,448%)

Percentage of Total and Satisfaction

\$1,362.75

Score 36,743.85 (+14,070%)

Total Sales

\$61,588,682

Score 36,743.85 (+15,070%)

Score

Total Score by Month

Privacy Informed | Anonymous | No action | Ignoring | Search history

100

80

60

40

20

0

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

Audience

Customer Demographics

Age

Gender

Income

Education

Marital Status

Occupation

Interests

Values by Demographic Type

Market Size

Market Type

Market Size

Market Type

Market Size

Market Type

Market Size

Market Type

Market Size

Market Type

Market Size

Market Type

Market Size

Market Type

Market Size

Market Type

Market Size

Market Type

+ Add content

Save

Settings

Customize

Manage audiences

View app

Share

App elements

+ Add

Corporate level

Customer reporting

Competitive Marketing Analysis

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

Pages

Summary

Audience

Customers

Retention

Insights

Trends

Copilot

Contoso CUSTOMER SERVICES

Reporting Overview Week ended: Customer Industry

KPIs

Total Customers

45,195

Goal: 34,344 (+31.370%)

Recent Customers

5,289

Goal: 7,454.82 (+12.871%)

New Customers

39,906

Goal: 36,744.00 (+8.371%)

Return Rate

11.7 %

Goal: 22.7% (+41.888%)

Revenue of Sales with Retention

\$1,362.75

Goal: 74,344 (+6.220%)

Total Sales

\$61,589,682

Goal: 34,344 (+176.076%)

Trends

Total trended by Month End

Primary Interest

Nonprimary

No action

Engagement

Spent Action

10

20

30

40

50

60

70

80

90

100

110

120

130

140

150

160

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800

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820

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840

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860

870

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890

900

910

920

930

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950

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970

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990

1000

1010

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2890

2900

2910

2920

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2940

2950

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2990

3000

3010

3020

+ Add content

Save

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Corporate level

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Competitive Marketing Analysis

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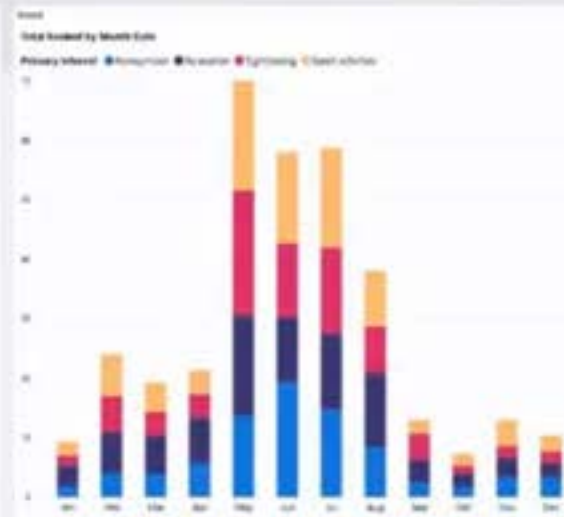
Copilot

Contoso CUSTOMER SERVICES

Interacting | Search | Search results | Customer's country | 100% | 100%

Key Metrics

- Overall Customer Satisfaction: **45,195** (Score: 38,348 / 100 (77.9%))
- Repeat Customer Rate: **5,289** (Score: 7,494 / 100 (74.9%))
- New Customer Acquisition: **38,906** (Score: 30,854 / 100 (71.6%))
- Monthly Growth: **11.7%** (Score: 22.7% / 100 (22.7%))
- Percentage of Sales by Region: **\$1,362.75** (Score: 36,748 / 100 (36.7%))
- Total Sales: **\$61,588,682** (Score: 34,748 / 100 (34.7%))



Contoso Industries Leadership Org App

Confidential/Microsoft Extended

Search

Trial: 23 days left

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Bulk management

Audience settings

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Power BI

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

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Save | **+ New audience** | Bulk management | Audience settings | View app | Share

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Power BI

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Contoso Industries Leadership Org App

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New audience

Name *

Tourism

Create Cancel

Key metrics

- 39,906
- 11,736
- \$1,342.75
- \$61,589,682

Stacked bar chart showing data across months (Mar to Dec).

Donut chart showing Audience Customer demographics.

Horizontal bar chart showing Sales by Acquisition Type.

Power BI

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Contoso Industries Leadership Org App | **Tourism**

Tourism | Pages

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Contoso CUSTOMER SERVICES

Reporting | Second | Third | Fourth | Customer Inquiry

45,195 Total Customers

5,289 Recent Customers

39,906 New Customers

11.7 % Active Rate

\$1,362.75 Average of Sales per Reservation

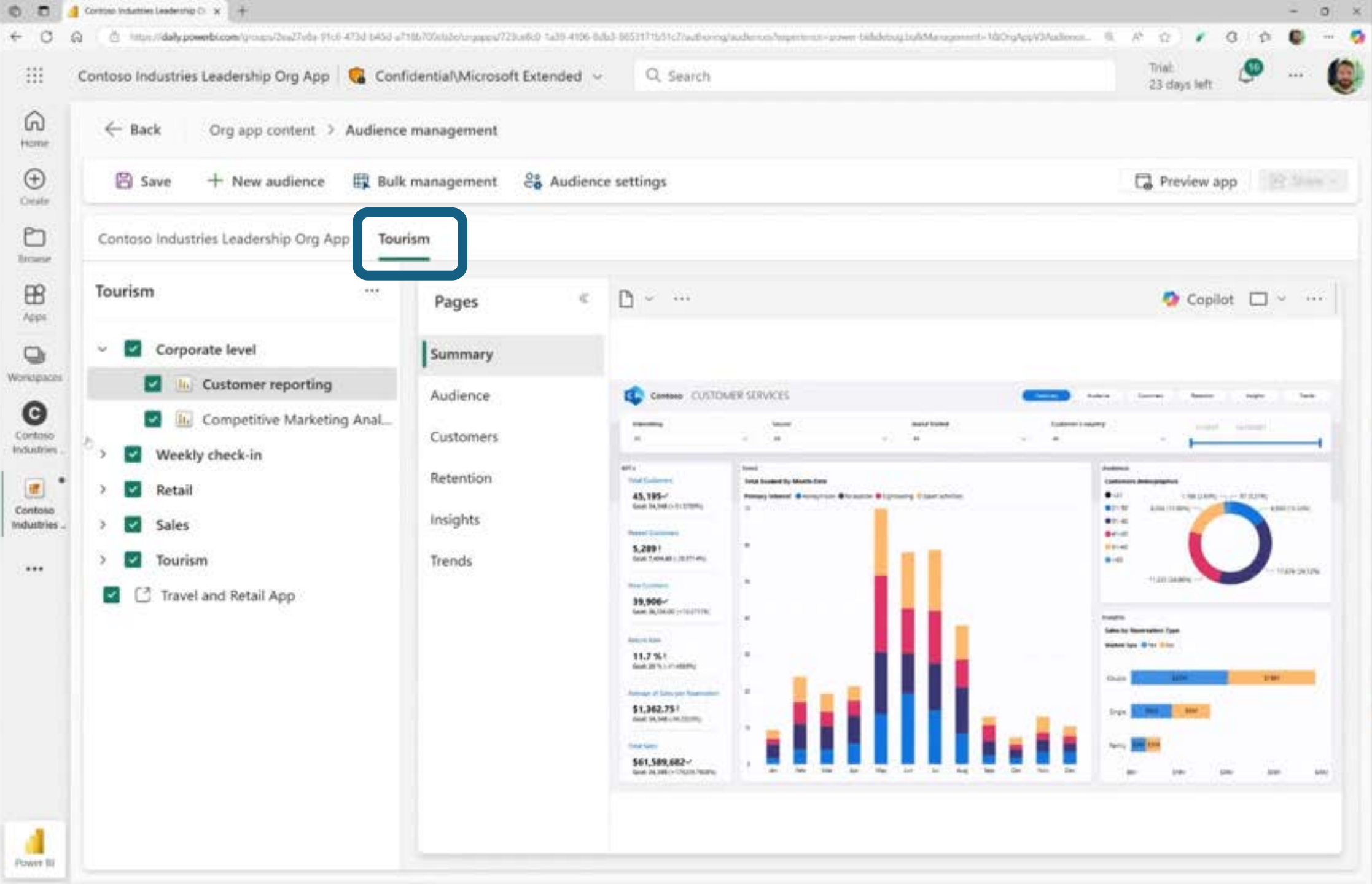
\$61,589,682 Total Sales

Total booked by Month Date

Primary Interest

Customers demographics

Monthly Sales by Reservation Type



Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

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Contoso Industries Leadership Org App **Tourism**

Tourism

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Copilot

Contoso CUSTOMER SERVICES

Reporting | Second | Third | Fourth | Customer Inquiry

45,195 Total Customers
Goal: 34,348 (+11,700%)

5,289 Recent Customers
Goal: 1,404.83 (+10,571%)

39,906 New Customers
Goal: 34,348 (+10,571%)

11.7 % Active Rate
Goal: 20 % (+7,433%)

\$1,362.75 Average of Sales per Reservation
Goal: 34,348 (+10,571%)

\$61,589,682 Total Sales
Goal: 34,348 (+10,571%)

Total Sales by Month

Primary Interest: Hospitality, Technology, Healthcare, Engineering, Sport activities

Customers Demographics

Age

- 21-30: 1,100 (2.40%)
- 31-40: 8,000 (17.60%)
- 41-50: 8,000 (17.60%)
- 51-60: 11,000 (24.30%)
- 61-70: 11,000 (24.30%)

Gender

Sales by Reservation Type

Weekend type: Yes, No

Cloud: 2,000, 2,000

Single: 2,000, 2,000

Family: 2,000, 2,000

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New audience

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Enter name

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New audience

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Retail and Sales

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Contoso Industries Leadership Org App Tourism **Retail and Sales**

Retail and Sales

- ☐ Corporate level
- ☐ Customer reporting
- ☐ Competitive Marketing Anal...
- ☐ Weekly check-in
- ☒ Retail
- ☒ Sales
- ☐ Tourism
- ☐ Travel and Retail App



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Contoso Industries Leadership Pages

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- > ✓ Weekly check-in
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Rename | Move tab right | Move tab left | Duplicate | Delete

Insights | Trends

Contoso CUSTOMER SERVICES

Reporting | Visual | Map | Customer journey

45,195 ✓
Goal: 34,348 (+11,709%)

5,289 ✓
Goal: 7,404.83 (+2,114%)

39,906 ✓
Goal: 36,734.00 (+3,172%)

11.7 % ✓
Goal: 20 % (-7,488%)

Percentage of Subsequent Reservation
\$1,362.75 ✓
Goal: 34,748 (+34,229%)

Total Sales
\$61,589,682 ✓
Goal: 34,348 (+17,241,334%)

Stacked bar chart showing data by month (Jan to Dec).

Donut chart showing Customer demographics.

Horizontal bar chart showing Sales by Reservation Type.

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Contoso Industries Leadership Org App

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Contoso CUSTOMER SERVICES



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Contoso CUSTOMER SERVICES

Reporting | Visual | World map | Customer survey

45,195

5,289

39,906

11.7 %

\$1,362.75

\$61,589,682

Stacked bar chart showing data by month (Jan to Dec).

Donut chart showing Customer demographics.

Horizontal bar chart showing Sales by Reservation Type.

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Contoso Industries Leadership Org App | Tourism | Retail and Sales

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Contoso CUSTOMER SERVICES

Reporting | Visual | Board | Customer journey

45,195 ✓
Goal: 34,348 (+11,709%)

5,289 ✓
Goal: 7,404.83 (+2,114%)

39,906 ✓
Goal: 36,734.00 (+3,172%)

11.7 % ✓
Goal: 20 % (-7,433%)

Percentage of Subsequent Reservation
\$1,362.75 ✓
Goal: 34,744 (+33,381%)

Total Sales
\$61,589,682 ✓
Goal: 34,348 (+17,241,334%)

Stacked bar chart showing data by month (Jan to Dec).

Donut chart showing Customer demographics.

Horizontal bar chart showing Sales by Reservation Type.

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Contoso Industries Leadership Org App

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Copilot

Contoso CUSTOMER SERVICES



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Rename audience

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Contoso Industries Leadership Org App

Save Cancel

39,906 ✓
Data: 36,714.00 - 11/20/2023

11.7 % ✓
Data: 10.74% - 11/20/2023

\$1,342.75 ✓
Data: 14,347.00 - 11/20/2023

\$61,589,682 ✓
Data: 34,348.00 - 11/20/2023

Stacked bar chart showing data across months (Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec).

Donut chart showing Audience demographics.

Horizontal bar chart showing Sales by Acquisition Type.

Contoso Industries Leadership Org App Confidential/Microsoft Extended Search Trial 23 days left

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Rename audience

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Leadership reporting

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Copilot

Summary

39,906

11.7%

\$1,342.75

\$61,589,682

Stacked bar chart showing data across months (Jan to Dec).

Donut chart showing Audience demographics.

Horizontal bar chart showing Sales by Department.

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search | Trial: 23 days left

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Preview app

Leadership reporting | Tourism | Retail and Sales

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Contoso CUSTOMER SERVICES

Reporting | Summary | Audience | Customers | Retention | Insights | Trends

Summary

45,195 ✓
Goal: 34,348 (+11,770%)

5,289 ✓
Goal: 1,404.40 (+3,774%)

39,906 ✓
Goal: 36,734.00 (+8,671%)

11.7 % ✓
Goal: 20 % (-7,433%)

Percentage of Subsequent Transactions: 11.7 % ✓
Goal: 20 % (-7,433%)

11,362.75 ✓
Goal: 34,348 (+16,220%)

561,589,682 ✓
Goal: 34,348 (+1,525,760%)

Stacked bar chart showing Total Incidents by Month Date (Jan to Dec). Legend: Primary Incident, Secondary Incident, Tertiary Incident, Quaternary Incident, Quinary Incident.

Donut chart showing Customer Demographics (Age Group). Legend: 18-24, 25-34, 35-44, 45-54, 55-64, 65-74.

Horizontal bar chart showing Sales by Reservation Type (Weekend, Weekday). Legend: Hotel, Car, Boat.

Corporate level

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More

File Export

Contoso CUSTOMER SERVICES

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Interesting

Source

Island Visited

Customer's country

1/1/2021 12/31/2021

KPIs

Total Customers

45,195 ✓
Goal: 34,348 (+31.578%)

Repeat Customers

5,289 !
Goal: 7,404.86 (-29.5714%)

New Customers

39,906 ✓
Goal: 38,156.00 (+4.609%)

Repeat Rate

11.7 % !
Goal: 20 % (-41.4609%)

Average of Sales per Reservation

\$1,362.75 !
Goal: 34,348 (-96.0325%)

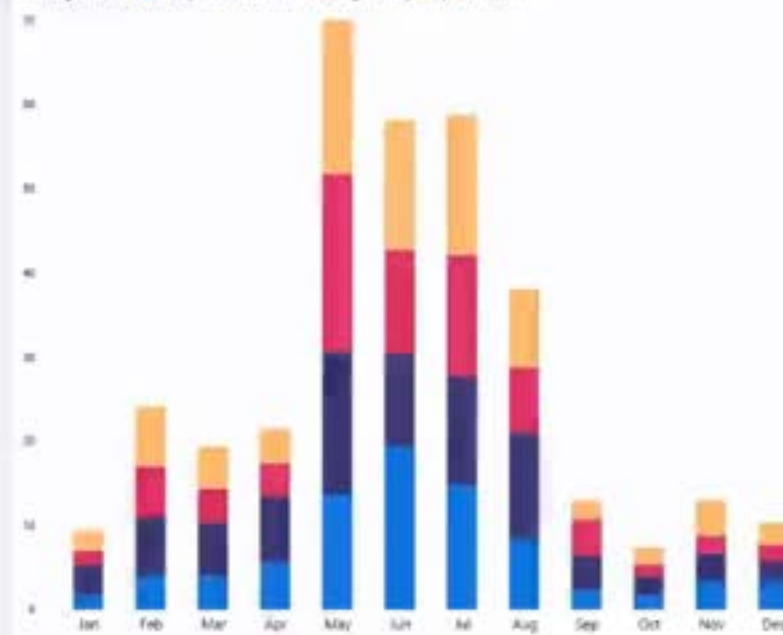
Total Sales

\$61,589,682 ✓
Goal: 34,348 (-179,096.7904%)

Trend

Total Booked by Month Date

Primary Interest: Honeymoon Relaxation Sightseeing Sport activities



Audience

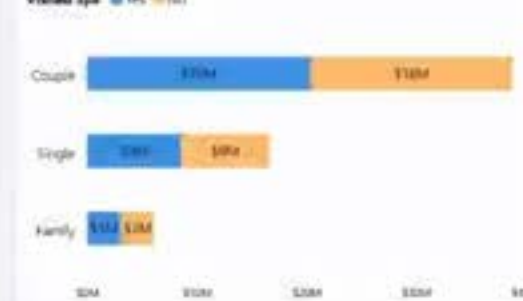
Customers demographics



Insights

Sales by Reservation Type

Visited Spa: Yes No



Close preview

Contoso Industries Leadership Org App

All

Leadership reporting

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Interesting

Source

Island Visited

Customer's country

1/1/2021 12/31/2021

KPIs

Total Customers

45,195 ✓
Goal: 34,348 (+31.5789%)

Repeat Customers

5,289 !
Goal: 7,404.60 (-28.5714%)

New Customers

39,906 ✓
Goal: 36,156.00 (+10.3717%)

Return Rate

11.7 % !
Goal: 20 % (-41.4889%)

Average of Sales per Reservation

\$1,362.75 !
Goal: 34,348 (-95.0223%)

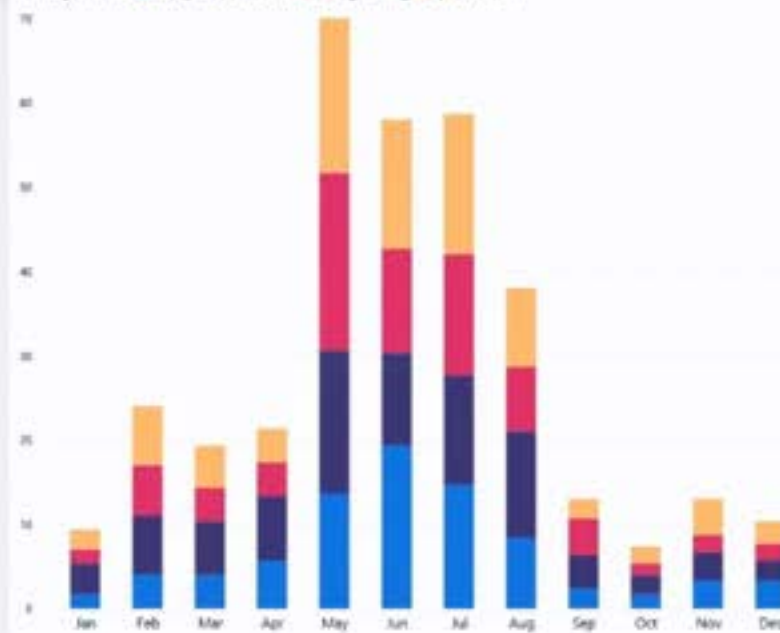
Total Sales

\$61,589,682 ✓
Goal: 34,348 (+179,206.7904%)

Trend

Total Booked by Month Date

Primary Interest: Honeymoon Relaxation Sightseeing Sport activities



Audience

Customers demographics



Insights

Sales by Reservation Type

Visited Spa: Yes No



Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

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Leadership reporting Tourism Retail and Sales

Leadership reporting

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Contoso CUSTOMER SERVICES

Reporting | Second | Third | Fourth | Customer's journey

SPIC

Total Customers: 45,195
Goal: 34,348 (+11,700%)

Recent Customers: 5,289
Goal: 1,404.87 (+2,714%)

New Customers: 39,906
Goal: 34,348 (+13,211%)

Active App: 11.7 %
Goal: 20 % (+47,488%)

Percentage of Sales per Transaction: \$1,362.75
Goal: 34,348 (+6,220%)

Total Sales: \$61,589,682
Goal: 34,348 (+17,220,700%)

Total Revenue by Month Chart

Primary Interest: Technology, Healthcare, Engineering, Smart solutions

Customer Demographics

Age

Gender

Sales by Transaction Type

Market Type: New, Old

Churn: 22.0% (New), 21.0% (Old)

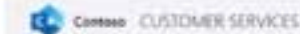
Engage: 20.0% (New), 18.0% (Old)

Repeat: 10.0% (New), 12.0% (Old)

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Select the app elements you want to include and make visible for each audience.

App content	Leadership reporting	Tourism	Retail and Sales
▼ Corporate level	☒	☐	☐
 Customer reporting	☒	☐	☐
 Competitive Marketing Analysis	☒	☐	☐
▼ Weekly check-in	☒	☐	☐
 Corporate spend	☒	☐	☐
▼ Retail	☐	☐	☒
 Retail Analysis	☐	☐	☒
 Retail Management	☐	☐	☒
▼ Sales	☐	☐	☒
 Contoso Sales	☐	☐	☒
 Opportunity Analysis	☐	☐	☒
 Store sales	☐	☐	☒
 Accounts listing	☐	☐	☒
 RegionalSales	☐	☐	☒
▼ Tourism	☐	☒	☐



Contoso Industries Leadership Org App

All

Leadership reporting

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File Export

Contoso CUSTOMER SERVICES

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Interesting

Source

Island Visited

Customer's country

1/1/2021

1/31/2021

KPI's

Total Customers

45,195 ✓
Goal: 34,348 (+31.5788%)

Repeat Customers

5,289 !
Goal: 7,404.86 (-28.5714%)

New Customers

39,906 ✓
Goal: 38,156.00 (+4.5817%)

Repeat Rate

11.7 % !
Goal: 20 % (-41.4559%)

Average of Sales per Reservation

\$1,362.75 !
Goal: 34,348 (-95.0325%)

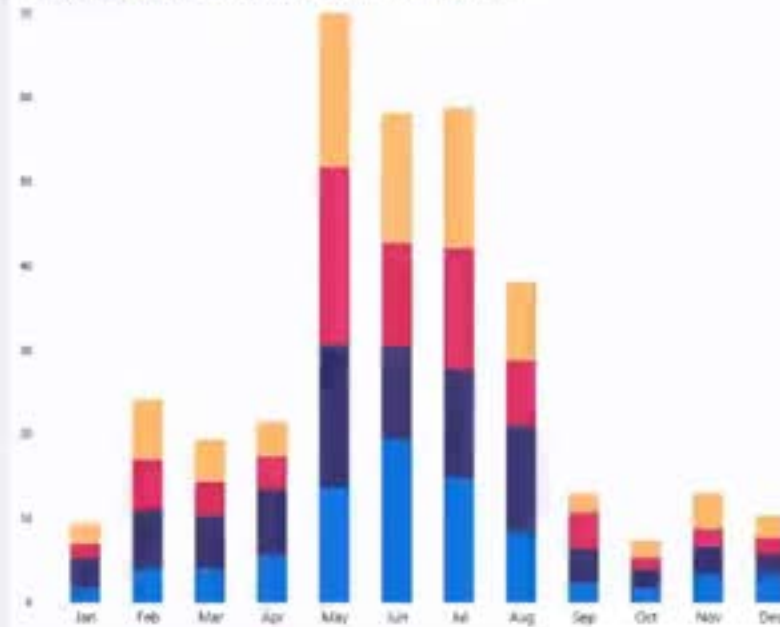
Total Sales

\$61,589,682 ✓
Goal: 34,348 (+178,006.7904%)

Trend

Total Booked by Month Date

Primary Interest: Honeymoon Relaxation Sightseeing Sport activities



Audience

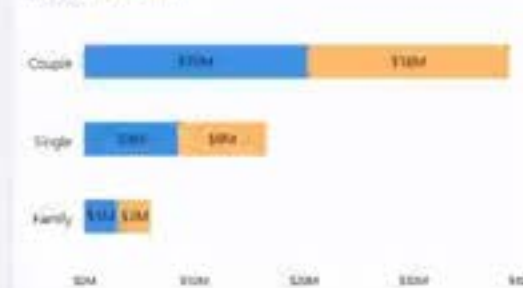
Customers demographics



Insights

Sales by Reservation Type

Visited Spa: Yes No



[← Back](#)[Org app content](#) > [Audience management](#)[Save](#)[+ New audience](#)[Bulk management](#)[Audience settings](#)[Preview app](#)[Share](#)[Leadership reporting](#)[Tourism](#)[Retail and Sales](#)[Leadership reporting](#)[Pages](#)[Summary](#)[Audience](#)[Customers](#)[Retention](#)[Insights](#)[Trends](#)☒ [Corporate level](#)☒ [Customer reporting](#)☒ [Competitive Marketing Anal...](#)☒ [Weekly check-in](#)☐ [Retail](#)☐ [Sales](#)☐ [Tourism](#)☐ [Travel and Retail App](#)

Contoso CUSTOMER SERVICES

Intending Source Ideal Visitor Customer's location 11/1/2021 11/30/2021

KPI's

Total Customers

45,195 ✓

Goal: 24,340 (+12755%)

Repeat Customers

5,289 ↑

Goal: 1,404.00 (+2754%)

New Customers

39,906 ✓

Goal: 34,755.00 (+1471%)

Return Rate

11.7 % ↑

Goal: 20 % (+41.000%)

Average of Customer Retention

\$1,362.75 ↑

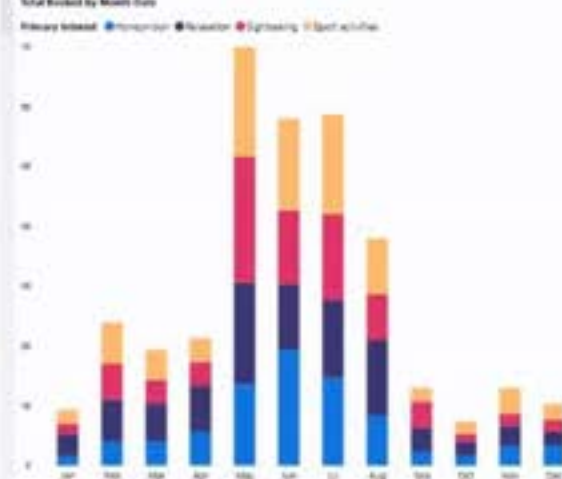
Goal: 34,340 (+16022%)

Total Sales

\$61,589,682 ✓

Goal: 34,340 (+17625104%)

Total Budget by Month Date

Primary Release: [Microsoft](#) [Novation](#) [Lightning](#) [Sport activities](#)

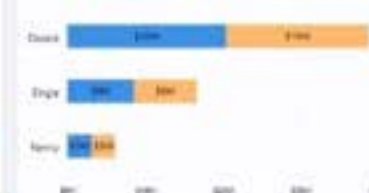
Audience

Customer demographics



Insights

Sales by Information Type

Visited Type: [All](#) [New](#)

Leadership reporting Tourism Retail and Sales

Leadership reporting

Pages

Summary

Audience

Customers

Retention

Insights

Trendic

Corporate level

 Customer reporting

Competitive Marketing Anal.

➤ Weekly check-in

☐ Retail

Sales

► Tourism

☐  Travel and Retail App

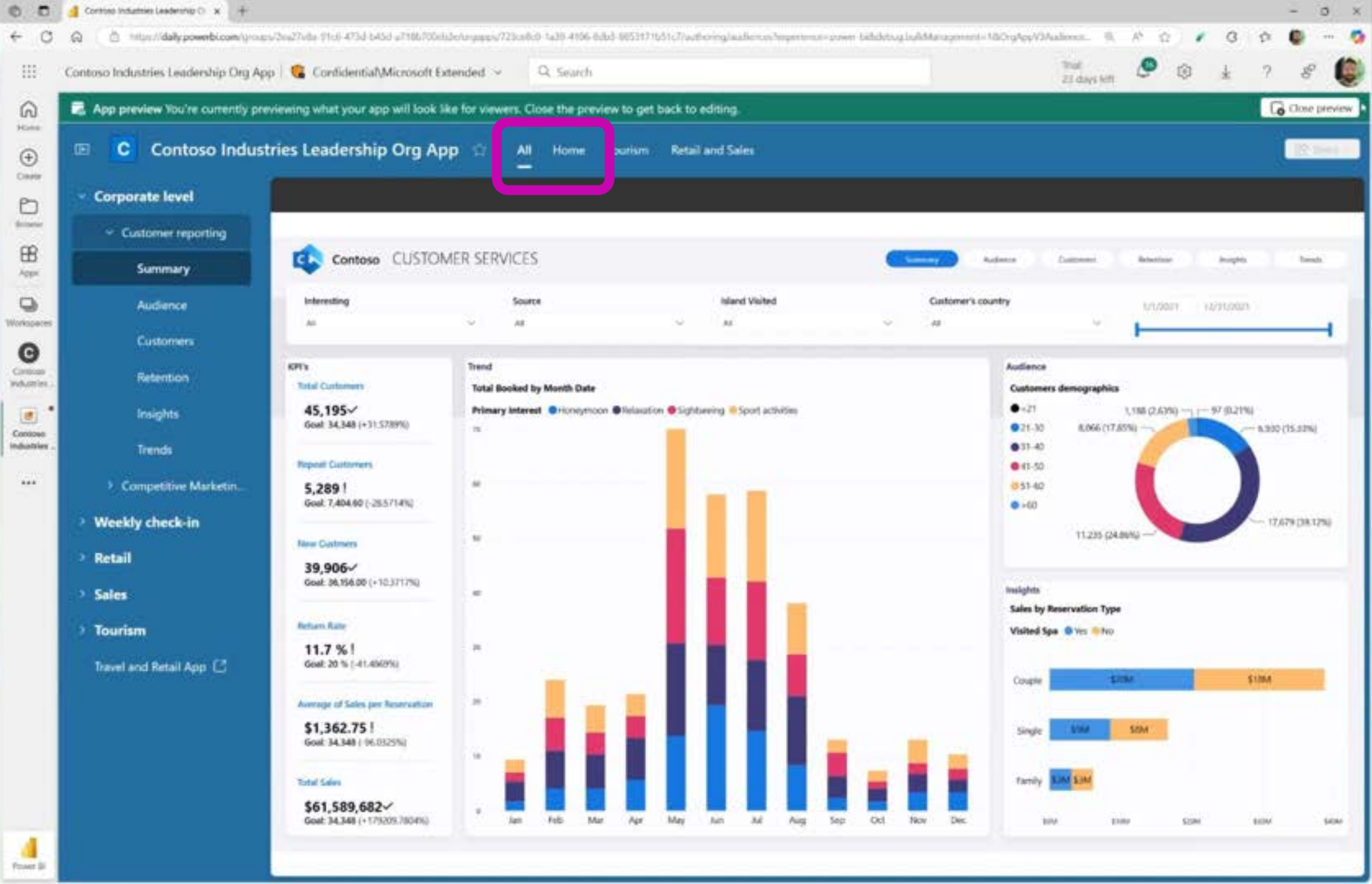
Rename audience

Name *

Home

Server

Cancel



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Save + New audience Bulk management **Audience settings** Preview app

Home Tourism Retail and Sales

Home

- Corporate level
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- Weekly check-in
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- Travel and Retail App



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Save + New audience Bulk management Audience settings

Home Tourism Retail and Sales

Home

- Corporate level
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- Weekly check-in
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Pages

- Summary
- Audience
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- Retention
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- Trends

Contoso CUSTOMER SERVICES

Interacting 41

Summary

45,195 ✓
Goal: 34,348 (+11,576%)

Repeat Customers 5,289 !
Goal: 7,454.88 (-30,571%)

New Customers 39,906 ✓
Goal: 36,738.89 (+8,577%)

Referral Rate 11.7 % !
Goal: 28 % (-41,400%)

Average of Sales per Reservation \$1,362.75 !
Goal: 34,348 (+16,022%)

Total Sales \$61,589,682 ✓
Goal: 34,348 (+17,528,384%)

Trend

Total Revenue by Month

Primary Interest

Apply Cancel

Audience settings

Visibility and access

Audience tabs

Show audience tabs in consumption view

Turn off this setting to hide audience tab navigation in your org app for viewers who are members of multiple audiences.



On

Display tab options

☒ Show 'All' tab and audience specific tabs

☐ Hide the 'All' tab

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+ New audience

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Contoso CUSTOMER SERVICES

Interpreting

Summary

KPIs

Total Commission

45,195✓

Goal: 34,348 (+11,576%)

Repeat Customers

5,289!

Goal: 7,454.88 (-1,971.4%)

New Customers

39,906✓

Goal: 36,736.89 (+10,071%)

Referral Rate

11.7 %!

Goal: 20 % (-41,400%)

Average of Sales per Reservation

\$1,362.75!

Goal: 34,348 (+16,003%)

Total Sales

\$61,589,682✓

Goal: 34,348 (+11,520,384%)

Trend

Total Revenue by Month

Primary Interest

10

20

30

40

50

60

70

80

90

100

Q1

Q2

Q3

Q4

Audience settings

Visibility and access

Audience tabs

Show audience tabs in consumption view

Turn off this setting to hide audience tab navigation in your org app for viewers who are members of multiple audiences.

On

Display tab options

Show "All" tab and audience specific tabs

Hide the "All" tab

Apply

Cancel

App preview You're currently previewing what your app will look like for viewers. Close the preview to get back to editing.

Close preview

Contoso Industries Leadership Org App

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Retail and Sales

22 Views

Corporate level

Customer reporting

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Customers

Retention

Insights

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Weekly check-in

File Export

Copilot

Contoso CUSTOMER SERVICES

Summary

Audience

Customers

Retention

Insights

Trends

Interesting

Source

Island Visited

Customer's country

1/1/2021

12/31/2021

KPI's

Total Customers

45,195✓

Goal: 34,348 (+31.5789%)

Repeat Customers

5,289!

Goal: 7,404.60 (-28.5714%)

New Customers

39,906✓

Goal: 36,756.00 (+10.3717%)

Return Rate

11.7 %!

Goal: 20 % (-41.4069%)

Average of Sales per Reservation

\$1,362.75!

Goal: 34,348 (-96.0325%)

Total Sales

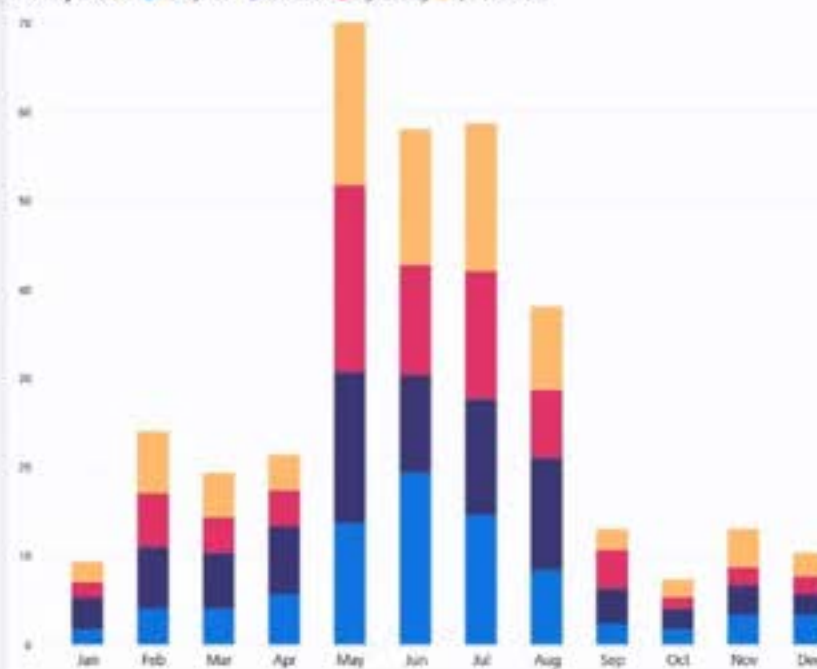
\$61,589,682✓

Goal: 34,348 (+179293.7904%)

Trend

Total Booked by Month Date

Primary Interest Honeymoon Relaxation Sightseeing Sport activities



Audience

Customers demographics

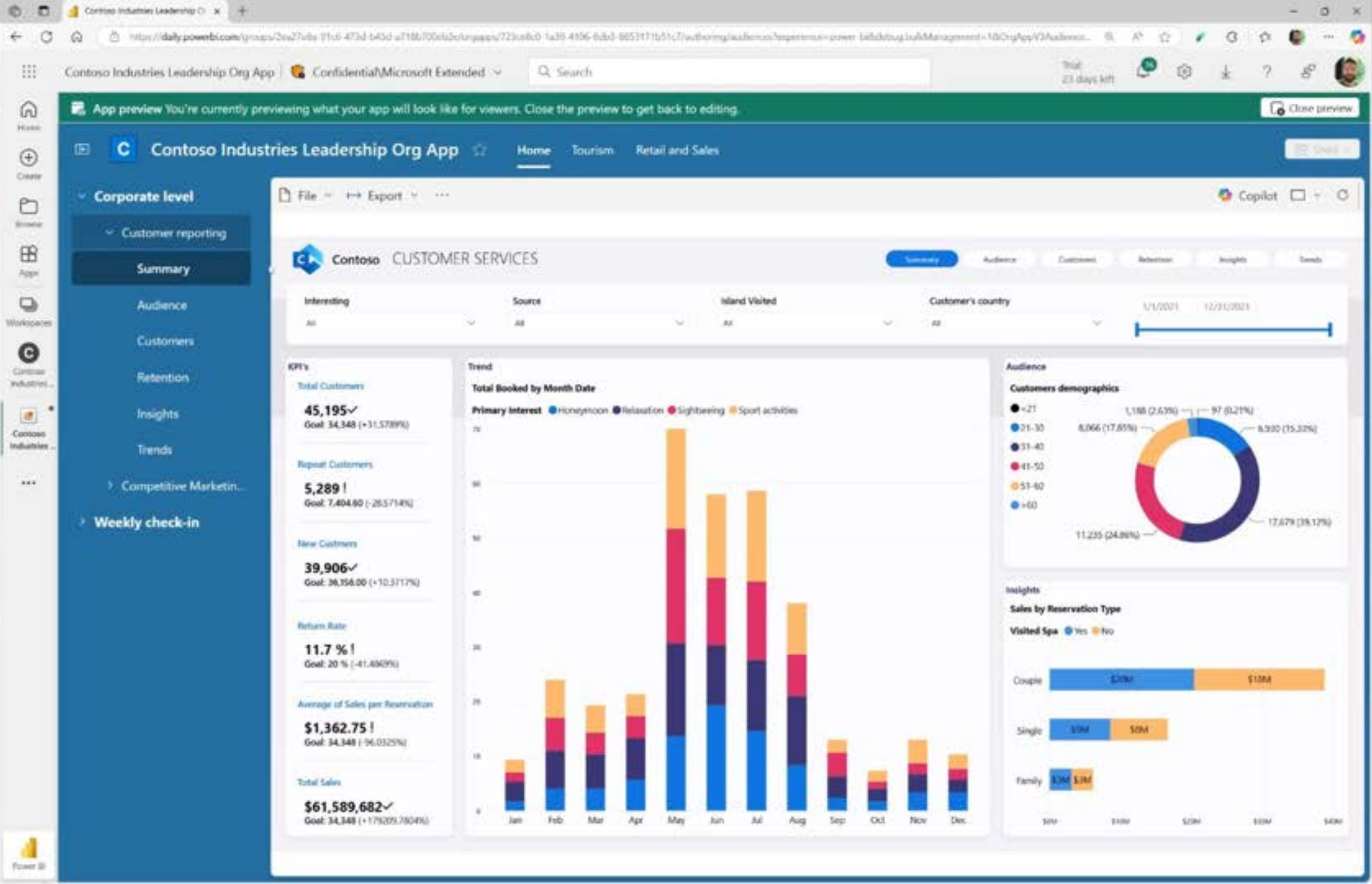


Insights

Sales by Reservation Type

Visited Spa Yes No





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Save | + New audience | Bulk management | Audience settings

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- Weekly check-in
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- Tourism
- Travel and Retail App

Contoso - CUSTOMER SERVICES

Interacting | Success

40 | 40

Key Metrics

- Total Customers: 45,195 ✓ (Goal: 34,348 (+31.92%))
- Repeat Customers: 5,289 | (Goal: 3,484.88 (+51.74%))
- New Customers: 39,906 ✓ (Goal: 30,863.12 (+29.27%))
- Return Rate: 11.7 % | (Goal: 22 % (+14.00%))
- Average of Sales and Reservations: \$1,362.75 | (Goal: 34,348 (+94.00%))
- Total Sales: \$61,589,682 ✓ (Goal: 34,348 (+78.19%))

Stacked Bar Chart: Total Sales by Month

Audience settings

Visibility and access

Audience tabs

Show audience tabs in consumption view

Turn off this setting to hide audience tab navigation in your org app for viewers who are members of multiple audiences.

On

Display tab options

- Show "All" tab and audience specific tabs
- Hide the "All" tab

Apply | Cancel

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Trends

File

Contoso CUSTOMER SERVICES

Interacting

Summary

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KPIs

Total Consumption

45,195✓

Goal: 34,348 (+11,576%)

Repeat Customers

5,289!

Goal: 7,404.86 (-29,571%)

New Customers

39,906✓

Goal: 36,758.89 (+10,171%)

Referral Rate

11.7 %!

Goal: 28 % (-41,429%)

Average of Sales per Reservation

\$1,362.75!

Goal: 34,348 (+16,023%)

Total Sales

\$61,589,682✓

Goal: 34,348 (+17,528,384%)

Trend

Total Reservations by Month

Primary Interest

1%

2%

3%

4%

5%

6%

7%

8%

9%

10%

11%

12%

13%

14%

15%

16%

17%

18%

19%

20%

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83%

84%

85%

86%

87%

88%

89%

90%

91%

92%

93%

94%

95%

96%

97%

98%

99%

100%

Audience settings

Visibility and access

Audience tabs

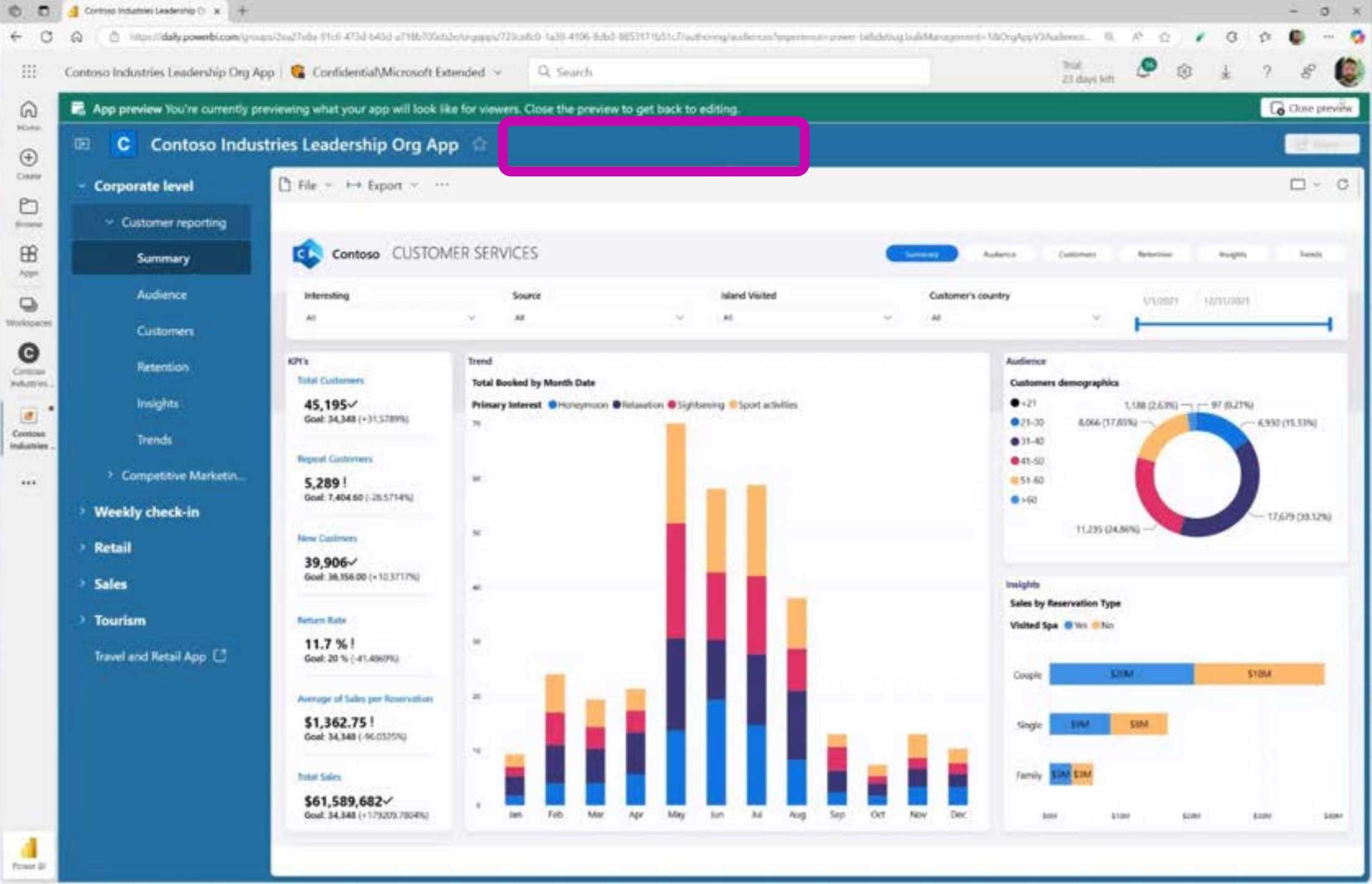
Show audience tabs in consumption view

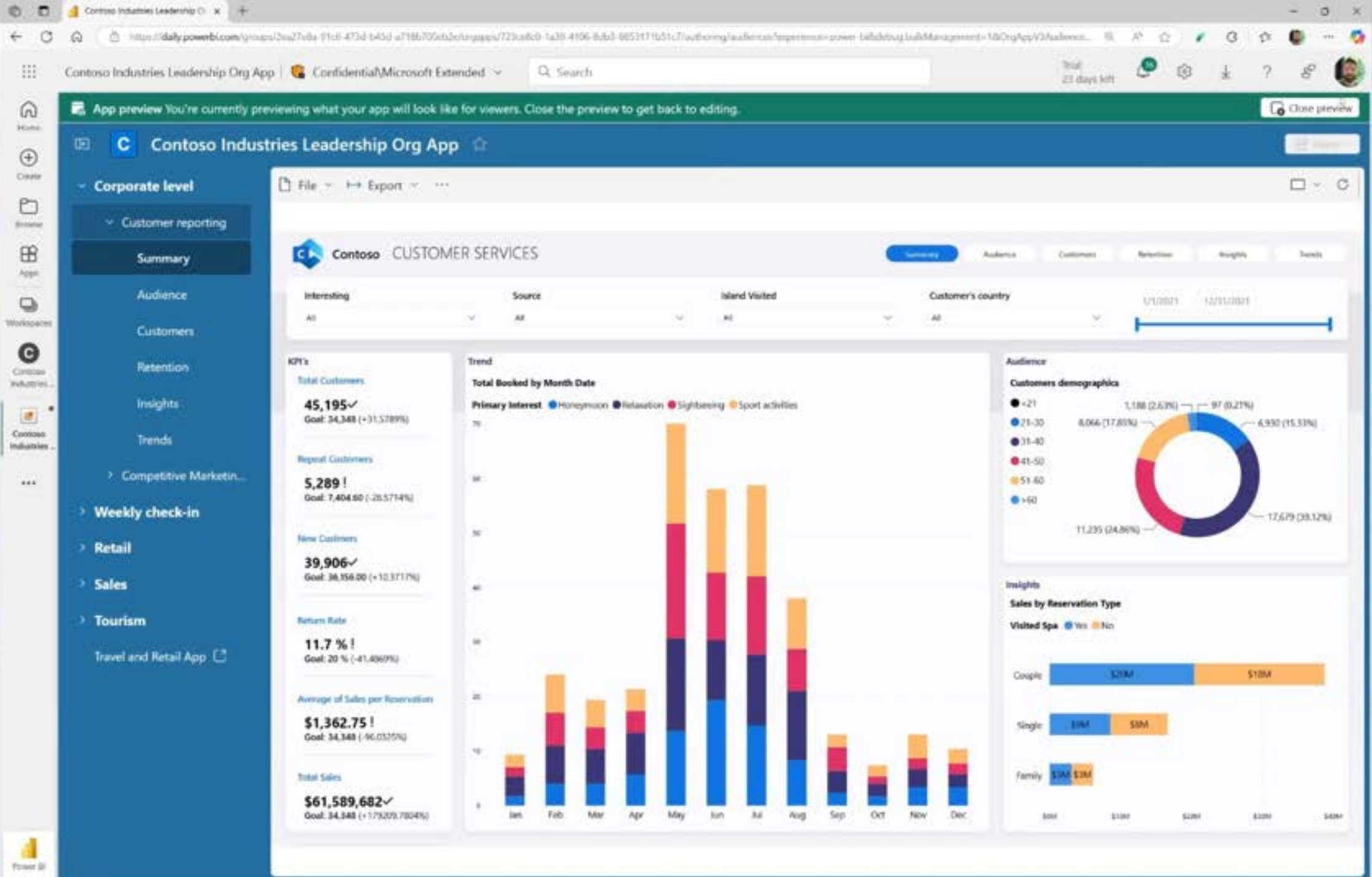
Turn off this setting to hide audience tab navigation in your org app for viewers who are members of multiple audiences.

Off

Apply

Cancel





Managing org app and audience access...

Managing org app and audience access...

Name 	Type	Owner	Refreshed	Next refresh
 Sales	Folder	—	—	—
 Human Resources	Folder	—	—	—
 Sales report	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Contoso pipeline	Pipeline	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Org app	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 US leadership	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 EU leadership	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Executive team	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Finance analytics	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Data flow for triggers	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 My first data flow	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM

Managing org app and audience access...

Name ↓	Type	Owner	Refreshed	Next refresh
 Sales	Folder	—	—	—
 Human Resources	Folder	—	—	—
 Sales report	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Contoso pipeline	Pipeline	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Org app	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 US leadership	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 EU leadership	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Executive team	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Finance analytics	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Data flow for triggers	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 My first data flow	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM

Still share from an org app...

o App ★

Export ▾ ...

CUSTOMER SERVICES

Summary Audience Customers Retention

Source: All Island Visited: All Customer's country: All 1/1/2021

Manage access

Add person or group

Trend

Total Booked by Month Date

Primary Interest ● Honeymoon ● Relaxation ● Sightseeing ● Sport activities

70

60

50

Audience

Customers demographics

- <21
- 21-30
- 31-40
- 41-50
- 51-60
- >60

1,188 (2.63%) 97 (0.21%) 6,930 (15.33%) 17,679 (39.12%) 11,235 (24.86%) 8,066 (17.85%)

+ Add user

Direct access

People and groups

	Email address	Workspace role	Permissions
 Aadi Kapoor	debbie.baker@example.com	Admin	Read, Write, Reshare
 Allan Munger	tanya.hill@example.com	-	Read, Write, Reshare
 Delta Group	jackson.graham@example.com	-	Read
 Carianne Gentry	deanna.curtis@example.com	-	Read
 Detroit Group	alma.lawson@example.com	-	Read
 Daichi Fukuda	michelle.rivera@example.com	-	Read
 Delta Group	debra.holt@example.com	Member	Read, Write, Reshare
 Danielle Booker	nathan.roberts@example.com	Member	Read, Write, Reshare
 David Power	kenzi.lawson@example.com	Member	Read
 East Training Group	georgia.young@example.com	-	Read
 Katri Ahokas	jessica.hanson@example.com	-	Read
 Mona Kane	curtis.weaver@example.com	-	Read

+ Add user

Direct access

People and groups 



Aadi Kapoor

Email address

debbie.baker@example.com

Workspace role

Admin

Permissions

Read, Write, Reshare



Allan Munger

tanya.hill@example.com

-

Read, Write, Reshare



Delta Group

jackson.graham@example.com

-

Read



Carianne Gentry

deanna.curtis@example.com

-

Read



Detroit Group

alma.lawson@example.com

-

Read



Daichi Fukuda

michelle.rivera@example.com

-

Read



Delta Group

debra.holt@example.com

Member

Read, Write, Reshare



Danielle Booker

nathan.roberts@example.com

Member

Read, Write, Reshare



David Power

kenzi.lawson@example.com

Member

Read



East Training Group

georgia.young@example.com

-

Read



Katri Ahokas

jessica.hanson@example.com

-

Read



Mona Kane

curtis.weaver@example.com

-

Read

+ Add user

Text

Direct access

People and groups ↑

 Aadi Kapoor	debbie.baker@example.com
 Allan Munger	tanya.hill@example.com
 Delta Group	jackson.graham@example.com
 Carianne Gentry	deanna.curtis@example.com
 Detroit Group	alma.lawson@example.com
 Daichi Fukuda	michelle.rivera@example.com
 Delta Group	debra.holt@example.com
 Danielle Booker	nathan.roberts@example.com
 David Power	kenzi.lawson@example.com
 East Training Group	georgia.young@example.com
 Katri Ahokas	jessica.hanson@example.com
 Mona Kane	curtis.weaver@example.com
 Pasquale Mariano	bill.sanders@example.com

Grant people access

Alpine Ski house Sales

Add the people or groups you want to grant access to.

 Ruth Bengtsson

Audiences *

Select the audience(s) you want to add people or groups to. You can define additional permissions for each.

☒ Alpine Ski house

☒ Reshare ⓘ

☐ Leadership

☐ EU leadership

☐ Executive team

Notification options

☒ Notify recipients via email

Add a message (optional)

Permissions will be granted for the item and underlying semantic models for each item.

Grant

Cancel

+ Add user

Direct access

People and groups ↑

People and groups ↑	Email address	Workspace role	Permissions
 Aadi Kapoor	debbie.baker@example.com	Admin	Read, Write, Reshare
 Allan Munger	tanya.hill@example.com	-	Read, Write, Reshare
 Delta Group	jackson.graham@example.com	-	Read
 Carianne Gentry	deanna.curtis@example.com	-	Read
 Detroit Group	alma.lawson@example.com	-	Read
 Daichi Fukuda	michelle.rivera@example.com	-	Read
 Delta Group	debra.holt@example.com	Member	Read, Write, Reshare
 Danielle Booker	nathan.roberts@example.com	Member	Read, Write, Reshare
 David Power	kenzi.lawson@example.com	Member	Read
 East Training Group	georgia.young@example.com	-	Read
 Katri Ahokas	jessica.hanson@example.com	-	Read
 Mona Kane	curtis.weaver@example.com	-	Read
 Pasquale Mariano	bill.sanders@example.com	-	Read, Write
 Ruth Bengtsson	dolores.chambers@example.com	-	Read, Write

...

Manage access

Remove access

Search

Sales

Email address	Workspace role	Permissions
debbie.baker@example.com	Admin	Read, Write, Reshare
tanya.hill@example.com	-	Read, Write, Reshare
jackson.graham@example.com	-	Read
deanna.curtis@example.com	-	Read
alma.lawson@example.com	-	Read
michelle.rivera@example.com	-	Read
debra.holt@example.com	Member	Read, Write, Reshare
nathan.roberts@example.com	Member	Read, Write, Reshare
kenzi.lawson@example.com	Member	Read
georgia.young@example.com	-	Read
jessica.hanson@example.com	-	Read
curtis.weaver@example.com	-	Read
bill.sanders@example.com	-	Read, Write
dolores.chambers@example.com	-	Read, Write

Manage access

To Alpine Ski house

Allan Munger

Audiences ⓘ

Select an audience to grant view access. You can also grant additional permissions, such as Reshare.

Alpine Ski house

Reshare permissions ⓘ

US leadership

Reshare ⓘ

EU leadership

Executive team

Remove all access

Apply

Cancel

But also view and manage as an audience alone...

Name ↓	Type	Owner	Refreshed	Next refresh
 Sales	Folder	—	—	—
 Human Resources	Folder	—	—	—
 Sales report	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Contoso pipeline	Pipeline	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Org app	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
   	Alpine Ski house Sales	...	Mona Kane	6/29/21, 10:42:07 AM
	US leadership	Open	Mona Kane	6/29/21, 10:42:07 AM
	EU leadership	Edit	Mona Kane	6/29/21, 10:42:07 AM
	Executive team	View item lineage	Mona Kane	6/29/21, 10:42:07 AM
	Manage permissions			
 Finance analytics	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Data flow for triggers	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 My first data flow	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM

But also view and manage as an audience alone...

Name 	Type	Owner	Refreshed	Next refresh
 Sales	Folder	—	—	—
 Human Resources	Folder	—	—	—
 Sales report	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Contoso pipeline	Pipeline	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Org app	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	 Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
		Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
		Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
		Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Finance analytics	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Data flow for triggers	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 My first data flow	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM

 Open

 Edit

 View item lineage

 Manage permissions

+ Add user

Direct access

People and groups

People and groups	Email address	Workspace role	Permissions
 Aadi Kapoor	debbie.baker@example.com	Admin	Read, Write, Reshare
 Allan Munger	tanya.hill@example.com	Member	Read, Write, Reshare
 Delta Group	jackson.graham@example.com	-	Read
 Carianne Gentry	deanna.curtis@example.com	-	Read
 David Power	kenzi.lawson@example.com	Member	Read
 East Training Group	georgia.young@example.com	-	Read
 Katri Ahokas	jessica.hanson@example.com	-	Read
 Mona Kane	curtis.weaver@example.com	-	Read



Mona Kane

curtis.weaver@example.com

1000

Read

- Home
- Create
- Browse
- OneLake
- Apps
- Metrics
- Copilot
- Workspaces
- Alpine Ski
-

US Leadership

+ Add user

Direct access

People and groups

Aadi Kapoor	debbie.baker@exa
Allan Munger	tanya.hill@exampl
DG Delta Group	jackson.graham@e
CG Carianne Gentry	deanna.curtis@exa
David Power	kenzi.lawson@exa
ET East Training Group	georgia.young@ex
Katri Ahokas	jessica.hanson@ex
Mona Kane	curtis.weaver@exa

Email address

Permissions

- Read, Write, Reshare
- Read, Write, Reshare
- Read
- Read
- Read
- Read
- Read
- Read

Grant people access

US leadership

You are granting view permissions to this app to the following recipients.

Robin Counts

Cecil Folk

Additional permissions

☐

 Reshare permissions ⓘ

Notification options

☒

 Notify recipients via email

Add a message (optional)

i

 People will be given read permissions to the item and underlying semantic models for each item in this audience.

Grant

Cancel

Home

Create

Browse

OneLake

Apps

Metrics

Copilot

Workspaces

Alpine Ski

Contoso | Power BI

Q Search

US leadership

+ Add user

Direct access

People and groups	Email address	Workspace role	Permissions
Aadi Kapoor	debbie.baker@example.com	Admin	Read, Write, Reshare
Allan Munger	tanya.hill@example.com	-	Read, Write, Reshare
Delta Group	jackson.graham@example.com	-	Read, Reshare
Carianne Gentry	deanna.curtis@example.com	-	Read
Detroit Group	alma.lawson@example.com	-	Read
Daichi Fukuda	michelle.rivera@example.com	-	Read
Delta Group	debra.holt@example.com	Member	Read, Write, Reshare
Danielle Booker	nathan.roberts@example.com	Member	Read, Write, Reshare
David Power	kenzi.lawson@example.com	Member	Read
East Training Group	georgia.young@example.com	-	Read
Katri Ahokas	jessica.hanson@example.com	-	Read
Mona Kane	curtis.weaver@example.com	-	Read
Pasquale Mariano	bill.sanders@example.com	-	Read, Write

Remove reshare

Remove access

Apps

Get apps

Apps are collections of dashboards and reports in one easy-to-find place.

View Filter (2)

	Name	Owner	Updated	App type ↑
	Contoso Industries	Dustin Askins	12/4/2025, 7:32:24 PM	App
	Contoso Industries Leadership App	Dustin Askins	12/18/2025, 1:17:01 PM	Org app (preview)
	Contoso Travel and Retail App	Dustin Askins	12/18/2025, 1:17:01 PM	Org app (preview)

Clear all

Type (2) ^

☒ App

☐ Template app

☒ Org app (preview)

Owner v

Endorsement v

Now available

OneLake catalog

Domain: All domains

Explore Govern Secure



All items by

Type: Insight items (2)

Filter by keyword

All items

My items

Endorsed items

Favorites

Workspaces

Search

All workspaces

Contoso Industries ...

Contoso Industries ...

Contoso Industries ...

My workspace

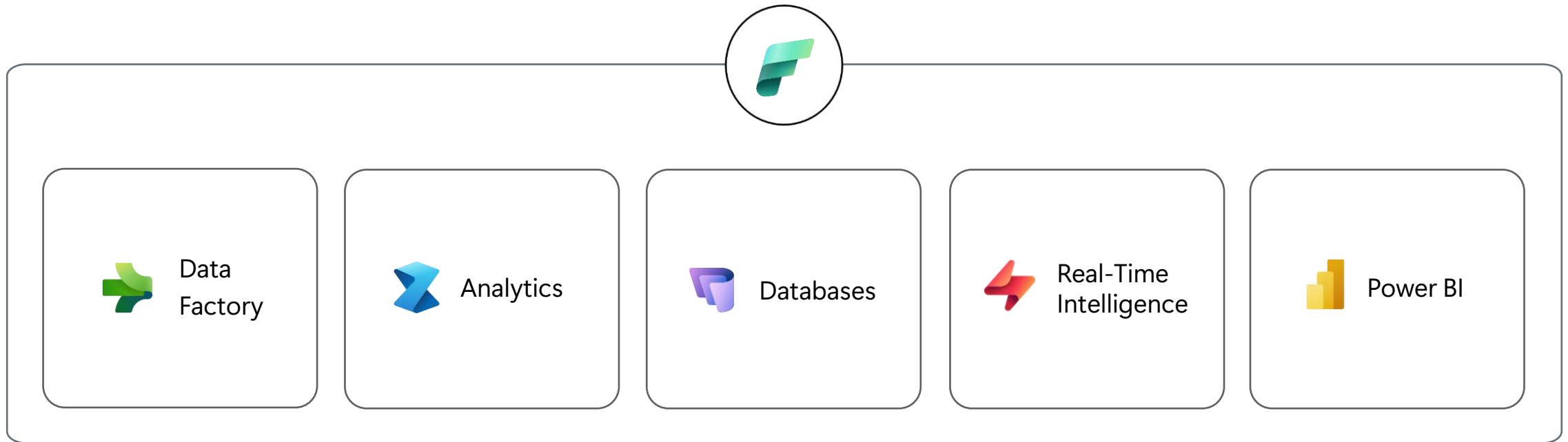
More workspaces

Name	Type	Owner	Refreshed
Contoso Industries Leadership App	Org app	Dustin Askins	—
Aviation Operation App	Org app	Denise Chen	—
Contoso Travel and Retail App	Org app	Dustin Askins	—
Health and Services App	Org app	Dustin Askins	—
Cross-Team Efficiency Project App	Org app	Dustin Askins	—
Contoso Industries	App	Dustin Askins	—

Being built for Fabric...



Being built for Fabric...means being built for developers.



Being built for Fabric also means...staging.

Org apps are supported in deployment pipelines

The screenshot displays the Microsoft Power BI Deployment Pipelines interface. The top navigation bar includes the Microsoft logo, 'Power BI', and 'Deployment pipelines'. A search bar is located on the right. The left sidebar contains navigation icons for Home, Create, Browse, App, Deployment pipelines, Workspaces, and Contoso Industries. The main content area shows the 'Contoso Industries pipeline' with three stages: Development (Contoso Industries (dev)), Test (Contoso Industries (test)), and Production (Contoso Industries (prod)). The Test stage is highlighted with a green border and shows a 'Successful deployment' message with a timestamp of 03/27/25, 12:08 PM. The bottom section includes a 'Test' tab, a 'Deploy from' dropdown menu set to 'Development', and a 'Deploy' button. Below this, there are links for 'Select related', 'Compare', 'Deployment history', and a search bar for 'Filter by keyword'. At the very bottom, a table header is visible with columns: 'Selected stage item', 'Type', 'Compared to source', and 'Source stage item'.

Selected stage item	Type	Compared to source	Source stage item
---------------------	------	--------------------	-------------------

Deploying from dev to test...

The screenshot shows the Microsoft Power BI Deployment Pipelines interface. At the top, the header includes the Microsoft logo, 'Power BI', and 'Deployment pipelines'. A search bar is on the right. The left sidebar contains navigation icons for Home, Create, Browse, Apps, Deployment pipelines, and Workspaces. The main area displays the 'Contoso Industries pipeline' with three stages: Development, Test, and Production. The Test stage is highlighted with a blue box. Below the pipeline, there is a 'Test' section with a 'Deploy from' dropdown set to 'Development' and a 'Deploy' button. To the right are links for 'Select related', 'Compare', 'Deployment history', and a 'Filter by keyword' search bar. Below this is a table listing items being deployed from Development to Test.

	Selected stage item	Type	Compared to source	Source stage item
	—	Notebook	Only in source	Regional Sales
	—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
	—	Notebook	Only in source	Regional Sales - input hidden
	—	Notebook	Only in source	Health attributes relationships
✓	—	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
✓	—	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
✓	—	Org app (Preview)	Only in source	/Draft space/Health and Services App
	—	Lakehouse (Preview)	Only in source	Data_store_lakehouse
	—	Real-Time Dashboard (Preview)	Only in source	Cities served

Select your org apps to deploy...

Microsoft | Power BI | Deployment pipelines

Search

Home

Create

Browse

Apps

Deployment pipelines

Workspaces

Contoso Industries

Contoso Industries

...

Contoso Industries pipeline

New Deployment pipelines

Deployment history

Manage Access

Settings

...

Development

Contoso Industries (dev)

Test

Contoso Industries (test)

Production

Contoso Industries (prod)

Test

Deploy from

Development

Deploy

Select related

Compare

Deployment history

Filter by keyword

Filter

	Selected stage item	Type	Compared to source	Source stage item
	—	Notebook	Only in source	Regional Sales
	—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
	—	Notebook	Only in source	Regional Sales - input hidden
	—	Notebook	Only in source	Health attributes calculation
☒	—	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
☒	—	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
☒	—	Org app (Preview)	Only in source	/Draft space/Health and Services App
	—	Lakehouse (Preview)	Only in source	data_store_lakehouse
	—	Real-Time Dashboard (Preview)	Only in source	Cities served

Use “Select related” to select included items to update...

Microsoft | Power BI | Deployment pipelines

Contoso Industries pipeline

Development Contoso Industries (dev) → Test Contoso Industries (test) → Production Contoso Industries (prod)

Test | Deploy from: Development | Deploy

Select related | Compare | Deployment history | Filter by keyword | Filter

Selected stage item	Type	Compared to source	Source stage item
—	Notebook	Only in source	Regional Sales
—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
—	Notebook	Only in source	Regional Sales - input hidden
—	Notebook	Only in source	Health attributes relationships
✓	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
✓	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
✓	Org app (Preview)	Only in source	/Draft space/Health and Services App
—	Lakehouse (Preview)	Only in source	Data_store_lakehouse
—	Real-Time Dashboard (Preview)	Only in source	Cities served

...related items selected for you.

Microsoft | Power BI | Deployment pipelines

Contoso Industries pipeline

New Deployment pipelines | Deployment history | Manage Access | Settings

Development | Test | Production

Test | Deploy from: Development | Deploy

Select related | Compare | Deployment history | Filter by keyword | Filter

Selected stage item	Type	Compared to source	Source stage item
—	Notebook	Only in source	Regional Sales
—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
✓	Notebook	Only in source	Regional Sales - input hidden
✓	Notebook	Only in source	Health attributes relationships
✓	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
✓	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
✓	Org app (Preview)	Only in source	/Draft space/Health and Services App
—	Real-Time Dashboard (Preview)	Only in source	Data_store_lakehouse
✓	Real-Time Dashboard (Preview)	Only in source	Cities served

...related items selected for you.

Microsoft

Power BI

Deployment pipelines

Search

Home

Create

Browse

Apps

Deployment pipelines

Workspaces

Contoso Industries

Contoso Industries

...

Contoso Industries pipeline

New Deployment pipelines

Deployment history

Manage Access

Settings

...

Development

Contoso Industries (dev)

Test

Contoso Industries (test)

Production

Contoso Industries (prod)

Test

Deploy from

Development

Deploy

Select related

Compare

Deployment history

Filter by keyword

Filter

	Selected stage item	Type	Compared to source	Source stage item
	—	Notebook	Only in source	Regional Sales
	—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
✓	—	Notebook	Only in source	Regional Sales - input hidden
✓	—	Notebook	Only in source	Health attributes relationships
✓	—	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
✓	—	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
✓	—	Org app (Preview)	Only in source	/Draft space/Health and Services App
	—	Lakehouse (Preview)	Only in source	Data_store_lakehouse
✓	—	Real-Time Dashboard (Preview)	Only in source	Cities served

Deployment begins...

The screenshot shows the Microsoft Power BI Deployment Pipelines interface. At the top, the header includes the Microsoft logo, 'Power BI', and 'Deployment pipelines'. A search bar is on the right. The left sidebar contains navigation icons for Home, Create, Browse, App, Deployment pipelines, and Workspaces. The main area displays the 'Contoso Industries pipeline' with a visual representation of the deployment stages: Development (Contoso Industries (dev)), a central stage labeled 'Copying the content to this workspace...' (highlighted with a blue box), and Production (Contoso Industries (prod)). Below this, a 'Test' section shows a 'Deploy from' dropdown set to 'Development' and a green 'Deploying' button. A table below lists the items being deployed from the development workspace to the production workspace.

Selected stage item	Type	Compared to source	Source stage item
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	—	—
Bike Rentals in Hawaii	Report	—	—
Bike Rentals in Hawaii	Semantic model	—	—
Call Center	Report	—	—
Contoso Sales	Semantic model	—	—
Cross-Team Efficiency Project App	Org app (Preview)	—	—

Repeat process till final stage

The screenshot displays the Microsoft Power BI Deployment Pipelines interface for a pipeline named "Contoso Industries pipeline". The pipeline consists of three stages: Development, Test, and Production. The Production stage is highlighted with a blue box and a checkmark, indicating it is the final stage of the process.

The interface includes a sidebar with navigation options: Home, Create, Browse, Apps, Deployment pipelines, and Workspaces. The main area shows the pipeline stages and a table of items to be deployed.

Test Stage Deployment Summary:

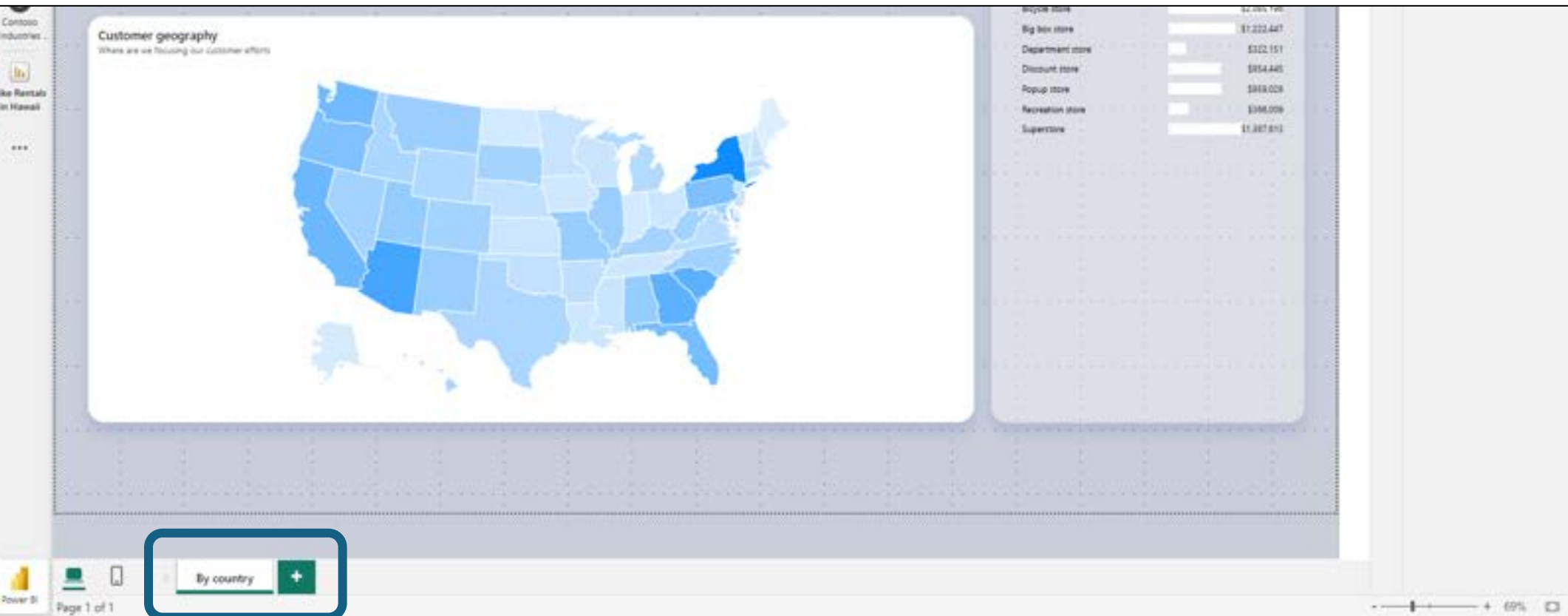
Selected stage item	Type	Compared to source	Source stage item
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	Same as source	Accounts listing
Bike Rentals in Hawaii	Report	Same as source	Bike Rentals in Hawaii
Bike Rentals in Hawaii	Semantic model	Same as source	Bike Rentals in Hawaii
Call Center	Report	Same as source	Call Center
Cities served	Real-Time Dashboard (Preview)	Same as source	Cities served
Cities table	Notebook	Same as source	Cities table
Competitive Marketing Analysis	Report	Same as source	Competitive Marketing Analysis

Great way to version reports in org apps

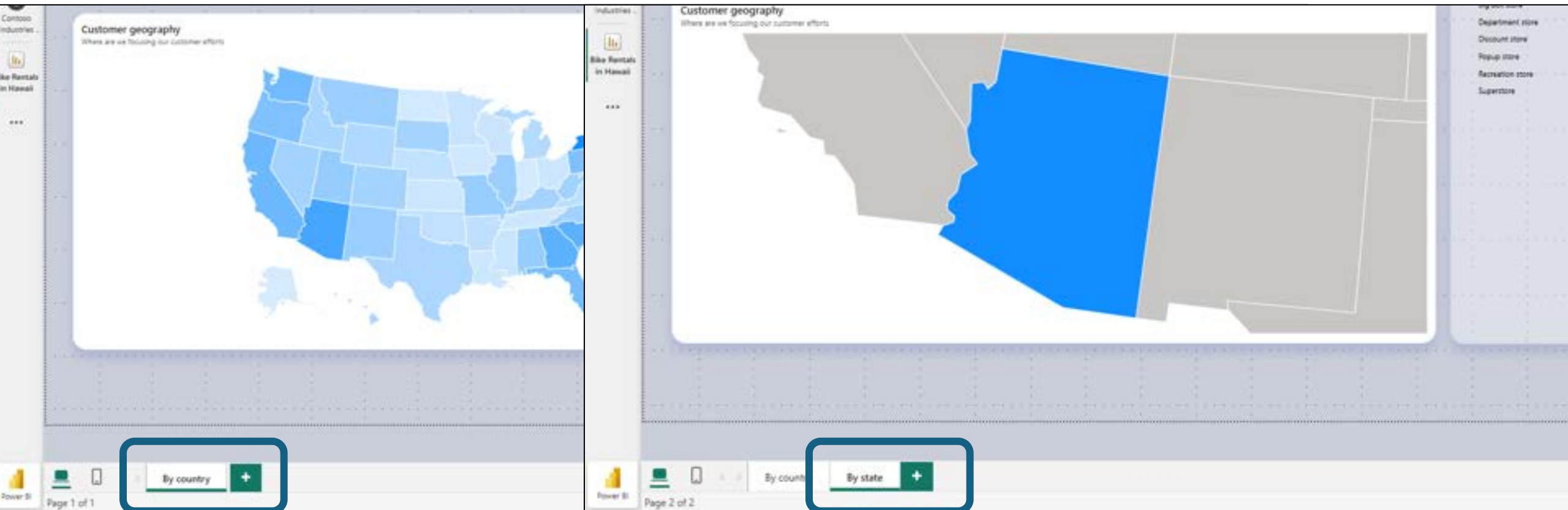
The screenshot displays the Microsoft Fabric deployment pipeline interface. The top section shows a pipeline with two stages: 'Development' (Contoso Industries (dev)) and 'Test' (Contoso Industries (test)). The 'Test' stage shows a 'Successful deployment' message with a timestamp of 'Deployed: 01/27/25, 1:50 PM'. Below the pipeline, there is a table comparing items between the source and the target environment. The table has columns: 'Selected stage item', 'Type', 'Compared to source', and 'Source s'. The 'Bike Rentals' report is highlighted with a blue box.

Selected stage item	Type	Compared to source	Source s
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	Same as source	
☐ Bike Rentals	Report	Same as source	
Bike Rentals	Semantic model	Same as source	

Great way to version reports in org apps



Great way to version reports in org apps



Great way to version reports in org apps

The screenshot displays the Microsoft Fabric deployment pipeline interface. On the left, a sidebar contains navigation icons for Browse, Apps, Deployment pipelines, Workspaces, and Contoso Industries. The main area shows a deployment pipeline with two stages: Development (Contoso Industries (dev)) and Test (Contoso Industries (test)). The Test stage is highlighted with a green border and shows a successful deployment on 03/27/25 at 1:50 PM. Below the pipeline, a table lists the items deployed to the Test stage, comparing them to the source. The 'Bike Rentals' report is highlighted with a blue box, indicating it is different from the source.

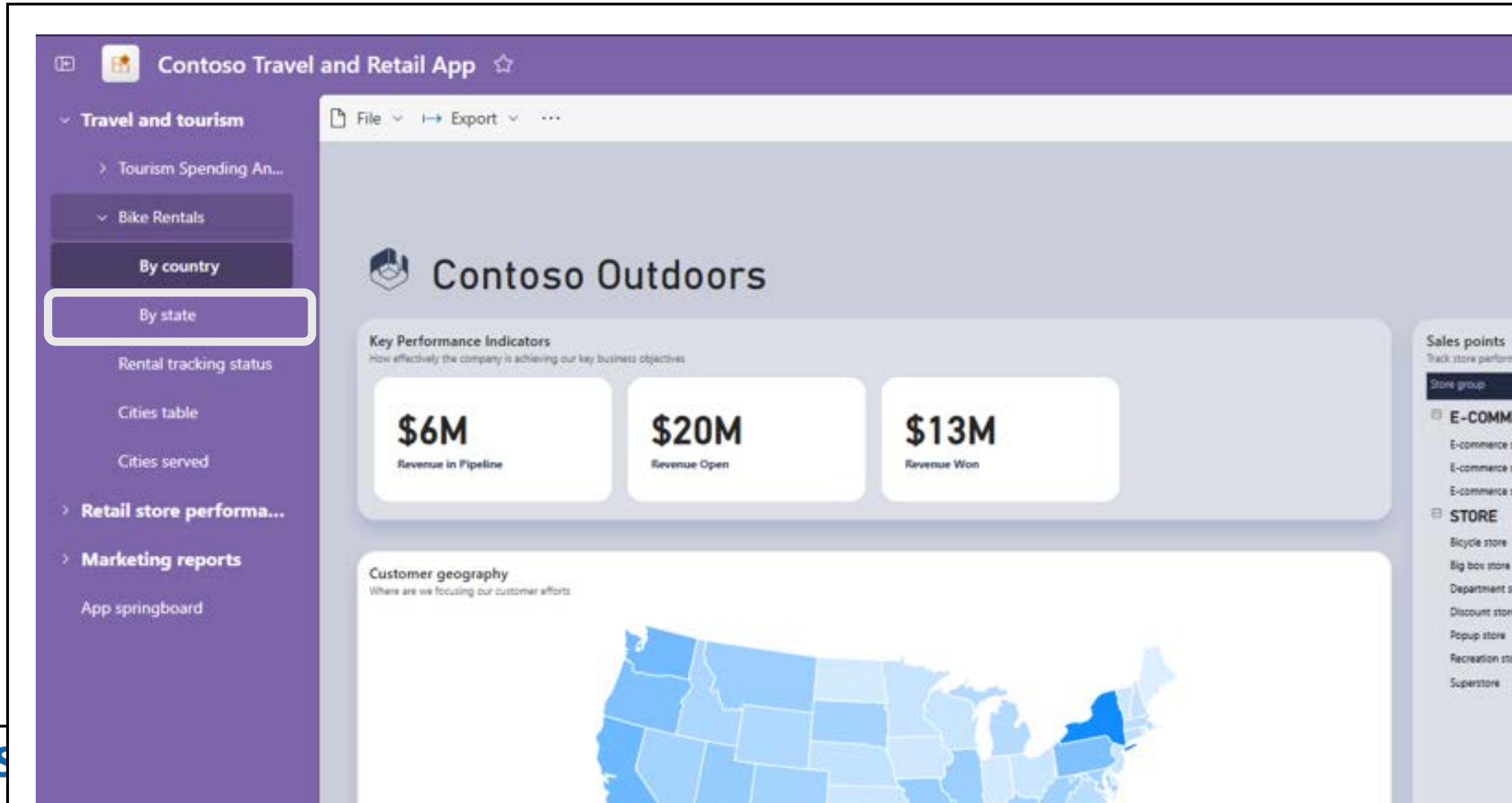
Selected stage item	Type	Compared to source	Source
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	Same as source	—
Bike Rentals	Report	Different from source	—
Bike Rentals	Semantic model	Same as source	—

Great way to version reports in org apps

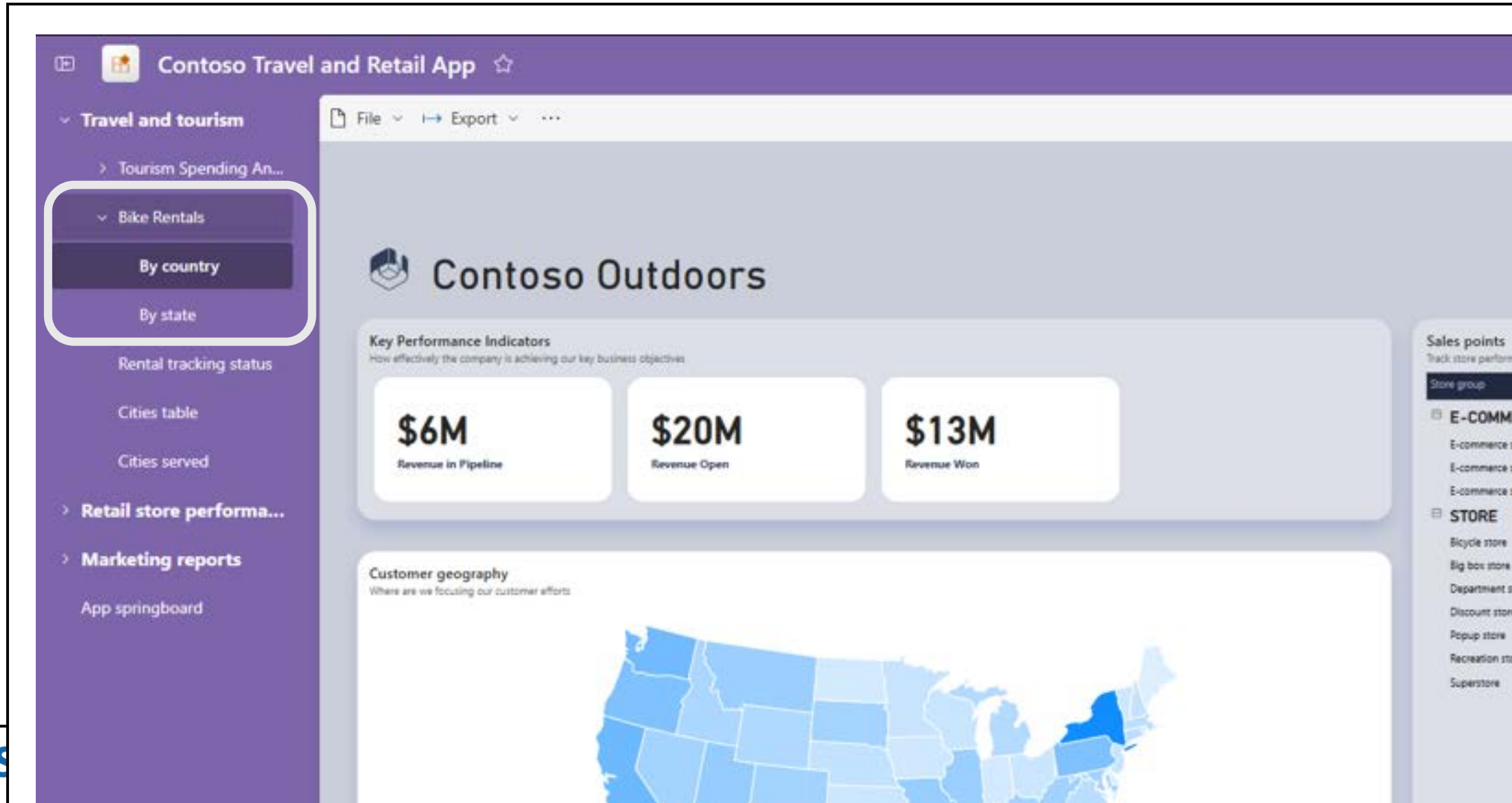
The screenshot displays the Microsoft Fabric deployment interface. On the left, a sidebar contains navigation icons for Browse, Apps, Deployment pipelines, Workspaces, and Contoso Industries. The main area shows a deployment pipeline with two stages: 'Development' (Contoso Industries (dev)) and 'Test' (Contoso Industries (test)). The 'Test' stage is highlighted with a green border and shows a 'Successful deployment' status with a timestamp of 03/27/25, 1:50 PM. Below the pipeline, a control bar for the 'Test' stage includes a 'Deploy from' dropdown set to 'Development' and a 'Deploy' button. A table below the control bar lists items being compared between the source and target environments.

Selected stage item	Type	Compared to source	Source
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	Same as source	
☒ Bike Rentals	Report	Different from source	
☐ Bike Rentals	Semantic model	Same as source	

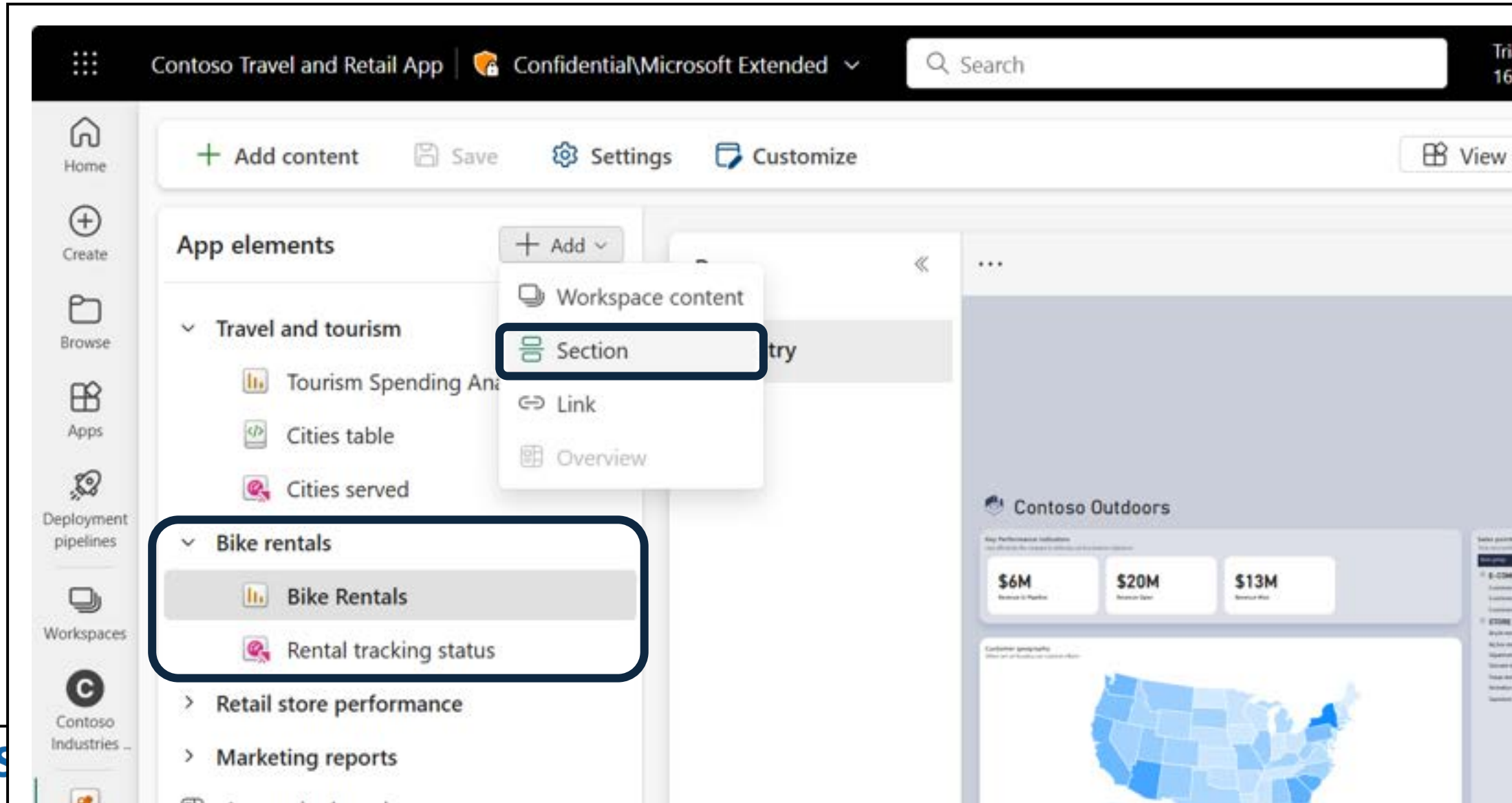
Great way to version reports in org apps



And it's not just content updates with org apps...



And it's not just content updates with org apps...

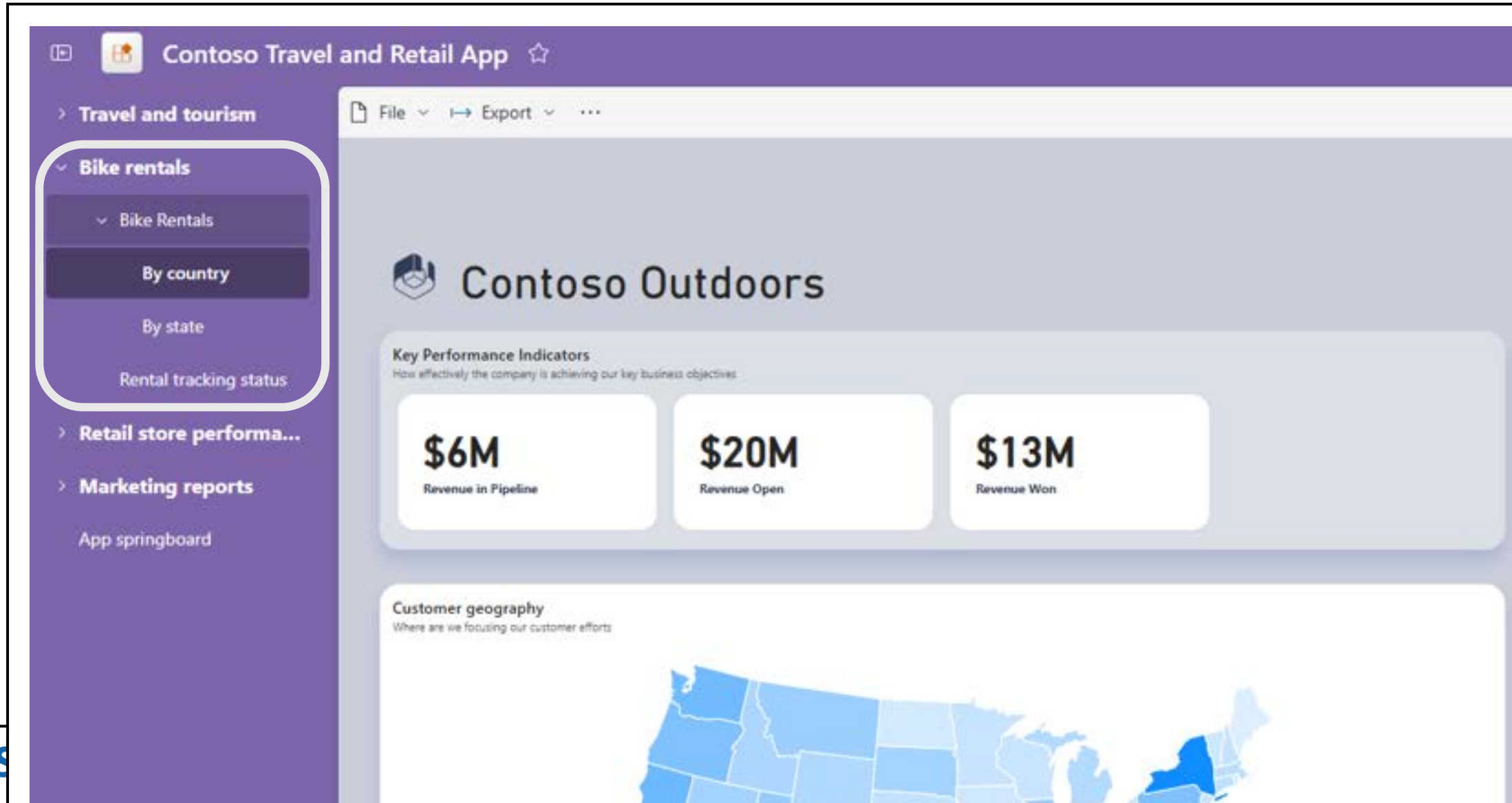


You can version changes to the org app itself...

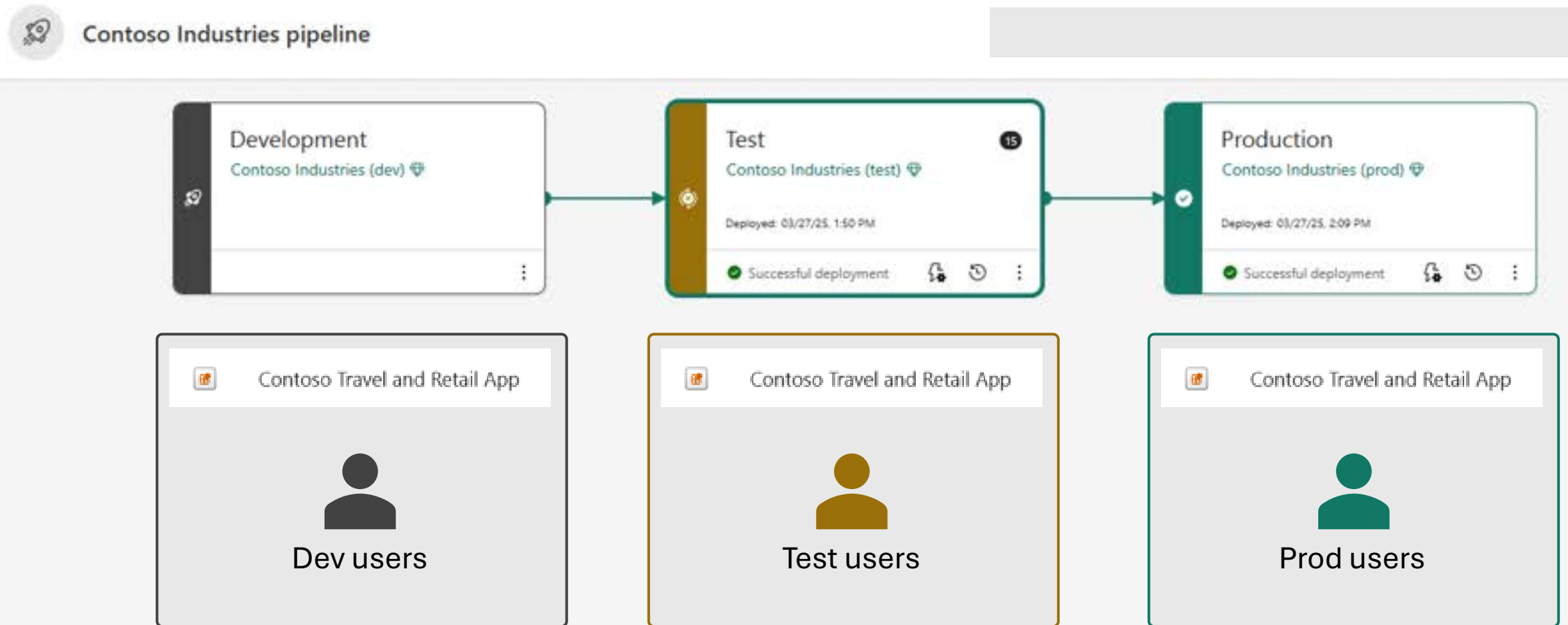
The screenshot displays the Salesforce deployment interface. At the top, a pipeline shows three stages: Development (Contoso Industries (dev)), Test (Contoso Industries (test)), and Production (Contoso Industries (prod)). The Test stage is currently selected and highlighted with a blue border. Below the pipeline, the 'Deploy from' dropdown is set to 'Development', and the 'Deploy' button is highlighted with a blue box. The interface shows the 'Test' stage details, including the deployment status 'Successful deployment' and the deployment time '03/27/25, 1:50 PM'. Below the deployment details, a table compares items in the 'Draft space' to the source. The table has five columns: 'Selected stage item', 'Type', 'Compared to source', and 'Source stage item'. The row for 'Contoso Travel and Retail App' is highlighted with a blue box, indicating it is 'Different from source'.

Selected stage item	Type	Compared to source	Source stage item
Contoso Industries Leadership App	Org app (Preview)	Same as source	/Draft space/Contoso Industries Leadership App
Contoso Travel and Retail App	Org app (Preview)	Different from source	/Draft space/Contoso Travel and Retail App
Cross-Team Efficiency Project App	Org app (Preview)	Same as source	/Draft space/Cross-Team Efficiency Project App
Health and Services App	Org app (Preview)	Same as source	/Draft space/Health and Services App

You can version changes to the org app itself...



...while org app user access remains unique per stage.



Being built for Fabric...also means Git



Versioning and branching



Co-develop



Script and automate

For developers, Fabric Git integration + org apps



Versioning and branching



Co-develop



Script and automate



JSON

Copy

```
{
  "$schema": "https://developer.microsoft.com/json-schemas/fabric/item/orgapp/definition/orgApp",
  "settings": {
    "theme": {
      "background": "#2fb136",
      "foreground": "#000000",
      "backgroundHover": "#59c15e",
      "backgroundSelected": "#82d086",
      "backgroundPressed": "#ace0af"
    }
  },
  "elements": [
    {
      "elementType": "item",
      "elementId": "08e649a9-0fe6-40bd-b0c3-7fc900b7550f",
      "itemType": "Report",
      "itemLogicalId": "e0fa7df4-5528-4c37-bf2c-9ec02ffef18d",
```

For developers, Fabric Git integration + org apps



Versioning and branching



Co-develop



Script and automate



JSON

Copy

```
{
  "$schema": "https://developer.microsoft.com/json-schemas/fabric/1.0.0/organization/orgApp",
  "settings": {
    "theme": {
      "background": "#2fb136",
      "foreground": "#000000",
      "backgroundHover": "#59c15e",
      "backgroundSelected": "#82d086",
      "backgroundPressed": "#ace0af"
    }
  },
  "elements": [
    {
      "elementType": "item",
      "elementId": "08e649a9-0fe6-40bd-b0c3-7fc900b7550f",
      "itemType": "Report",
      "itemLogicalId": "e0fa7df4-5528-4c37-bf2c-9ec02ffef18d",
    }
  ]
}
```

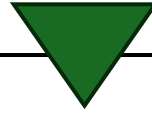
**APIs
with GA**

Functionality and options as varied as our customers

Functionality and options as varied as our customers

Org Apps: Listen > Enhance > General Availability

Functionality and options as varied as our customers



Org Apps: Listen > Enhance > General Availability

Functionality and options as varied as our customers

Org Apps: Listen > Enhance > General Availability

Workspace Apps: Available and Supported

Functionality and options as varied as our customers

Org Apps: Listen > Enhance > General Availability

Workspace Apps: Available and Supported

Workspace app > org app migration post-GA

r app

house sales

200

Upload

Delete

color

ormation

app publisher

tems contacts from the workspace

c people

opy link

settings



Create an org app using your workspace app content



Creating an org app will allow you to explore new features. We'll automatically include all your existing app content and user access, so you can test it out seamlessly. **Your existing Power BI app will remain unchanged**, creating an org app will not affect or modify your existing app in any way.

 Copy and grant access to existing workspace app users



 All users who currently have access to the classic app will be automatically granted access to the new org app version.

Try later

Create org app



Functionality and options as varied as our customers

Org Apps: Listen > Enhance > General Availability

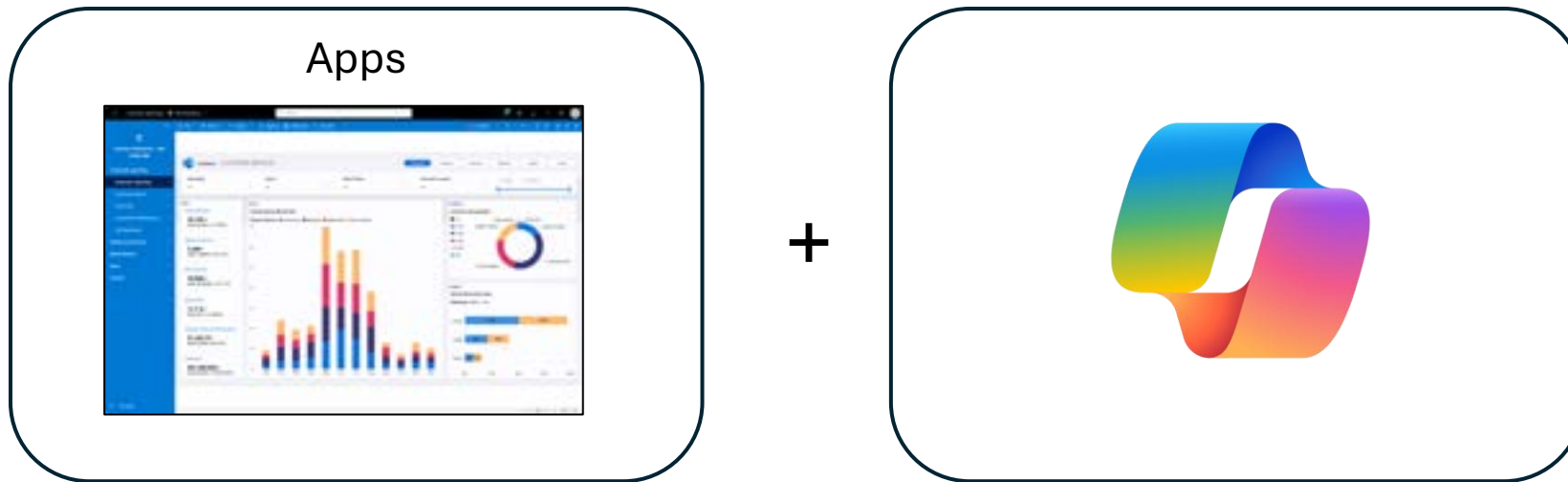
Workspace Apps: Available and Supported

Workspace app > org app migration post-GA

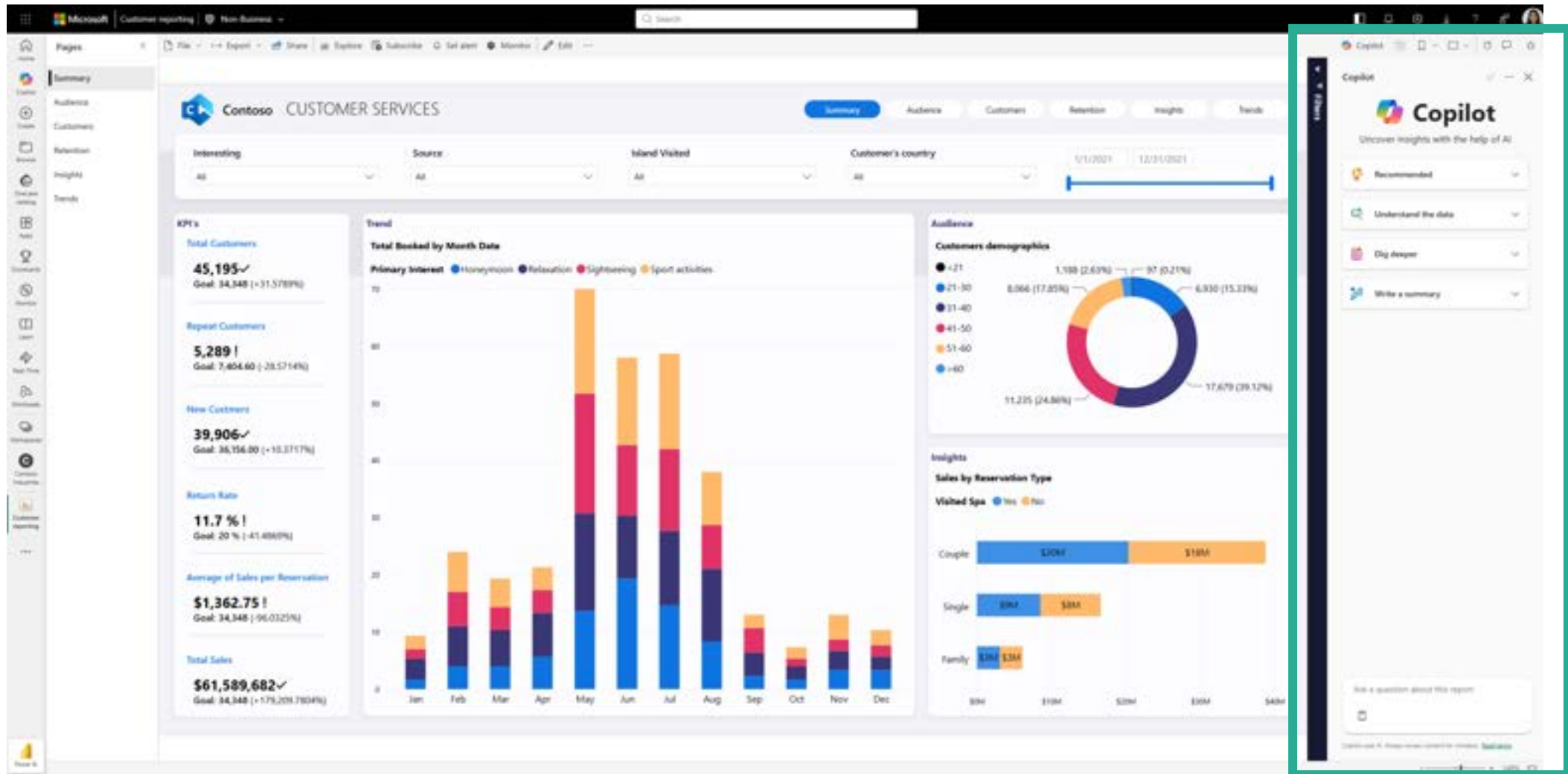
Keep the feedback coming, we'll adjust post-GA plans based on what we hear.

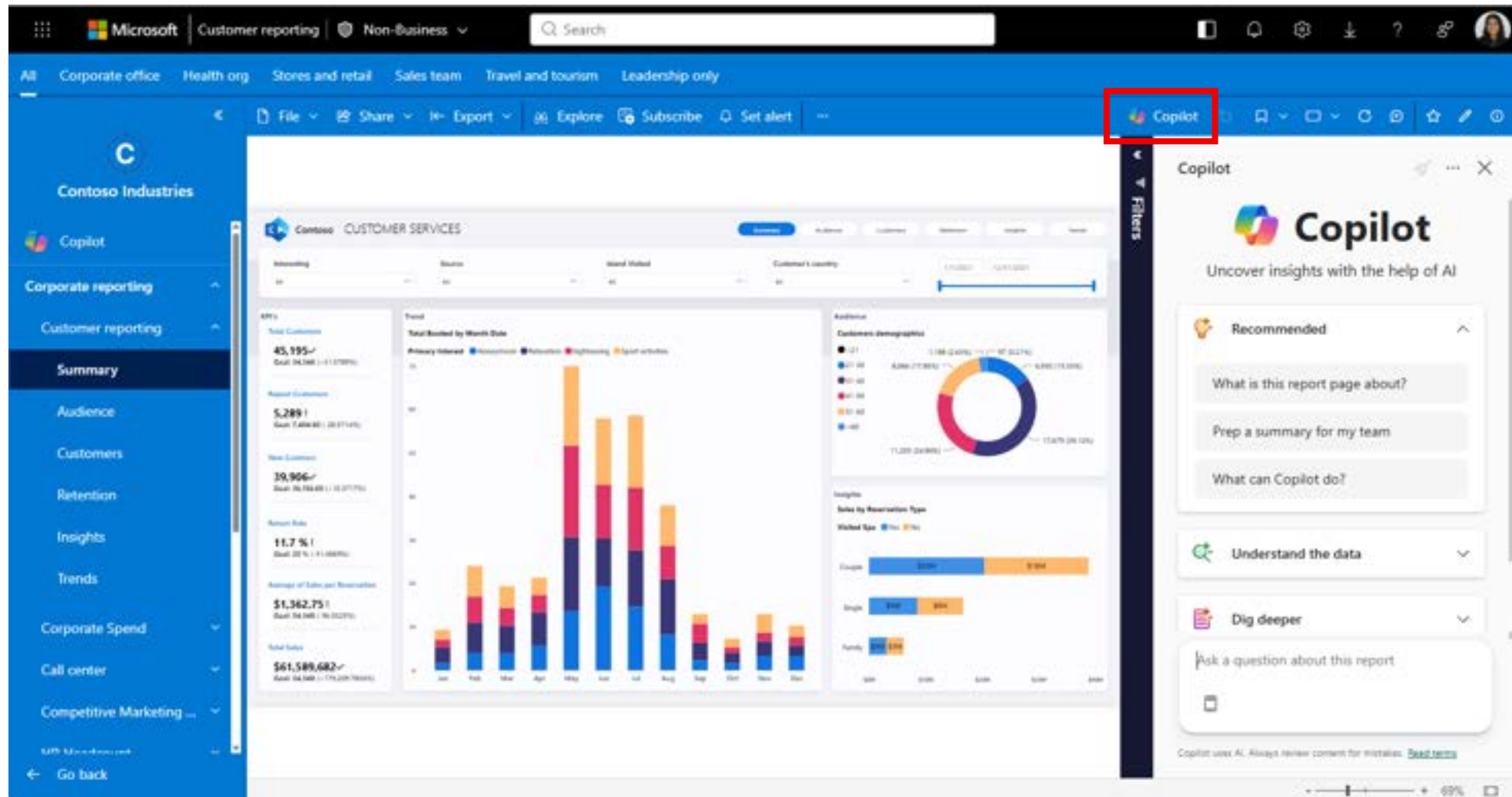
How do we get quick and customized insights from apps?

How do we get quick and customized insights from apps?

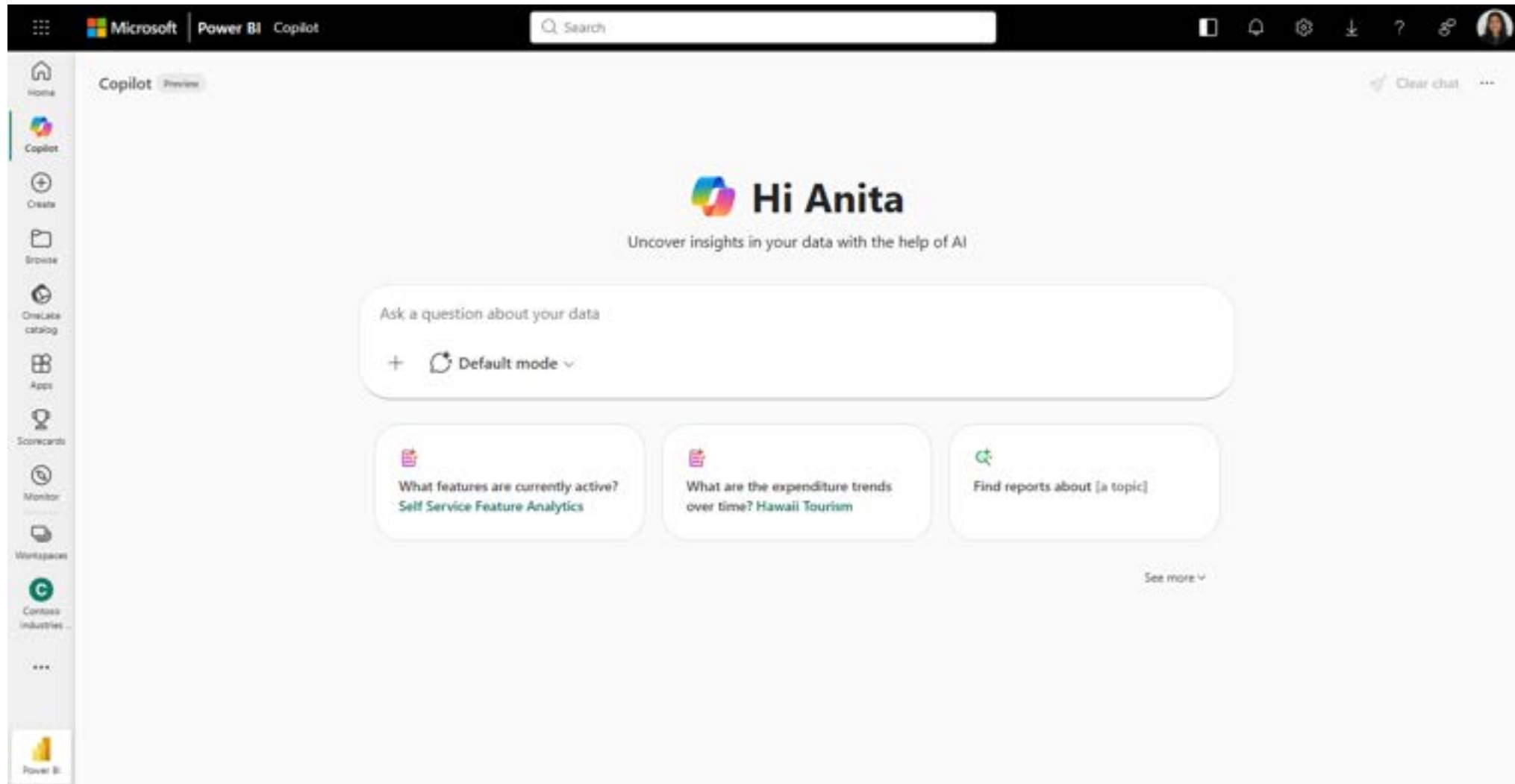


Report Pane Copilot

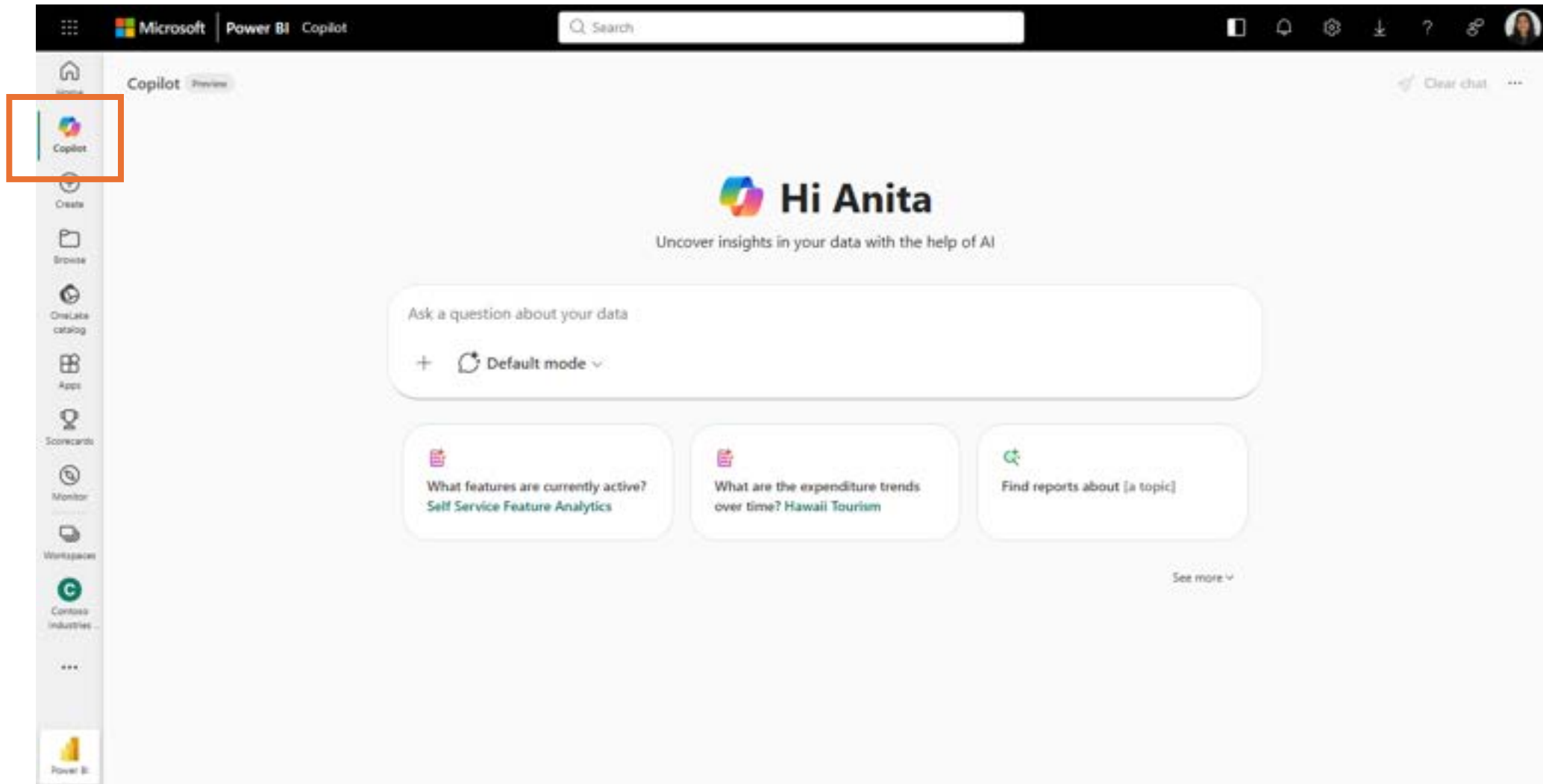




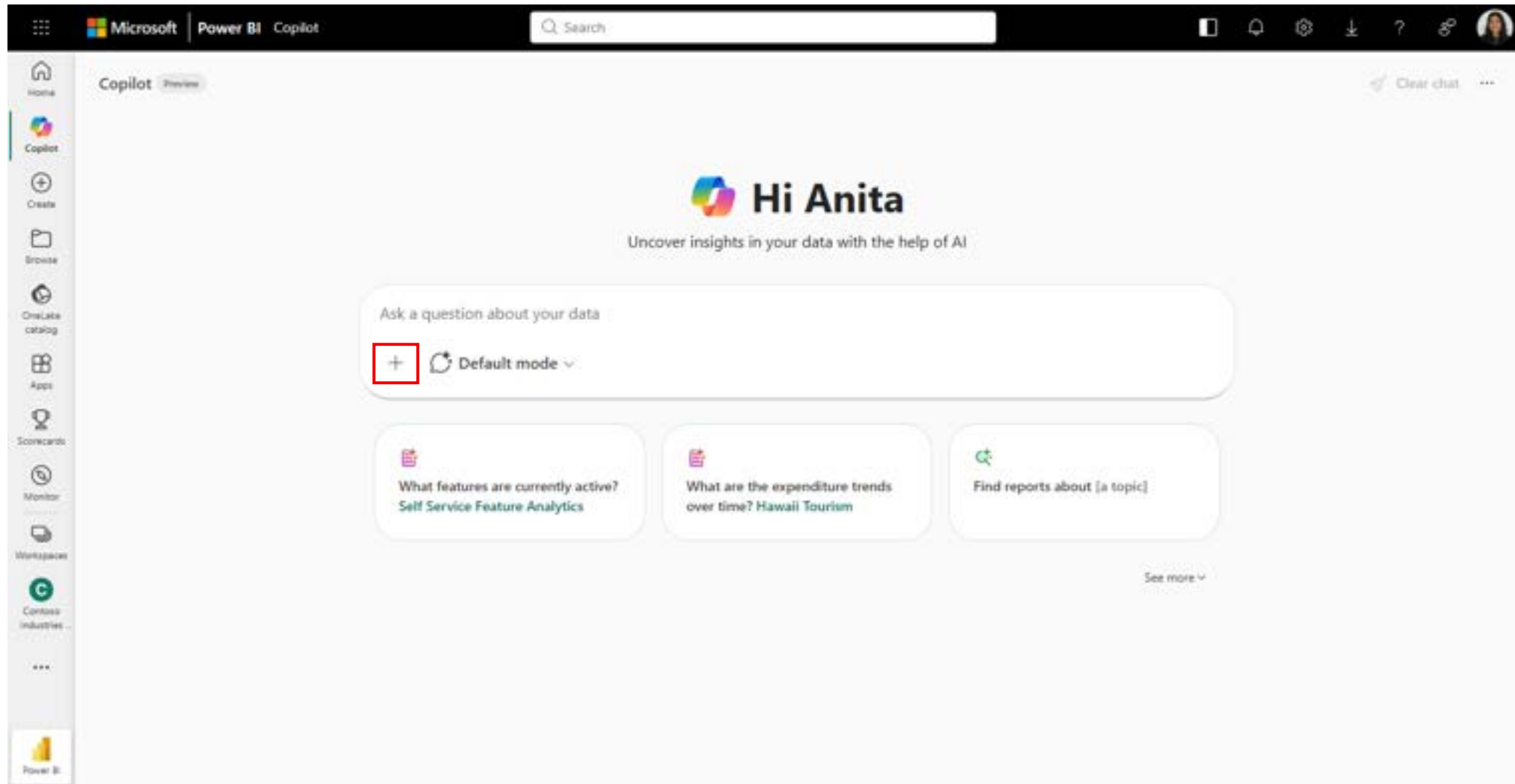
Standalone Copilot



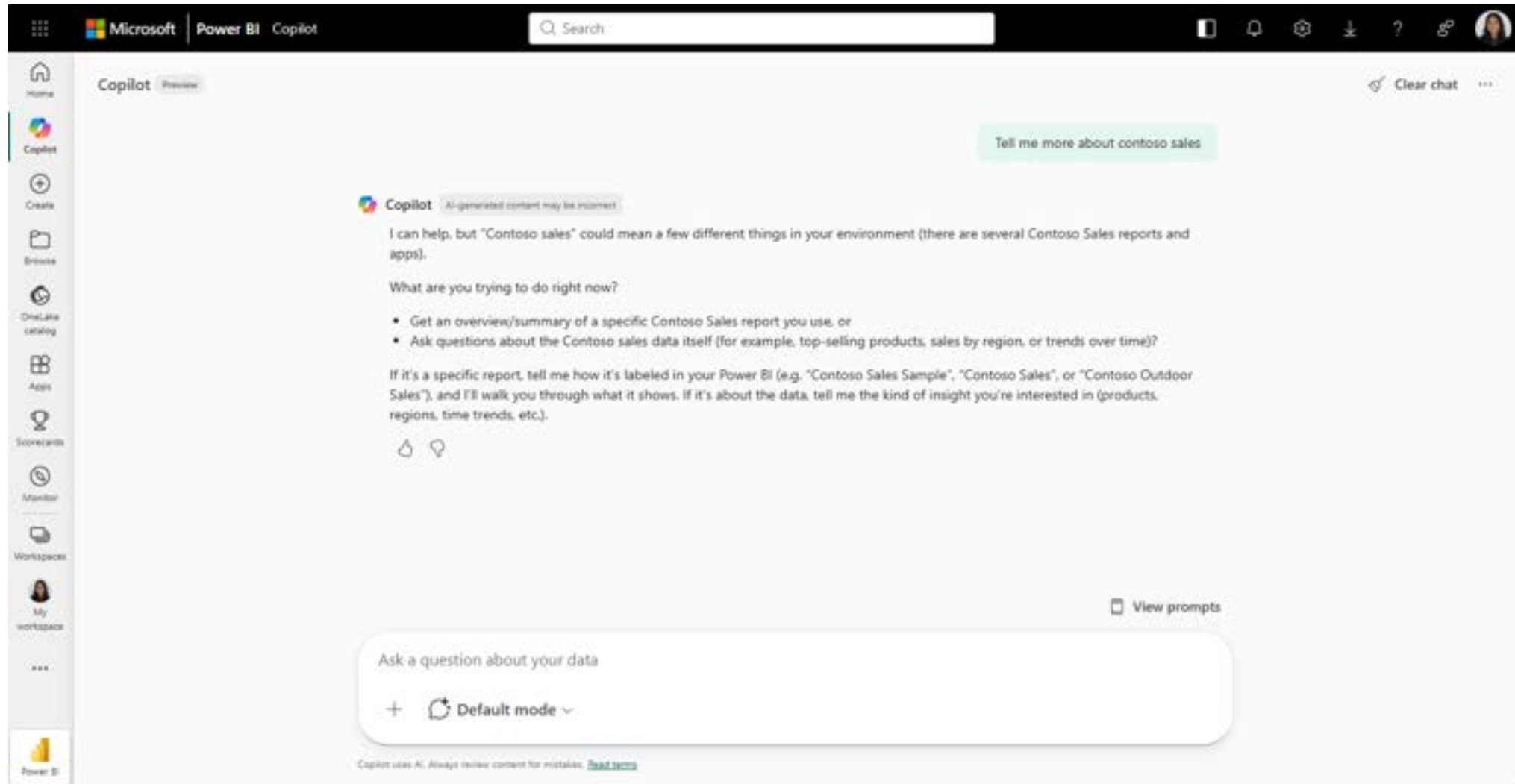
Standalone Copilot



Standalone Copilot



Standalone Copilot

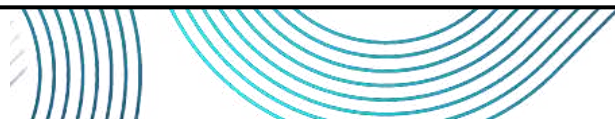


How can we take quick personalized insights a step further?

One Thing

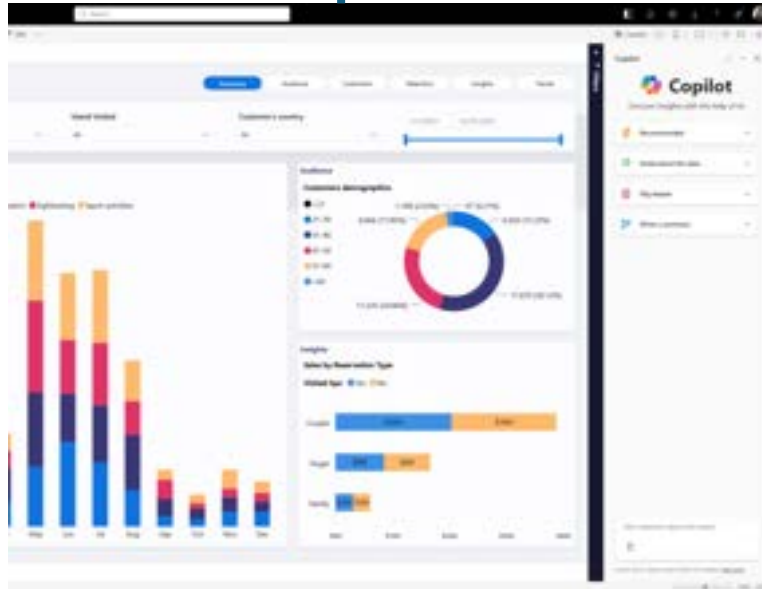


Everything



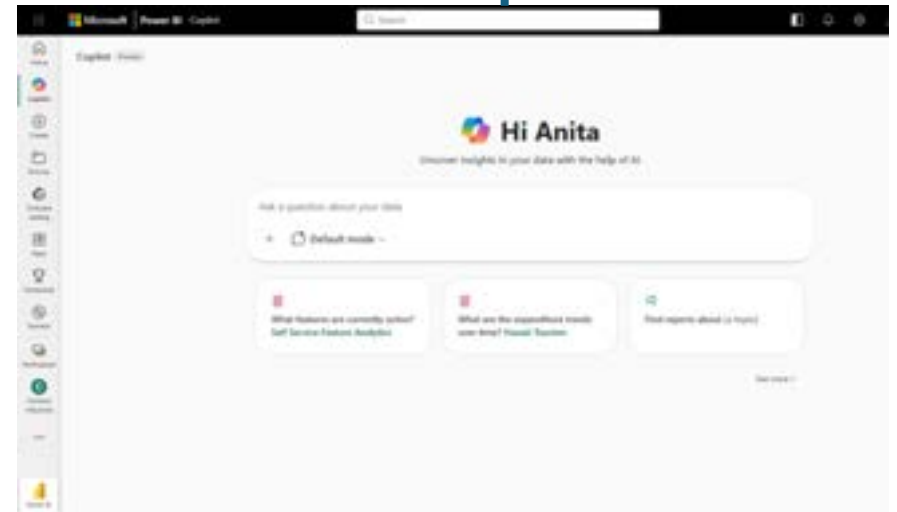
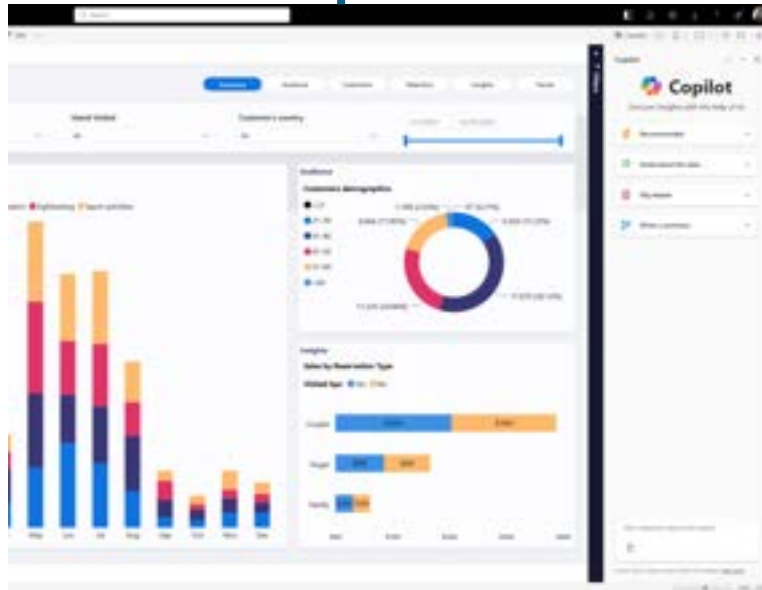
One Thing

Everything



One Thing

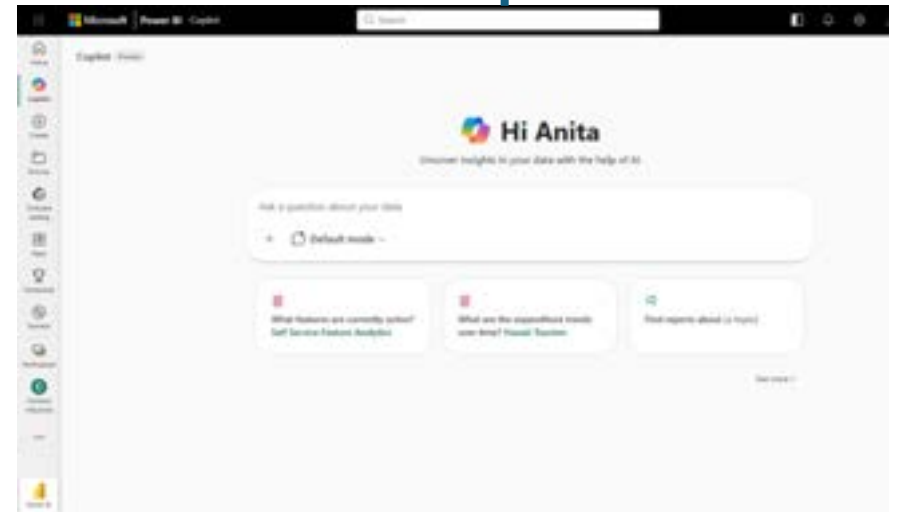
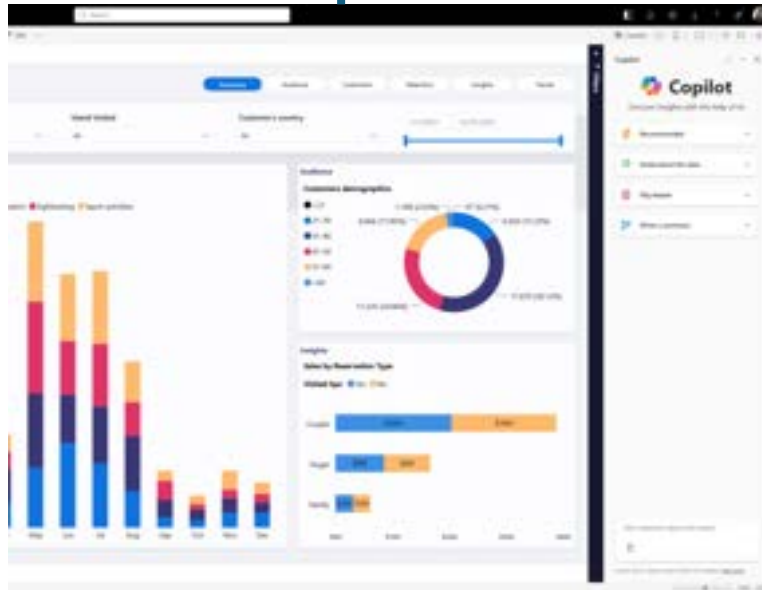
Everything



One Thing

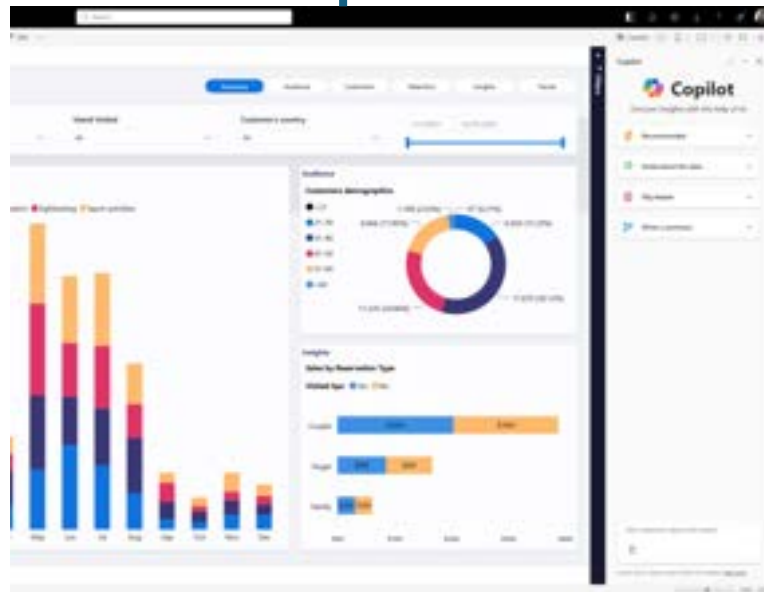
?

Everything

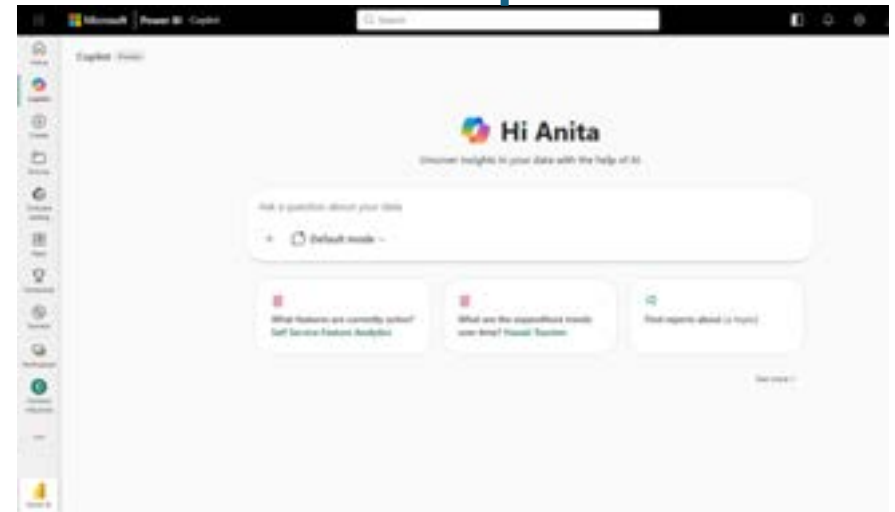


One Thing

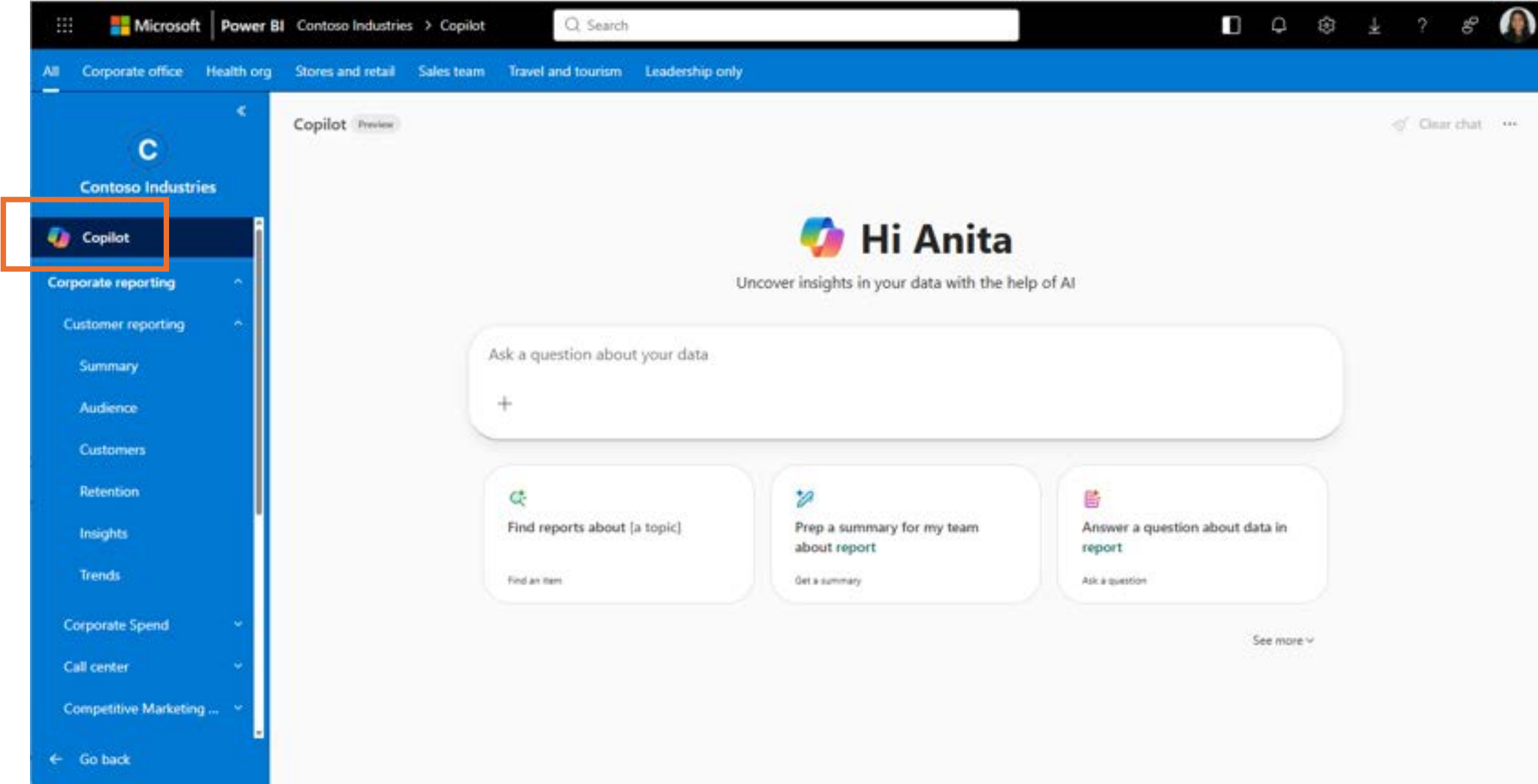
Everything



Power BI App
Copilot

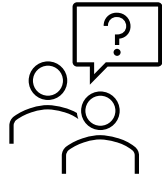


Introducing: Power BI App Copilot

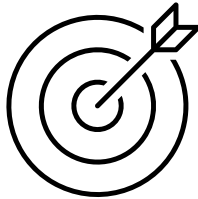


Power BI app Copilot enables....

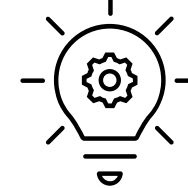
Ask questions and get
summaries



Curation and accuracy
for app-related
questions

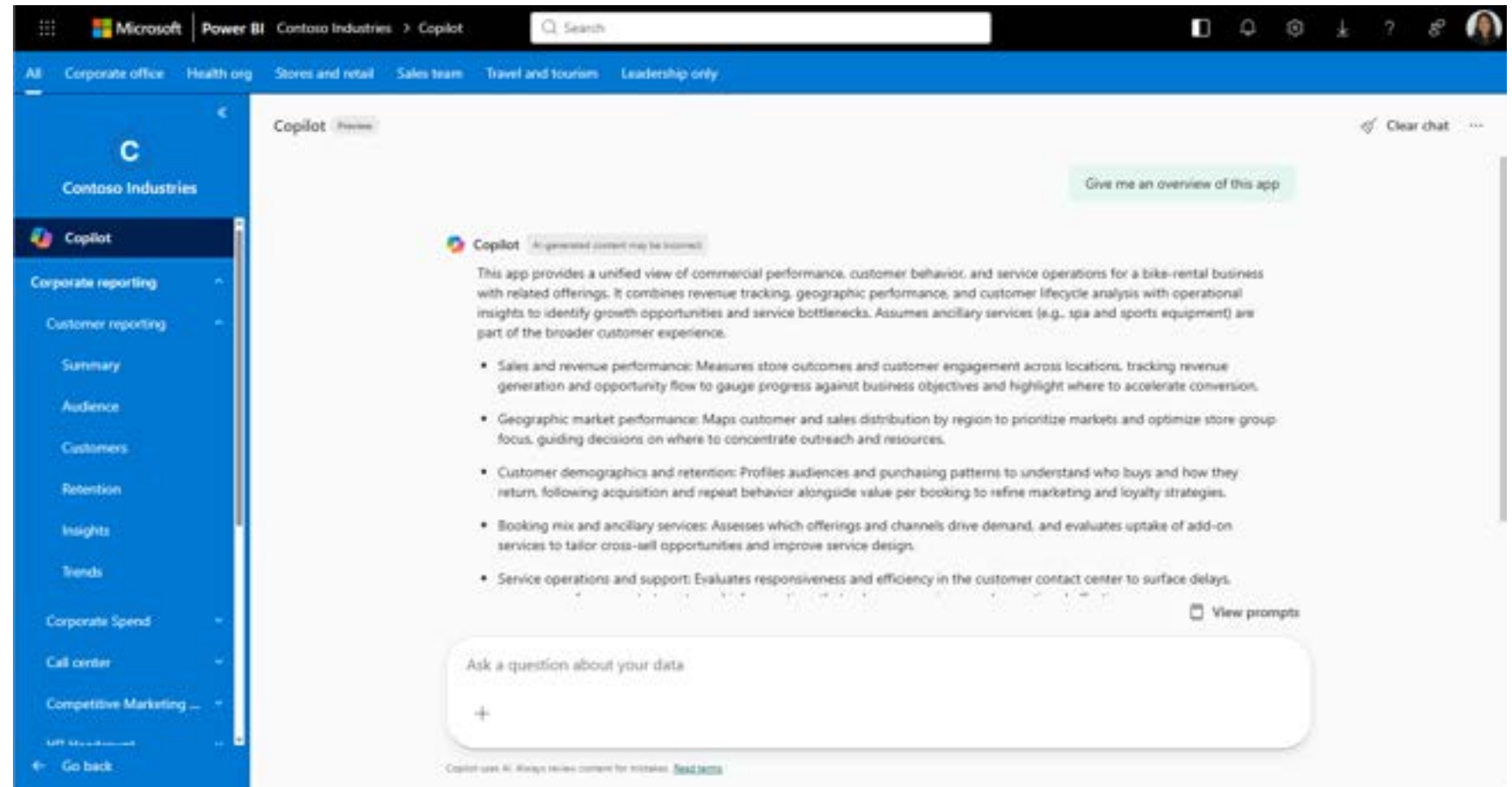
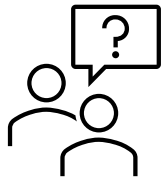


Quicker insights
based on reports in an
app



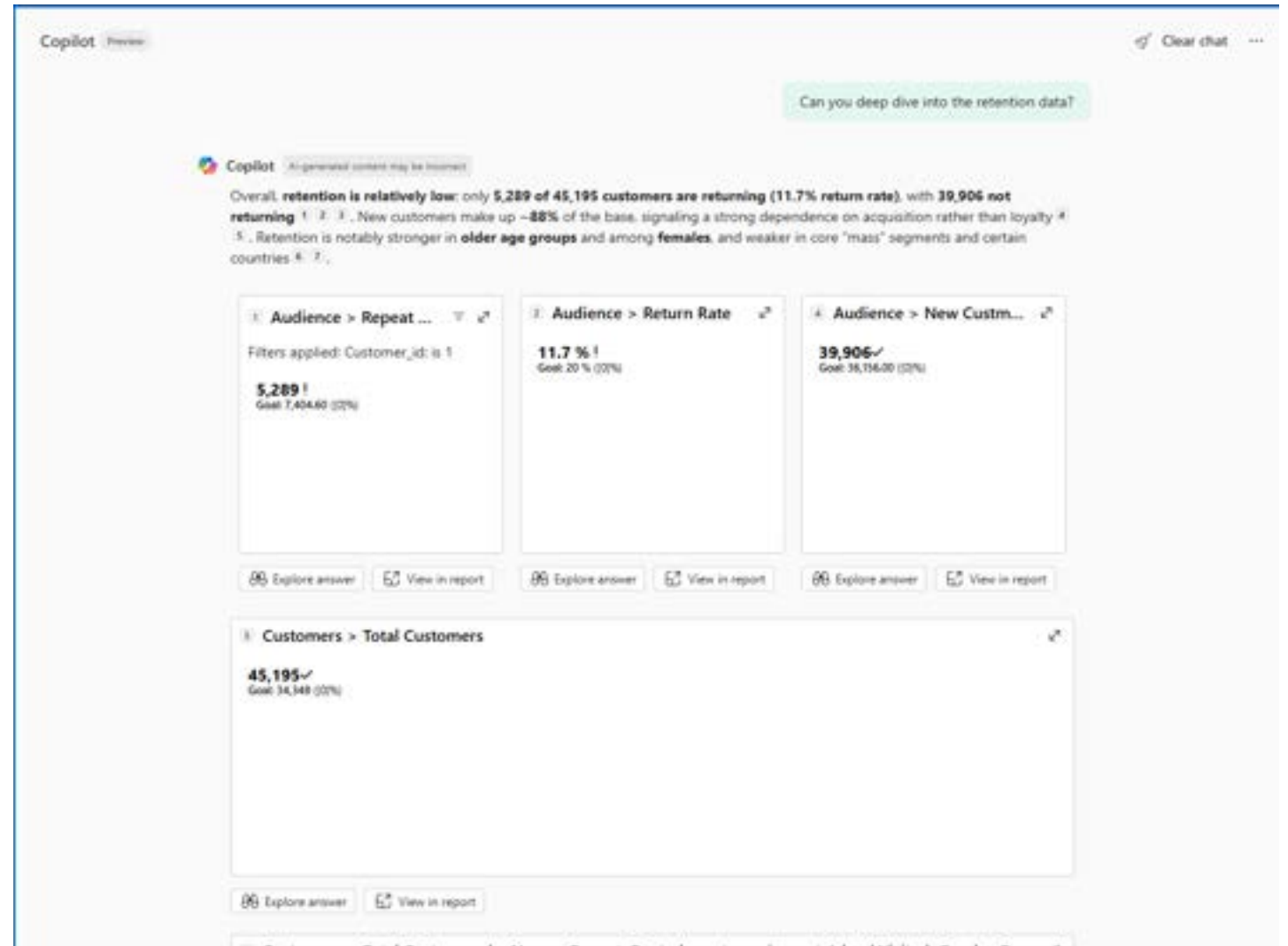
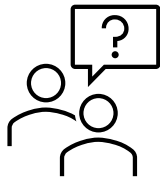
Power BI app Copilot enables you to....

Ask questions and get summaries



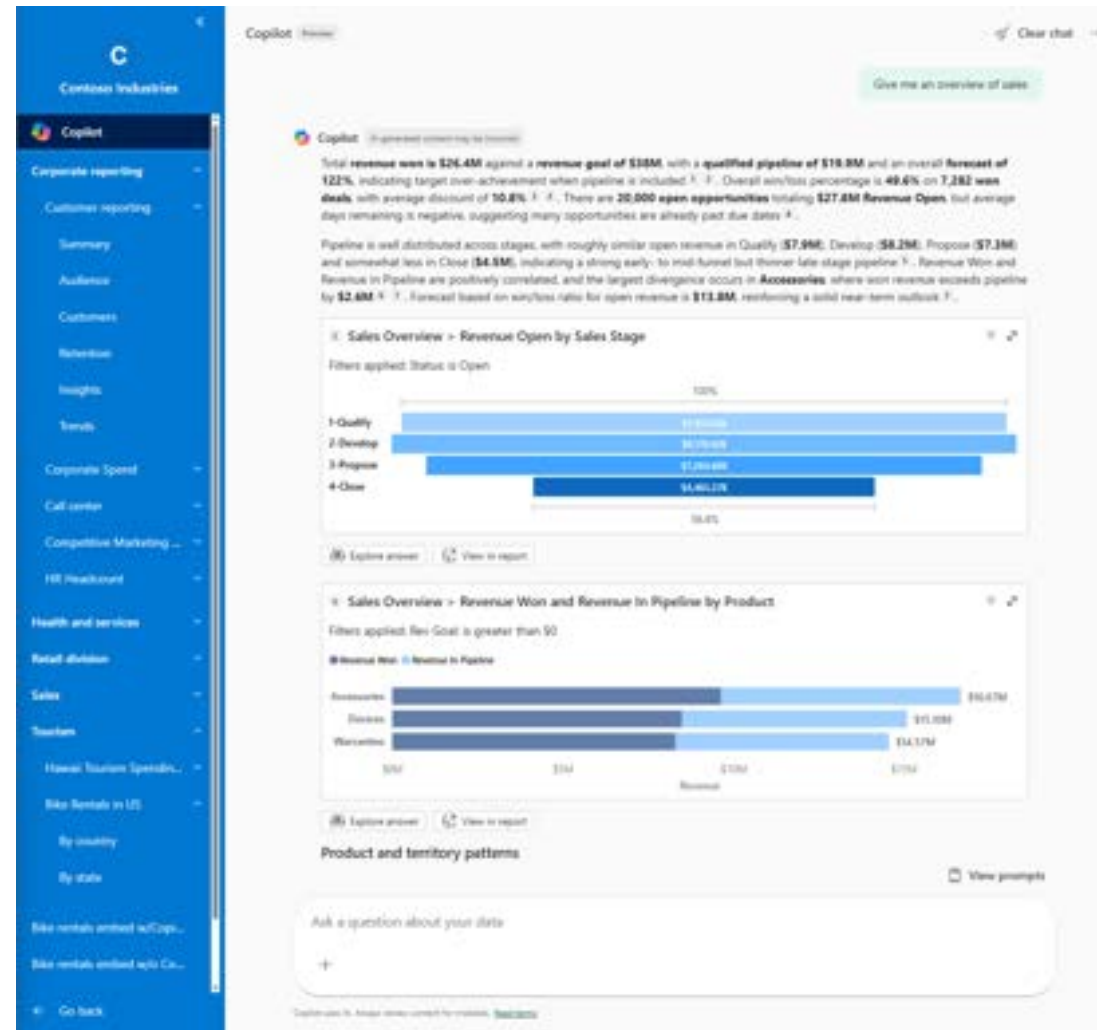
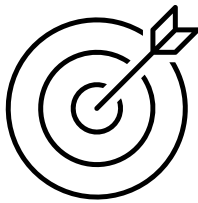
Power BI app Copilot enables you to....

Ask questions and get summaries



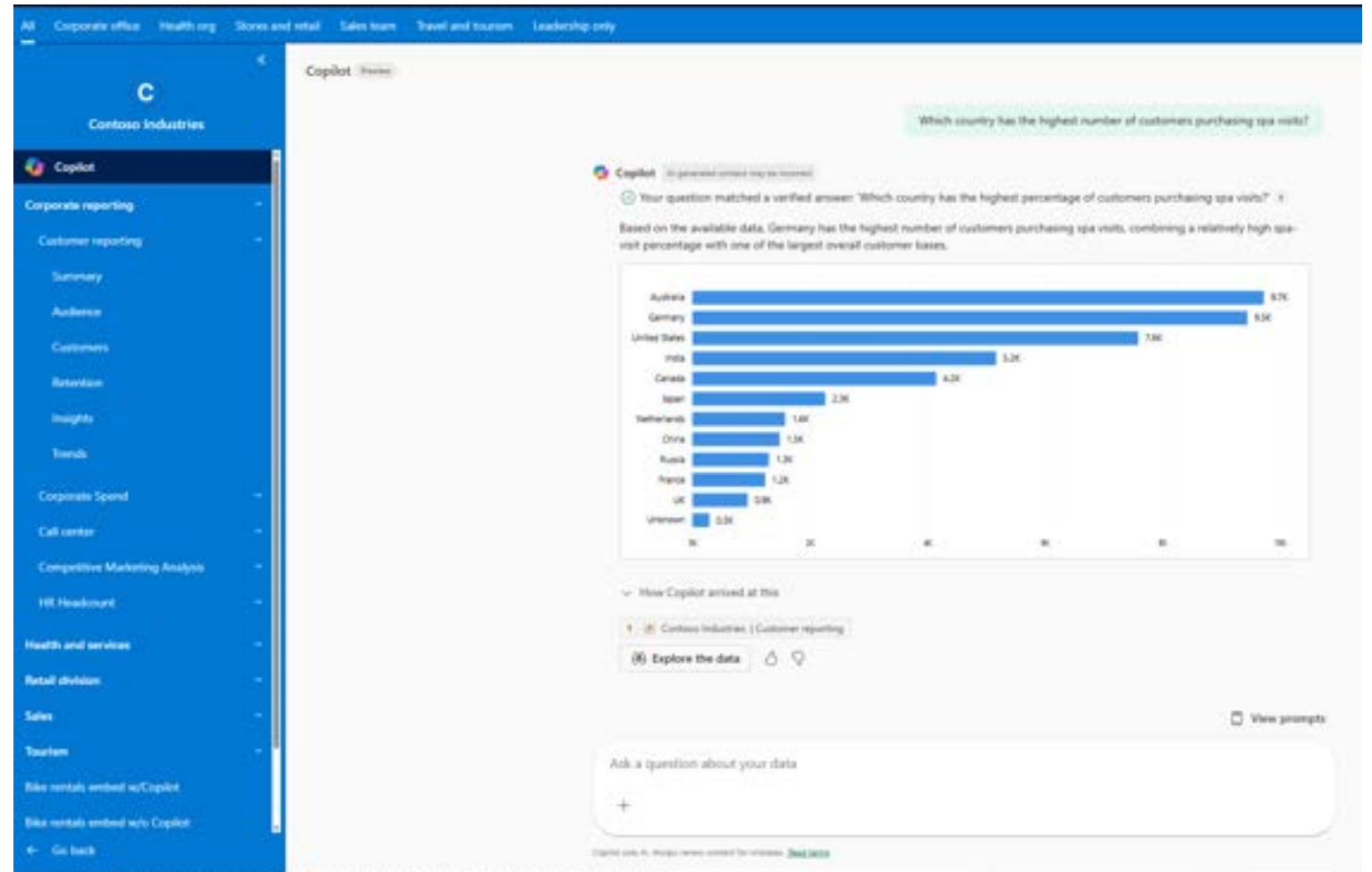
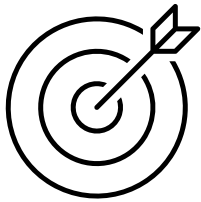
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Curation and accuracy
for app-related
questions



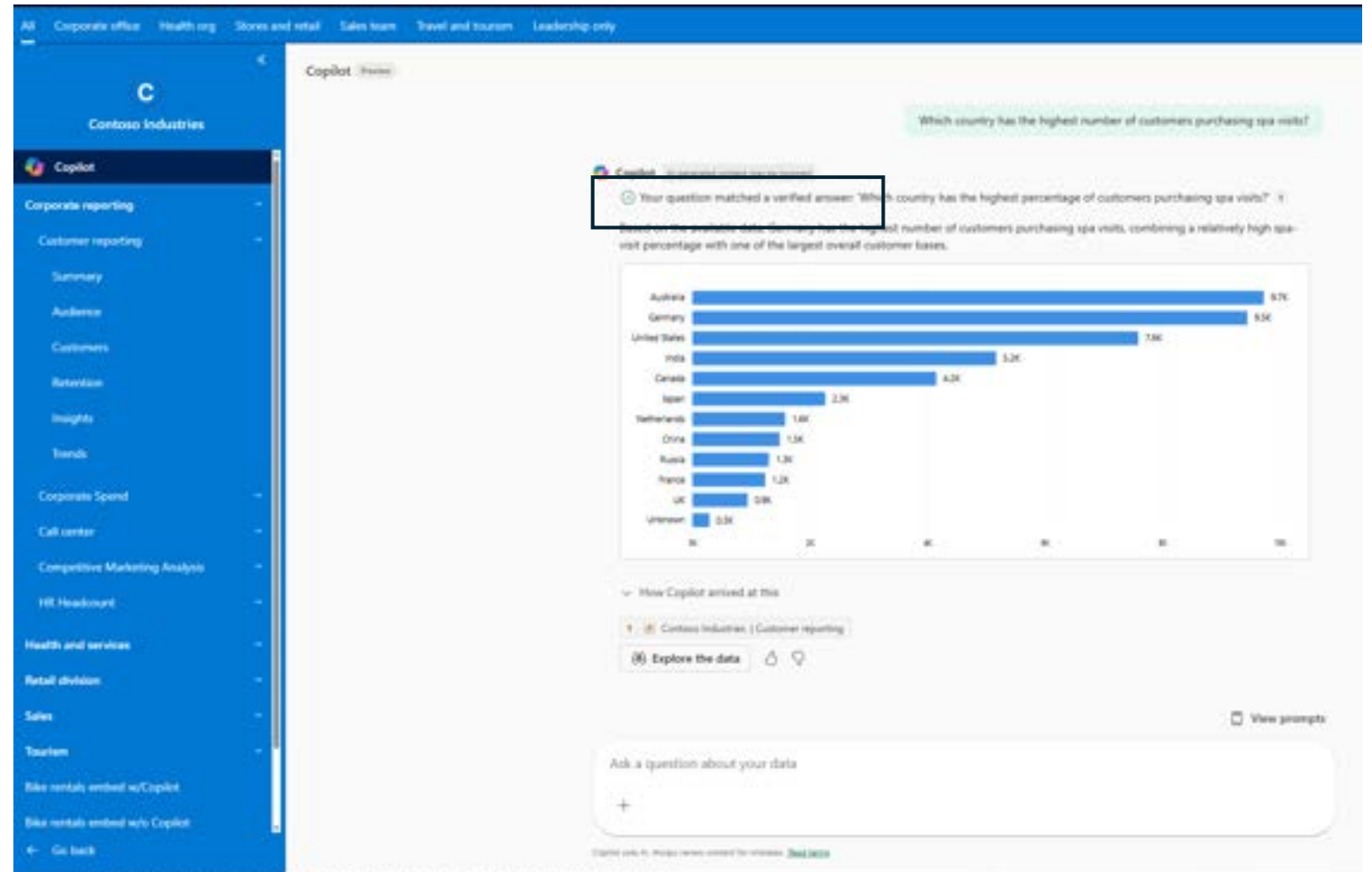
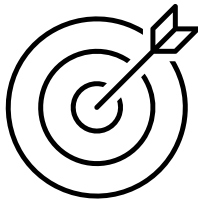
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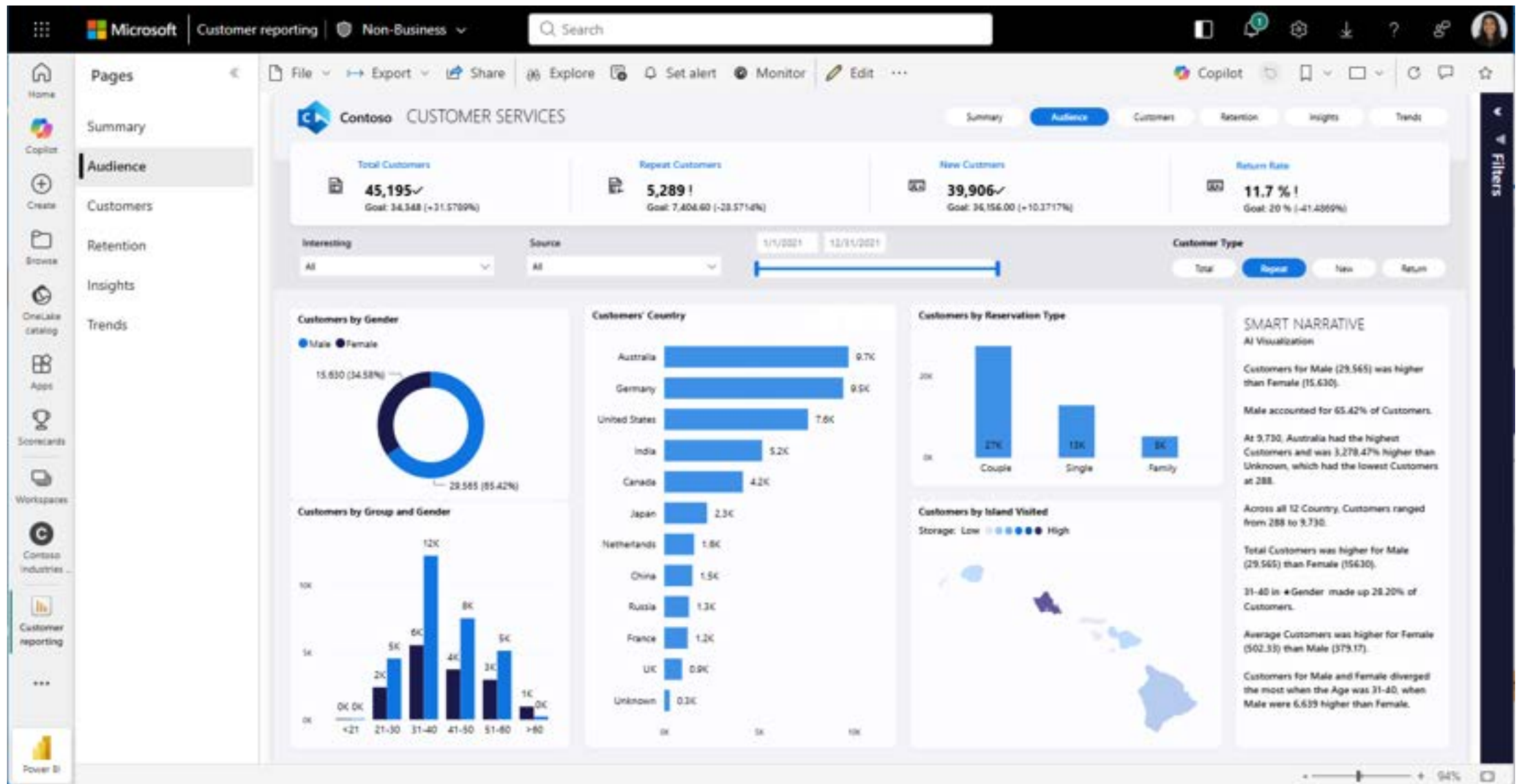
Curation and accuracy
over app-related
questions

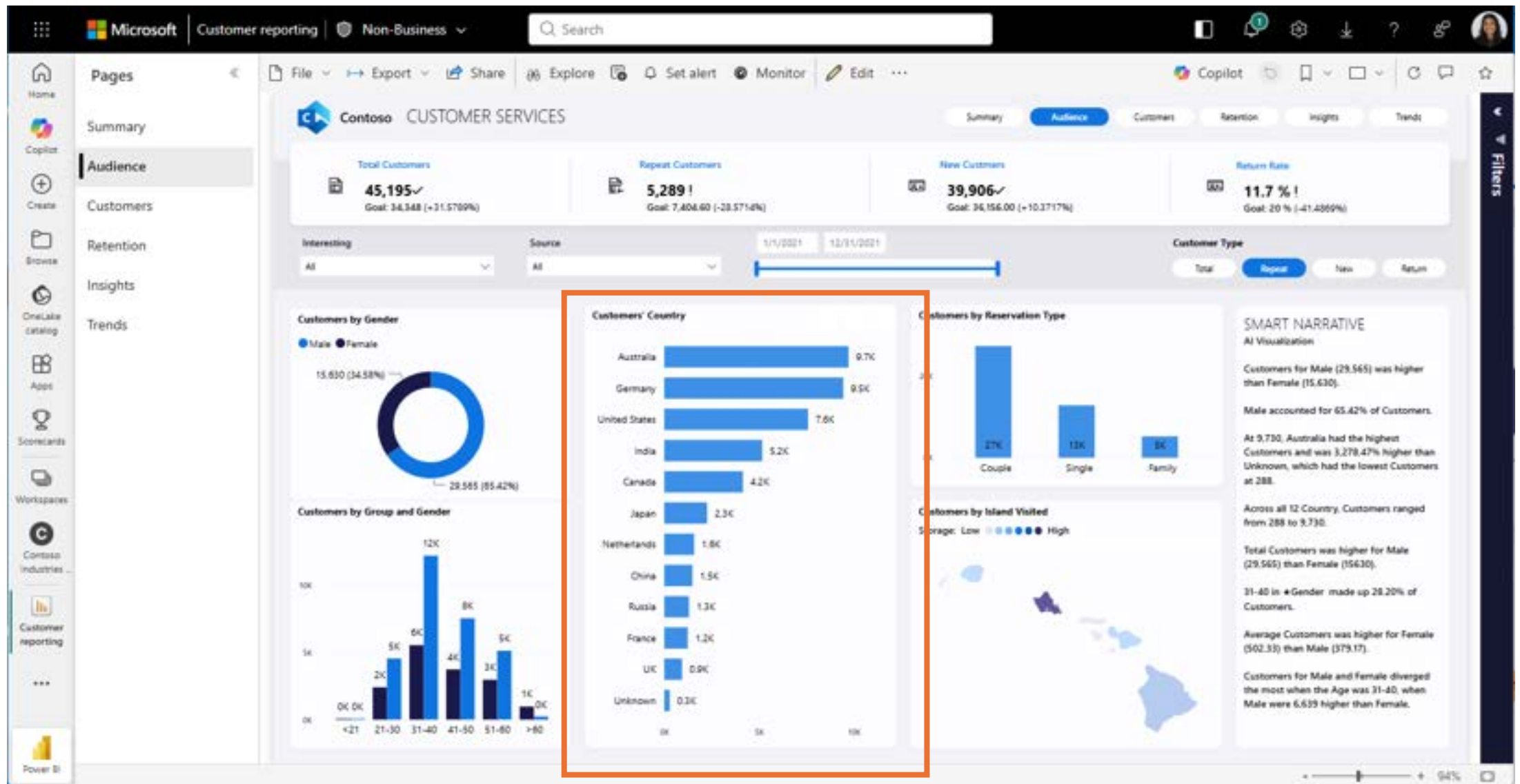


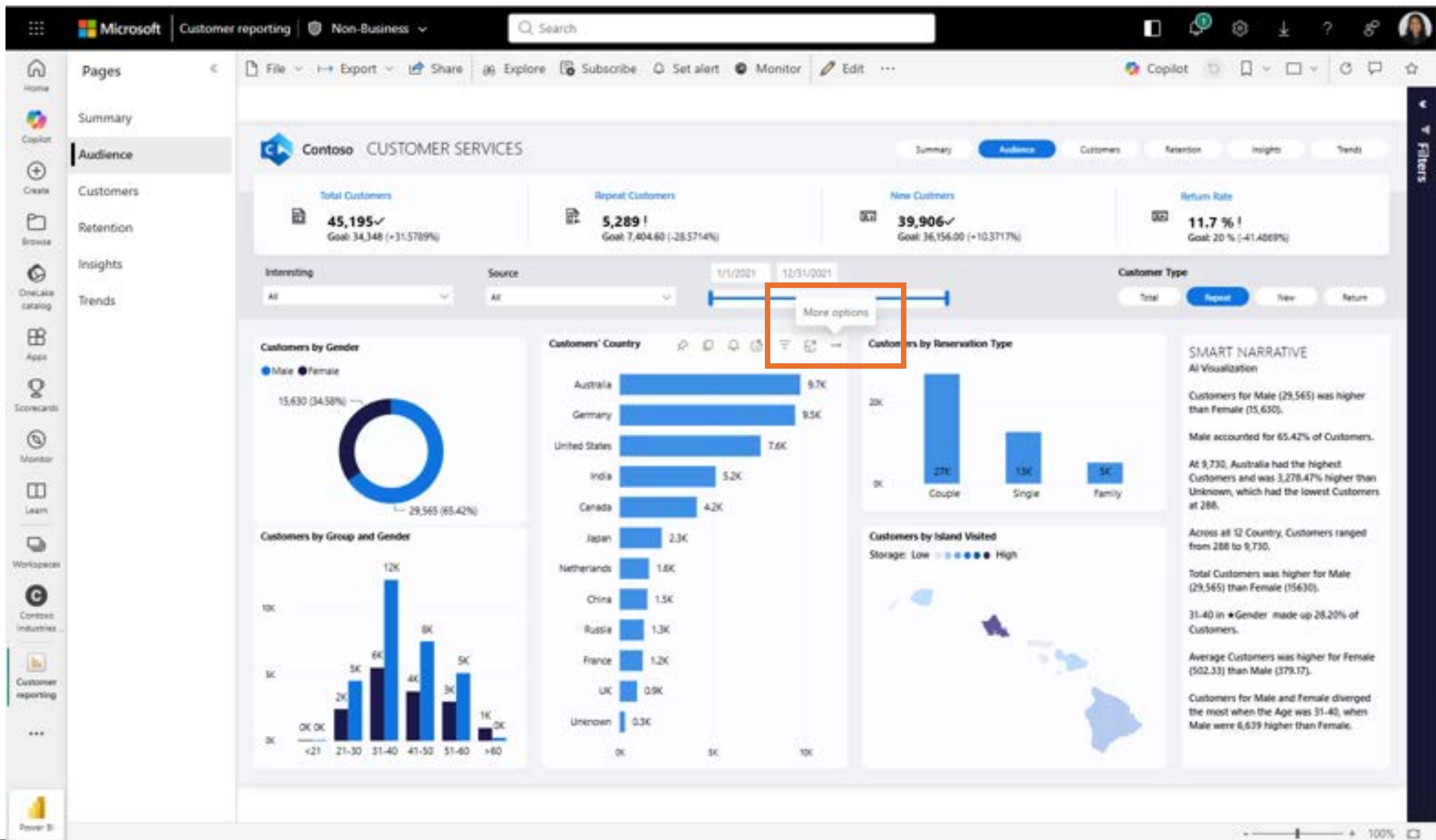
Power BI app Copilot enables you to....

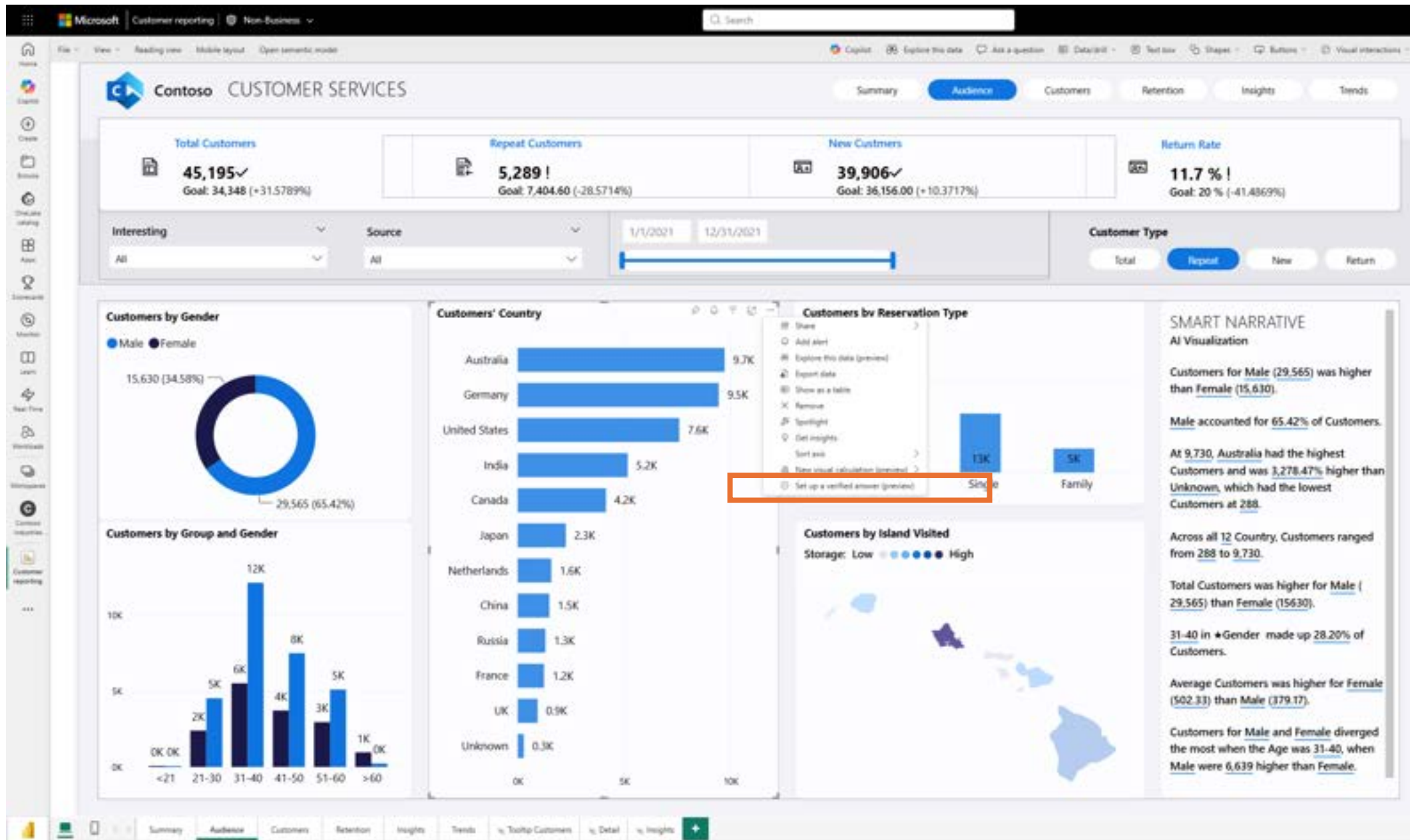
Curation and accuracy
over app-related
questions











Repeat Customers
New Customers
Return Rate

Prep data for AI

Get started
Simplify the data schema
Verified answers
Add AI instructions
Settings

Verified answers (preview)

← All verified answers

Phrases connected to verified answers

Add phrases people might use when asking about the model data, and Copilot will respond with this visual. Test your phrases out in the chat before publishing.

Add

Copilot suggestions

Which country has the highest percentage of customers purchasing spa visits?
Which country has the lowest percentage of customers purchasing spa visits?
Which country has the highest percentage of customers renting sports equipment?

Refresh

Copilot uses AI. Always review content for mistakes. [Read terms](#)

Visual

The visual below will appear in Copilot's responses to phrases you add. Any changes to the report won't impact this visual.

Country	Percentage
Australia	9.7K
Germany	9.5K
United States	7.6K
India	5.2K
Canada	4.2K
Japan	2.3K
Netherlands	1.6K
China	1.5K
Russia	1.3K
France	1.2K
UK	0.9K
Unknown	0.3K

Apply
Close

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Phrases connected to verified answers

Add phrases people might use when asking about the model data, and Copilot will respond with this visual. Test your phrases out in the chat before publishing.

Enter a phrase

Add

Copilot suggestions

Which country has the highest percentage of customers who purchased a spa visit?

Which country has the lowest percentage of customers who purchased a spa visit?

Which country has the highest percentage of customers who rented sports equipment?

Refresh

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Visual

The visual below will appear in Copilot. This report won't impact this visual.

Available to viewers

Applied to visual

Select up to 10 filters viewers can ask about for this verified answer. You can't change this later.

☐ Date

☐ Quarter

Australia	
Germany	
United States	
India	5.2K
Canada	4.2K
Japan	2.9K
Netherlands	1.8K
China	1.5K
Russia	1.5K
France	1.2K
UK	0.9K
Unknown	0.3K

0K5K10K

Apply

Close

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Apply

Close

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Add

☒ Which country has the highest percentage of customers purchasing spa visits?

Copilot suggestions

Refresh

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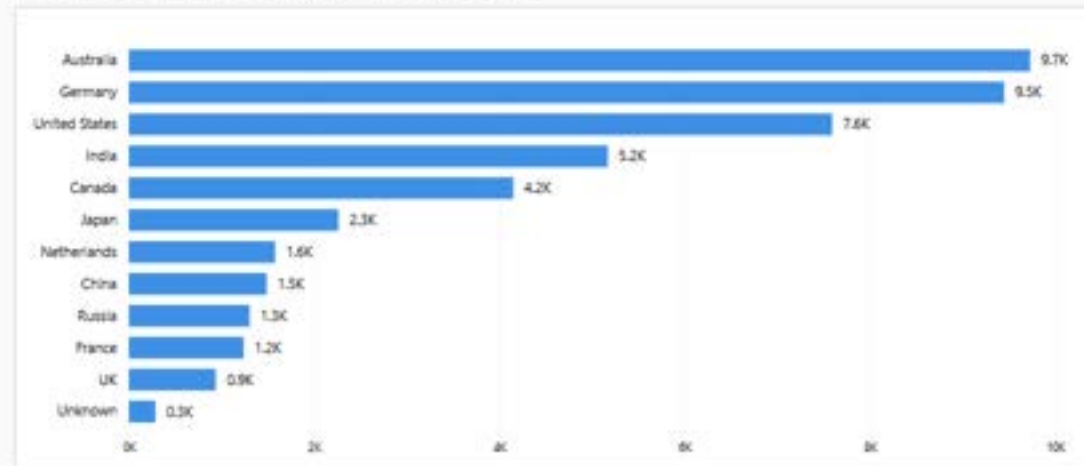
Apply
Close

Which country has the highest number of customers purchasing spa visits?

Copilot All-generated content may be incorrect.

✓ Your question matched a verified answer: "Which country has the highest percentage of customers purchasing spa visits?" (1)

Based on the available data, Germany has the highest number of customers purchasing spa visits, combining a relatively high spa-visit percentage with one of the largest overall customer bases.



How Copilot arrived at this

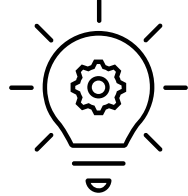
1 Contoso Industries | Customer reporting

Explore the data



Power BI app Copilot enables you to....

Quicker insights
based on reports in an
app



Copilot Preview Clear chat

Find reports that include bike rental data

Copilot All-generated content may be incorrect

Here are the reports that include bike rental data:

- [Bike Rentals in US](#): Focuses on store performance and customer engagement across locations, including metrics like revenue won, revenue in pipeline, and revenue open.

You also have a related semantic model that holds the underlying bike rental data:

- [Bike Rentals](#)

If you'd like, I can next help you:

- Get specific metrics from the Bike Rentals report (for example, rentals by day or location), or
- Summarize the Bike Rentals report for a quick overview.

👍 🗨

Retail division ▾

Sales ▾

Tourism ▴

Hawaii Tourism Spendin... ▾

Bike Rentals in US ▴

By country

By state

Apps



+



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Join the SQL User Panel



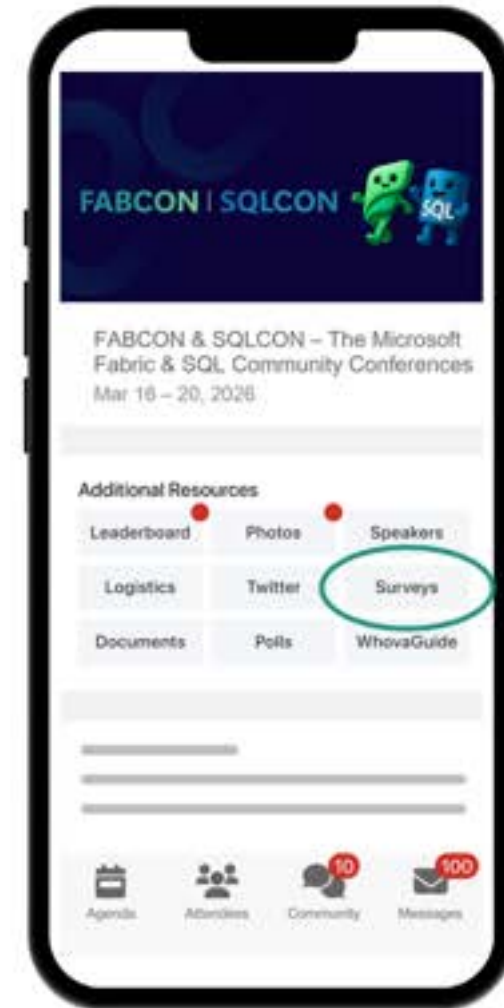
Influence our SQL roadmap and ensure
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