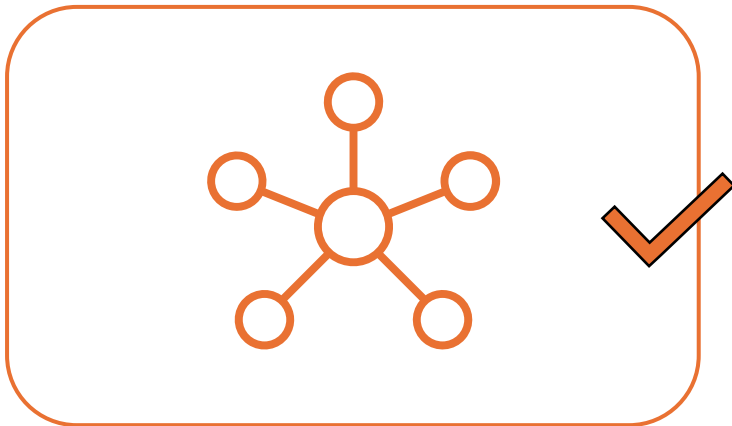
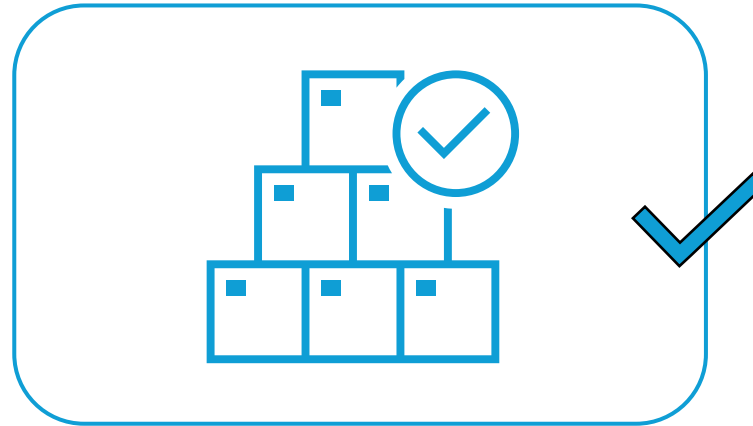


It all started with what you told us you want from apps...

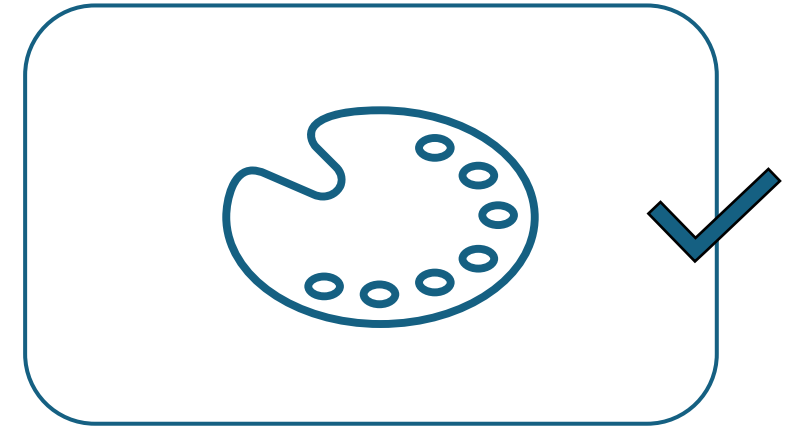
*Curate and distribute
content by context*



Access as expected



*More control over the
experience*



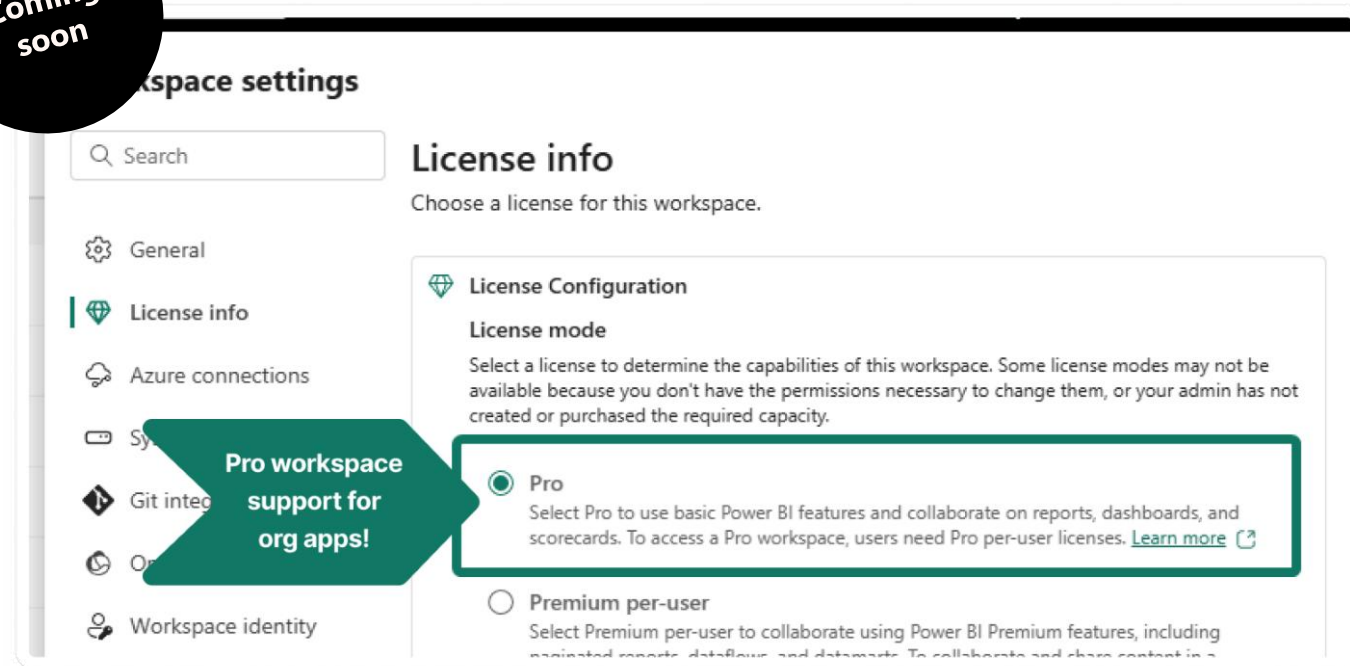
What else have we heard?

...and done

What else have we heard?

Pro support

Coming soon



What else have we heard?

Pro support

Now available

Workspace settings

Search

License info
Choose a license for this workspace.

License Configuration

License mode
Select a license to determine the capabilities of this workspace. Some license modes may not be available because you don't have the permissions necessary to change them, or your admin has not created or purchased the required capacity.

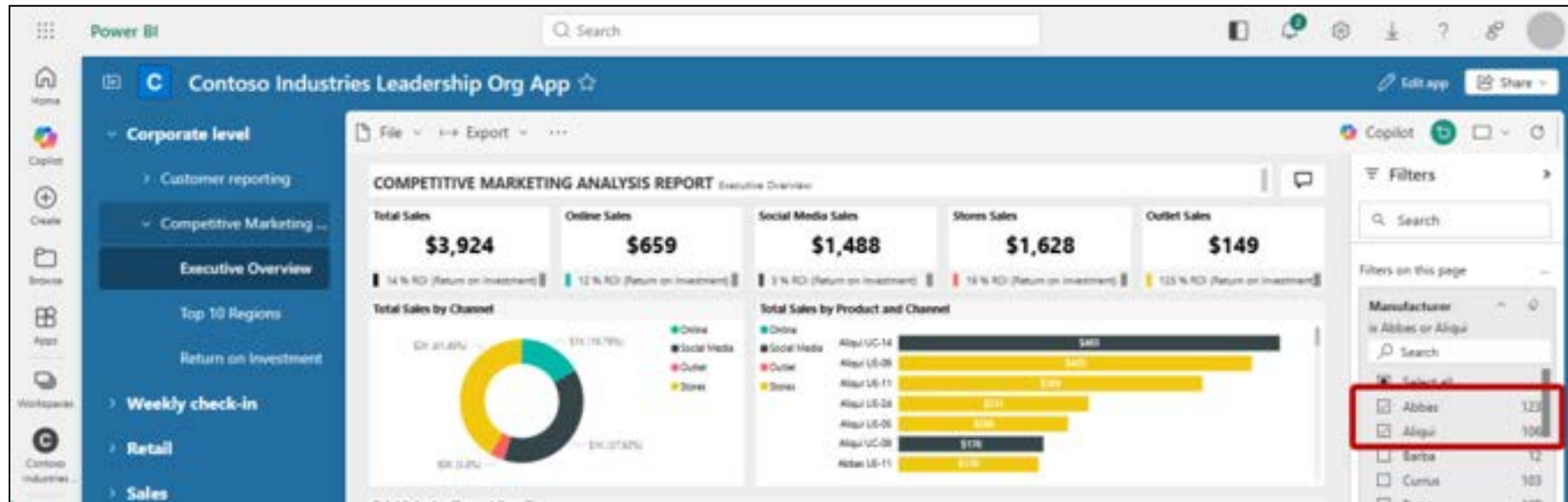
☒ **Pro**
Select Pro to use basic Power BI features and collaborate on reports, dashboards, and scorecards. To access a Pro workspace, users need Pro per-user licenses. [Learn more](#)

☐ **Premium per-user**
Select Premium per-user to collaborate using Power BI Premium features, including paginated reports, dataflows, and datamarts. To collaborate and share content in a

Pro workspace support for org apps!

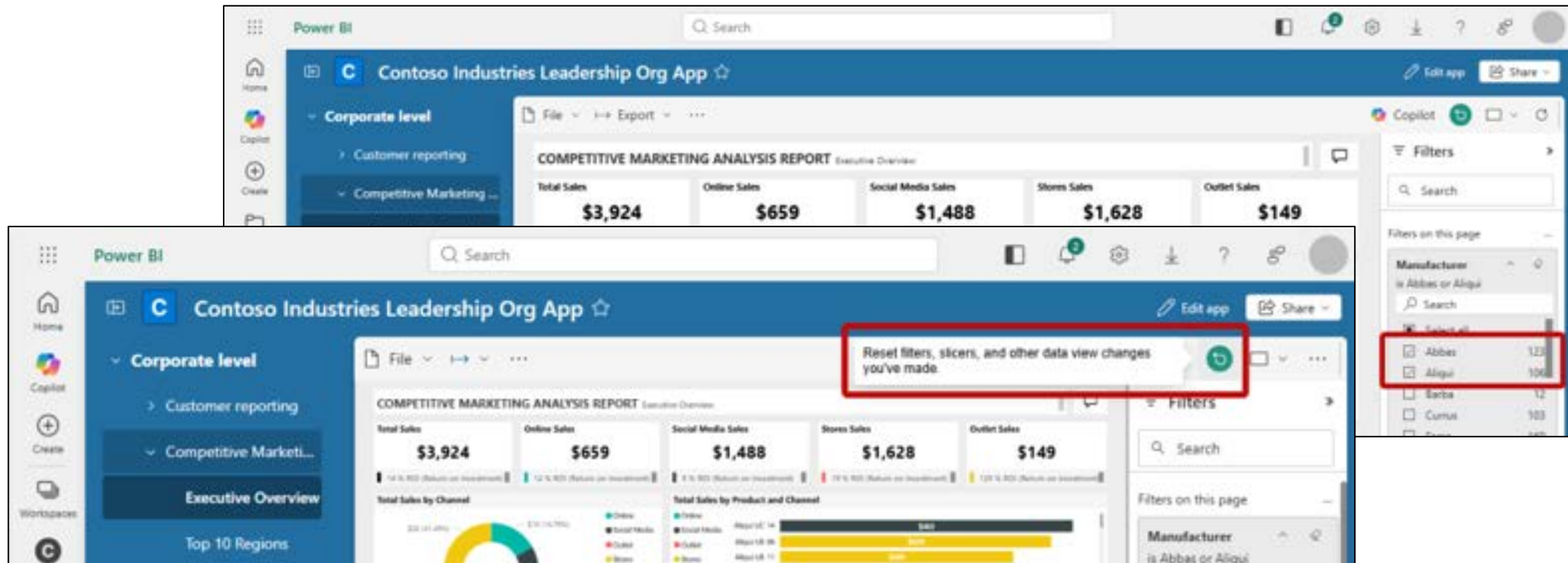
What else have we heard?

Persisted filters and reset



What else have we heard?

Persisted filters and reset



What else have we heard?

Persisted filters and reset

Now
available

Power BI

Contoso Industries Leadership Org App

Corporate level

Customer reporting

Competitive Marketing ...

COMPETITIVE MARKETING ANALYSIS REPORT Executive Overview

Total Sales	Online Sales	Social Media Sales	Stores Sales	Outlet Sales
\$3,924	\$659	\$1,488	\$1,628	\$149

Reset filters, slicers, and other data view changes you've made.

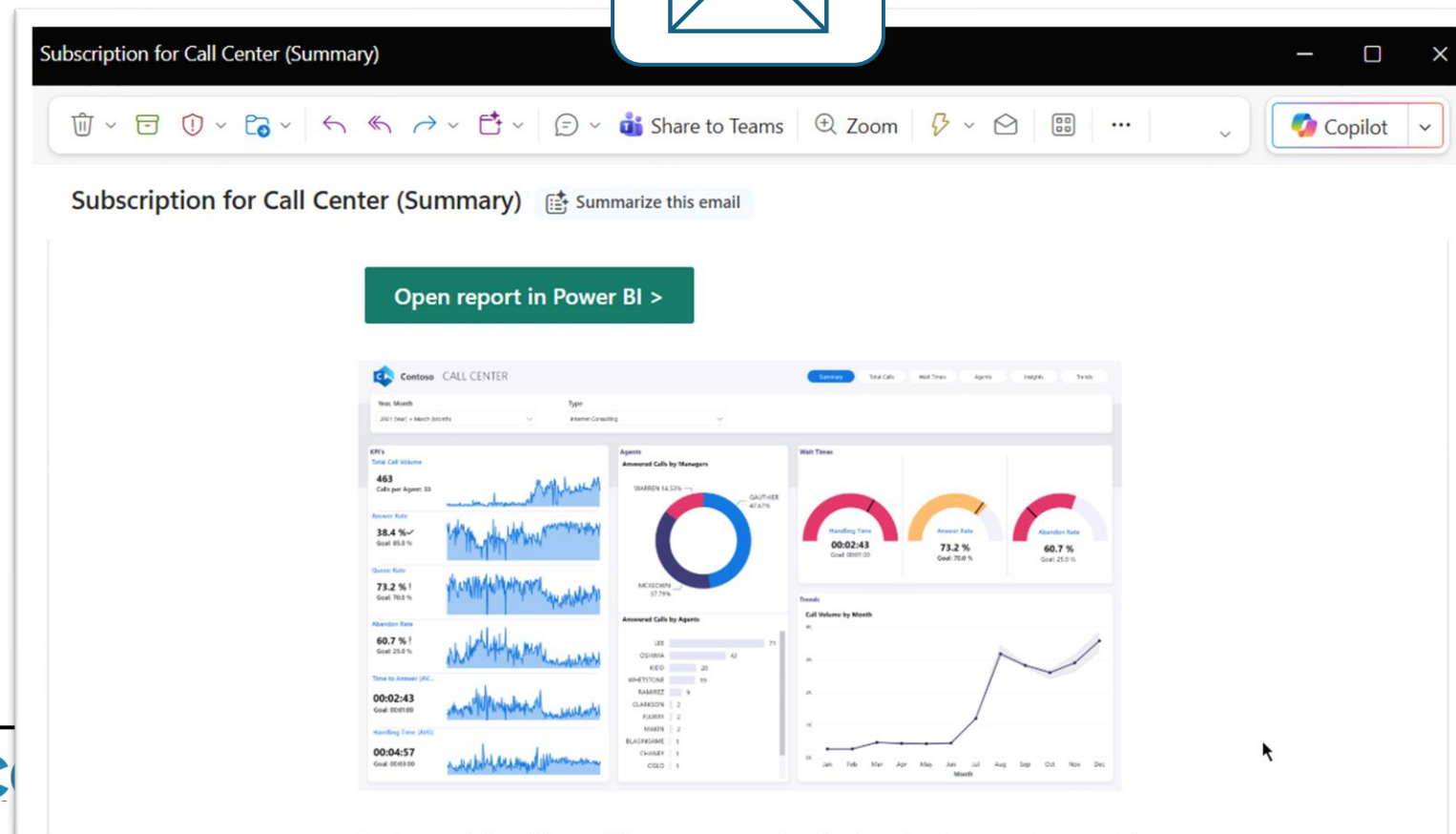
Filters

Manufacturer

Manufacturer	Count
Abbas	123
Aliqui	100
Barba	12
Cum	103
Done	100

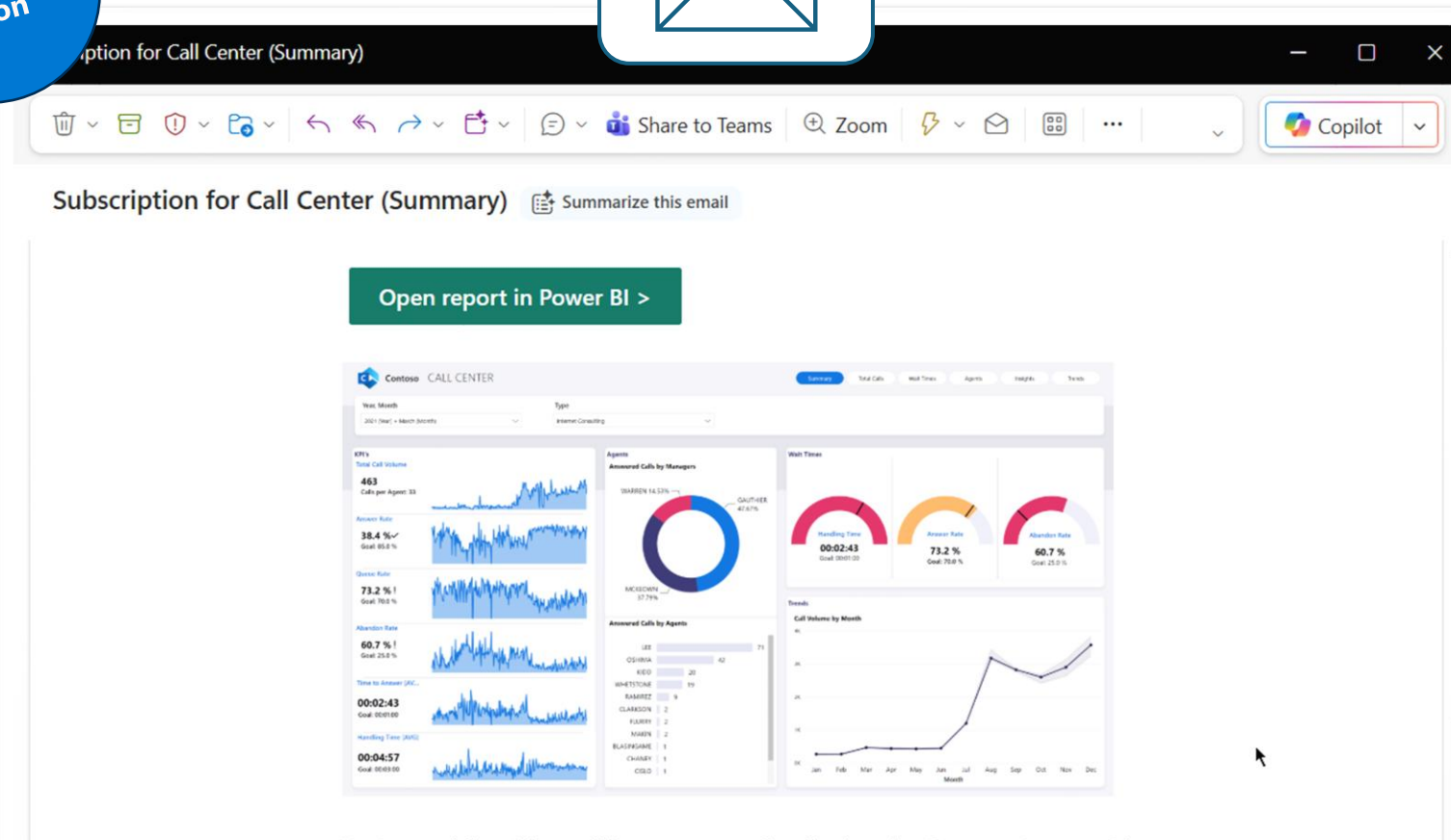
What else have we heard?

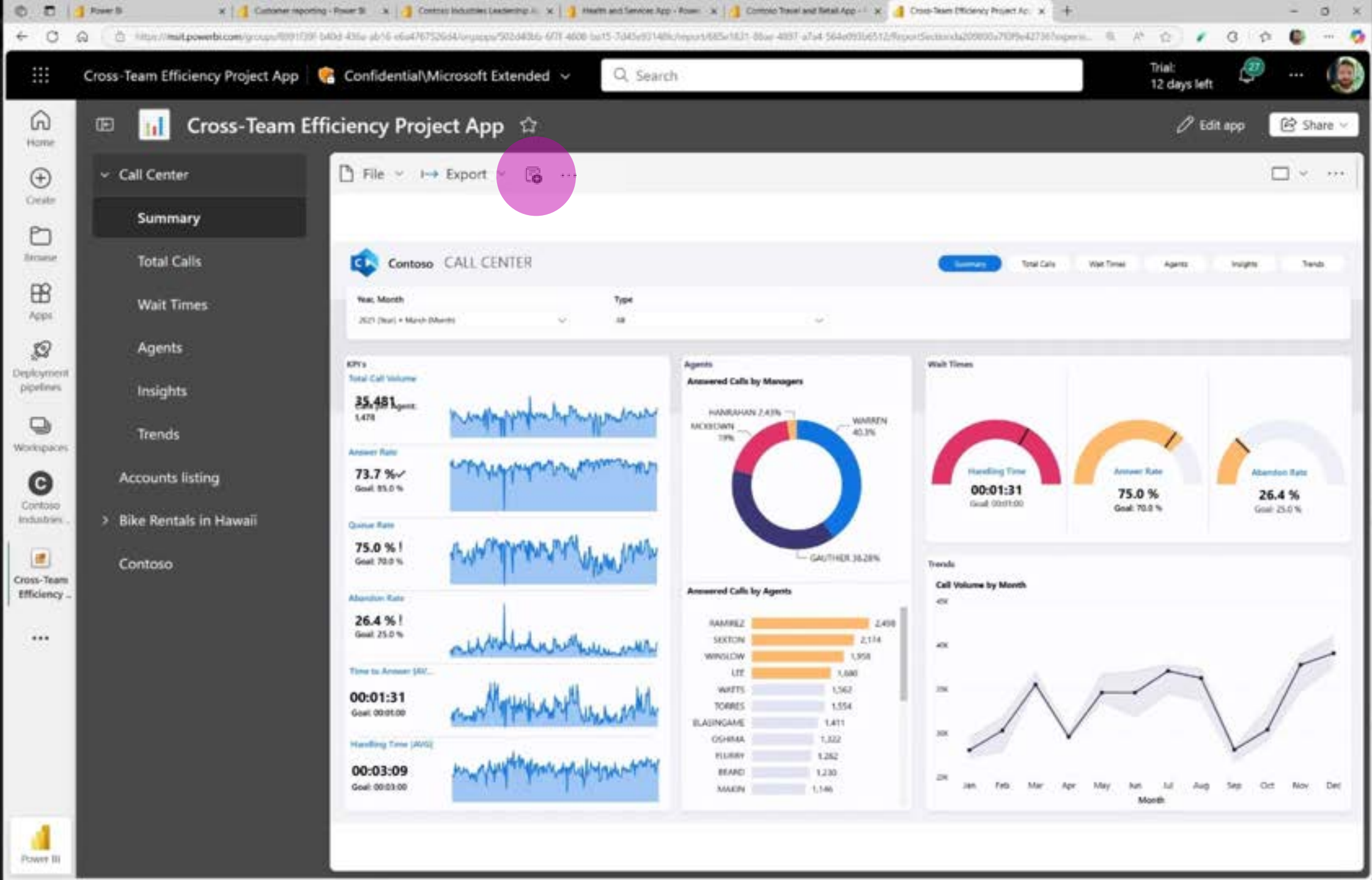
Subscriptions



What else have we heard?

Subscriptions





Power BI

Customer Reporting - Power BI

Contoso Industries Leadership App - Power BI

Health and Services App - Power BI

Contoso Travel and Retail App - Power BI

Cross-Team Efficiency Project App - Power BI

https://mail.powerbi.com/groups/9991f29f-540d-435e-ab16-e0a4767526d4/worksheets/902d4836-6771-460b-ba15-7345e921486e/reports/8d5e1831-86ae-4831-a7ad-564e9931e6512/ReportSectionIda209800a7639fe437367?expir...

Search

Trial: 12 days left

27

Home

Create

Browser

Apps

Deployment pipelines

Workspaces

Contoso Industries

Cross-Team Efficiency

Cross-Team Efficiency Project App

Confidential\Microsoft Extended

Search

Home

Cross-Team Efficiency Project App

Call Center

Summary

Total Calls

Wait Times

Agents

Insights

Trends

Accounts listing

> Bike Rentals in Hawaii

Contoso

File

Export

Contoso CALL CENTER

Year: Month 2021 (Year) March (Month) Type All

KPIs

Total Call Volume

25,481 Agent: 1,478

Answer Rate

73.7 % Goal: 85.0 %

Queue Rate

75.0 % ! Goal: 70.0 %

Abandon Rate

26.4 % ! Goal: 25.0 %

Time to Answer (SVC)

00:01:31 Goal: 00:01:00

Handling Time (AHT)

00:03:09 Goal: 00:03:00

Agents

Answered Calls by M

HANRAHAN 2.8

MCKINNON 10%

Answered Calls by A

RAMIREZ

SEXTON

WINGLOW

LEE

WATTS

TORRES

BLASINGAME

OSWIMA

FLURRY

BEARD

MAKIN

Subscriptions

Keep track of your data by subscribing to this report.

Manage all

No subscriptions yet

Stay up-to-date on this report and set up a recurring email for yourself or others.

Create a subscription

Keep track of your data by subscribing to this report.

[Manage all](#)

Choose a subscription type

Standard
Generate and deliver one report.

Dynamic per recipient
Connect to a semantic model and send a unique view of the report to each recipient.

Home

Create

Browser

Apps

Deployment pipelines

Workspaces

Contoso Industries

Cross-Team Efficiency

Cross-Team Efficiency Project App

Confidential\Microsoft Extended

Search

Trial: 12 days left

Cross-Team Efficiency Project App

Call Center

Summary

Total Calls

Wait Times

Agents

Insights

Trends

Accounts listing

Bike Rentals in Hawaii

Contoso

FileExport

Contoso CALL CENTER

Year: Month2021 (Year)March (Month)TypeAll

KPIs

Total Call Volume

35,481

Agent: 1,478

Answer Rate

73.7 %

Goal: 85.0 %

Queue Rate

75.0 %

Goal: 70.0 %

Abandon Rate

26.4 %

Goal: 25.0 %

Time to Answer (SVC)

00:01:31

Goal: 00:01:00

Handling Time (AHC)

00:03:09

Goal: 00:03:00

Agents

Answered Calls by M

HANRAHAN, Z.A.

MCKENNA, J.

10%

Answered Calls by A

RAMIREZ

SEXTON

WINGLOW

LIE

WATTS

TORRES

BLASINGAME

OSWAMA

FLURRY

BEARD

MAKIN

Subscriptions

Keep track of your data by subscribing to this report.

Manage all

Unsaved changes

Subscription name*Call Center

Recipients*Dustin Askins

Attach full reportNone

Scheduled date and time

Start date*3/16/2026

End dateSelect a date

Repeat*Daily

Scheduled time*300PM

Time zone*(UTC-08:00) Pacific Time (US and Canac

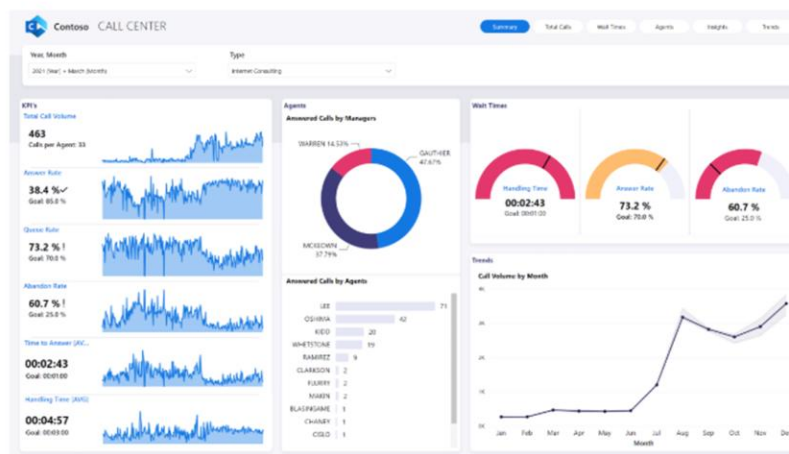
SaveNew subscription

Subscription for Call Center (Summary)

Share to Teams Zoom Copilot

Subscription for Call Center (Summary) Summarize this email

Open report in Power BI >



You're receiving this email because you subscribed to the 'Summary' page of the 'Call Center' report. The image above was generated on March 16, 2026 21:53 UTC.

[Manage subscription >](#)

Your opinion matters

Help us improve subscription emails by sharing your thoughts.

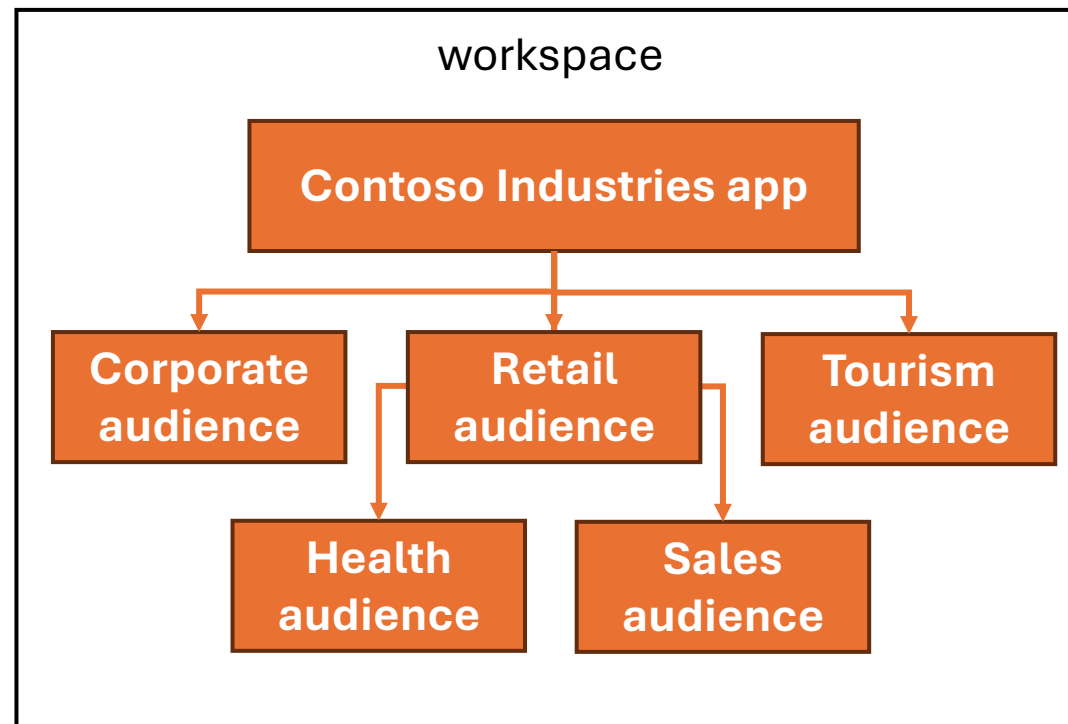
[Give feedback >](#)

Save

[New subscription](#)

What else have we heard?

Response to audiences in apps...

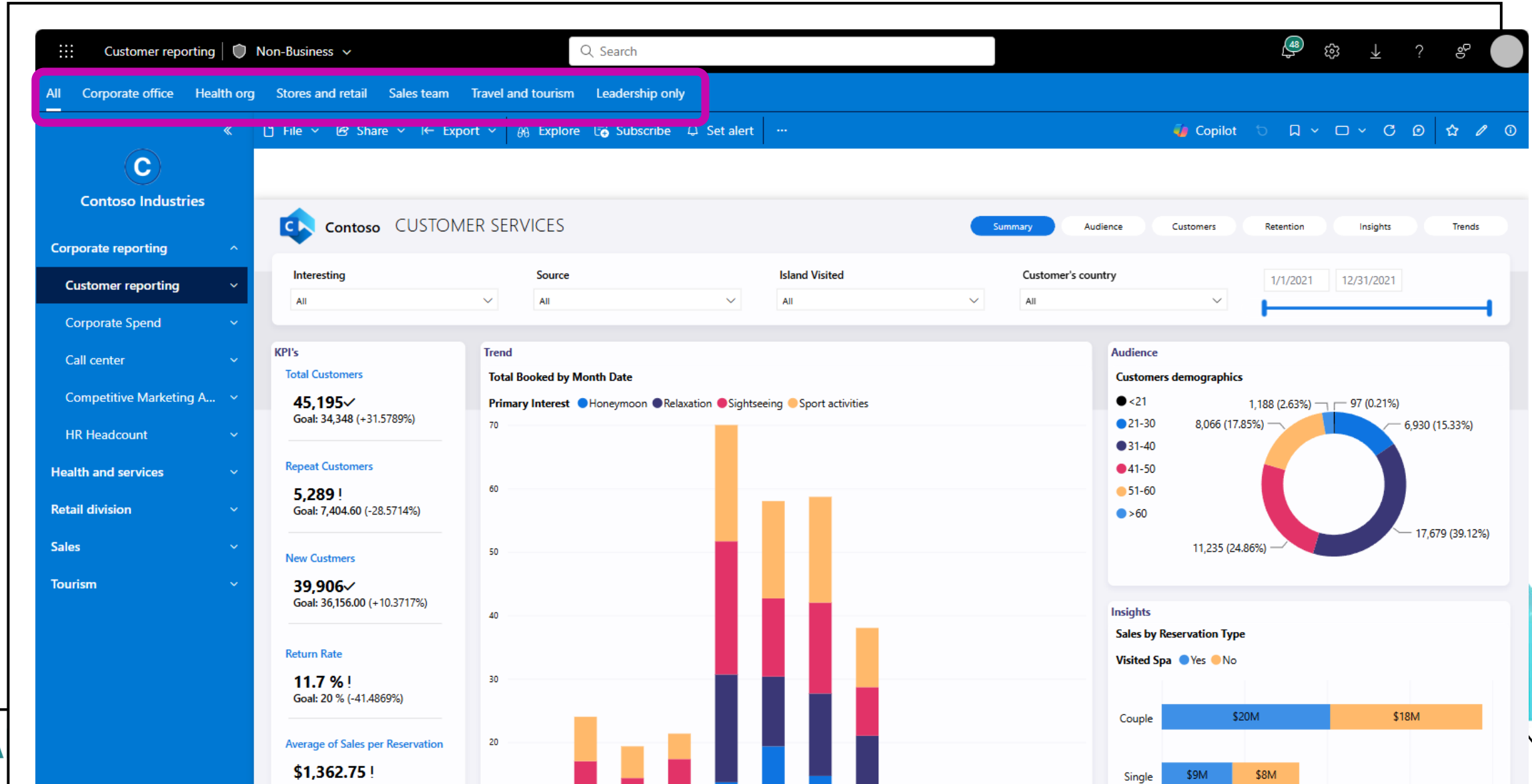


Brief refresher on audiences in workspace apps...

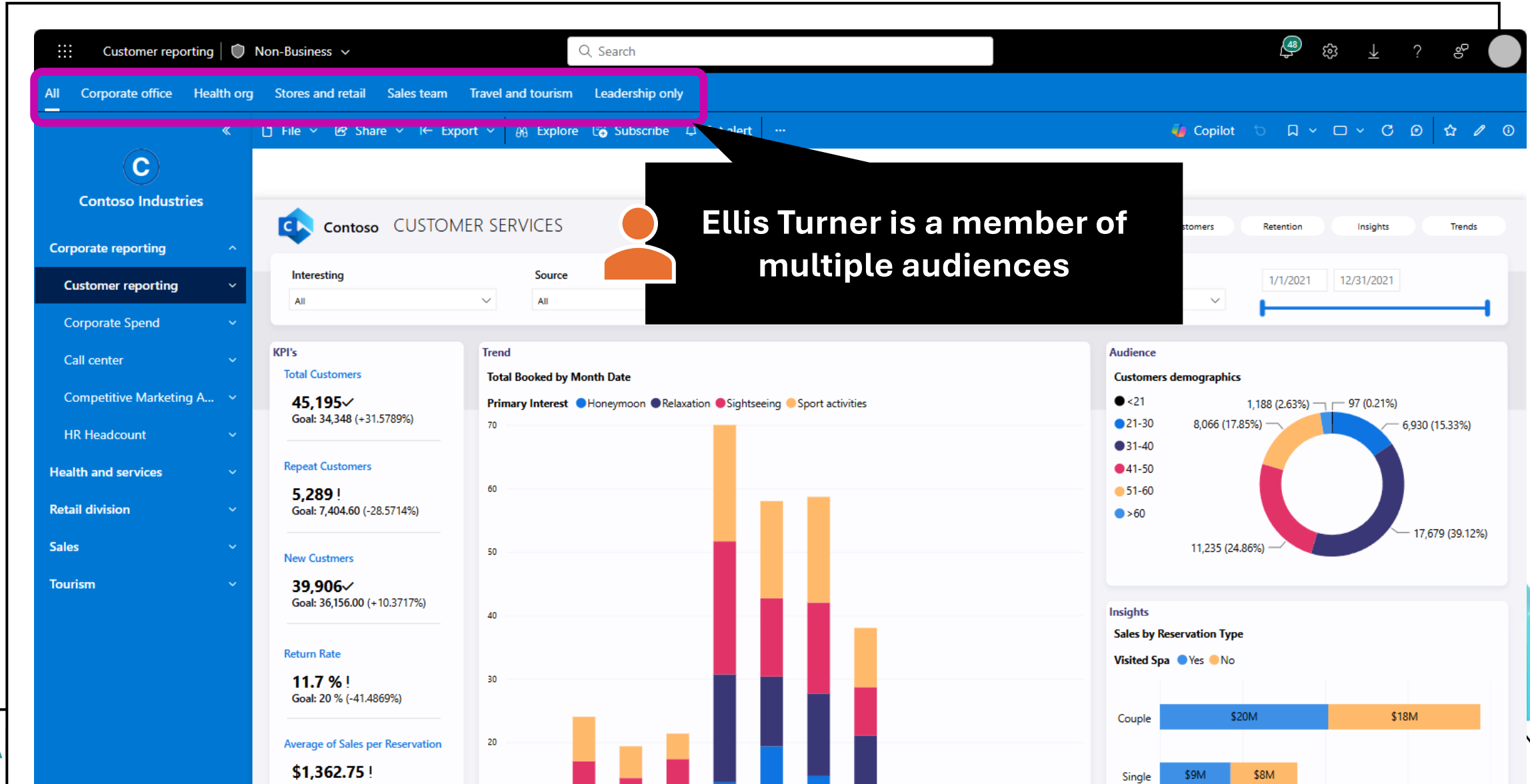
The screenshot displays the Microsoft Power BI workspace interface for 'Contoso Industries (dev)'. The top navigation bar includes the Microsoft logo, 'Power BI', the workspace name, a search bar, and icons for chat, settings, download, help, and a profile picture. The left sidebar shows navigation options: Home, Create, Browse, App, Deployment pipelines, and Workspaces. The main area features a task flow diagram with five steps: Store (13 items), Prepare (2 items), Visualize (15 items), Track (10 items), and Distribute (1 item). The 'Update app' button in the top right is highlighted with a green box. On the right, a 'General' panel provides task flow details and a list of 5 tasks: Store, Prepare, and Visualize. At the bottom, a table lists workspace items.

Name	Type	Task	Owner	Refreshed	Next refresh	Endorsement	Sensitivity	Included in app
Archived org apps	Folder	—	—	—	—	—	—	
Draft space	Folder	—	—	—	—	—	—	
Models	Folder	—	—	—	—	—	—	

Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...

Customer reporting

Non-Business

Search

AllCorporate officeHealth orgStores and retailSales teamTravel and tourismLeaders

Contoso Industries

Corporate reporting

Customer reporting

FileShareExportExploreSub

Ellis Turner is a member of multiple audiences

Contoso CUSTOMER SERVICES

Interesting

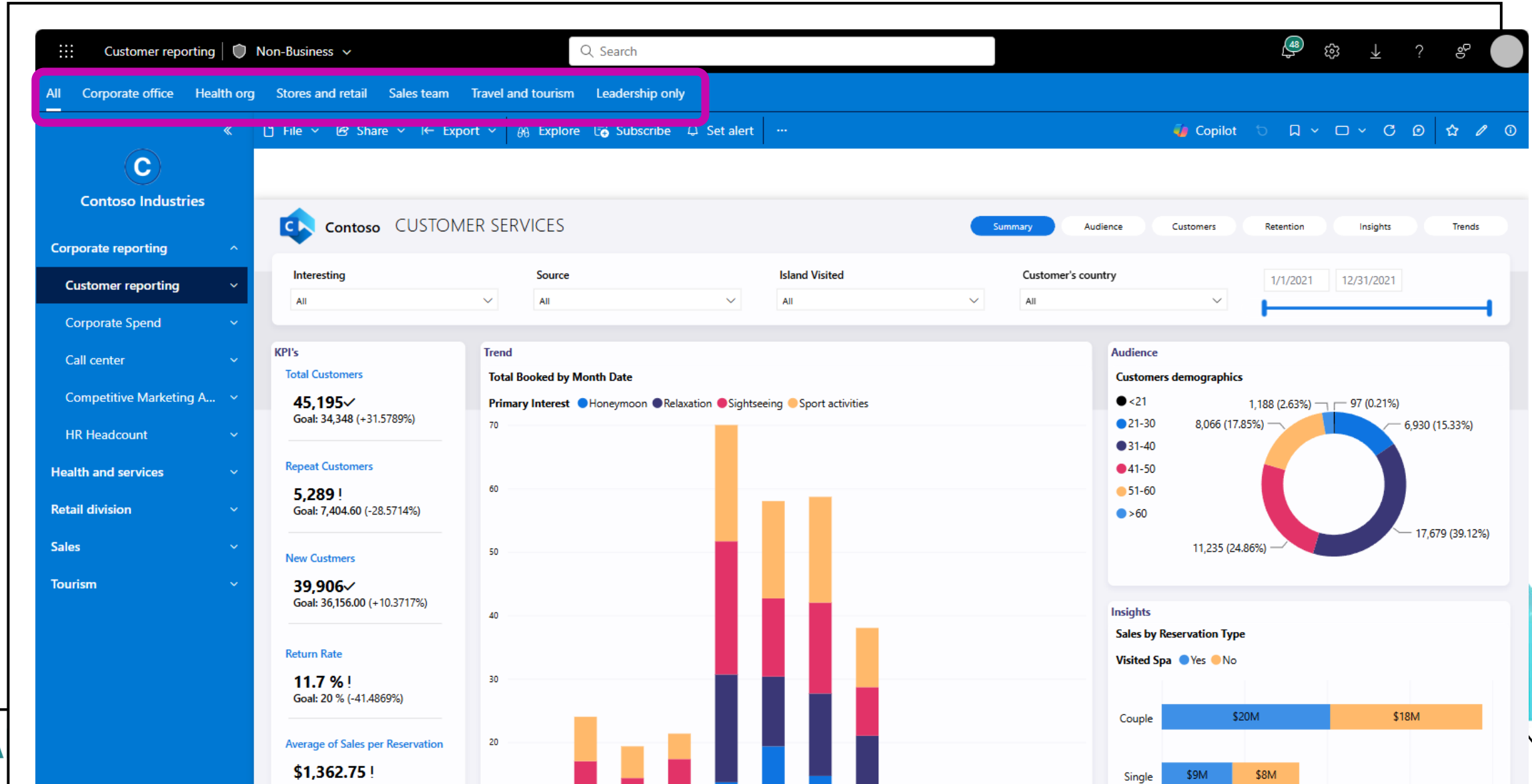
All

Source

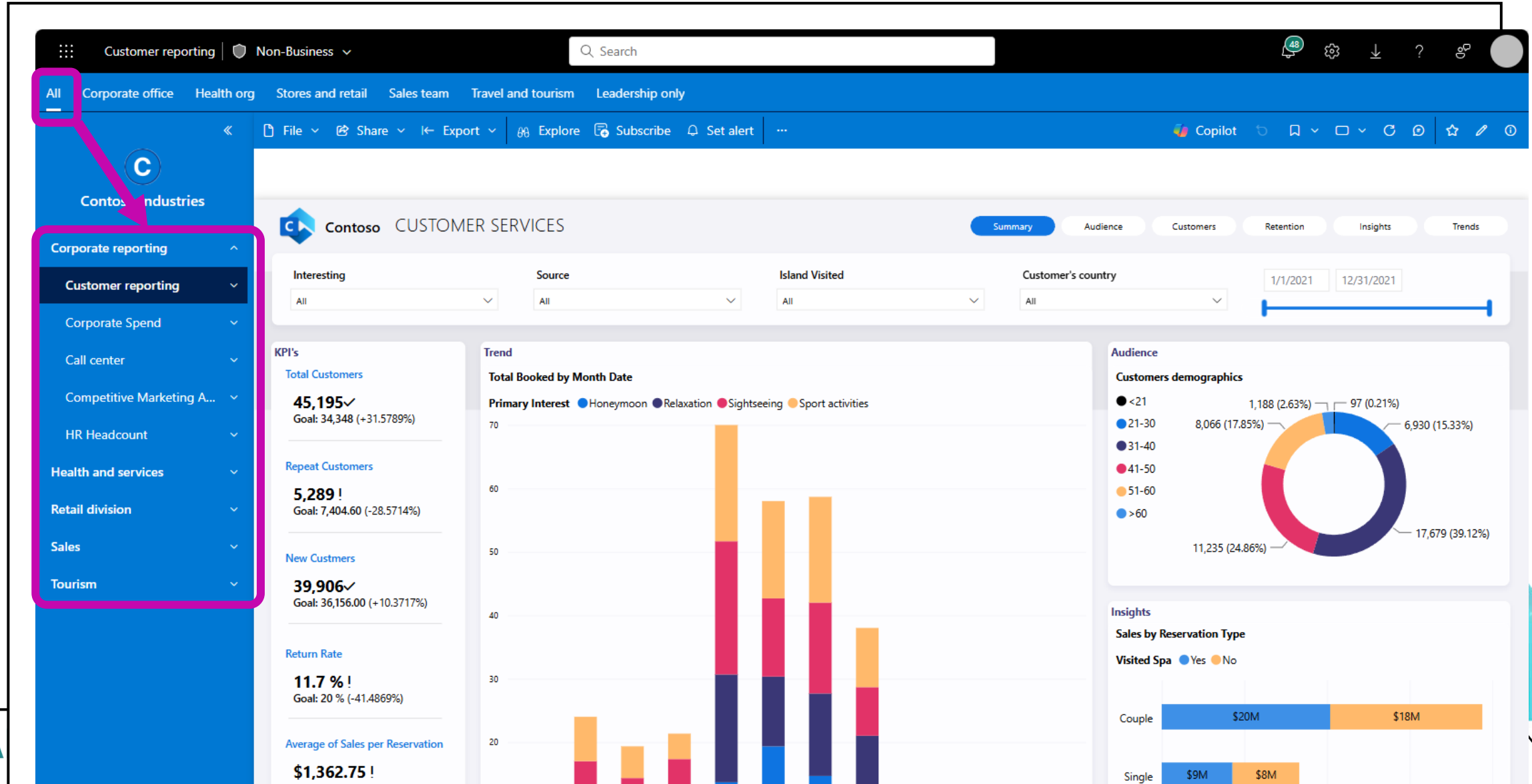
All

FA

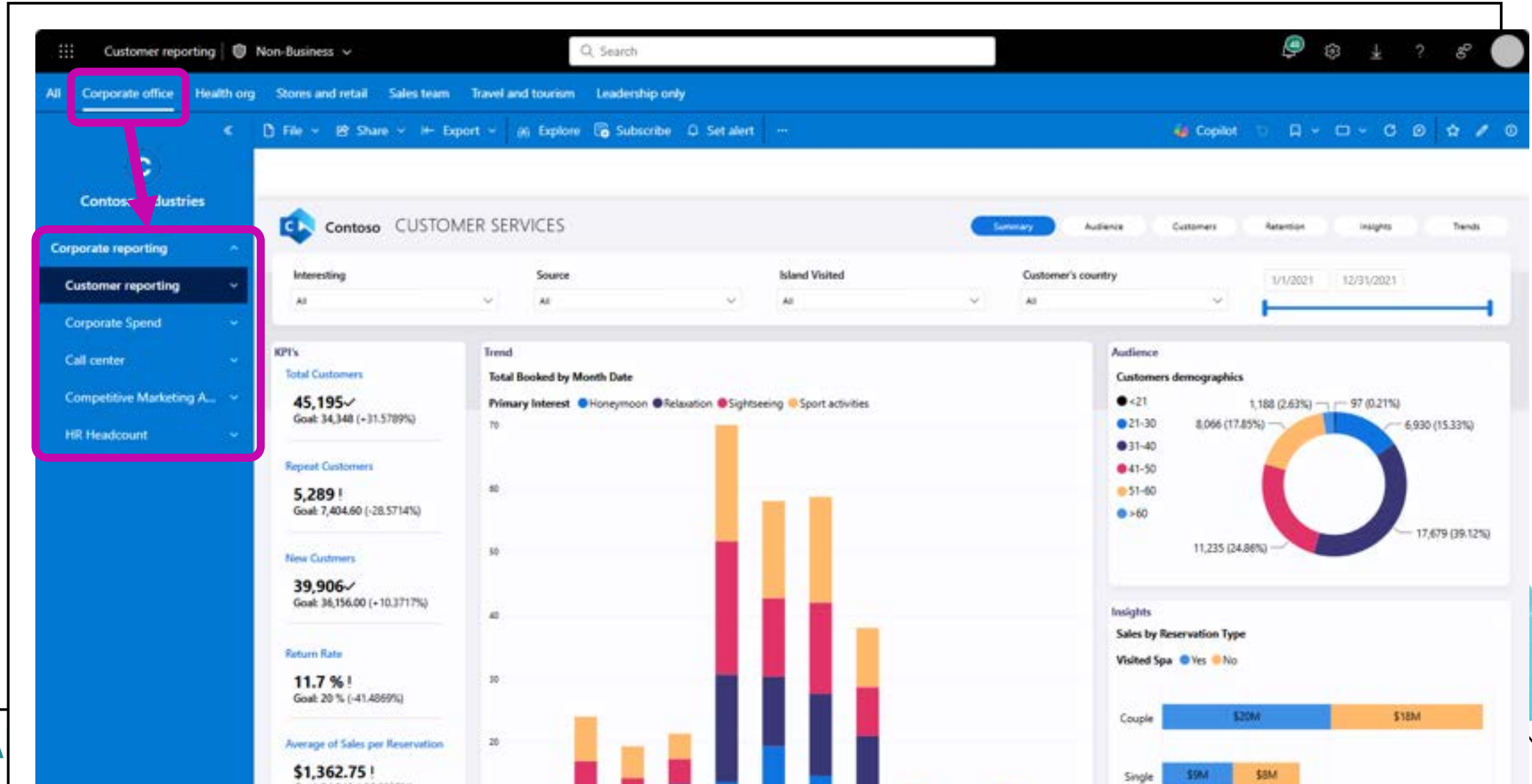
Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...



Brief refresher on audiences in workspace apps...

The screenshot displays the Contoso Health Care workspace app. The navigation pane on the left is highlighted with a pink box, showing the 'Health org' section. The main content area features a summary dashboard with key metrics: Total Patients (18,230), Our Beds (45), Patient Satisfaction (5.0), and Revenue (€ 500,202,616). Below the dashboard is a table of departmental data, and a sidebar on the right provides suggestions for further exploration.

Department	Total Patients	Revenue	Satisfaction Rate	Beds Available
Cardiology	1,662	€ 45,318,474	4.3	7
Accident	1,506	€ 42,651,847	3.3	3
Gastroenterology	1,389	€ 40,019,172	3.2	2
Dermatology	1,425	€ 38,779,550	5.6	-2
Physiotherapy	1,241	€ 35,263,637	6.7	-2
Urology	1,167	€ 31,643,597	4.3	2
Gynecology	1,120	€ 29,992,144	6.6	0
DPO	1,041	€ 27,748,993	4.4	-2
Oncology	1,013	€ 27,380,130	5.6	-1
Radiology	1,004	€ 27,007,129	5.7	0
Radiotherapy	947	€ 25,439,488	4.4	1
Ophthalmology	831	€ 21,898,271	5.6	4
Neurology	729	€ 19,792,308	4.4	6

Brief refresher on audiences in workspace apps...

The screenshot shows a workspace app interface. At the top, there's a navigation bar with 'Medical Visits' and 'General' tabs. Below this, a blue sidebar contains a search bar and a list of items: 'Health org' (highlighted with a pink box), 'Contoso Industries', 'Health and services', 'Medical Visits', 'Summary', 'Patients Overview', 'Capacity Insights', 'Patient Experience', and 'Efficiency & Cost'. A black callout box with an orange person icon points to the 'Health org' item, containing the text: 'Anne Patel is a member of Health audience only'. The main content area displays a dashboard for 'Medical Visits'. It includes a 'Summary' tab, a 'Patient Satisfaction' section showing a 5.0 rating (Goal: 6.0), and a 'Revenue' section showing € 500,202,616. Below these are filters for 'Department' (All) and 'Case Type' (All), along with a date range selector (1/1/2018 to 1/31/2019). The dashboard features a table with columns: Department, Total Patients, Revenue, Satisfaction Rate, and Beds Available. The table lists various departments and their corresponding metrics. On the right side, there's a section titled 'Ask a question about your data' with a list of suggestions: 'top facilities by beds LV', 'top occupancy cal by revenue', 'top occupancy cal by beds LV', 'top occupancy cal by revenue LV', and 'top facilities by beds available'.

Department	Total Patients	Revenue	Satisfaction Rate	Beds Available
Cardiology	1,662	€ 45,318,474	4.3	7
Accident	1,506	€ 42,651,847	3.3	3
Gastroenterology	1,389	€ 40,019,172	3.2	2
Dermatology	1,425	€ 38,779,550	5.6	-2
Physiotherapy	1,241	€ 35,263,637	6.7	-2
Urology	1,167	€ 31,643,597	4.3	2
Gynecology	1,120	€ 29,992,144	6.6	0
OPD	1,041	€ 27,748,993	4.4	-2
Oncology	1,013	€ 27,380,130	5.6	-1
Radiology	1,004	€ 27,007,129	5.7	0
Radiotherapy	947	€ 25,439,488	4.4	1
Ophthalmology	831	€ 21,898,271	5.6	4
Neurology	729	€ 19,792,308	4.4	6

Brief refresher on audiences in workspace apps...

Contoso Industries

HEALTH CARE

Summary | Patients Overview | Capacity Insights | Patient Experience | Efficiency & Cost

Total Patients: 18,230 | Our Beds: 45 Hospital Beds: 123 | Patient Satisfaction: 5.0 Goal: 6.0 | Revenue: € 500,202,616 !

Department: All | Case Type: All | 1/1/2018 | 1/31/2019

Department	Total Patients	Revenue	Satisfaction Rate	Beds Available
Cardiology	1,642	€ 45,538,474	4.3	7
	1,506	€ 42,651,647	3.3	3
		€ 40,018,172	3.2	2
		€ 38,279,550	5.6	-2
		€ 35,263,637	6.7	-2
		€ 31,643,597	4.3	2
		€ 29,992,144	6.6	0
		€ 27,749,993	4.4	-2
		€ 27,380,130	5.6	-1
Radiology	1,004	€ 27,007,129	5.7	0
Radiotherapy	947	€ 25,439,488	4.4	1
Ophthalmology	831	€ 21,898,271	5.6	4
Neurology	729	€ 19,792,308	4.4	6
Orthopaedics	625	€ 17,713,728	6.6	3

Ask a question about your data

Try one of these to get started

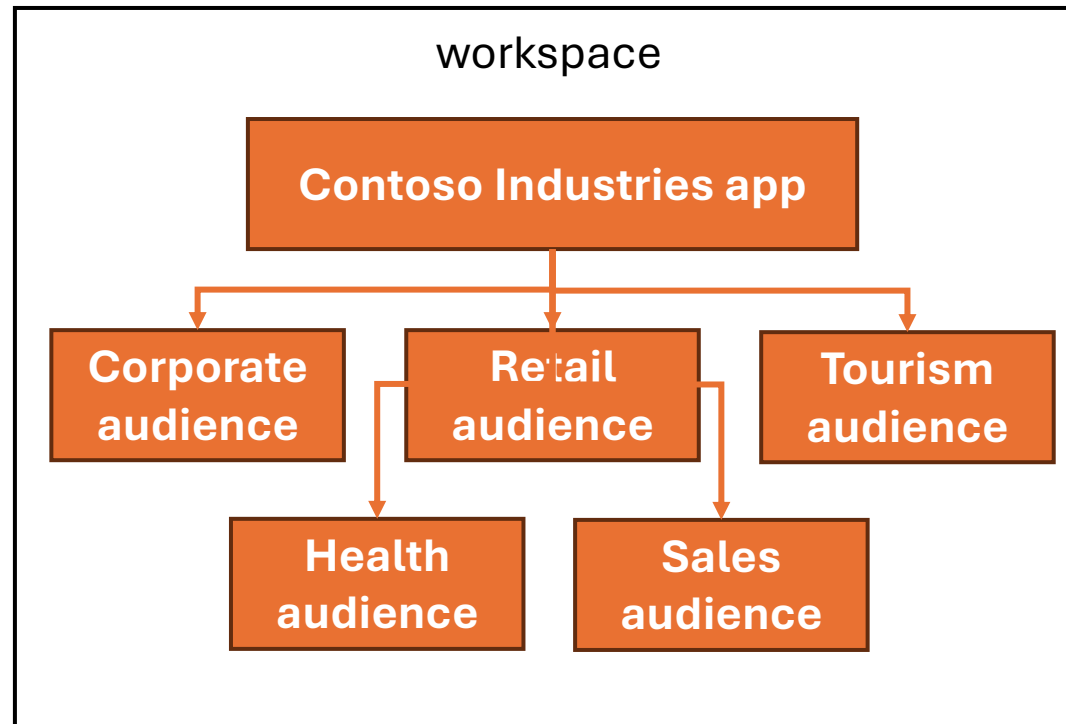
- top facilities by beds LY
- top occupancy cal by revenue
- top occupancy cal by beds LY
- top occupancy cal by revenue LY
- top facilities by beds available

Anne Patel is a member of Health audience only

What else have we heard?

Response to audiences in apps:

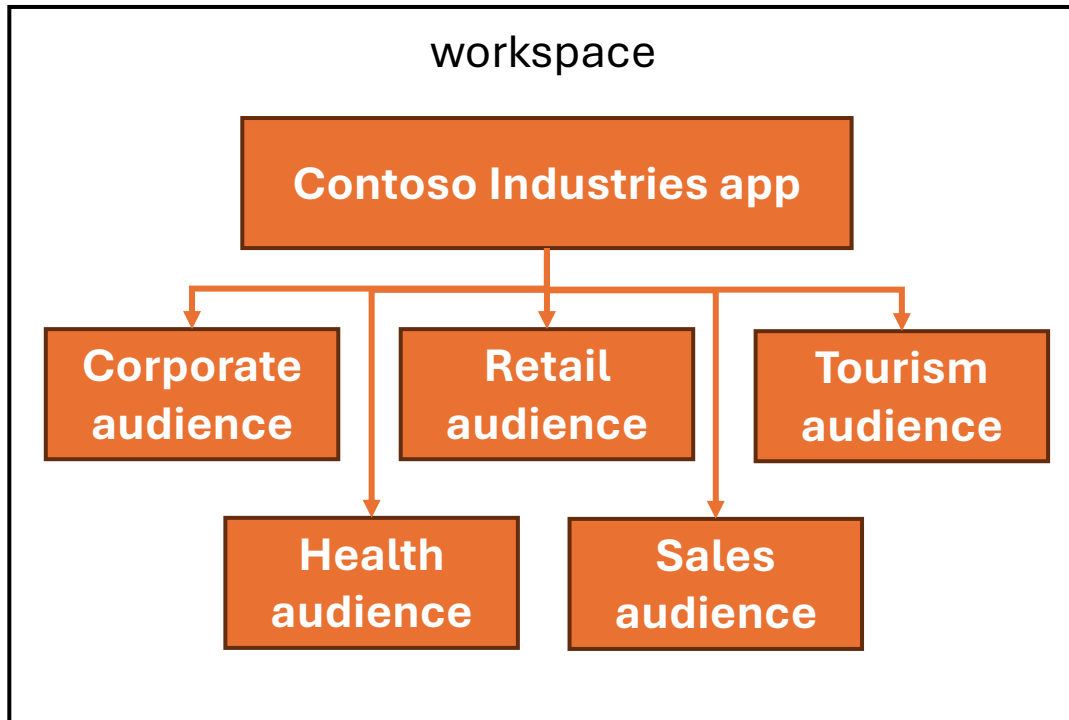
Audiences are great, but audiences aren't the same as multiple apps per workspace.



What else have we heard?

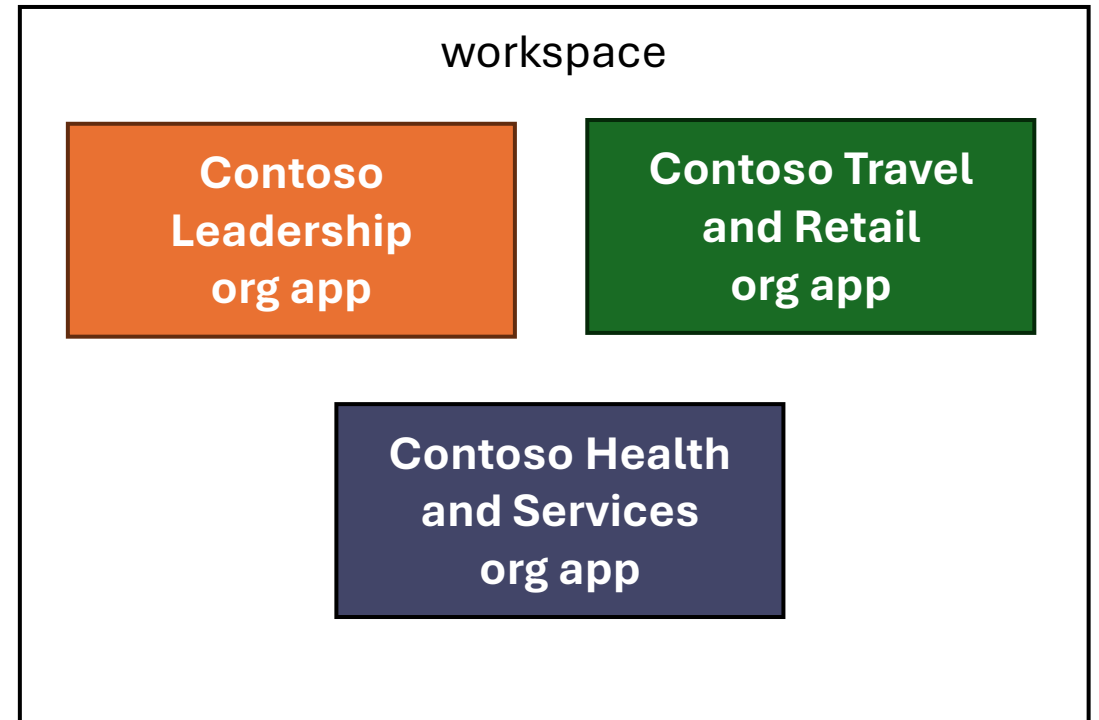
Response to audiences in apps:

Audiences are great, but audiences aren't the same as multiple apps per workspace.

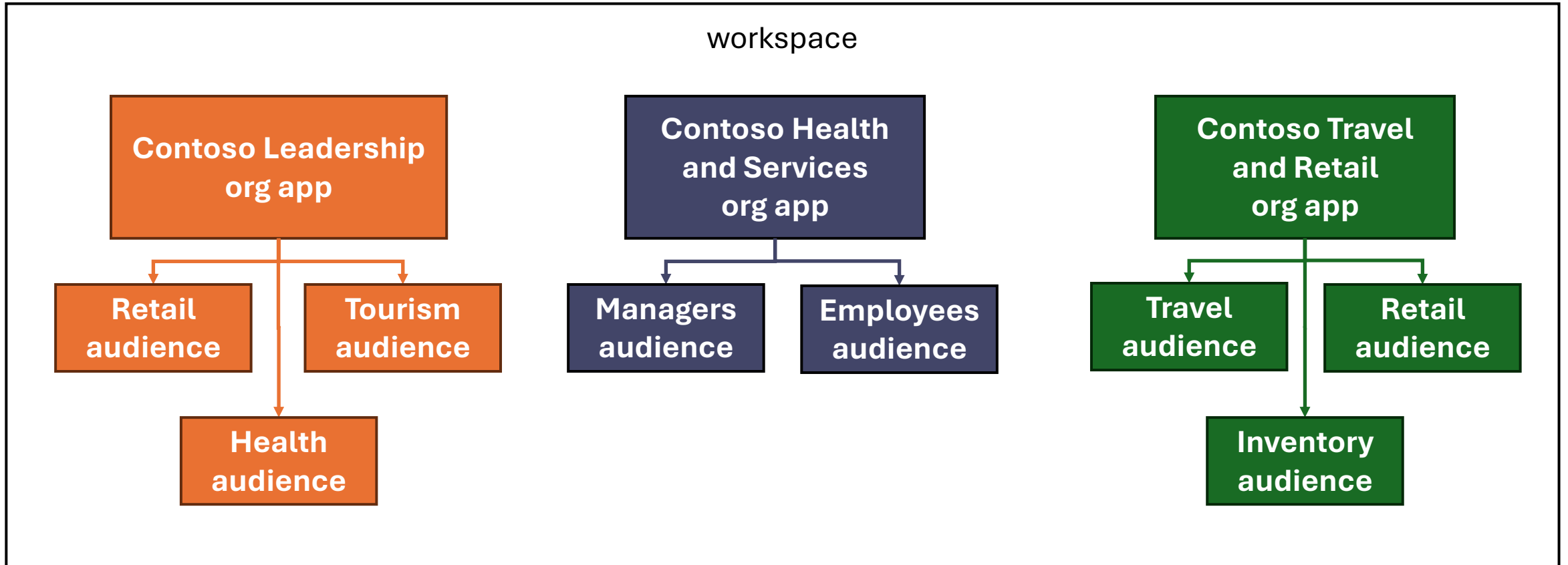


Response to org apps:

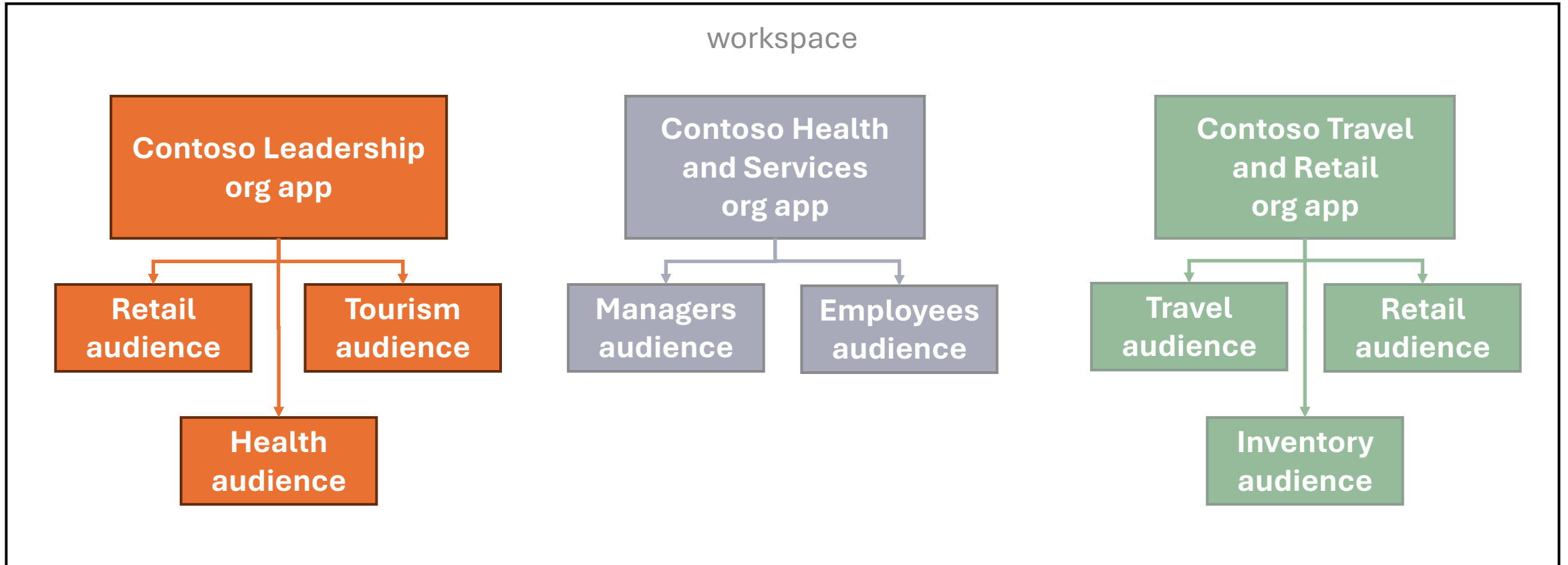
Multiple apps are great, but multiple apps per workspace aren't the same as audiences.



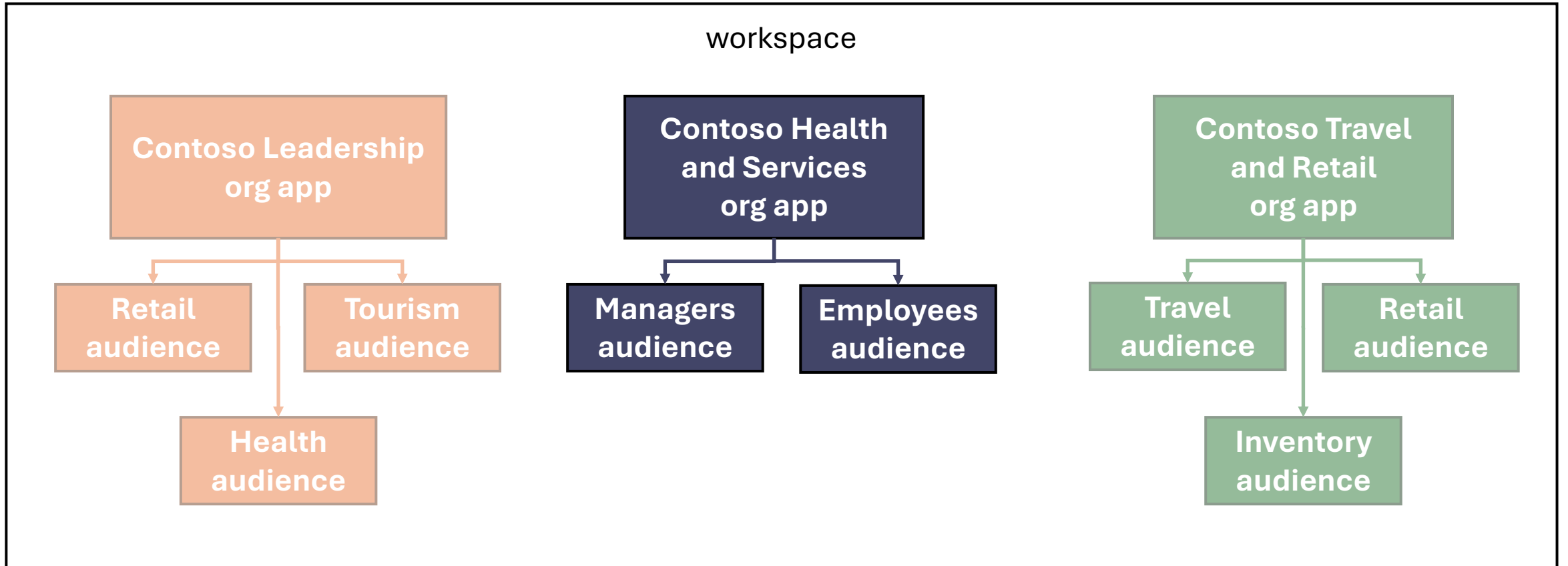
I'd like the best of both.



I'd like the best of both.



I'd like the best of both.

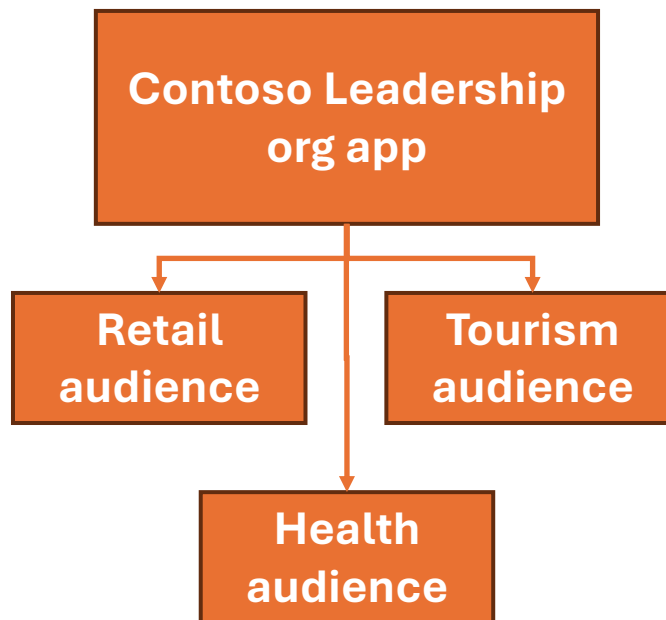


I'd like the best of both.



I'd like the best of both.

workspace



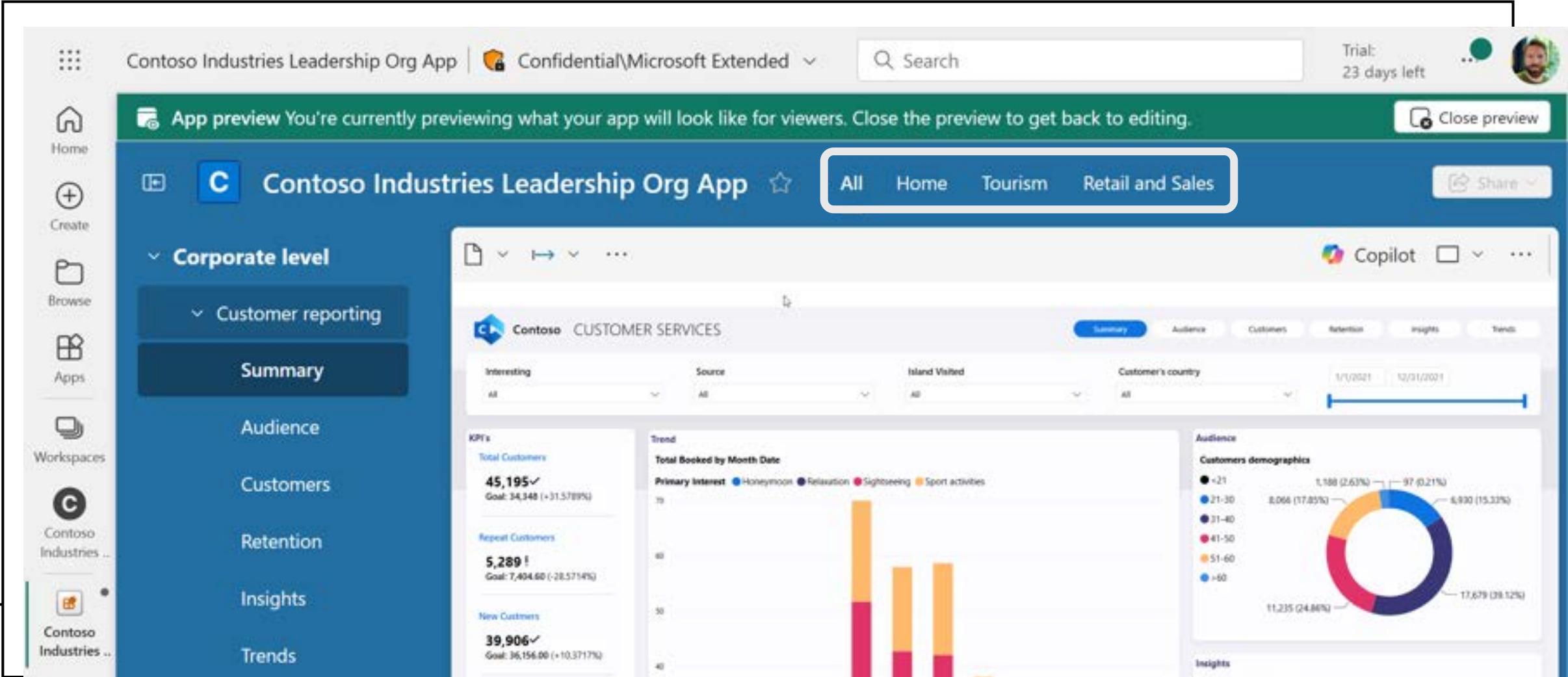


Org apps + audiences

The screenshot displays the 'Contoso Industries Leadership Org App' interface. The top navigation bar includes the app name, a security indicator 'Confidential\Microsoft Extended', and a search bar. Below this, a secondary toolbar contains buttons for 'Add content', 'Save', 'Settings', 'Customize', 'Manage audiences' (which is highlighted with a blue border), 'Preview app', and 'Share'. On the left, a sidebar menu lists 'Home', 'Create', 'Browse', 'Apps', and 'Workspaces'. The main content area is divided into two sections: 'App elements' on the left, which lists 'Overview' and 'Hawaii Tourism Spending Analysis', and a larger central area on the right. The central area features a large blue header with the text 'Contoso Industries Leadership Org App with Audiences!' and an 'Edit' button. Below this header is a search bar labeled 'Filter by keyword' and a card for 'Hawaii Tourism Spending Analysis'.



Org apps + audiences



App elements

+ Add =

- Corporate level

 Customer reporting

Competitive Marketing Analysis

- › Weekly check-in

➤ **Retail**

➤ Sales

➤ **Tourism**

 Travel and Retail App

Pages

Summary

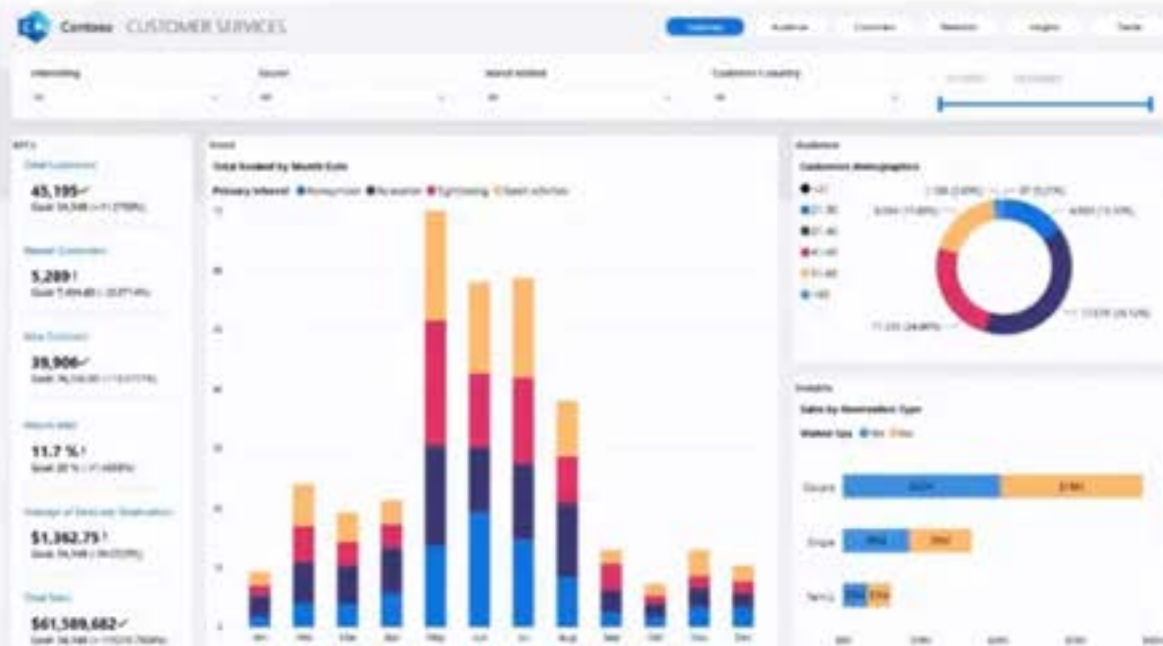
Audience

Customers

Retention

insights

Trends

 Copilot

+ Add content

Save

Settings

Customize

Manage audiences

View app

Share

App elements

+ Add

Corporate level

Customer reporting

Competitive Marketing Analysis

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

Pages

Summary

Audience

Customers

Retention

Insights

Trends

Copilot

Contoso CUSTOMER SERVICES

Reporting Overview Week ended: Customer Industry

KPIs

Total Customers

45,195

Goal: 54,348 (+16.75%)

Recent Customers

5,289

Goal: 7,454.82 (+40.57%)

New Customers

39,906

Goal: 50,744.82 (+27.17%)

Return Rate

11.7%

Goal: 20.7% (+74.88%)

Revenue of Sales with Retention

\$1,362.75

Goal: 74,348 (+10.22%)

Total Sales

\$61,589,682

Goal: 54,348 (+15.04.75%)

Trends

Total trended by Month End

Primary Interest

Nonprimary

No action

Engagement

Spent Action

10

20

30

40

50

60

70

80

90

100

110

120

130

140

150

160

170

180

190

200

210

220

230

240

250

260

270

280

290

300

310

320

330

340

350

360

370

380

390

400

410

420

430

440

450

460

470

480

490

500

510

520

530

540

550

560

570

580

590

600

610

620

630

640

650

660

670

680

690

700

710

720

730

740

750

760

770

780

790

800

810

820

830

840

850

860

870

880

890

900

910

920

930

940

950

960

970

980

990

1000

1010

1020

1030

1040

1050

1060

1070

1080

1090

1100

1110

1120

1130

1140

1150

1160

1170

1180

1190

1200

1210

1220

1230

1240

1250

1260

1270

1280

1290

1300

1310

1320

1330

1340

1350

1360

1370

1380

1390

1400

1410

1420

1430

1440

1450

1460

1470

1480

1490

1500

1510

1520

1530

1540

1550

1560

1570

1580

1590

1600

1610

1620

1630

1640

1650

1660

1670

1680

1690

1700

1710

1720

1730

1740

1750

1760

1770

1780

1790

1800

1810

1820

1830

1840

1850

1860

1870

1880

1890

1900

1910

1920

1930

1940

1950

1960

1970

1980

1990

2000

2010

2020

2030

2040

2050

2060

2070

2080

2090

2100

2110

2120

2130

2140

2150

2160

2170

2180

2190

2200

2210

2220

2230

2240

2250

2260

2270

2280

2290

2300

2310

2320

2330

2340

2350

2360

2370

2380

2390

2400

2410

2420

2430

2440

2450

2460

2470

2480

2490

2500

2510

2520

2530

2540

2550

2560

2570

2580

2590

2600

2610

2620

2630

2640

2650

2660

2670

2680

2690

2700

2710

2720

2730

2740

2750

2760

2770

2780

2790

2800

2810

2820

2830

2840

2850

2860

2870

2880

2890

2900

2910

2920

2930

2940

2950

2960

2970

2980

2990

3000

3010

3020

+ Add content

Save

Settings

Customize

Manage audiences

View app

Share

App elements

+ Add

Corporate level

Customer reporting

Competitive Marketing Analysis

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

Pages

Summary

Audience

Customers

Retention

Insights

Trends

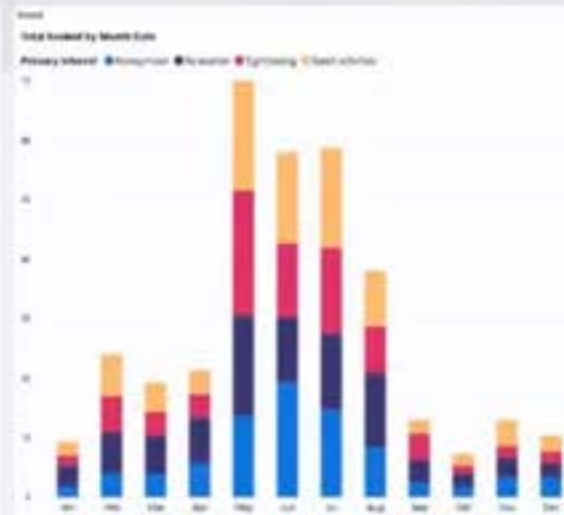
Copilot

Contoso CUSTOMER SERVICES

Interacting | Score | Search history | Customer's country | 100% | 100%

Key Metrics

- Overall Customer Score: **45,195** (Score: 38,548 to 41,798)
- Repeat Customer: **5,289** (Score: 5,000 to 5,578)
- New Customer: **39,906** (Score: 36,548 to 43,270)
- Repeat Rate: **11.7%** (Score: 10.5% to 12.9%)
- Percentage of Repeat and New Customers: **\$1,362.75** (Score: \$1,300 to \$1,425)
- Total Sales: **\$61,588,682** (Score: \$60,000 to \$63,177)



Contoso Industries Leadership Org App

Confidential/Microsoft Extended

Search

Trial: 23 days left

Back

Org app content

Audience management

Save

New audience

Bulk management

Audience settings

View app

Share

Contoso Industries Leadership Org App

Contoso Industries Leadership ...

Corporate level

Customer reporting

Competitive Marketing Anal...

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

Power BI

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

Home | Create | Browse | Apps | Workspaces | Contoso Industries | Contoso Industries

← Back | Org app content > Audience management

Save | **+ New audience** | Bulk management | Audience settings | View app | Share

Contoso Industries Leadership Org App

Contoso Industries Leadership ...

- ✓ Corporate level
- ✓ Customer reporting
- ✓ Competitive Marketing Anal...
- > ✓ Weekly check-in
- > ✓ Retail
- > ✓ Sales
- > ✓ Tourism
- ✓ Travel and Retail App

Power BI

Contoso Industries Leadership Org App Confidential/Microsoft Extended Search Trial 23 days left

← Back Org app content → Audience management

Save + New audience Bulk management Audience settings View app Share

Contoso Industries Leadership Org App

Contoso Industries Leadership ...

- Corporate level
- Customer reporting
- Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Pages

- Summary
- Audience
- Customers
- Retention
- Insights
- Trends

New audience

Name *

Create Cancel

Key Metrics

Metric	Value	Delta
Revenue	\$9,906	Down 36.74% (11/22/2019)
Profit	\$1,736	Down 22.1% (11/22/2019)
Change of Sales per Transaction	\$1,342.75	Down 34.74% (11/22/2019)
Expenses	\$61,589,682	Down 36.48% (11/22/2019)

Sales by Month

Month	Sales
Jan	10
Feb	15
Mar	12
Apr	18
May	25
Jun	22
Jul	20
Aug	15
Sep	12
Oct	10
Nov	8
Dec	10

Audience

Customer demographics

Category	Value	Percentage
Age	11,000	10.00%
Gender	11,000	10.00%
Income	11,000	10.00%
Education	11,000	10.00%
Marital Status	11,000	10.00%

Insights

Sales by Transaction Type

Transaction Type	Sales
Online	1000
In-store	1000

Trends

Month	Sales
Jan	1000
Feb	1000
Mar	1000
Apr	1000
May	1000
Jun	1000
Jul	1000
Aug	1000
Sep	1000
Oct	1000
Nov	1000
Dec	1000

Org app content > Audience management

Tourism

5

● ● ●

44

✔  Travel and Retail App

Trends

Contoso Industries Leadership Org App

Confidential/Microsoft Extended

Search

Trial: 23 days left

Back

Org app content

Audience management

Save

New audience

Bulk management

Audience settings

Preview app

Show

Contoso Industries Leadership Org App

Tourism

Tourism

Corporate level

Customer reporting

Competitive Marketing Anal...

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App



This audience doesn't have access to this content

You can define access and visibility settings in Audience settings. [Learn more](#)

Home

Create

Browser

Apps

Workspaces

Contoso Industries

Contoso Industries

Power BI

Contoso Industries Leadership Org App Confidential/Microsoft Extended Search Trial 23 days left

← Back Org app content → Audience management

Save + New audience Bulk management Audience settings Preview app

Contoso Industries Leadership Org App Tourism

Tourism

- Corporate level
 - Customer reporting
 - Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

New audience

Name *

Create Cancel

This audience doesn't have access to this content

You can define access and visibility settings in Audience settings: [Learn more](#)

Power BI

Contoso Industries Leadership Org App Confidential/Microsoft Extended Search Trial 23 days left

← Back Org app content → Audience management

Save + New audience Bulk management Audience settings Preview app

Contoso Industries Leadership Org App Tourism

Tourism

- Corporate level
 - Customer reporting
 - Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

New audience

Name *

Retail and Sales

Create Cancel

This audience doesn't have access to this content

You can define access and visibility settings in Audience settings: [Learn more](#)

Power BI

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

Back Org app content Audience management

Save + New audience Bulk management Audience settings Preview app

Contoso Industries Leadership Org App Tourism **Retail and Sales**

Retail and Sales

- ☐ Corporate level
 - ☐ Customer reporting
 - ☐ Competitive Marketing Anal...
- ☐ Weekly check-in
- ☒ Retail
- ☒ Sales
- ☐ Tourism
- ☐ Travel and Retail App



This audience doesn't have access to this content
You can define access and visibility settings in Audience settings. [Learn more](#)

Power BI

Contoso Industries Leadership Org App | Confidential\Microsoft Extended | Search

Home | Create | Browse | Apps | Workspaces | Contoso Industries | Contoso Industries

← Back | Org app content | Audience management

Save | + New audience | Bulk management | Audience settings | Preview app | Share

Contoso Industries Leadership Org App | Tourism | Retail and Sales

Contoso Industries Leadership ...

- ✓ Corporate level
 - ✓ Customer reporting
 - ✓ Competitive Marketing Anal...
- > ✓ Weekly check-in
- > ✓ Retail
- > ✓ Sales
- > ✓ Tourism
- ✓ Travel and Retail App

Power BI

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search | Trial: 23 days left

← Back | Org app content > Audience management

Save | + New audience | Bulk management | Audience settings | Preview app

Contoso Industries Leadership Org App | Tourism | Retail and Sales

Contoso Industries Leadership Pages

- ✓ Corporate level
- ✓ Customer reporting
- ✓ Competitive Marketing
- > ✓ Weekly check-in
- > ✓ Retail
- > ✓ Sales
- > ✓ Tourism
- ✓ Travel and Retail App

Insights

Trends

Rename

Move tab right

Move tab left

Duplicate

Delete

Contoso CUSTOMER SERVICES

Reporting | Visual | Map | Table | Customer journey

45,195 ✓
Goal: 34,348 (+11,709%)

5,289 ✓
Goal: 7,404.83 (+2,114%)

39,906 ✓
Goal: 36,734.00 (+3,172%)

11.7 % ✓
Goal: 20 % (-7,488%)

Percentage of Subsequent Reservation

\$1,362.75 ✓
Goal: 34,748 (+34,220%)

Total Sales

\$61,589,682 ✓
Goal: 34,348 (+17,245,334%)

Stacked bar chart showing data by month (Jan to Dec).

Donut chart showing Customer demographics.

Horizontal bar chart showing Sales by Reservation Type.

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

Back | Org app content | Audience management

Save | New audience | Bulk management | Audience settings | Preview app

Contoso Industries Leadership Org App | Tourism | Retail and Sales

Contoso Industries Leadership ...

Pages

- Rename
- Move tab right
- Move tab left
- Duplicate
- Delete

Corporate level

- Customer reporting
- Competitive Marketing
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Trends

Contoso CUSTOMER SERVICES

Reporting | Visual | Board | Customer journey

Summary

45,195 ✓
Goal: 34,348 (+11,709%)

Recent Customer

5,289 ✓
Goal: 5,404.83 (+2,871.4%)

New Customer

39,906 ✓
Goal: 36,734.00 (+10,017.5%)

Audience size

11.7 % ✓
Goal: 20 % (+7,488.9%)

Percentage of Subsequent Recommendation

\$1,362.75 ✓
Goal: 34,748 (+16,220.9%)

Total Sales

\$61,589,682 ✓
Goal: 34,348 (+17,625,760.9%)

Stacked bar chart showing data by month (Jan to Dec).

Donut chart showing Customer demographics.

Horizontal bar chart showing Sales by Recommendation Type.

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

Back | Org app content | Audience management

Save | New audience | Bulk management | Audience settings | Preview app

Contoso Industries Leadership Org App | Tourism | Retail and Sales

Contoso Industries Leadership ...

Pages

- Rename
- Move tab right
- Move tab left
- Duplicate
- Delete

Corporate level

- Customer reporting
- Competitive Market g
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Trends

Contoso CUSTOMER SERVICES

Reporting | Visual | World map | Customer survey

45,195

5,289

39,906

11.7 %

\$1,362.75

\$61,589,682

Stacked bar chart showing data by month (Jan to Dec).

Donut chart showing Customer demographics.

Horizontal bar chart showing Sales by Reservation Type.

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

Back | Org app content | Audience management

Save | New audience | Bulk management | Audience settings | Preview app

Contoso Industries Leadership Org App | Tourism | Retail and Sales

Contoso Industries Leadership ...

Pages

- Rename
- Move tab right
- Move tab left
- Duplicate
- Delete

Corporate level

- Customer reporting
- Competitive Marketing
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Trends

Contoso CUSTOMER SERVICES

Reporting | Visual | Board | Customer journey

45,195

5,289

39,906

11.7 %

\$1,362.75

\$61,589,682

Stacked bar chart showing data by month (Jan to Dec).

Donut chart showing Customer demographics.

Horizontal bar chart showing Sales by Reservation Type.

Org app content > Audience management

 Audience settings

 Preview app

Retail and Sales

Pages

 Rename

→ Move tab right

← Move tab left

 Duplicate Delete

Insights

Trends

 Copilot

 Contoso CUSTOMER SERVICES

—

897

© 2006 Pearson Education, Inc.

\$5,200)

100

Copyright © 2004, John Wiley & Sons, Inc.

11.7%†

Advantages of Interviewing Students

1000

\$61,589,682—

Costs Incurred by Month-End

Primary infection: ● *herpes simplex* ● *Varicella zoster* ● *Epstein-Barr* ● *Cytomegalovirus*

The chart displays the monthly volume of tweets for the #MeToo movement. The y-axis represents the number of tweets, ranging from 0 to 120. The x-axis lists the months from Jan to Dec. The bars are stacked with three colors: blue at the bottom, red in the middle, and orange at the top. The highest volume is observed in November, exceeding 100 tweets, while the lowest volume is in October, around 10 tweets.

Month	Approximate Number of Tweets
Jan	10
Feb	30
Mar	20
Apr	25
May	110
Jun	80
Jul	80
Aug	40
Sep	15
Oct	10
Nov	120
Dec	10

Preface

(continued)

Donut chart showing the distribution of the number of publications per author. The chart is divided into five segments: 1-1 (11.22%), 2-10 (31.80%), 11-50 (32.20%), 51-100 (17.50%), and >100 (7.07%).

[illegible]

Same as Measurement Type
...

Season	Blue Segment	Orange Segment
Summer	42,000	2,000
Spring	2,000	1,000

Contoso Industries Leadership Org App Confidential/Microsoft Extended Search Trial 23 days left

← Back Org app content → Audience management

Save + New audience Bulk management Audience settings Preview app

Contoso Industries Leadership Org App Tourism Retail and Sales

Contoso Industries Leadership ...

- Corporate level
- Customer reporting
- Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Pages

- Summary
- Audience
- Customers
- Retention
- Insights
- Trends

Rename audience

Name *

Contoso Industries Leadership Org App

Save Cancel

39,906 ✓
Data: 36,714.00 - 11/2/2019

11.7 % ✓
Data: 10.74% - 11/2/2019

\$1,342.75 ✓
Data: 14,347.00 - 11/2/2019

\$61,589,682 ✓
Data: 34,348.00 - 11/2/2019

Stacked bar chart showing data across months (Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec).

Donut chart showing Audience demographics.

Horizontal bar chart showing Sales by Acquisition Type.

Contoso Industries Leadership Org App Confidential/Microsoft Extended Search Trial 23 days left

← Back Org app content → Audience management

Save + New audience Bulk management Audience settings Preview app

Contoso Industries Leadership Org App Tourism Retail and Sales

Contoso Industries Leadership ...

- Corporate level
- Customer reporting
- Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Pages

- Summary
- Audience
- Customers
- Retention
- Insights
- Trends

Rename audience

Name *

Leadership reporting

Save Cancel

Copilot

Summary

39,906

11.7%

\$1,342.75

\$61,589,682

Stacked bar chart showing data across months (Jan to Dec).

Donut chart showing Audience demographics.

Horizontal bar chart showing Sales by Department.

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search | Trial: 23 days left

← Back | Org app content > Audience management

Save | + New audience | Bulk management | Audience settings

Preview app

Leadership reporting | Tourism | Retail and Sales

Leadership reporting

- Corporate level
- Customer reporting
- Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Pages

- Summary
- Audience
- Customers
- Retention
- Insights
- Trends

Copilot

Contoso CUSTOMER SERVICES

Reporting | Summary | Audience | Customers | Retention | Insights | Trends

Summary

45,195 ✓
Goal: 34,348 (+11,770%)

5,289 ✓
Goal: 1,404.40 (+3,774%)

39,906 ✓
Goal: 36,734.00 (+8,671%)

11.7% ✓
Goal: 20% (-7,433%)

Percentage of Subsequent Transactions: \$1,362.75 ✓
Goal: 34,744 (+61,200%)

Total Sales: \$61,589,682 ✓
Goal: 34,348 (+17,621,700%)

Total Incidents by Month Date

Primary Incident: Nonresponse, No website, Engineering, Support activities

Customer Incidents

Customer demographics

Sales by Reservation Type

Weekend type: Yes, No

Charts: 2,224, 2,184

Single: 2,224, 2,184

Summary: 2,224, 2,184

Corporate level

Customer reporting

Summary

Audience

Customers

Retention

Insights

Trends

Competitive Marketin...

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

Contoso Industries Leadership Org App

All



Leadership reporting

Tourism

Retail and Sales

More

File Export

Contoso CUSTOMER SERVICES

Summary

Audience

Customers

Retention

Insights

Trends

Interesting

Source

Island Visited

Customer's country

1/1/2021 1/31/2021

KPIs

Total Customers

45,195 ✓
Goal: 34,348 (+31.5788%)

Repeat Customers

5,289 !
Goal: 7,404.86 (-28.5714%)

New Customers

39,906 ✓
Goal: 38,156.00 (+4.5917%)

Repeat Rate

11.7 % !
Goal: 20 % (-41.4609%)

Average of Sales per Reservation

\$1,362.75 !
Goal: 34,348 (-95.0325%)

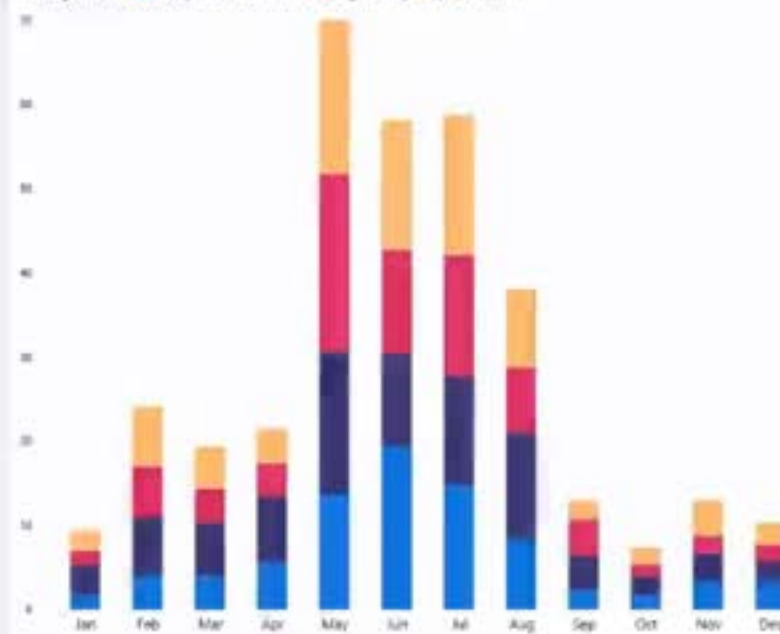
Total Sales

\$61,589,682 ✓
Goal: 34,348 (+78,006.7904%)

Trend

Total Booked by Month Date

Primary Interest: Honeymoon Relaxation Sightseeing Sport activities



Audience

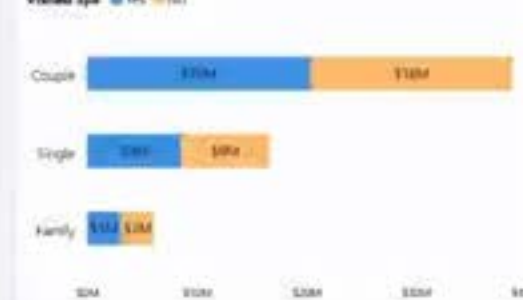
Customers demographics



Insights

Sales by Reservation Type

Visited Spa: Yes No



Close preview

Contoso Industries Leadership Org App

All

Leadership reporting

Tourism

Retail and Sales

Share

Corporate level

Customer reporting

Summary

Audience

Customers

Retention

Insights

Trends

Competitive Marketin...

Weekly check-in

Contoso CUSTOMER SERVICES

Summary

Audience

Customers

Retention

Insights

Trends

Interesting

Source

Island Visited

Customer's country

1/1/2021 12/31/2021

KPIs

Total Customers

45,195 ✓
Goal: 34,348 (+31.5789%)

Repeat Customers

5,289 !
Goal: 7,404.60 (-28.5714%)

New Customers

39,906 ✓
Goal: 36,156.00 (+10.3717%)

Return Rate

11.7 % !
Goal: 20 % (-41.4889%)

Average of Sales per Reservation

\$1,362.75 !
Goal: 34,348 (-95.0223%)

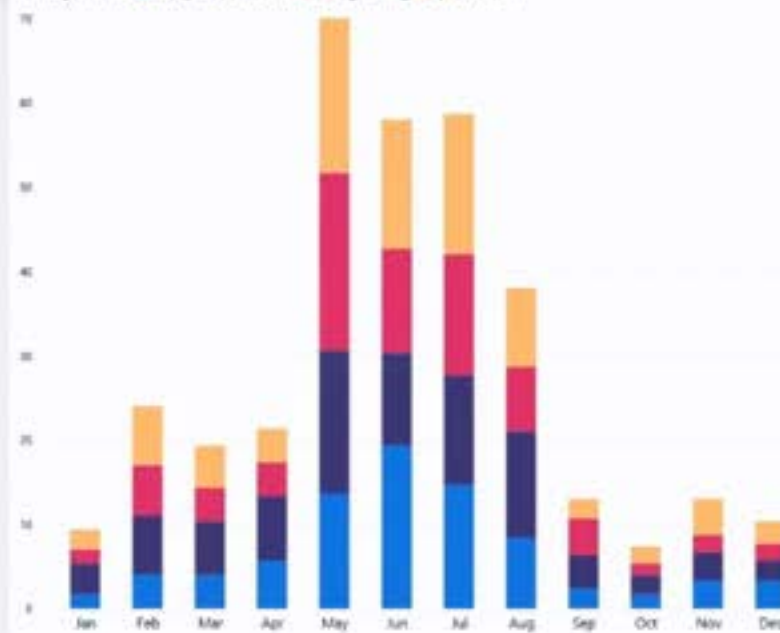
Total Sales

\$61,589,682 ✓
Goal: 34,348 (+179,206.7904%)

Trend

Total Booked by Month Date

Primary Interest: Honeymoon Relaxation Sightseeing Sport activities



Audience

Customers demographics



Insights

Sales by Reservation Type

Visited Spa: Yes No



Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search | Trial: 23 days left

← Back | Org app content > Audience management

Save | + New audience | Bulk management | Audience settings | Preview app

Leadership reporting | Tourism | Retail and Sales

Leadership reporting

- Corporate level
 - Customer reporting
 - Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Pages

- Summary
- Audience
- Customers
- Retention
- Insights
- Trends

Contoso CUSTOMER SERVICES

Reporting | Summary | Audience | Customers | Retention | Insights | Trends

Period: Jan 2024 - Dec 2024

Customer Segments: All | New | Existing | Lapsed

Primary Interest: All | Technology | Healthcare | Education | Financial Services

Customer Segments: 45,195 (Goal: 34,348 (+31.73%))

New Customers: 5,289 (Goal: 7,404 (+31.40%))

Active Rate: 11.7 % (Goal: 20 % (+71.43%))

Percentage of Sales per Transaction: \$1,362.75 (Goal: 34,348 (+61.23%))

Total Sales: \$61,589,682 (Goal: 34,348 (+78.23%))

Stacked Bar Chart: Total Revenue by Month

Donut Chart: Customer Demographics

Horizontal Bar Chart: Sales by Transaction Type

Power BI

Manage audience content

Select the app elements you want to include and make visible for each audience.

App content	Leadership reporting	Tourism	Retail and Sales
▼ Corporate level	☒	☐	☐
 Customer reporting	☒	☐	☐
 Competitive Marketing Analysis	☒	☐	☐
▼ Weekly check-in	☒	☐	☐
 Corporate spend	☒	☐	☐
▼ Retail	☐	☐	☒
 Retail Analysis	☐	☐	☒
 Retail Management	☐	☐	☒
▼ Sales	☐	☐	☒
 Contoso Sales	☐	☐	☒
 Opportunity Analysis	☐	☐	☒
 Store sales	☐	☐	☒
 Accounts listing	☐	☐	☒
 RegionalSales	☐	☐	☒
▼ Tourism	☐	☒	☐

Contoso Industries Leadership Org App

All

Leadership reporting

Tourism

Retail and Sales

More

Corporate level

Customer reporting

Summary

Audience

Customers

Retention

Insights

Trends

Competitive Marketin...

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

File Export

Contoso CUSTOMER SERVICES

Summary

Audience

Customers

Retention

Insights

Trends

Interesting

Source

Island Visited

Customer's country

1/1/2021

1/31/2021

KPI's

Total Customers

45,195 ✓
Goal: 34,348 (+31.5788%)

Repeat Customers

5,289 !
Goal: 7,404.86 (-28.5714%)

New Customers

39,906 ✓
Goal: 38,156.00 (+4.5917%)

Repeat Rate

11.7 % !
Goal: 20 % (-41.4609%)

Average of Sales per Reservation

\$1,362.75 !
Goal: 34,348 (-95.0325%)

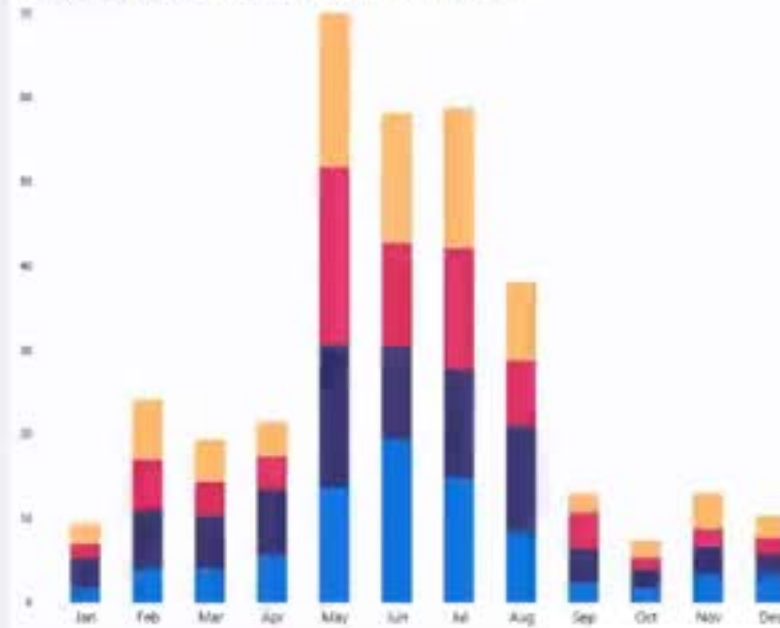
Total Sales

\$61,589,682 ✓
Goal: 34,348 (+178,006.7904%)

Trend

Total Booked by Month Date

Primary Interest: Honeymoon Relaxation Sightseeing Sport activities



Audience

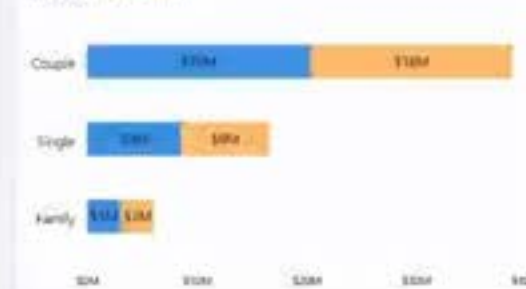
Customers demographics



Insights

Sales by Reservation Type

Visited Spa: Yes No



[← Back](#)[Org app content](#) > [Audience management](#)[Save](#)[+ New audience](#)[Bulk management](#)[Audience settings](#)[Preview app](#)[Share](#)[Leadership reporting](#)[Tourism](#)[Retail and Sales](#)[Leadership reporting](#)[Pages](#)[Summary](#)[Audience](#)[Customers](#)[Retention](#)[Insights](#)[Trends](#)☒ [Corporate level](#)☒ [Customer reporting](#)☒ [Competitive Marketing Anal...](#)☒ [Weekly check-in](#)☐ [Retail](#)☐ [Sales](#)☐ [Tourism](#)☐ [Travel and Retail App](#)

Contoso CUSTOMER SERVICES

Intending

Source

Interest Index

Customer's location

11/1/2021

11/1/2021

KPIs

Total Customers

45,195 ✓

Goal: 24,340 (+1270%)

Repeat Customers

5,289 ↑

Goal: 1,404.00 (+274%)

New Customers

39,906 ✓

Goal: 24,340 (+1271%)

Return Rate

11.7 % ↑

Goal: 20 % (+47.000%)

Average of Customer Retention

\$1,362.75 ↑

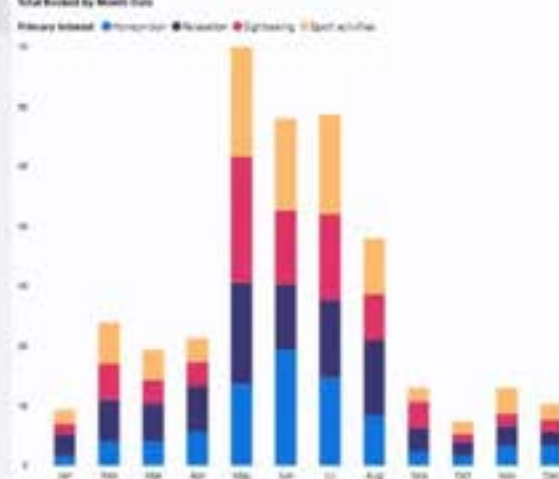
Goal: 24,340 (+1271%)

Total Sales

\$61,589,682 ✓

Goal: 24,340 (+1271%)

Total Budget by Month Date

Primary Release: [Microsoft](#) [Novation](#) [Lightning](#) [Sport activities](#)

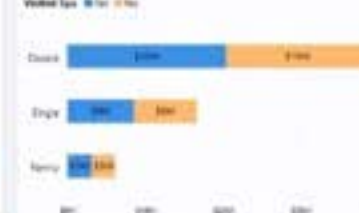
Audience

Customer demographics



Insights

Sales by Information Type

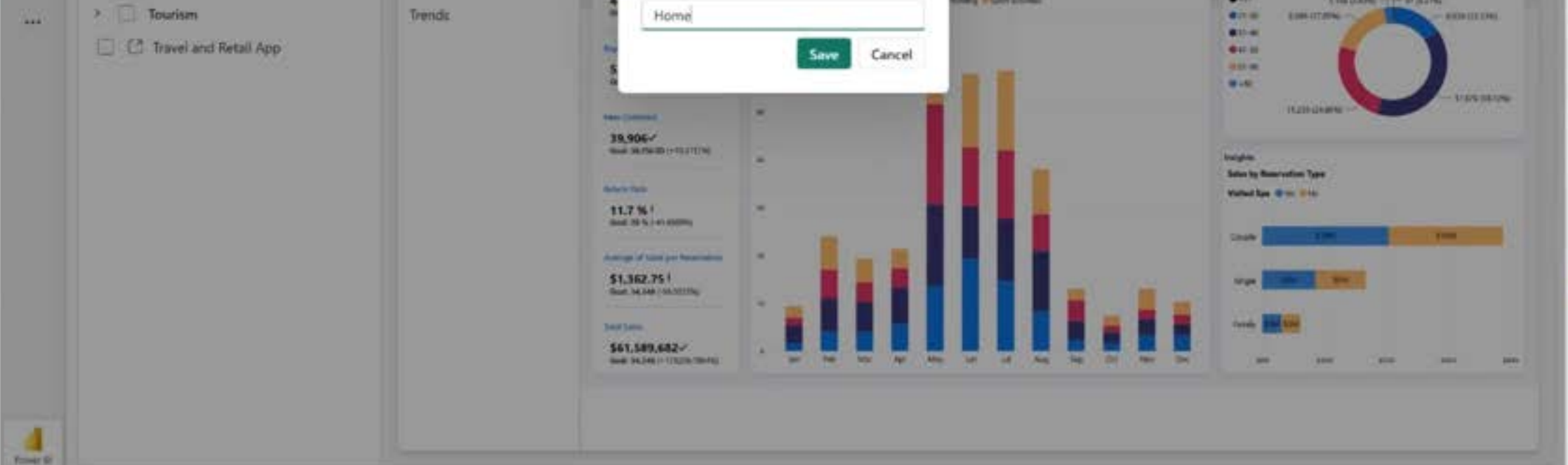
Visited Type: [All](#) [New](#)

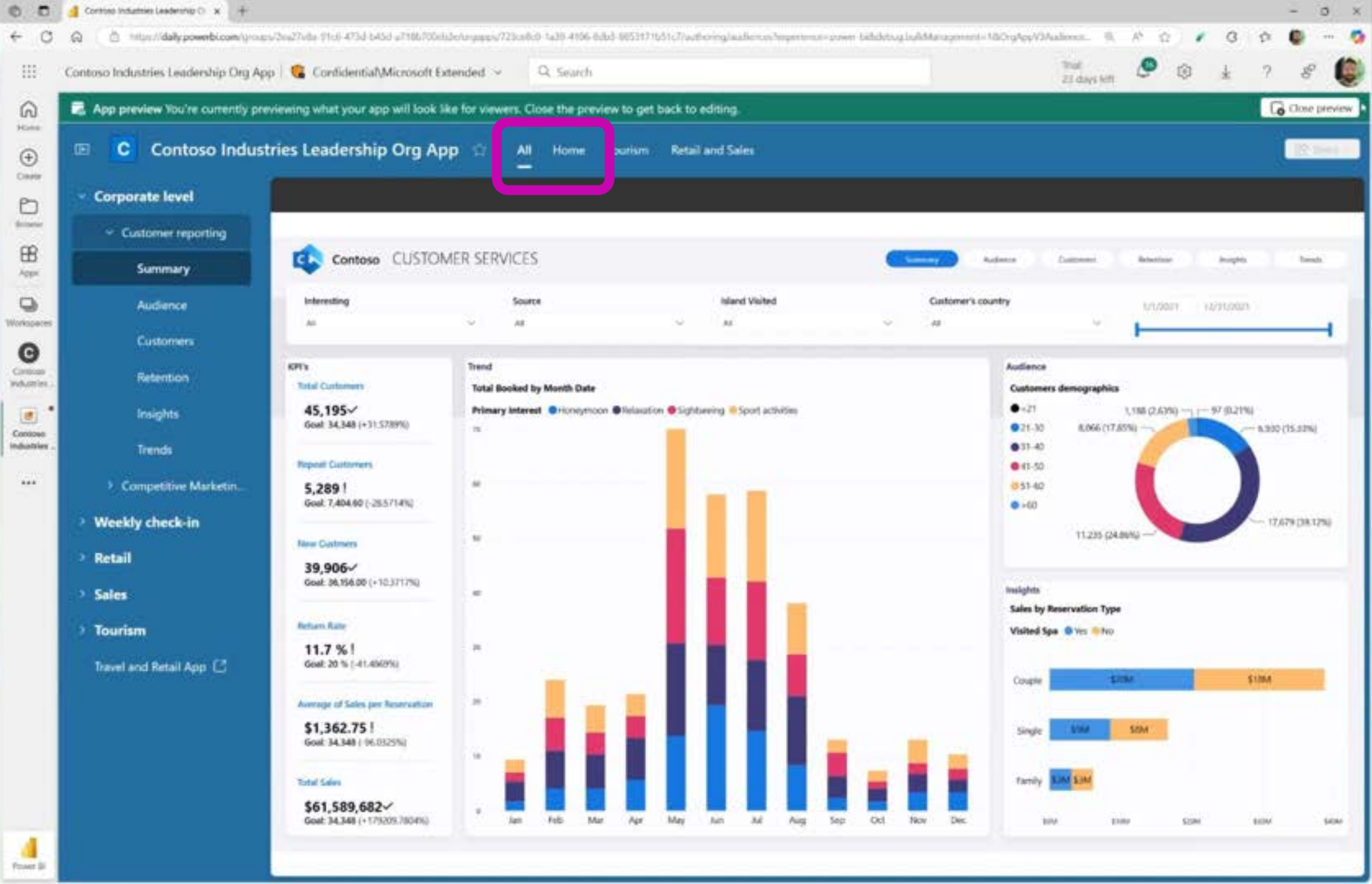
Rename audience

Name *

Home

Save Cancel





Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

← Back Org app content > Audience management

Save + New audience Bulk management **Audience settings** Preview app

Home Tourism Retail and Sales

Home

- Corporate level
 - Customer reporting
 - Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Power BI

Contoso Industries Leadership Org App | Confidential/Microsoft Extended | Search

Home | Org app content | Audience management

Save | New audience | Bulk management | Audience settings

Home | Tourisms | Retail and Sales

Home

- Corporate level
 - Customer reporting
 - Competitive Marketing Anal...
- Weekly check-in
- Retail
- Sales
- Tourism
- Travel and Retail App

Pages

- Summary
- Audience
- Customers
- Retention
- Insights
- Trends

Contoso CUSTOMER SERVICES

Interacting 41 | Secondary 41

KPIs

- Total Customers: 45,195 ✓ (Goal: 34,348 (+11,576%))
- Repeat Customers: 5,289 ! (Goal: 7,454.88 (-10,771%))
- New Customers: 39,906 ✓ (Goal: 30,738.89 (+10,077%))
- Referral Rate: 11.7 % ! (Goal: 28 % (-41,429%))
- Average of Sales per Reservation: \$1,362.75 ! (Goal: 34,348 (+16,022%))
- Total Sales: \$61,589,682 ✓ (Goal: 34,348 (+17,228,384%))

Trend

Total Revenue by Month

Primary Interest

Apply | Cancel

Audience settings

Visibility and access

Audience tabs

Show audience tabs in consumption view

Turn off this setting to hide audience tab navigation in your org app for viewers who are members of multiple audiences.



On

Display tab options

☒ Show 'All' tab and audience specific tabs

☐ Hide the 'All' tab

Contoso Industries Leadership Org App

Confidential/Microsoft Extended

Search

Home

Create

Browser

Apps

Workspaces

Contoso Industries

Contoso Industries

← Back

Org app content > Audience management

Save

+ New audience

Bulk management

Audience settings

Home

Tourism

Retail and Sales

Home

Corporate level

Customer reporting

Competitive Marketing Anal...

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

Pages

Summary

Audience

Customers

Retention

Insights

Trends

File

Contoso CUSTOMER SERVICES

Interacting

Summary

40

40

KPIs

Total Commission

45,195 ✓

Goal: 34,348 (+11,576%)

Repeat Customers

5,289 ↓

Goal: 7,404.88 (-29,371%)

New Customers

39,906 ✓

Goal: 36,738.89 (+8,677%)

Referral Rate

11.7 % ↑

Goal: 10 % (+17.400%)

Average of Sales per Reservation

\$1,362.75 ↓

Goal: 34,348 (+16,003%)

Total Sales

\$61,589,682 ✓

Goal: 34,348 (+17,828,384%)

Trend

Total Revenue by Month

Primary Interest

10

20

30

40

50

60

70

80

90

100

Q1

Q2

Q3

Q4

Audience settings

Visibility and access

Audience tabs

Show audience tabs in consumption view

Turn off this setting to hide audience tab navigation in your org app for viewers who are members of multiple audiences.

On

Display tab options

Show "All" tab and audience specific tabs

Hide the "All" tab

Apply

Cancel

App preview You're currently previewing what your app will look like for viewers. Close the preview to get back to editing.

Close preview

Contoso Industries Leadership Org App

Home

Tourism

Retail and Sales

22 Views

Corporate level

Customer reporting

Summary

Audience

Customers

Retention

Insights

Trends

Competitive Marketin...

Weekly check-in

File Export

Copilot

Contoso CUSTOMER SERVICES

Summary

Audience

Customers

Retention

Insights

Trends

Interesting

Source

Island Visited

Customer's country

1/1/2021

12/31/2021

KPI's

Total Customers

45,195✓

Goal: 34,348 (+31.5789%)

Repeat Customers

5,289!

Goal: 7,404.60 (-28.5714%)

New Customers

39,906✓

Goal: 36,756.00 (+10.3717%)

Return Rate

11.7 %!

Goal: 20 % (-41.4069%)

Average of Sales per Reservation

\$1,362.75!

Goal: 34,348 (-96.0325%)

Total Sales

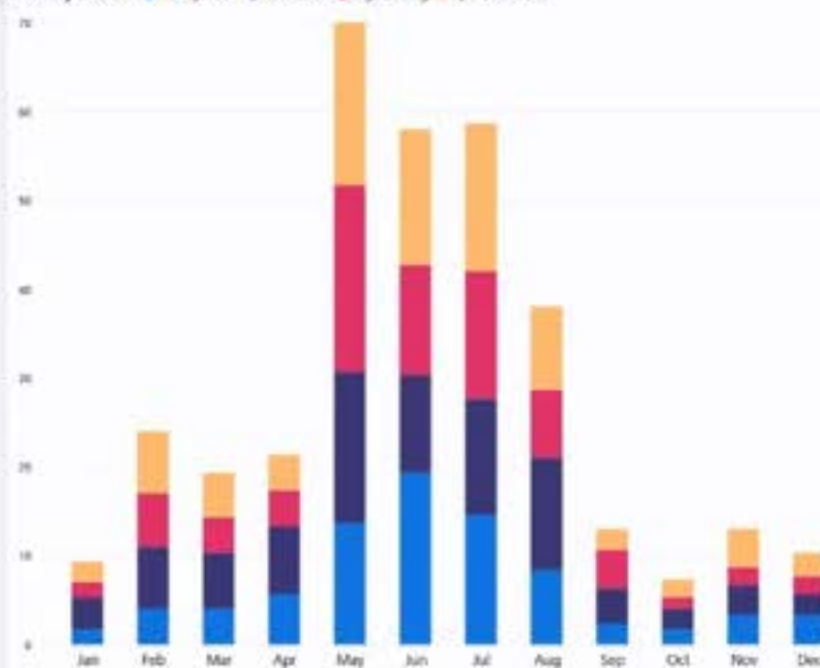
\$61,589,682✓

Goal: 34,348 (+179293.7904%)

Trend

Total Booked by Month Date

Primary Interest Honeymoon Relaxation Sightseeing Sport activities



Audience

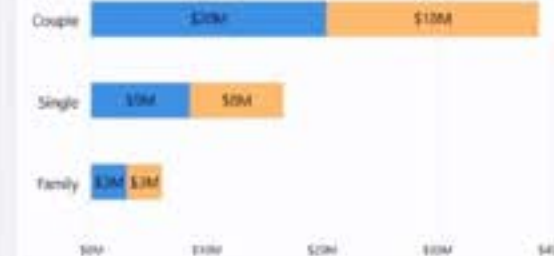
Customers demographics

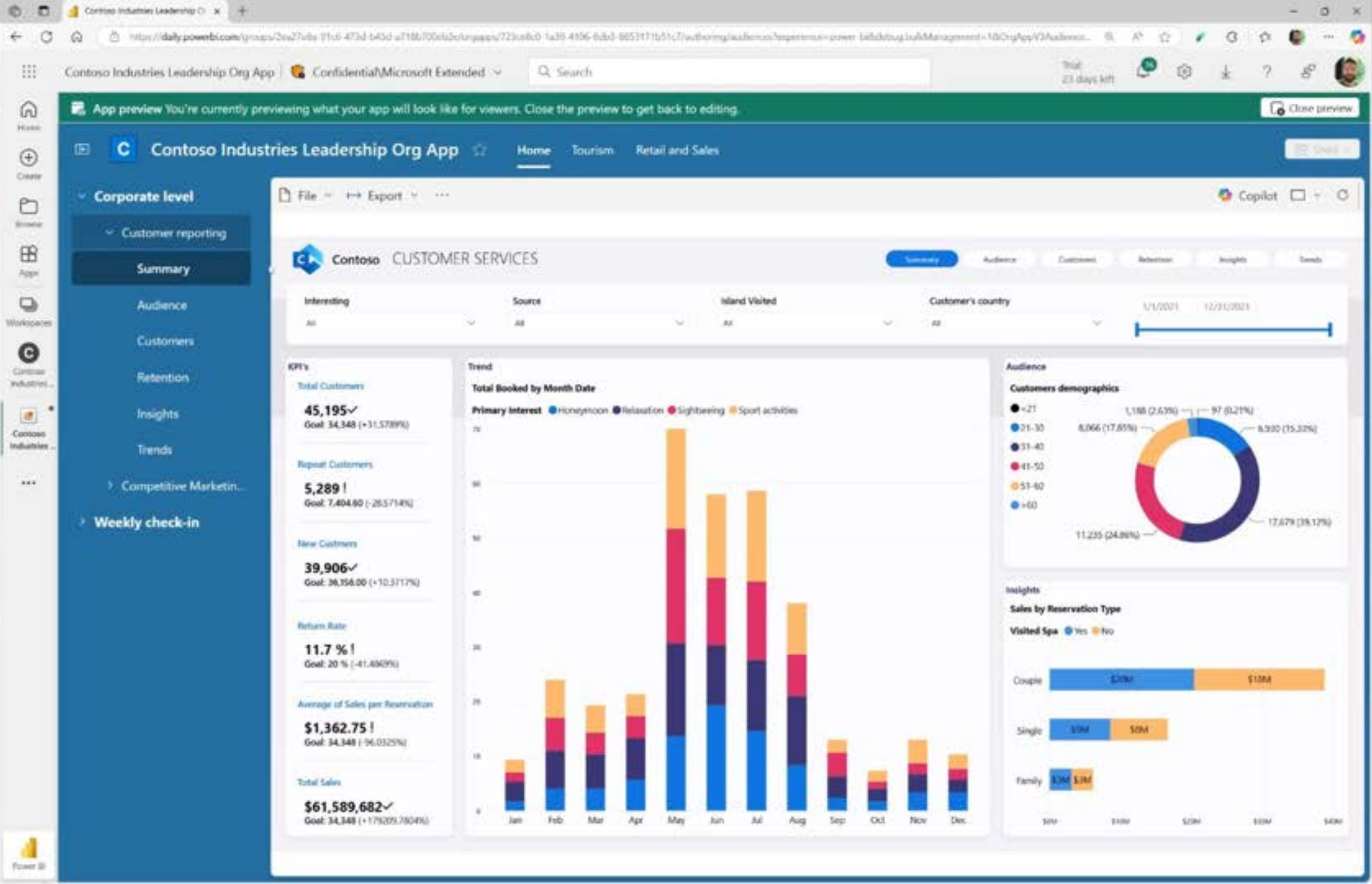


Insights

Sales by Reservation Type

Visited Spa Yes No





Contoso Industries Leadership Org App

Confidential/Microsoft Extended

Search

23 days left

Home

Create

Browser

Apps

Workspaces

Contoso Industries

Contoso Industries

← Back

Org app content > Audience management

Save

+ New audience

Bulk management

Audience settings

Home

Tourism

Retail and Sales

Home

Corporate level

Customer reporting

Competitive Marketing Anal...

Weekly check-in

Retail

Sales

Tourism

Travel and Retail App

Pages

Summary

Audience

Customers

Retention

Insights

Trends

File

Contoso CUSTOMER SERVICES

Interacting

Summary

41

41

KPIs

Total Consumption

45,195✓

Goal: 34,348 (+11,576%)

Repeat Customers

5,289!

Goal: 7,454.66 (-30,0714%)

New Customers

39,906✓

Goal: 36,758.89 (+10,0717%)

Referral Rate

11.7 %!

Goal: 28 % (-41,430%)

Average of Sales per Reservation

\$1,362.75!

Goal: 34,348 (+16,000%)

Total Sales

\$61,589,682✓

Goal: 34,348 (+17,000,000%)

Trend

Total Reservations by Month

Primary Interest

1%

2%

3%

4%

5%

6%

7%

8%

9%

10%

11%

12%

13%

14%

15%

16%

17%

18%

19%

20%

21%

22%

23%

24%

25%

26%

27%

28%

29%

30%

31%

32%

33%

34%

35%

36%

37%

38%

39%

40%

41%

42%

43%

44%

45%

46%

47%

48%

49%

50%

51%

52%

53%

54%

55%

56%

57%

58%

59%

60%

61%

62%

63%

64%

65%

66%

67%

68%

69%

70%

71%

72%

73%

74%

75%

76%

77%

78%

79%

80%

81%

82%

83%

84%

85%

86%

87%

88%

89%

90%

91%

92%

93%

94%

95%

96%

97%

98%

99%

100%

Audience settings

Visibility and access

Audience tabs

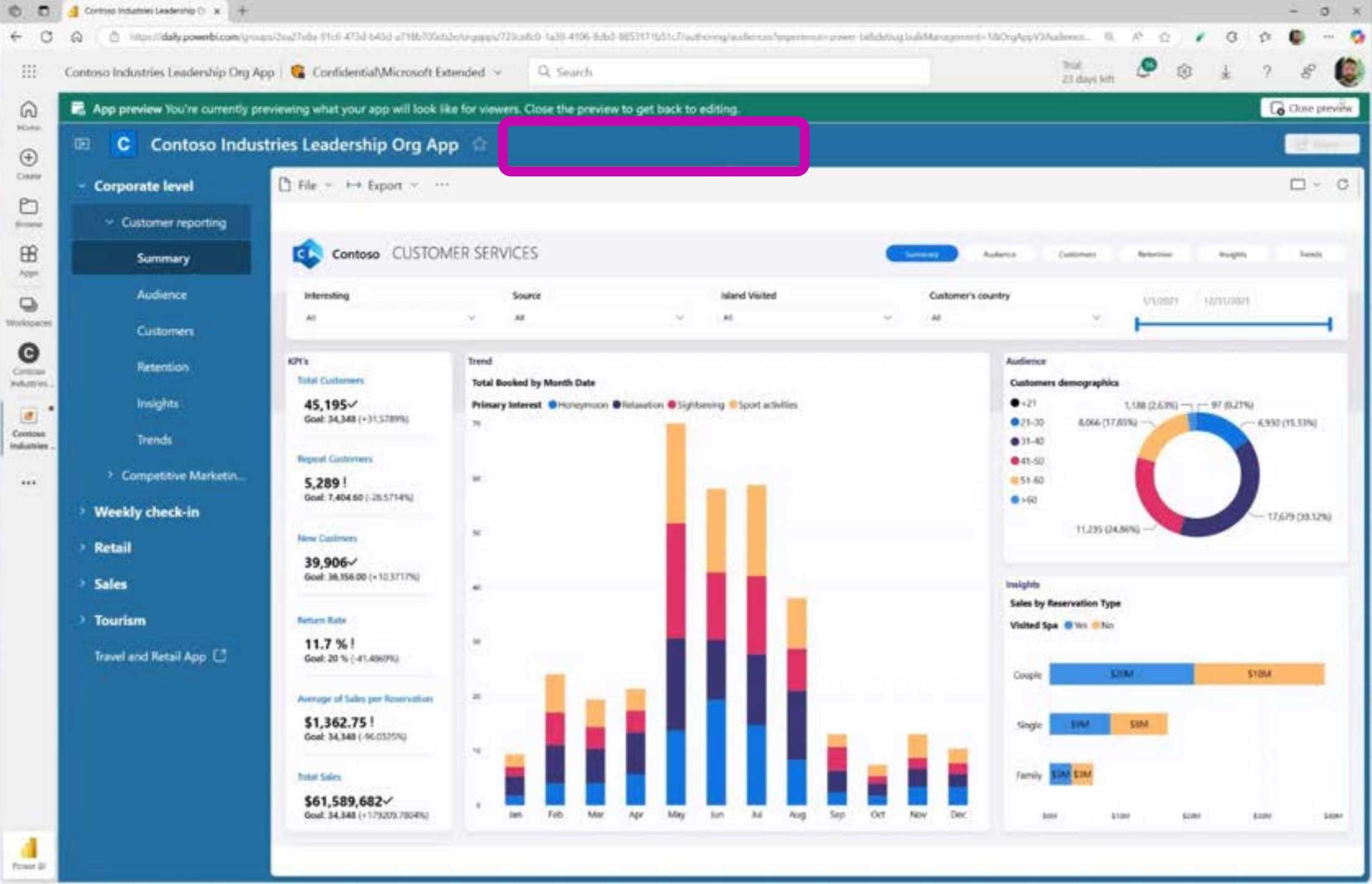
Show audience tabs in consumption view

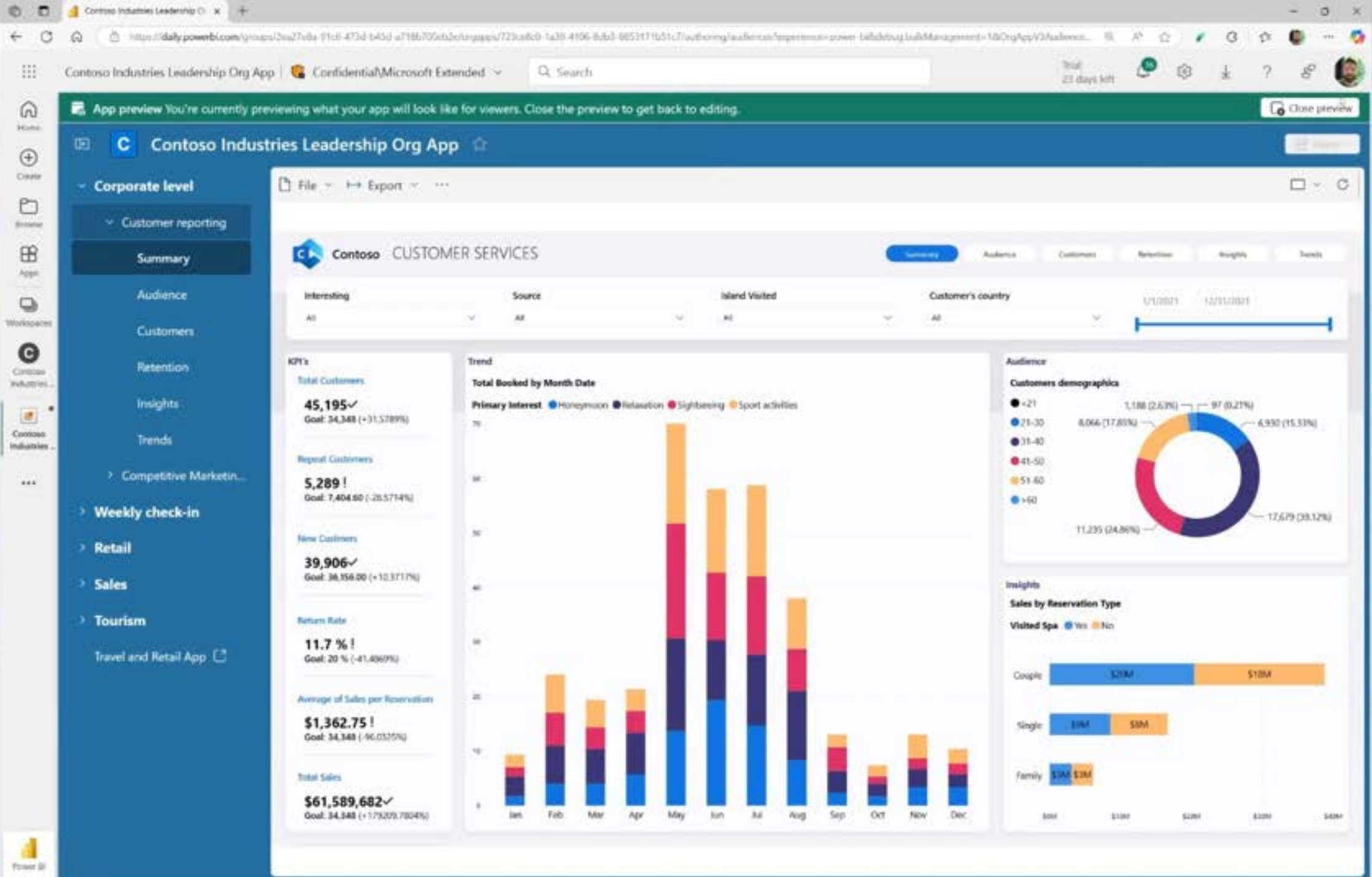
Turn off this setting to hide audience tab navigation in your org app for viewers who are members of multiple audiences.

Off

Apply

Cancel





Managing org app and audience access...

Managing org app and audience access...

Name 	Type	Owner	Refreshed	Next refresh
 Sales	Folder	—	—	—
 Human Resources	Folder	—	—	—
 Sales report	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Contoso pipeline	Pipeline	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Org app	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
	Alpine Ski house Sales	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
	US leadership	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
	EU leadership	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
	Executive team	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Finance analytics	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Data flow for triggers	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 My first data flow	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM

Managing org app and audience access...

Name ↓	Type	Owner	Refreshed	Next refresh
 Sales	Folder	—	—	—
 Human Resources	Folder	—	—	—
 Sales report	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Contoso pipeline	Pipeline	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Org app	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 US leadership	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 EU leadership	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Executive team	Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Finance analytics	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Data flow for triggers	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 My first data flow	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM

Still share from an org app...

o App ★

Export ▾ ...

CUSTOMER SERVICES

Summary Audience Customers Retention

Source: All Island Visited: All Customer's country: All 1/1/2021

Manage access

Add person or group

Trend

Total Booked by Month Date

Primary Interest: Honeymoon Relaxation Sightseeing Sport activities

Audience

Customers demographics

Donut chart showing customer demographics by age group:

Age Group	Count	Percentage
<21	97	0.21%
21-30	6,930	15.33%
31-40	17,679	39.12%
41-50	11,235	24.86%
51-60	8,066	17.85%
>60	1,188	2.63%

+ Add user

Direct access

People and groups

	Email address	Workspace role	Permissions
 Aadi Kapoor	debbie.baker@example.com	Admin	Read, Write, Reshare
 Allan Munger	tanya.hill@example.com	-	Read, Write, Reshare
 Delta Group	jackson.graham@example.com	-	Read
 Carianne Gentry	deanna.curtis@example.com	-	Read
 Detroit Group	alma.lawson@example.com	-	Read
 Daichi Fukuda	michelle.rivera@example.com	-	Read
 Delta Group	debra.holt@example.com	Member	Read, Write, Reshare
 Danielle Booker	nathan.roberts@example.com	Member	Read, Write, Reshare
 David Power	kenzi.lawson@example.com	Member	Read
 East Training Group	georgia.young@example.com	-	Read
 Katri Ahokas	jessica.hanson@example.com	-	Read
 Mona Kane	curtis.weaver@example.com	-	Read

+ Add user

Direct access

People and groups 

Email address

Workspace role

Permissions



Aadi Kapoor

debbie.baker@example.com

Admin

Read, Write, Reshare



Allan Munger

tanya.hill@example.com

-

Read, Write, Reshare



Delta Group

jackson.graham@example.com

-

Read



Carianne Gentry

deanna.curtis@example.com

-

Read



Detroit Group

alma.lawson@example.com

-

Read



Daichi Fukuda

michelle.rivera@example.com

-

Read



Delta Group

debra.holt@example.com

Member

Read, Write, Reshare



Danielle Booker

nathan.roberts@example.com

Member

Read, Write, Reshare



David Power

kenzi.lawson@example.com

Member

Read



East Training Group

georgia.young@example.com

-

Read



Katri Ahokas

jessica.hanson@example.com

-

Read



Mona Kane

curtis.weaver@example.com

-

Read

+ Add user

Text

Direct access

People and groups ↑

 Aadi Kapoor	debbie.baker@example.com
 Allan Munger	tanya.hill@example.com
 Delta Group	jackson.graham@example.com
 Carianne Gentry	deanna.curtis@example.com
 Detroit Group	alma.lawson@example.com
 Daichi Fukuda	michelle.rivera@example.com
 Delta Group	debra.holt@example.com
 Danielle Booker	nathan.roberts@example.com
 David Power	kenzi.lawson@example.com
 East Training Group	georgia.young@example.com
 Katri Ahokas	jessica.hanson@example.com
 Mona Kane	curtis.weaver@example.com
 Pasquale Mariano	bill.sanders@example.com

Grant people access

Alpine Ski house Sales

Add the people or groups you want to grant access to.

 Ruth Bengtsson

Audiences *
Select the audience(s) you want to add people or groups to. You can define additional permissions for each.

☒ Alpine Ski house

☒ Reshare ⓘ

☐ Leadership

☐ EU leadership

☐ Executive team

Notification options

☒ Notify recipients via email

Add a message (optional)

 Permissions will be granted for the item and underlying semantic models for each item.

Grant

Cancel

+ Add user

Direct access

People and groups ↑

People and groups ↑	Email address	Workspace role	Permissions
 Aadi Kapoor	debbie.baker@example.com	Admin	Read, Write, Reshare
 Allan Munger	tanya.hill@example.com	-	Read, Write, Reshare
 Delta Group	jackson.graham@example.com	-	Read
 Carianne Gentry	deanna.curtis@example.com	-	Read
 Detroit Group	alma.lawson@example.com	-	Read
 Daichi Fukuda	michelle.rivera@example.com	-	Read
 Delta Group	debra.holt@example.com	Member	Read, Write, Reshare
 Danielle Booker	nathan.roberts@example.com	Member	Read, Write, Reshare
 David Power	kenzi.lawson@example.com	Member	Read
 East Training Group	georgia.young@example.com	-	Read
 Katri Ahokas	jessica.hanson@example.com	-	Read
 Mona Kane	curtis.weaver@example.com	-	Read
 Pasquale Mariano	bill.sanders@example.com	-	Read, Write
 Ruth Bengtsson	dolores.chambers@example.com	-	Read, Write

...

Manage access

Remove access

Search

Sales

Email address	Workspace role	Permissions
debbie.baker@example.com	Admin	Read, Write, Reshare
tanya.hill@example.com	-	Read, Write, Reshare
jackson.graham@example.com	-	Read
deanna.curtis@example.com	-	Read
alma.lawson@example.com	-	Read
michelle.rivera@example.com	-	Read
debra.holt@example.com	Member	Read, Write, Reshare
nathan.roberts@example.com	Member	Read, Write, Reshare
kenzi.lawson@example.com	Member	Read
georgia.young@example.com	-	Read
jessica.hanson@example.com	-	Read
curtis.weaver@example.com	-	Read
bill.sanders@example.com	-	Read, Write
dolores.chambers@example.com	-	Read, Write

Manage access

To Alpine Ski house

Allan Munger

Audiences

Select an audience to grant view access. You can also grant additional permissions, such as Reshare.

Alpine Ski house

Reshare permissions

US leadership

Reshare

EU leadership

Executive team

Remove all access

Apply

Cancel

But also view and manage as an audience alone...

Name ↓	Type	Owner	Refreshed	Next refresh
 Sales	Folder	—	—	—
 Human Resources	Folder	—	—	—
 Sales report	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Contoso pipeline	Pipeline	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Org app	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
   	Alpine Ski house Sales	...	Mona Kane	6/29/21, 10:42:07 AM
	US leadership	Open	Mona Kane	6/29/21, 10:42:07 AM
	EU leadership	Edit	Mona Kane	6/29/21, 10:42:07 AM
	Executive team	View item lineage	Mona Kane	6/29/21, 10:42:07 AM
	Manage permissions			
 Finance analytics	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Data flow for triggers	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 My first data flow	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM

But also view and manage as an audience alone...

Name 	Type	Owner	Refreshed	Next refresh
 Sales	Folder	—	—	—
 Human Resources	Folder	—	—	—
 Sales report	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Contoso pipeline	Pipeline	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	Org app	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Alpine Ski house Sales	 Audience	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
		Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
		Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
		Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Finance analytics	Report	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 Data flow for triggers	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM
 My first data flow	Data flow	Mona Kane	6/29/21, 10:42:07 AM	6/29/21, 10:42:07 AM

 Open

 Edit

 View item lineage

 Manage permissions

Read

+ Add user

Direct access

People and groups

People and groups	Email address	Workspace role	Permissions
 Aadi Kapoor	debbie.baker@example.com	Admin	Read, Write, Reshare
 Allan Munger	tanya.hill@example.com	Member	Read, Write, Reshare
 Delta Group	jackson.graham@example.com	-	Read
 Carianne Gentry	deanna.curtis@example.com	-	Read
 David Power	kenzi.lawson@example.com	Member	Read
 East Training Group	georgia.young@example.com	-	Read
 Katri Ahokas	jessica.hanson@example.com	-	Read
 Mona Kane	curtis.weaver@example.com	-	Read

- Home
- Create
- Browse
- OneLake
- Apps
- Metrics
- Copilot
- Workspaces
- Alpine Ski
-

US Leadership

+ Add user

Direct access

People and groups

Aadi Kapoor	debbie.baker@exa
Allan Munger	tanya.hill@exampl
DG Delta Group	jackson.graham@e
CG Carianne Gentry	deanna.curtis@exa
David Power	kenzi.lawson@exa
ET East Training Group	georgia.young@ex
Katri Ahokas	jessica.hanson@ex
Mona Kane	curtis.weaver@exa

Email address

Permissions

- Read, Write, Reshare
- Read, Write, Reshare
- Read
- Read
- Read
- Read
- Read
- Read

Grant people access

US leadership

You are granting view permissions to this app to the following recipients.

Robin Counts

Cecil Folk

Additional permissions

Reshare permissions ⓘ

Notification options

Notify recipients via email

Add a message (optional)

i

 People will be given read permissions to the item and underlying semantic models for each item in this audience.

Grant

Cancel

Home

Create

Browse

OneLake

Apps

Metrics

Copilot

Workspaces

Alpine Ski

Contoso | Power BI

Q Search

US leadership

+ Add user

Direct access

People and groups

	Email address	Workspace role	Permissions	
Aadi Kapoor	debbie.baker@example.com	Admin	Read, Write, Reshare	
Allan Munger	tanya.hill@example.com	-	Read, Write, Reshare	
DG Delta Group	jackson.graham@example.com	-	Read, Reshare	
CG Carianne Gentry	deanna.curtis@example.com	-	Read	
DF Detroit Group	alma.lawson@example.com	-	Read	
DF Daichi Fukuda	michelle.rivera@example.com	-	Read	
DG Delta Group	debra.holt@example.com	Member	Read, Write, Reshare	
Danielle Booker	nathan.roberts@example.com	Member	Read, Write, Reshare	
David Power	kenzi.lawson@example.com	Member	Read	
ET East Training Group	georgia.young@example.com	-	Read	
Katri Ahokas	jessica.hanson@example.com	-	Read	
Mona Kane	curtis.weaver@example.com	-	Read	
PM Pasquale Mariano	bill.sanders@example.com	-	Read, Write	

Apps

Get apps

Apps are collections of dashboards and reports in one easy-to-find place.

View Filter (2)

	Name	Owner	Updated	App type ↑
	Contoso Industries	Dustin Askins	12/4/2025, 7:32:24 PM	App
	Contoso Industries Leadership App	Dustin Askins	12/18/2025, 1:17:01 PM	Org app (preview)
	Contoso Travel and Retail App	Dustin Askins	12/18/2025, 1:17:01 PM	Org app (preview)

Clear all

Type (2) ^

☒ App

☐ Template app

☒ Org app (preview)

Owner v

Endorsement v

Now available

OneLake catalog

Domain: All domains

Explore Govern Secure



All items by

Type: Insight items (2)

Filter by keyword

All items

My items

Endorsed items

Favorites

Workspaces

Search

All workspaces

Contoso Industries ...

Contoso Industries ...

Contoso Industries ...

My workspace

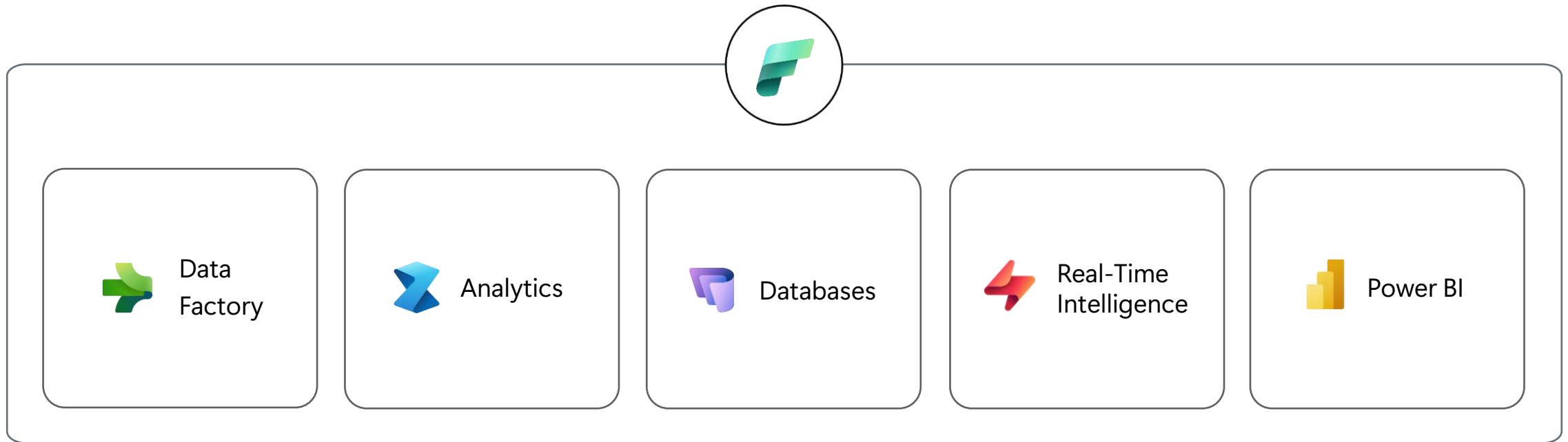
More workspaces

Name	Type	Owner	Refreshed
Contoso Industries Leadership App	Org app	Dustin Askins	—
Aviation Operation App	Org app	Denise Chen	—
Contoso Travel and Retail App	Org app	Dustin Askins	—
Health and Services App	Org app	Dustin Askins	—
Cross-Team Efficiency Project App	Org app	Dustin Askins	—
Contoso Industries	App	Dustin Askins	—

Being built for Fabric...



Being built for Fabric...means being built for developers.



Being built for Fabric also means...staging.

Org apps are supported in deployment pipelines

The screenshot displays the Microsoft Power BI Deployment Pipelines interface. The top navigation bar includes the Microsoft logo, 'Power BI', and 'Deployment pipelines'. A search bar is located on the right. The left sidebar contains navigation icons for Home, Create, Browse, App, Deployment pipelines, Workspaces, and Contoso Industries. The main content area shows the 'Contoso Industries pipeline' with three stages: Development (Contoso Industries (dev)), Test (Contoso Industries (test)), and Production (Contoso Industries (prod)). The Test stage is highlighted with a green border and shows a 'Successful deployment' message with a timestamp of 'Deployed: 03/27/25, 12:08 PM'. The bottom of the interface features a 'Test' tab, a 'Deploy from' dropdown menu set to 'Development', and a 'Deploy' button. Below this, there is a table with columns: 'Selected stage item', 'Type', 'Compared to source', and 'Source stage item'.

Selected stage item	Type	Compared to source	Source stage item

Deploying from dev to test...

The screenshot shows the Microsoft Power BI Deployment Pipelines interface. At the top, the header includes the Microsoft logo, 'Power BI', and 'Deployment pipelines'. A search bar is on the right. The left sidebar contains navigation icons for Home, Create, Browse, Apps, Deployment pipelines, and Workspaces. The main area displays the 'Contoso Industries pipeline' with three stages: Development, Test, and Production. The Test stage is highlighted with a blue box. Below the pipeline, there is a 'Test' section with a 'Deploy from' dropdown set to 'Development' and a 'Deploy' button. A table below this section lists items being deployed from Development to Test.

Selected stage item	Type	Compared to source	Source stage item
—	Notebook	Only in source	Regional Sales
—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
—	Notebook	Only in source	Regional Sales - input hidden
—	Notebook	Only in source	Health attributes relationships
✓	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
✓	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
✓	Org app (Preview)	Only in source	/Draft space/Health and Services App
—	Lakehouse (Preview)	Only in source	Data_store_lakehouse
—	Real-Time Dashboard (Preview)	Only in source	Cities served

Select your org apps to deploy...

Microsoft | Power BI | Deployment pipelines

Search

Home

Create

Browse

Apps

Deployment pipelines

Workspaces

Contoso Industries

Contoso Industries

...

Contoso Industries pipeline

New Deployment pipelines

Deployment history

Manage Access

Settings

...

Development

Contoso Industries (dev)

Test

Contoso Industries (test)

Report 2023/01/10 10:00 PM

Successful deployment

Production

Contoso Industries (prod)

Test

Deploy from

Development

Deploy

Select related

Compare

Deployment history

Filter by keyword

Filter

	Selected stage item	Type	Compared to source	Source stage item
	—	Notebook	Only in source	Regional Sales
	—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
	—	Notebook	Only in source	Regional Sales - input hidden
	—	Notebook	Only in source	Health attributes calculation
☒	—	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
☒	—	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
☒	—	Org app (Preview)	Only in source	/Draft space/Health and Services App
	—	Lakehouse (Preview)	Only in source	data_store_lakehouse
	—	Real-Time Dashboard (Preview)	Only in source	Cities served

Use “Select related” to select included items to update...

Microsoft | Power BI | Deployment pipelines

Contoso Industries pipeline

Development Contoso Industries (dev) → Test Contoso Industries (test) → Production Contoso Industries (prod)

Test | Deploy from: Development | Deploy | **Select related** | Compare | Deployment history | Filter by keyword | Filter

Selected stage item	Type	Compared to source	Source stage item
—	Notebook	Only in source	Regional Sales
—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
—	Notebook	Only in source	Regional Sales - input hidden
—	Notebook	Only in source	Health attributes relationships
✓	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
✓	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
✓	Org app (Preview)	Only in source	/Draft space/Health and Services App
—	Lakehouse (Preview)	Only in source	Data_store_lakehouse
—	Real-Time Dashboard (Preview)	Only in source	Cities served

...related items selected for you.

Microsoft | Power BI | Deployment pipelines

Contoso Industries pipeline

New Deployment pipelines | Deployment history | Manage Access | Settings

Development | Test | Production

Test | Deploy from: Development | Deploy

Select related | Compare | Deployment history | Filter by keyword | Filter

Selected stage item	Type	Compared to source	Source stage item
—	Notebook	Only in source	Regional Sales
—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
✓	Notebook	Only in source	Regional Sales - input hidden
✓	Notebook	Only in source	Health attributes relationships
✓	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
✓	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
✓	Org app (Preview)	Only in source	/Draft space/Health and Services App
—	Real-Time Dashboard (Preview)	Only in source	Data_store_lakehouse
✓	Real-Time Dashboard (Preview)	Only in source	Cities served

...related items selected for you.

Microsoft

Power BI

Deployment pipelines

Search

Home

Create

Browse

Apps

Deployment pipelines

Workspaces

Contoso Industries

Contoso Industries

...

Contoso Industries pipeline

New Deployment pipelines

Deployment history

Manage Access

Settings

...

Development

Contoso Industries (dev)

Test

Contoso Industries (test)

Report 2023/01/10 14:08 PM

Successful deployment

Production

Contoso Industries (prod)

Test

Deploy from

Development

Deploy

Select related

Compare

Deployment history

Filter by keyword

Filter

	Selected stage item	Type	Compared to source	Source stage item
	—	Notebook	Only in source	Regional Sales
	—	Org app (Preview)	Only in source	/Archived org apps/Aggregate app
✓	—	Notebook	Only in source	Regional Sales - input hidden
✓	—	Notebook	Only in source	Health attributes relationships
✓	—	Org app (Preview)	Only in source	/Draft space/Contoso Industries Leadership App
✓	—	Org app (Preview)	Only in source	/Draft space/Contoso Travel and Retail App
✓	—	Org app (Preview)	Only in source	/Draft space/Health and Services App
	—	Lakehouse (Preview)	Only in source	Data_store_lakehouse
✓	—	Real-Time Dashboard (Preview)	Only in source	Cities served

Deployment begins...

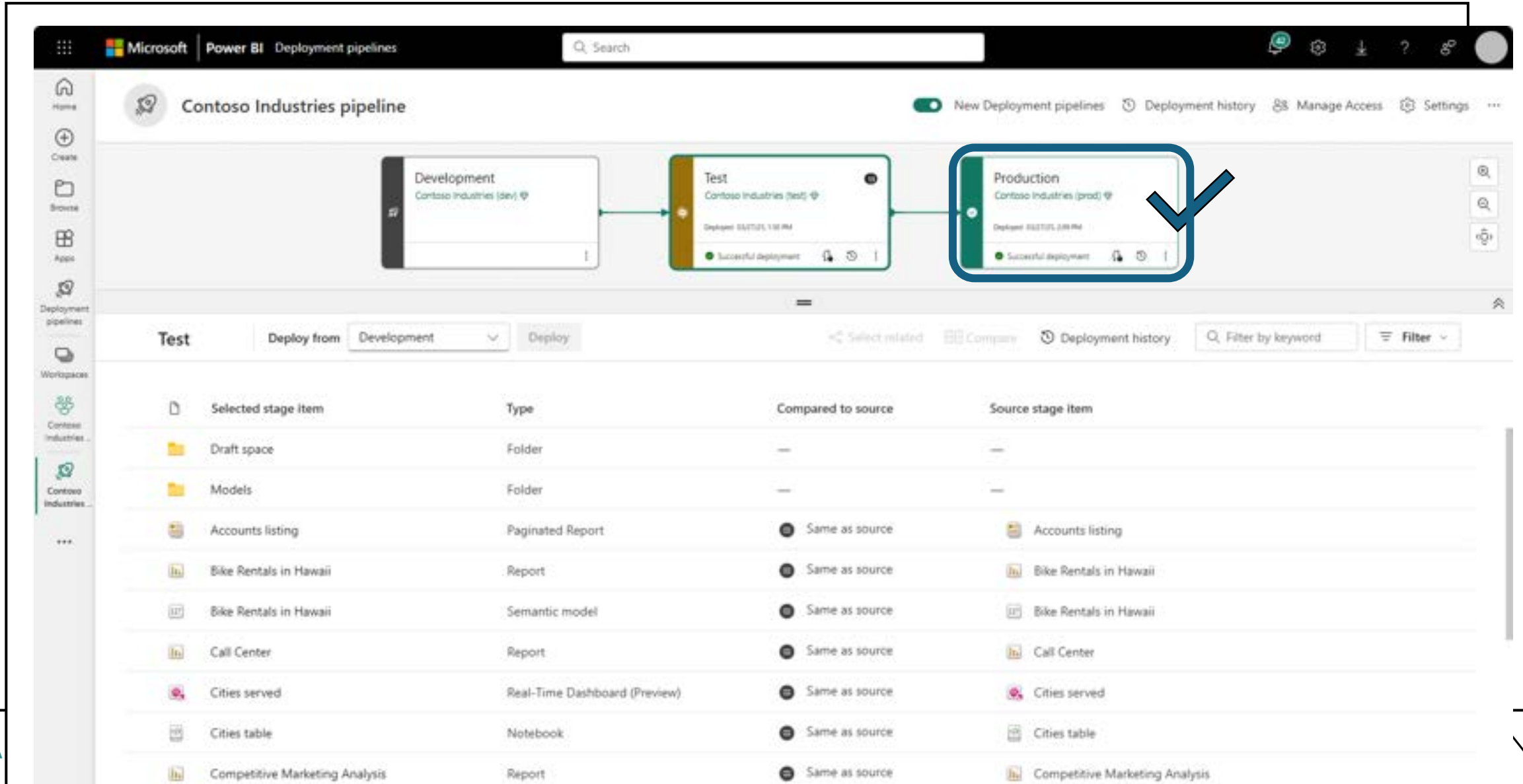
The screenshot displays the Microsoft Power BI Deployment Pipelines interface. At the top, the header shows 'Microsoft | Power BI | Deployment pipelines' with a search bar. The main section is titled 'Contoso Industries pipeline'. Below this, a pipeline diagram shows three stages: 'Development' (Contoso Industries (dev)), a central stage labeled 'Copying the content to this workspace...' (Contoso Industries (test)) which is highlighted with a blue box, and 'Production' (Contoso Industries (prod)).

Below the pipeline diagram, there is a 'Test' section with a 'Deploy from' dropdown set to 'Development' and a green 'Deploying' button. To the right of the button are links for 'Select related', 'Deployment history', 'Filter by keyword', and a 'Filter' button.

At the bottom, a table lists the items being deployed from the Development stage to the Production stage.

Selected stage item	Type	Compared to source	Source stage item
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	—	—
Bike Rentals in Hawaii	Report	—	—
Bike Rentals in Hawaii	Semantic model	—	—
Call Center	Report	—	—
Contoso Sales	Semantic model	—	—
Cross-Team Efficiency Project App	Org app (Preview)	—	—

Repeat process till final stage



The screenshot displays the Microsoft Power BI Deployment Pipelines interface for the 'Contoso Industries pipeline'. The pipeline consists of three stages: Development, Test, and Production. The Production stage is highlighted with a blue box and a checkmark, indicating it is the final stage of the process.

The interface includes a sidebar with navigation options: Home, Create, Browse, Apps, Deployment pipelines, and Workspaces. The main area shows the pipeline stages and a table of items to be deployed.

Test Stage Deployment Summary:

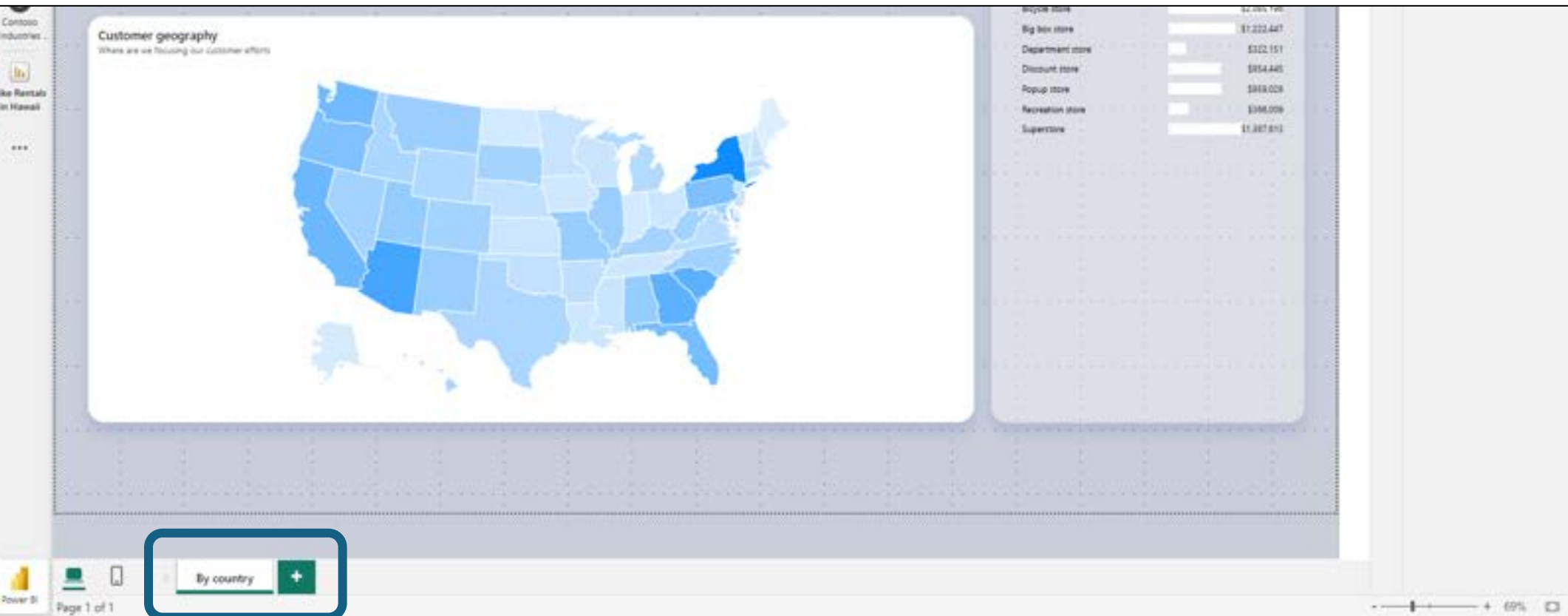
Selected stage item	Type	Compared to source	Source stage item
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	Same as source	Accounts listing
Bike Rentals in Hawaii	Report	Same as source	Bike Rentals in Hawaii
Bike Rentals in Hawaii	Semantic model	Same as source	Bike Rentals in Hawaii
Call Center	Report	Same as source	Call Center
Cities served	Real-Time Dashboard (Preview)	Same as source	Cities served
Cities table	Notebook	Same as source	Cities table
Competitive Marketing Analysis	Report	Same as source	Competitive Marketing Analysis

Great way to version reports in org apps

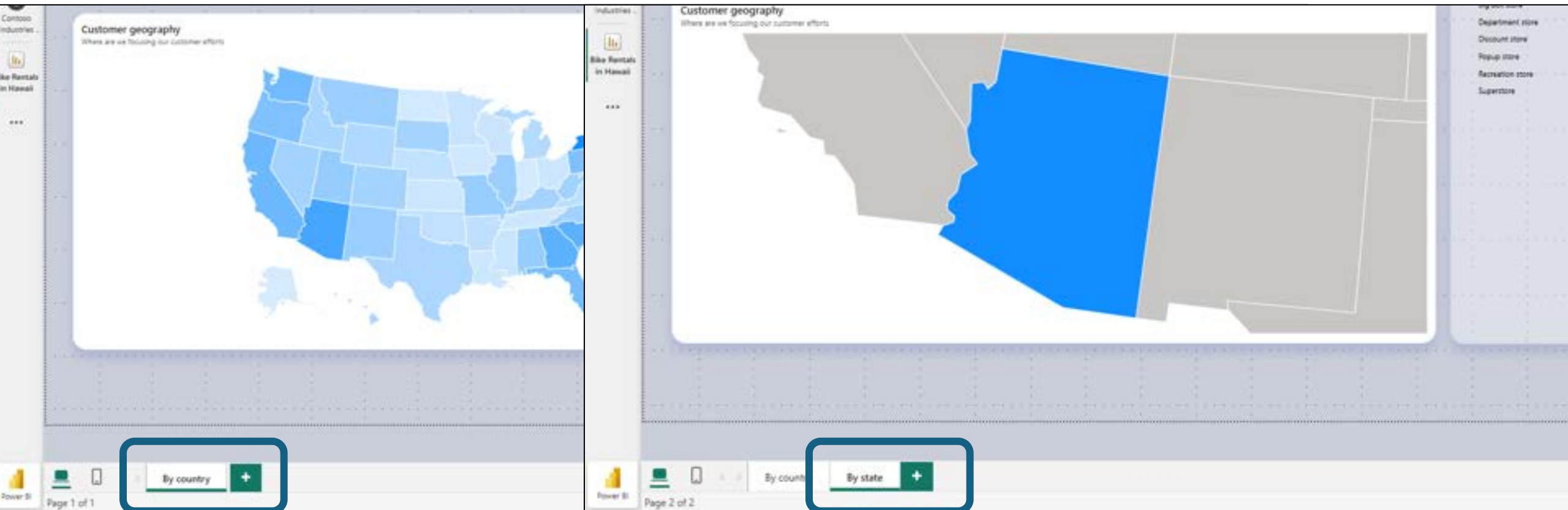
The screenshot displays the Microsoft Fabric deployment pipeline interface. The top section shows a pipeline with two stages: 'Development' (Contoso Industries (dev)) and 'Test' (Contoso Industries (test)). The 'Test' stage shows a 'Successful deployment' message with a timestamp of 'Deployed: 01/27/25, 1:50 PM'. Below the pipeline, there is a 'Test' section with a 'Deploy from' dropdown set to 'Development' and a 'Deploy' button. A table below this section compares items between the source and target environments.

Selected stage item	Type	Compared to source	Source s
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	Same as source	
☐ Bike Rentals	Report	Same as source	
Bike Rentals	Semantic model	Same as source	

Great way to version reports in org apps



Great way to version reports in org apps



Great way to version reports in org apps

The screenshot displays the Microsoft Fabric deployment pipeline interface. On the left, a sidebar contains navigation icons for Browse, Apps, Deployment pipelines, Workspaces, and Contoso Industries. The main area shows a deployment pipeline with two stages: Development (Contoso Industries (dev)) and Test (Contoso Industries (test)). The Test stage is highlighted with a green border and shows a successful deployment on 03/27/25 at 1:50 PM. Below the pipeline, a table lists the items deployed to the Test stage, comparing them to the source. The 'Bike Rentals' report is highlighted with a blue box, indicating it is different from the source.

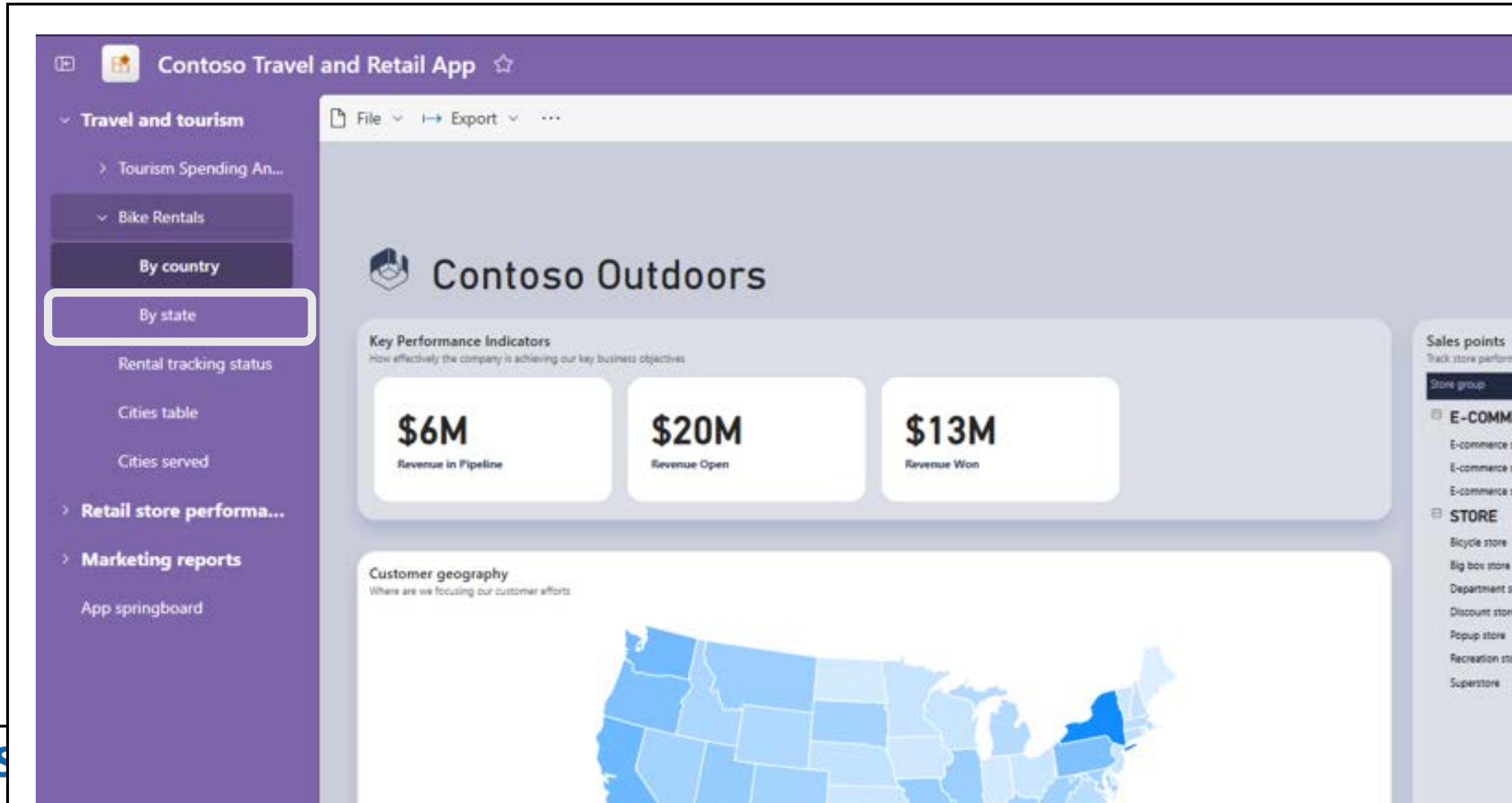
Selected stage item	Type	Compared to source	Source
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	Same as source	—
Bike Rentals	Report	Different from source	—
Bike Rentals	Semantic model	Same as source	—

Great way to version reports in org apps

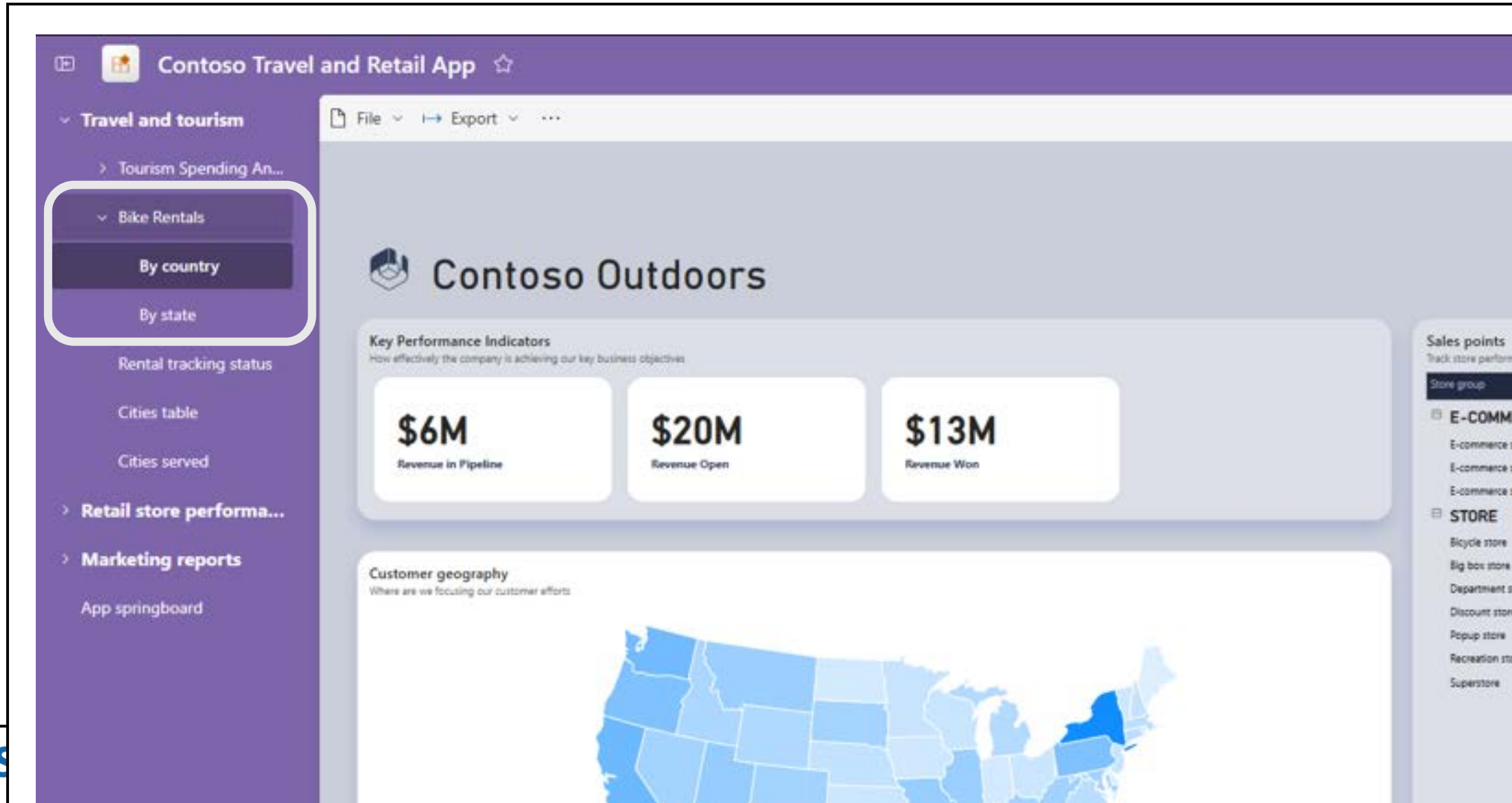
The screenshot displays the Microsoft Fabric deployment interface. On the left, a sidebar contains navigation icons for Browse, Apps, Deployment pipelines, Workspaces, and Contoso Industries. The main area shows a deployment pipeline with two stages: 'Development' (Contoso Industries (dev)) and 'Test' (Contoso Industries (test)). The 'Test' stage is highlighted with a green border and shows a 'Successful deployment' status with a timestamp of 03/27/25, 1:50 PM. Below the pipeline, a control bar for the 'Test' stage includes a 'Deploy from' dropdown set to 'Development' and a 'Deploy' button. A table below the control bar lists items being compared between the source and target environments.

Selected stage item	Type	Compared to source	Source
Draft space	Folder	—	—
Models	Folder	—	—
Accounts listing	Paginated Report	Same as source	
☒ Bike Rentals	Report	Different from source	
☐ Bike Rentals	Semantic model	Same as source	

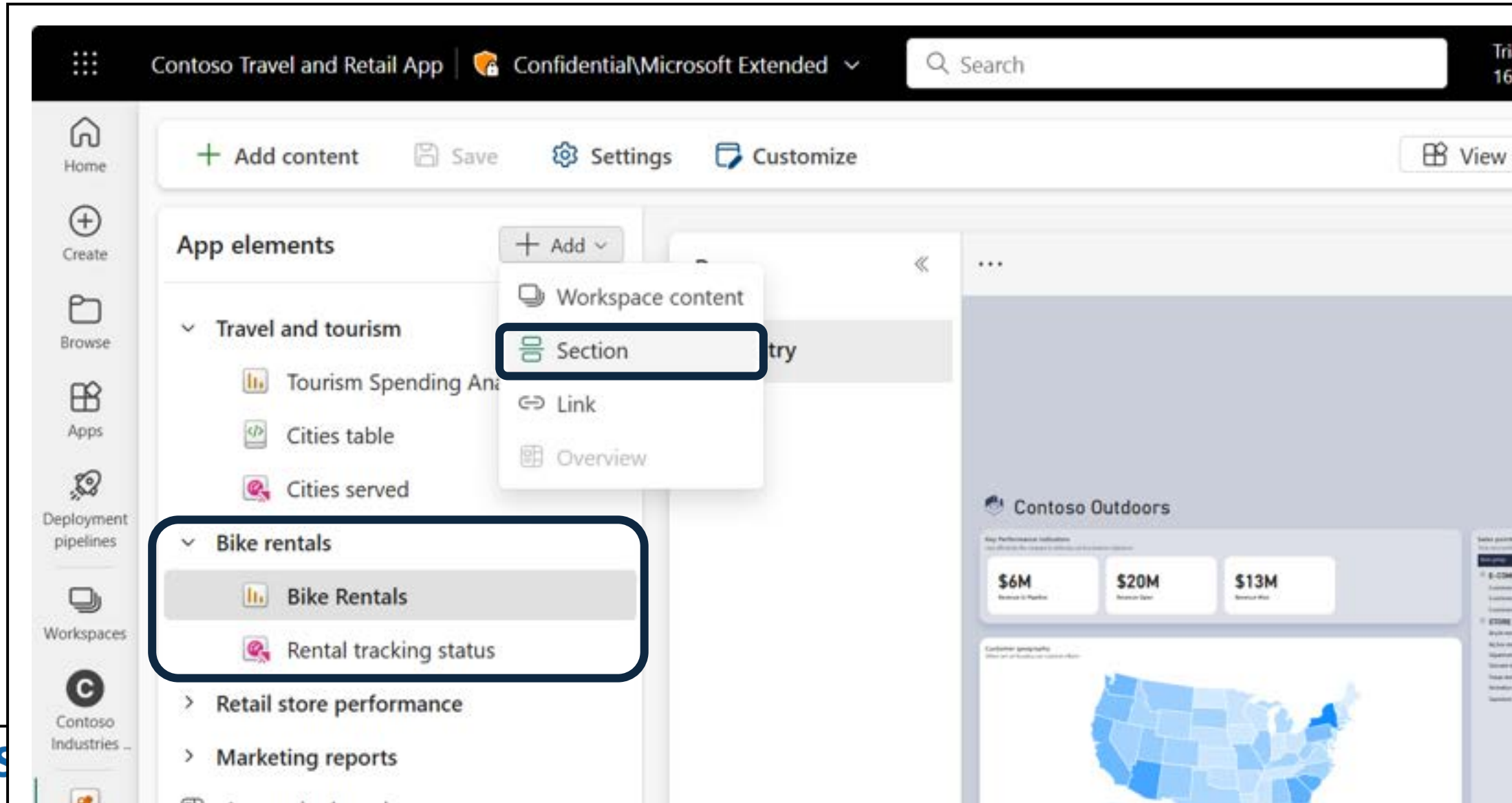
Great way to version reports in org apps



And it's not just content updates with org apps...



And it's not just content updates with org apps...

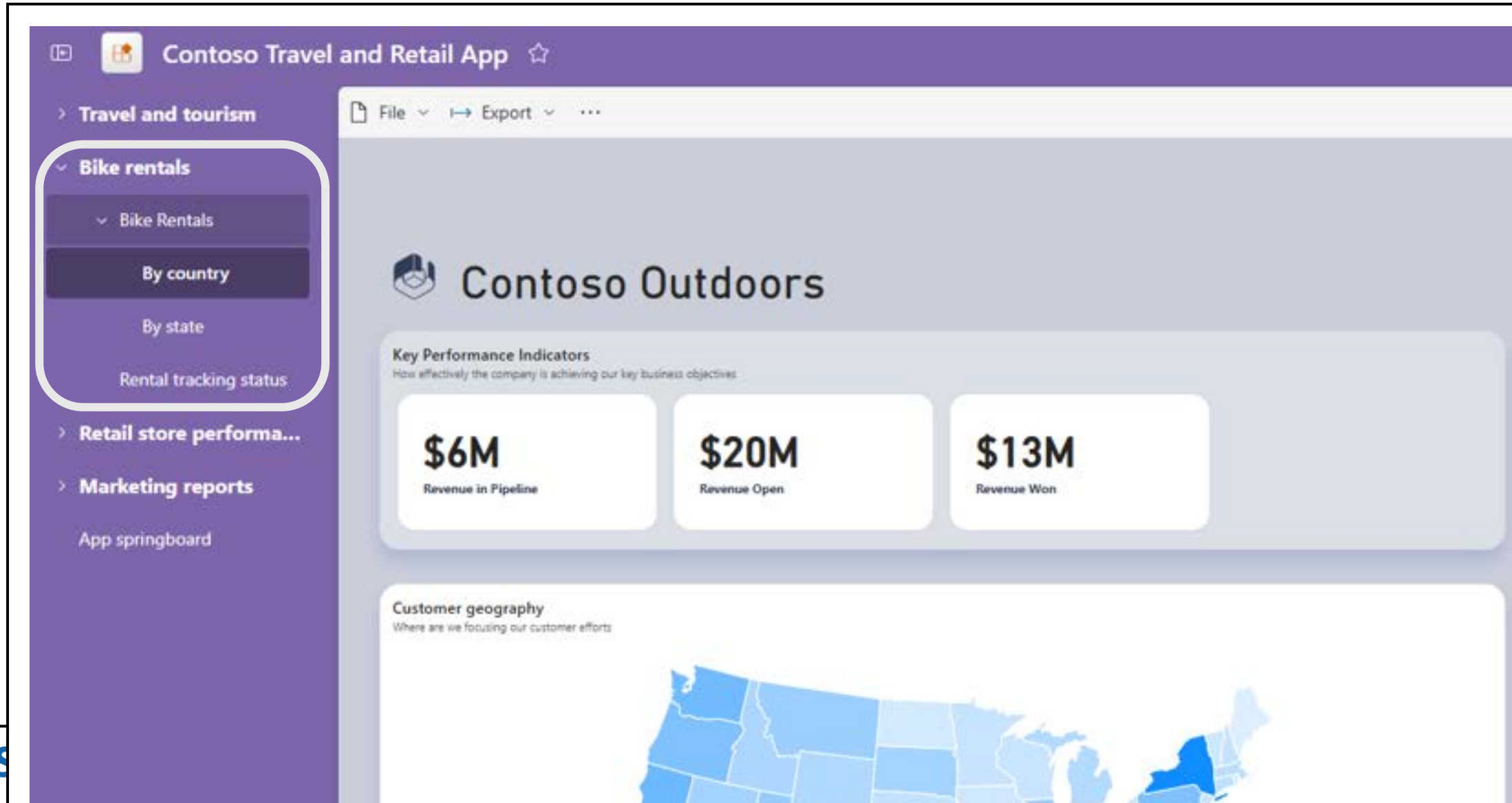


You can version changes to the org app itself...

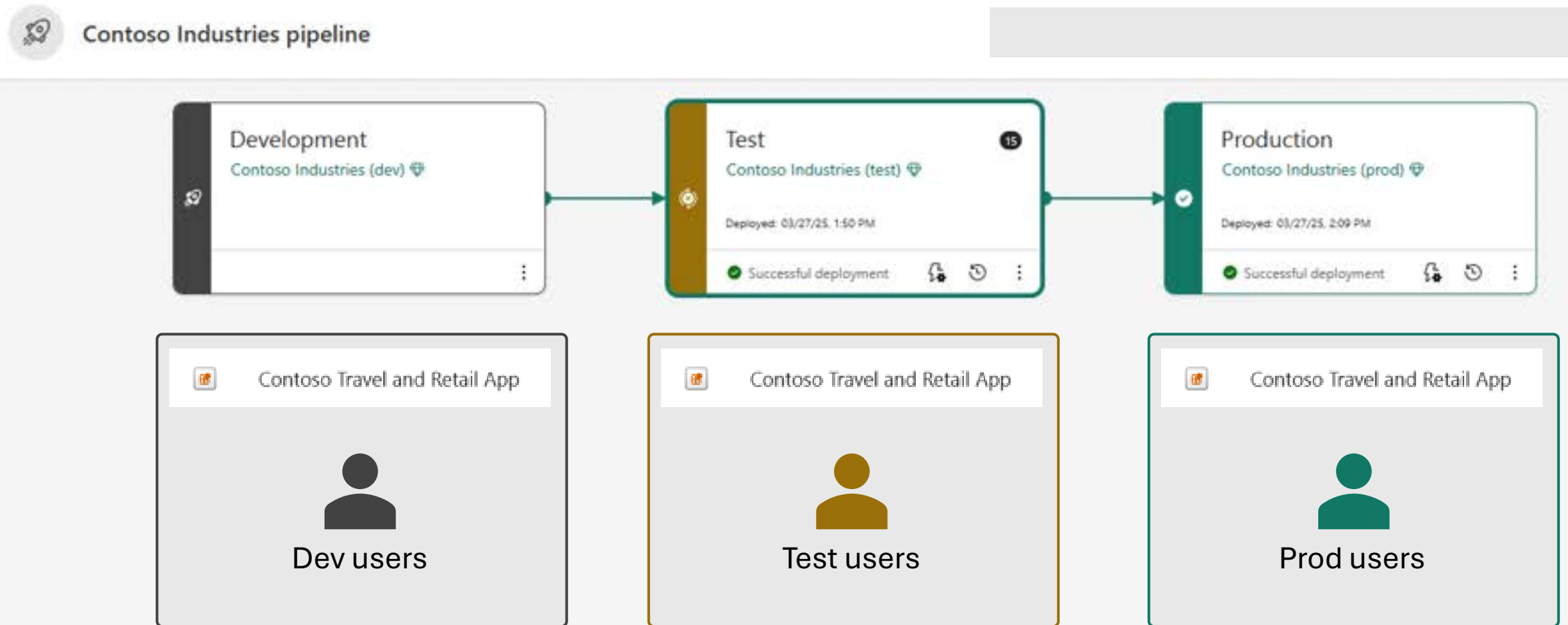
The screenshot displays the Salesforce deployment interface. At the top, a pipeline shows three stages: Development (Contoso Industries (dev)), Test (Contoso Industries (test)), and Production (Contoso Industries (prod)). The Test stage is currently selected and highlighted with a green border. Below the pipeline, the 'Deploy from' dropdown is set to 'Development', and the 'Deploy' button is highlighted with a red box. The interface shows the 'Test' stage details, including the deployment status 'Successful deployment' and the deployment time '03/27/25, 1:50 PM'. Below the deployment details, a table compares items in the 'Draft space' to the source. The table has five columns: 'Selected stage item', 'Type', 'Compared to source', and 'Source stage item'. The row for 'Contoso Travel and Retail App' is highlighted with a red box, indicating it is 'Different from source'.

Selected stage item	Type	Compared to source	Source stage item
Contoso Industries Leadership App	Org app (Preview)	Same as source	/Draft space/Contoso Industries Leadership App
Contoso Travel and Retail App	Org app (Preview)	Different from source	/Draft space/Contoso Travel and Retail App
Cross-Team Efficiency Project App	Org app (Preview)	Same as source	/Draft space/Cross-Team Efficiency Project App
Health and Services App	Org app (Preview)	Same as source	/Draft space/Health and Services App

You can version changes to the org app itself...



...while org app user access remains unique per stage.



Being built for Fabric...also means Git



Versioning and branching



Co-develop



Script and automate

For developers, Fabric Git integration + org apps



Versioning and branching



Co-develop



Script and automate



JSON

Copy

```
{
  "$schema": "https://developer.microsoft.com/json-schemas/fabric/item/orgapp/definition/orgApp",
  "settings": {
    "theme": {
      "background": "#2fb136",
      "foreground": "#000000",
      "backgroundHover": "#59c15e",
      "backgroundSelected": "#82d086",
      "backgroundPressed": "#ace0af"
    }
  },
  "elements": [
    {
      "elementType": "item",
      "elementId": "08e649a9-0fe6-40bd-b0c3-7fc900b7550f",
      "itemType": "Report",
      "itemLogicalId": "e0fa7df4-5528-4c37-bf2c-9ec02ffef18d",
```

For developers, Fabric Git integration + org apps



Versioning and branching



Co-develop



Script and automate



JSON

Copy

```
{
  "$schema": "https://developer.microsoft.com/json-schemas/fabric/1.0.0/organization/orgApp",
  "settings": {
    "theme": {
      "background": "#2fb136",
      "foreground": "#000000",
      "backgroundHover": "#59c15e",
      "backgroundSelected": "#82d086",
      "backgroundPressed": "#ace0af"
    }
  },
  "elements": [
    {
      "elementType": "item",
      "elementId": "08e649a9-0fe6-40bd-b0c3-7fc900b7550f",
      "itemType": "Report",
      "itemLogicalId": "e0fa7df4-5528-4c37-bf2c-9ec02ffef18d",
    }
  ]
}
```

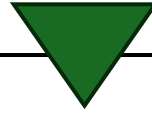
**APIs
with GA**

Functionality and options as varied as our customers

Functionality and options as varied as our customers

Org Apps: Listen > Enhance > General Availability

Functionality and options as varied as our customers



Org Apps: Listen > Enhance > General Availability

Functionality and options as varied as our customers

Org Apps: Listen > Enhance > General Availability

Workspace Apps: Available and Supported

Functionality and options as varied as our customers

Org Apps: Listen > Enhance > General Availability

Workspace Apps: Available and Supported

Workspace app > org app migration post-GA

r app

house sales

200

Upload

Delete

color

ormation

app publisher

tems contacts from the workspace

c people

opy link

settings



Create an org app using your workspace app content



Creating an org app will allow you to explore new features. We'll automatically include all your existing app content and user access, so you can test it out seamlessly. **Your existing Power BI app will remain unchanged**, creating an org app will not affect or modify your existing app in any way.

 Copy and grant access to existing workspace app users



 All users who currently have access to the classic app will be automatically granted access to the new org app version.

Try later

Create org app



Functionality and options as varied as our customers

Org Apps: Listen > Enhance > General Availability

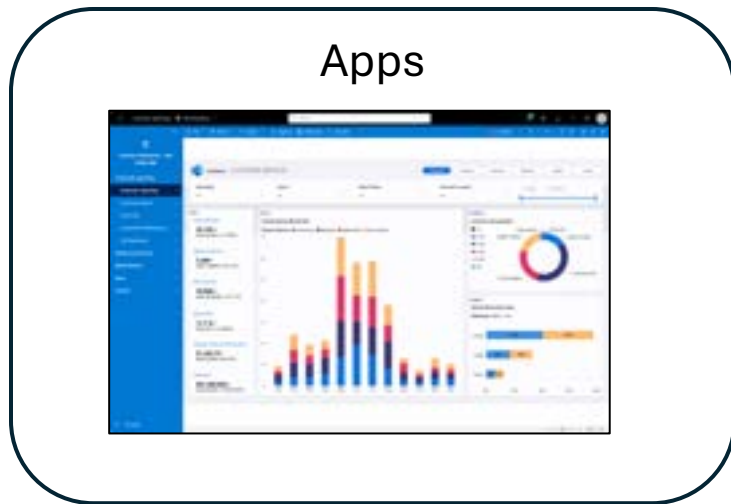
Workspace Apps: Available and Supported

Workspace app > org app migration post-GA

Keep the feedback coming, we'll adjust post-GA plans based on what we hear.

How do we get quick and customized insights from apps?

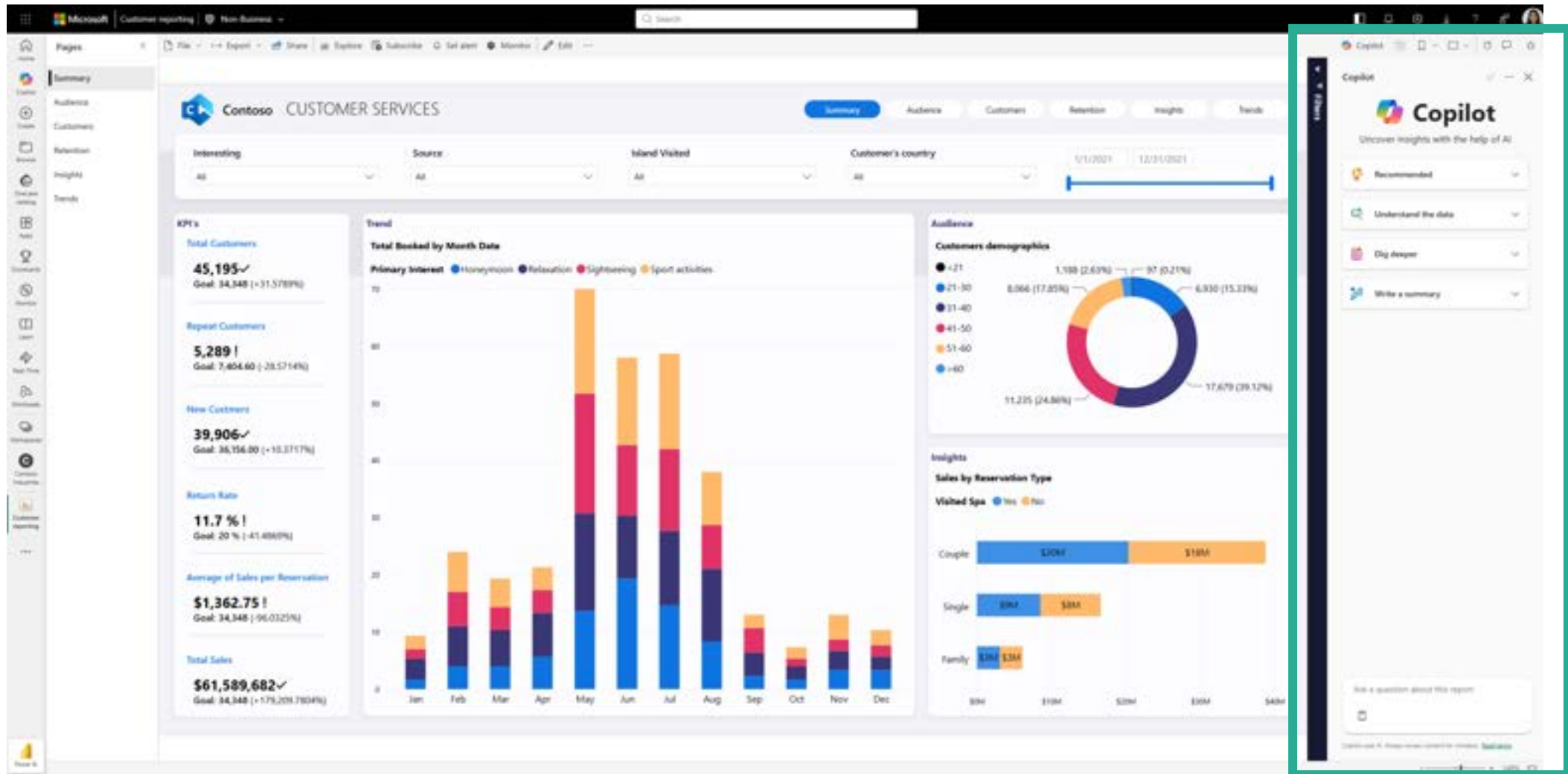
How do we get quick and customized insights from apps?

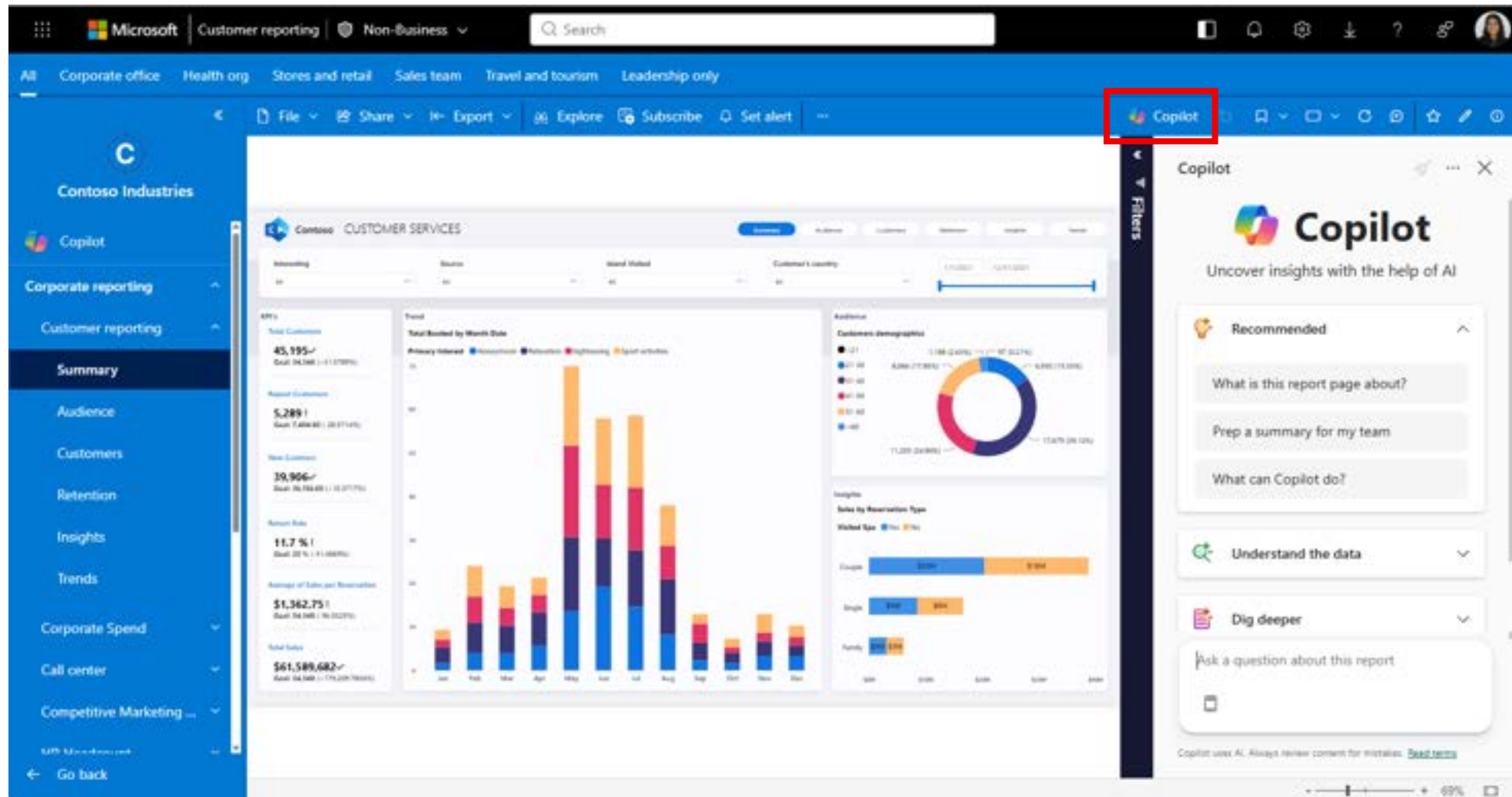


+

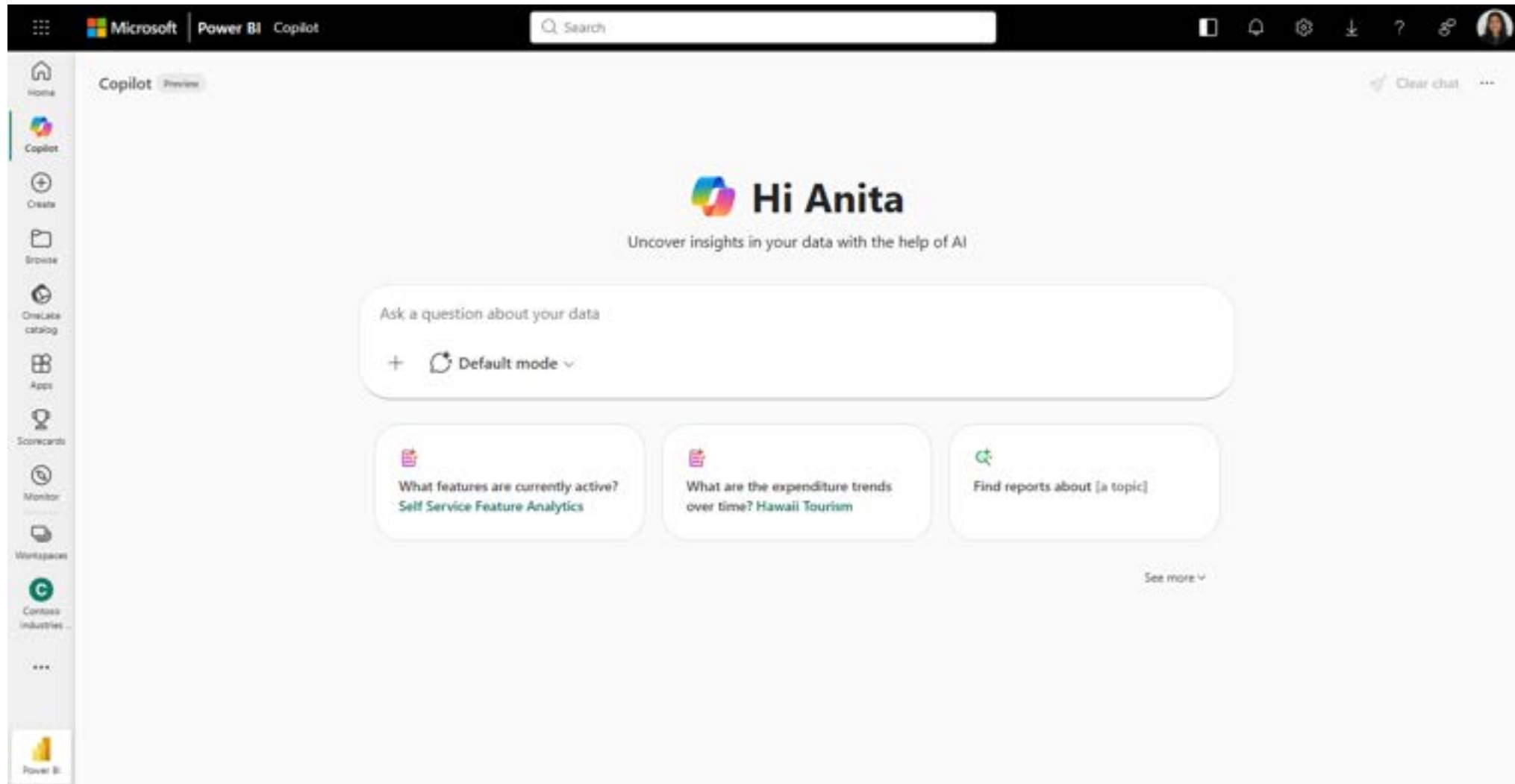


Report Pane Copilot

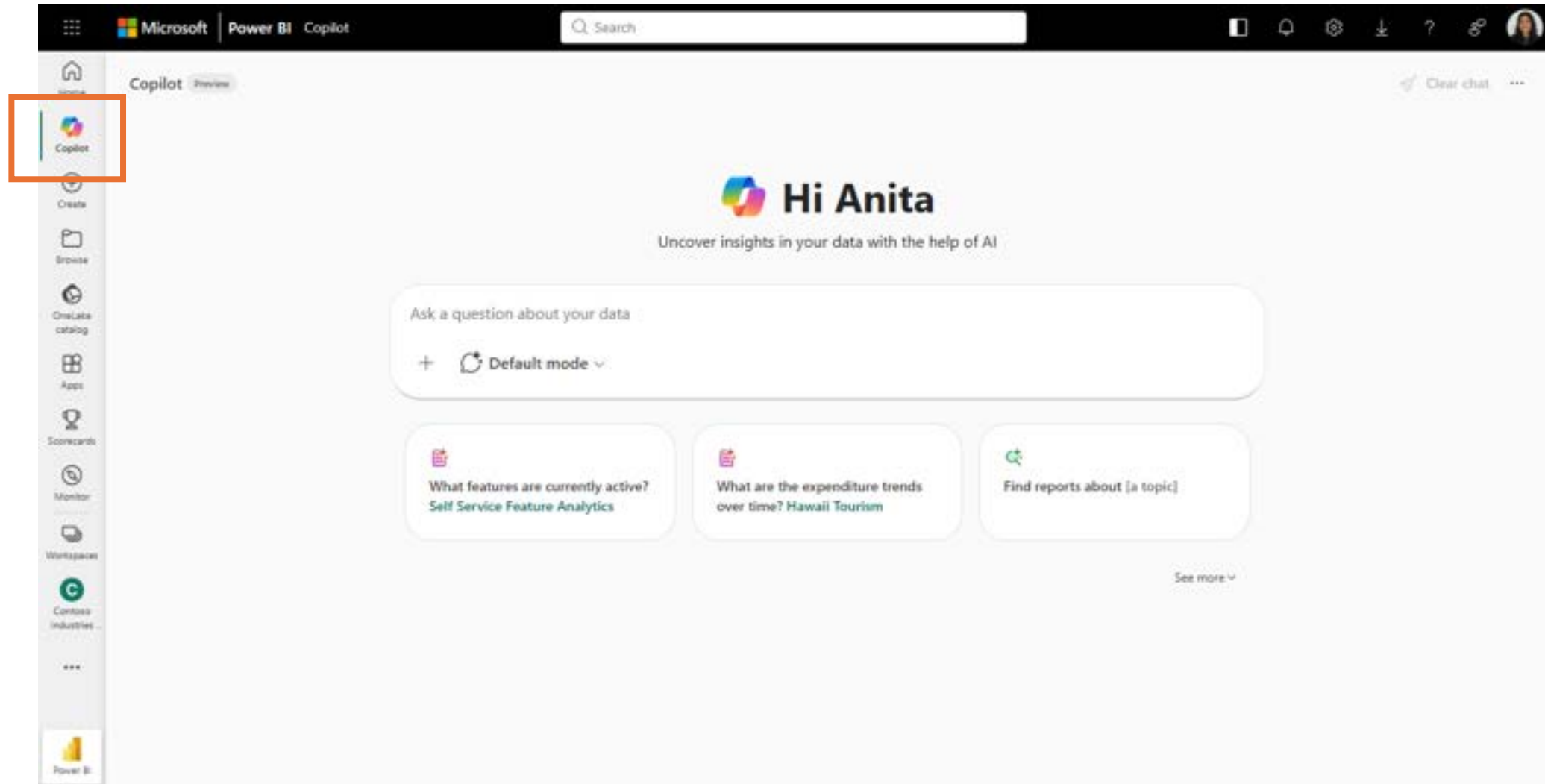




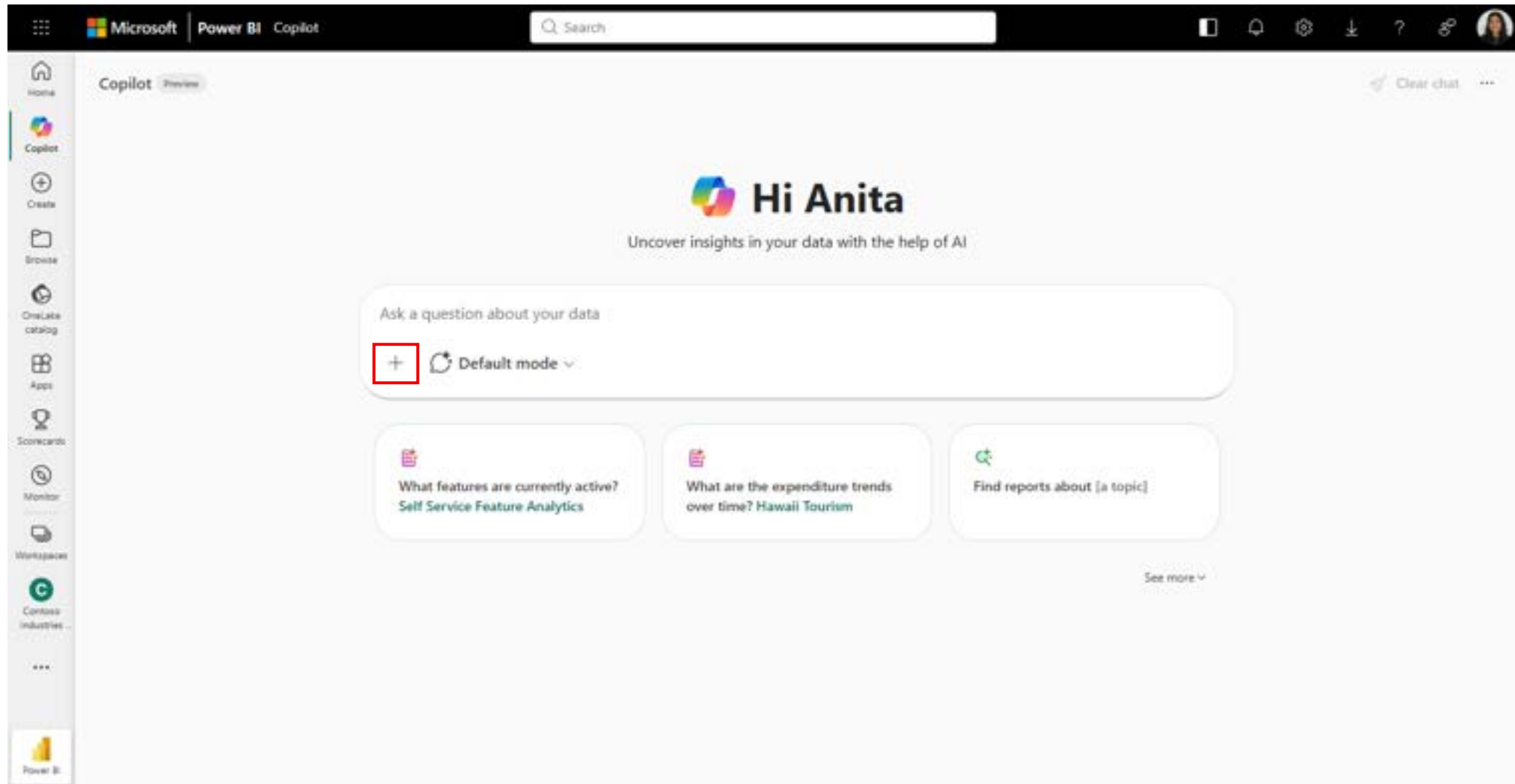
Standalone Copilot



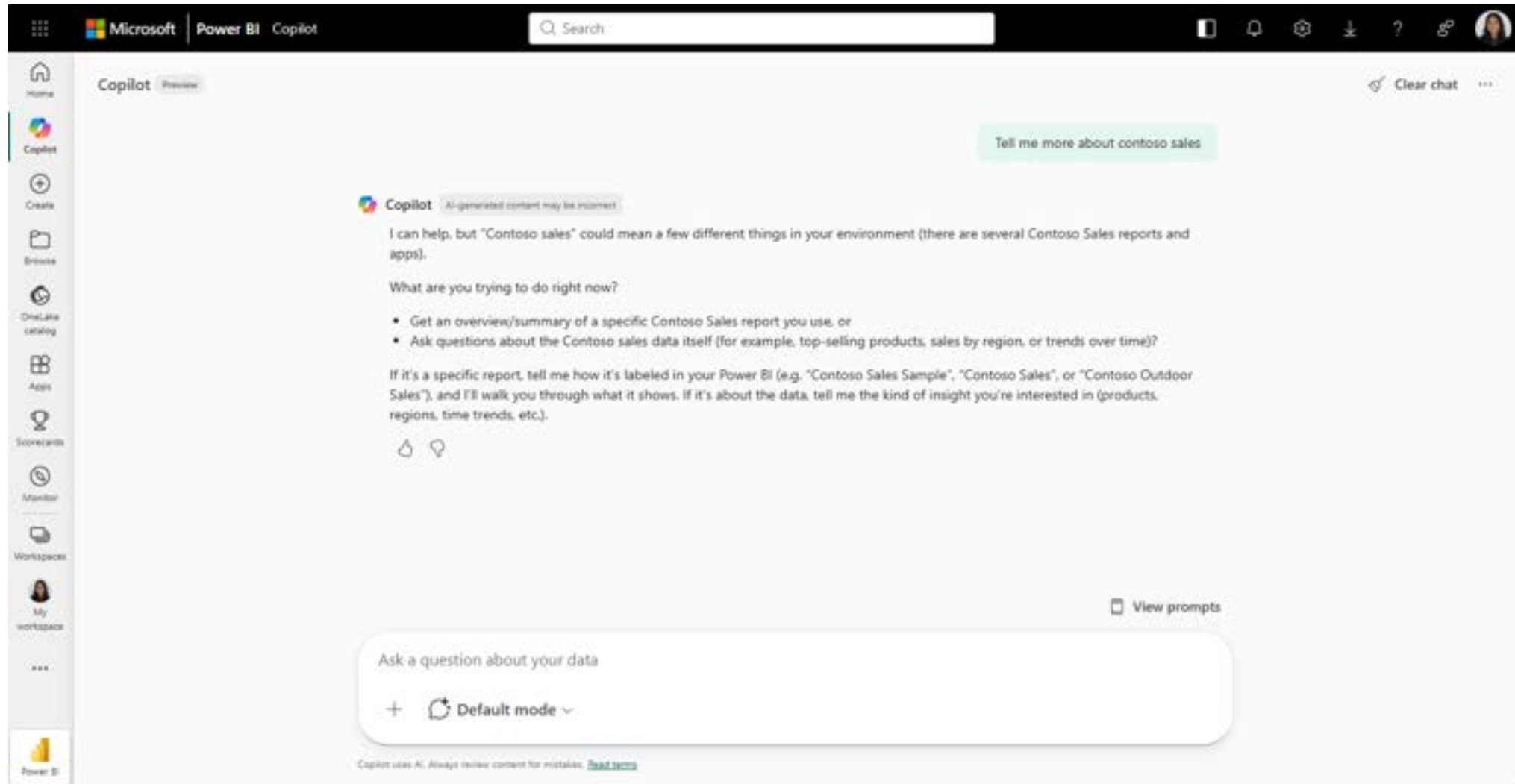
Standalone Copilot



Standalone Copilot



Standalone Copilot

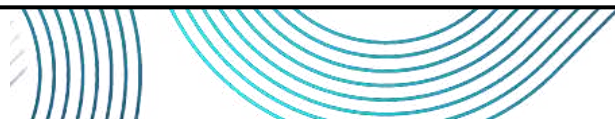


How can we take quick personalized insights a step further?

One Thing

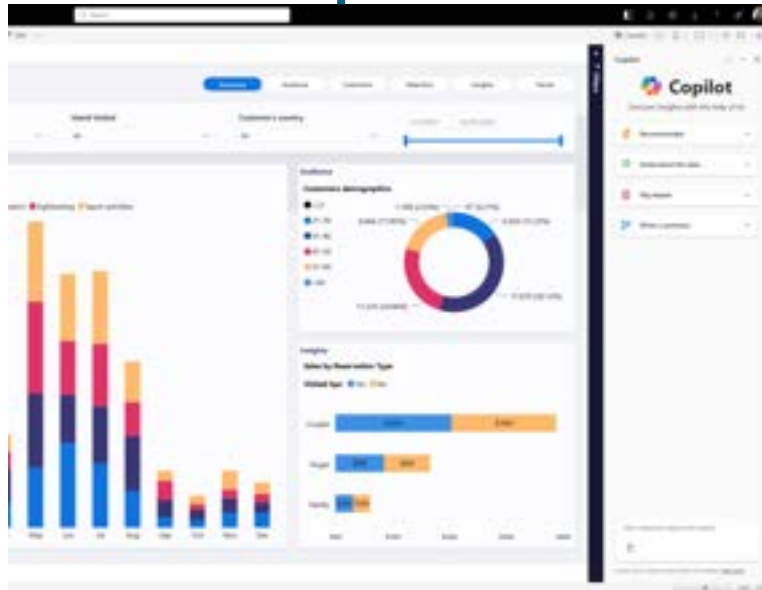


Everything



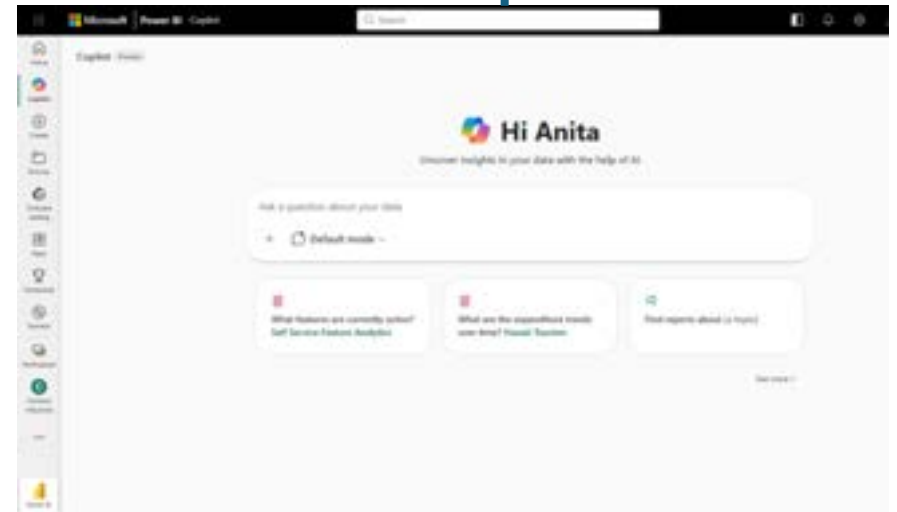
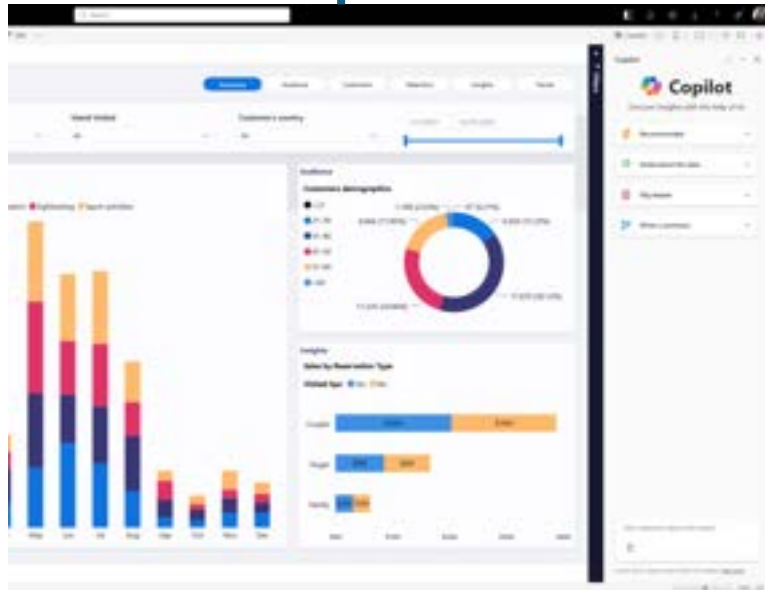
One Thing

Everything



One Thing

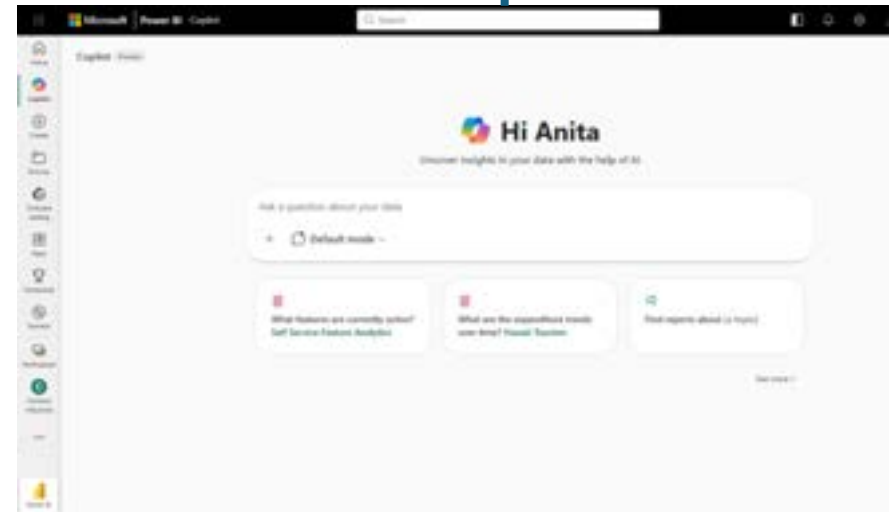
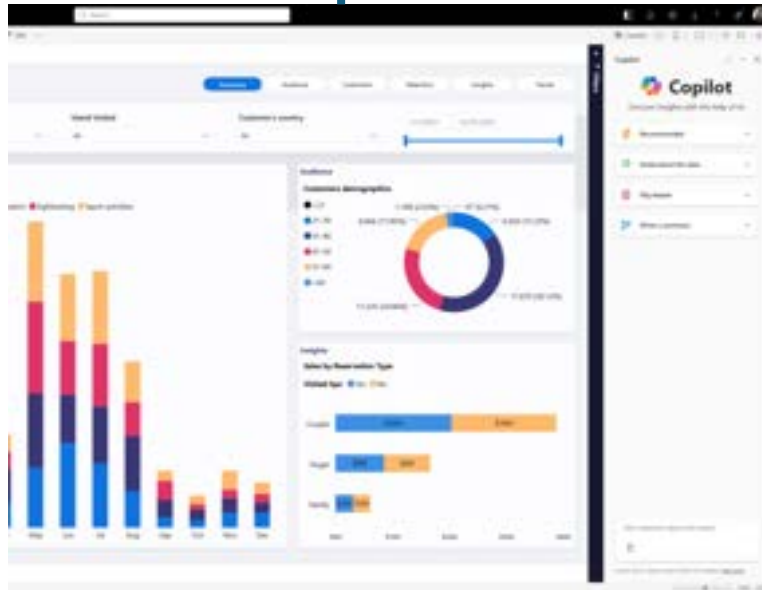
Everything



One Thing

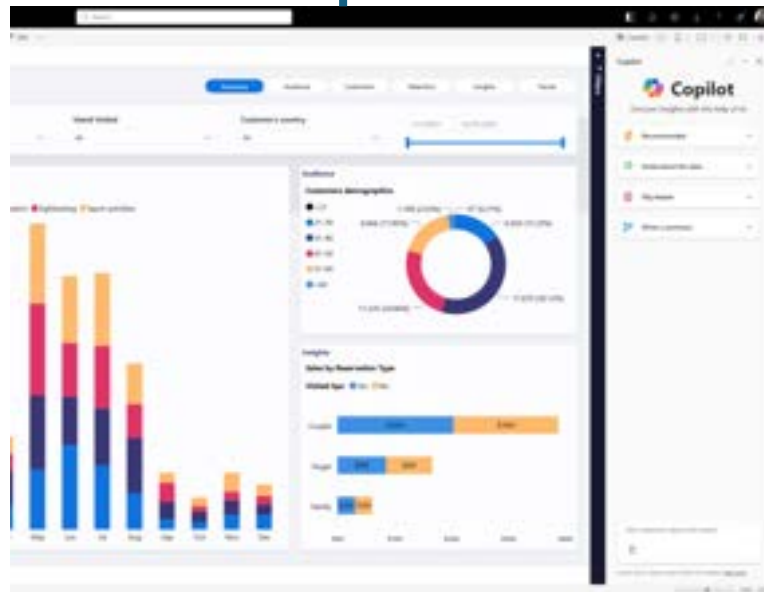
?

Everything

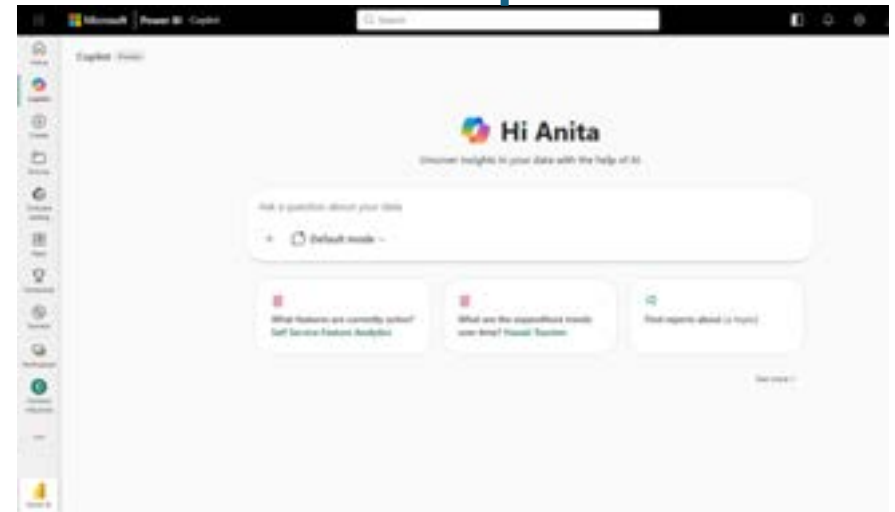


One Thing

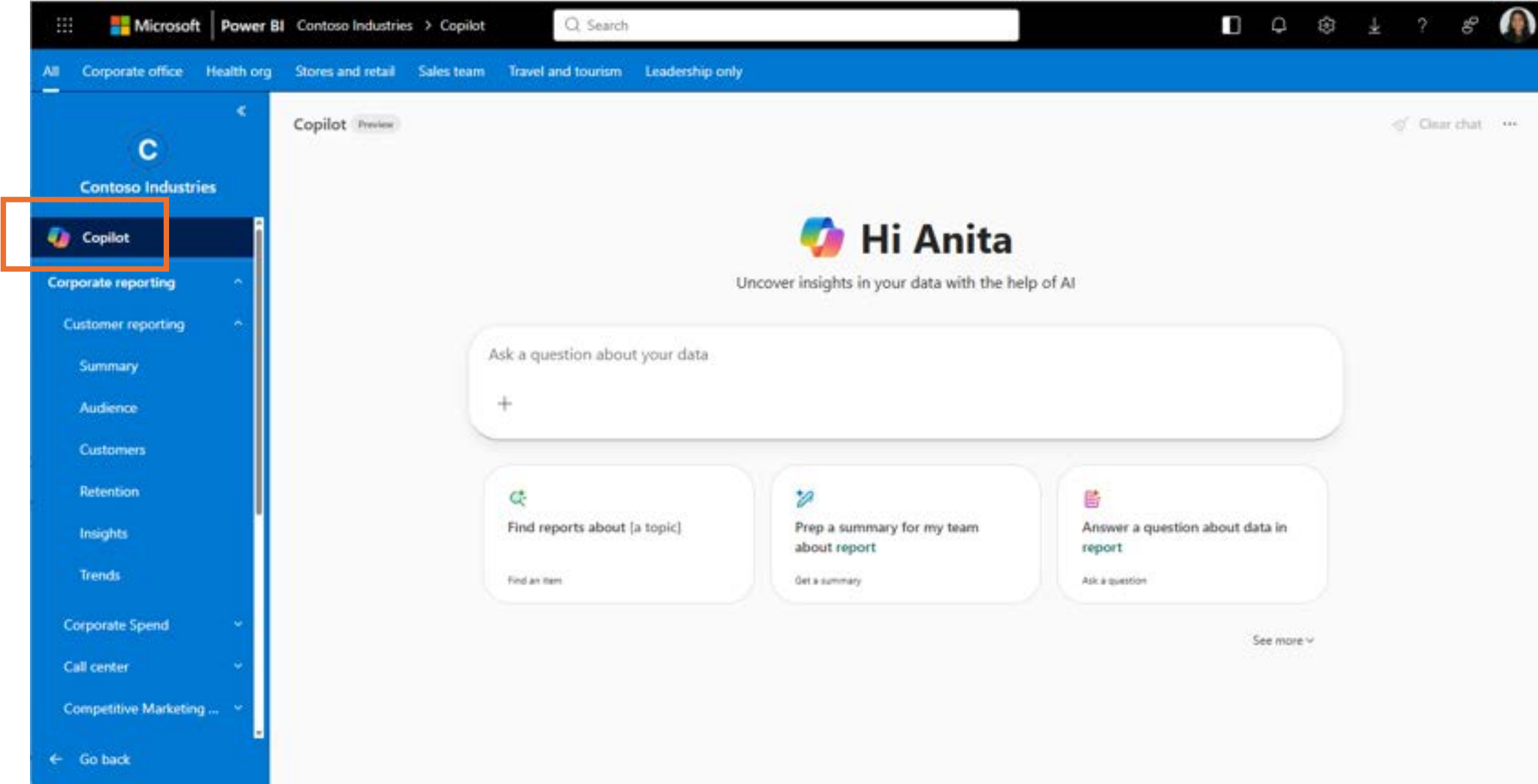
Everything



Power BI App
Copilot

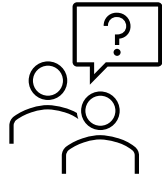


Introducing: Power BI App Copilot

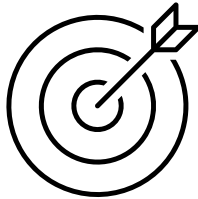


Power BI app Copilot enables....

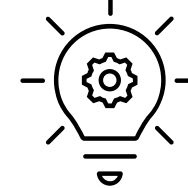
Ask questions and get
summaries



Curation and accuracy
for app-related
questions

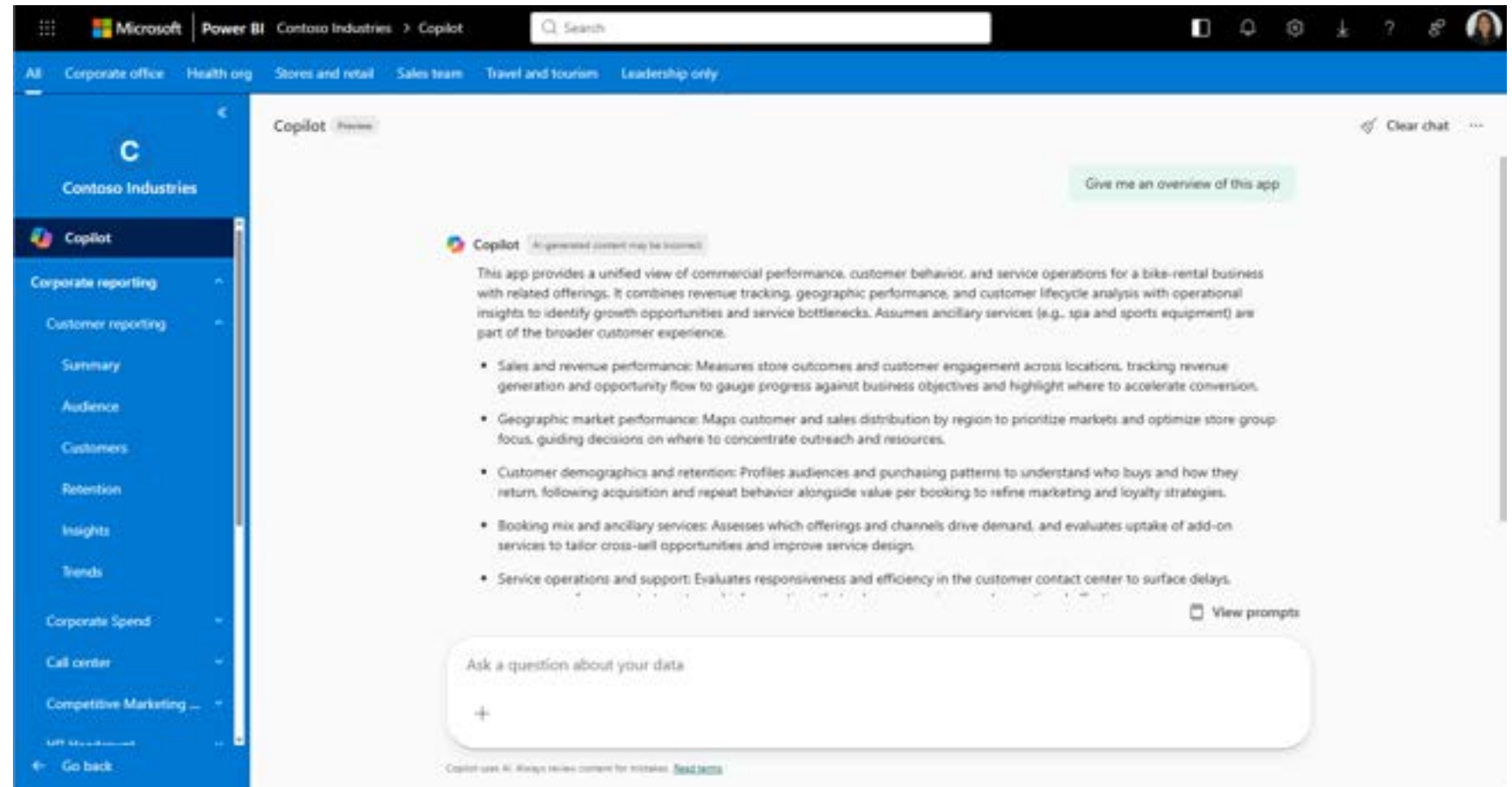
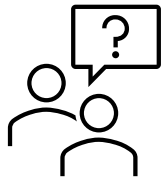


Quicker insights
based on reports in an
app



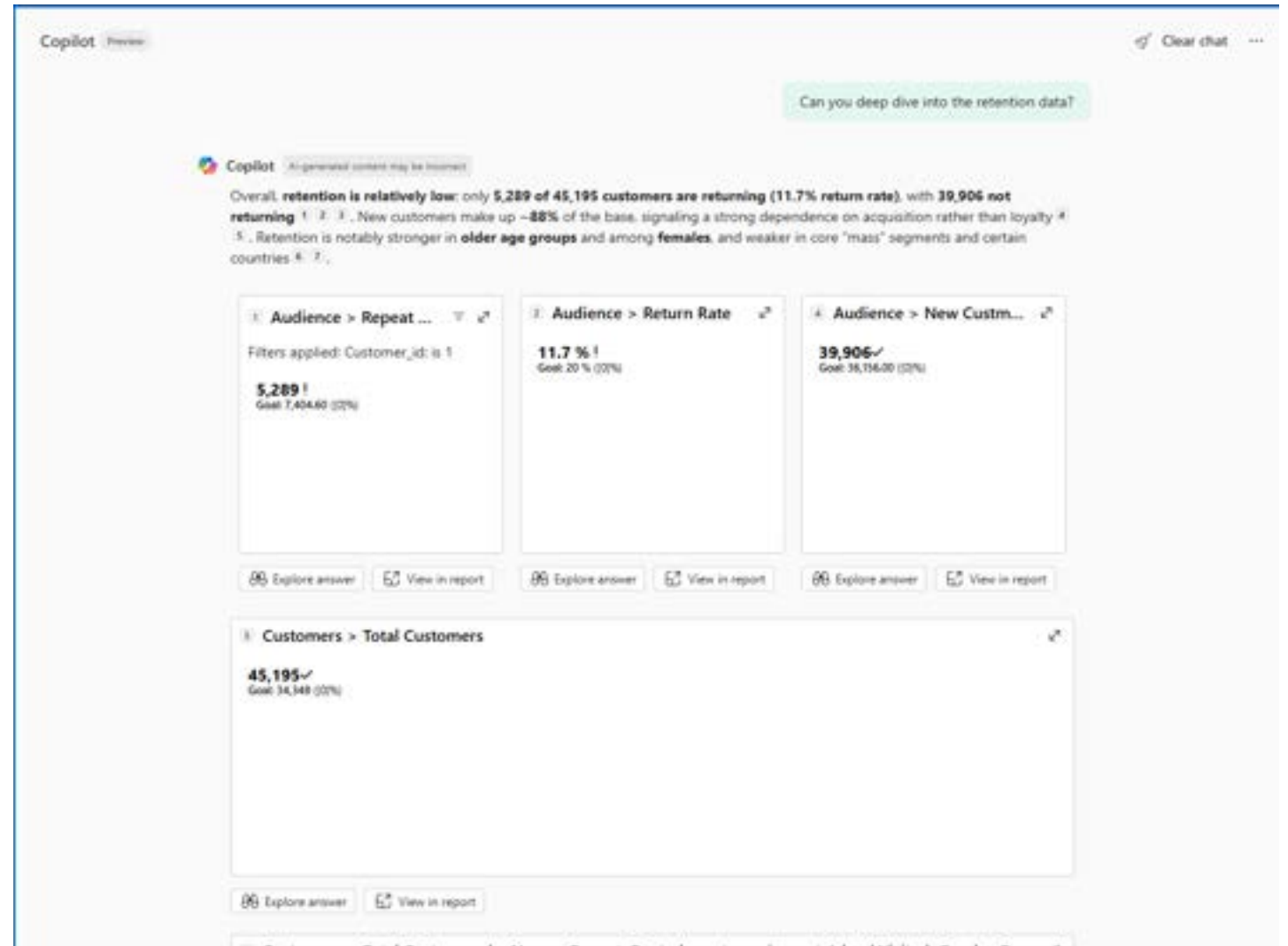
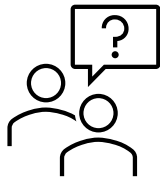
Power BI app Copilot enables you to....

Ask questions and get summaries



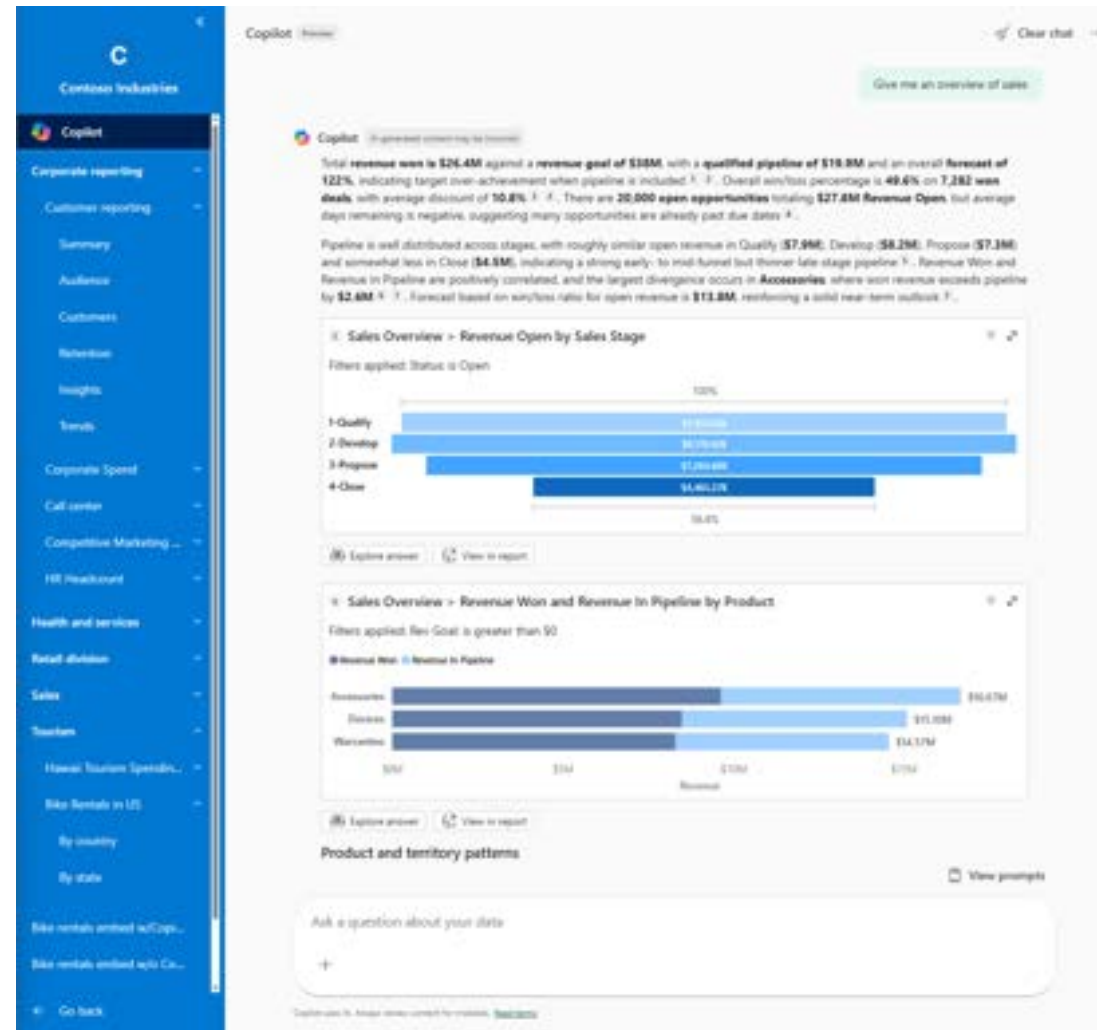
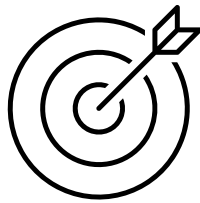
Power BI app Copilot enables you to....

Ask questions and get summaries



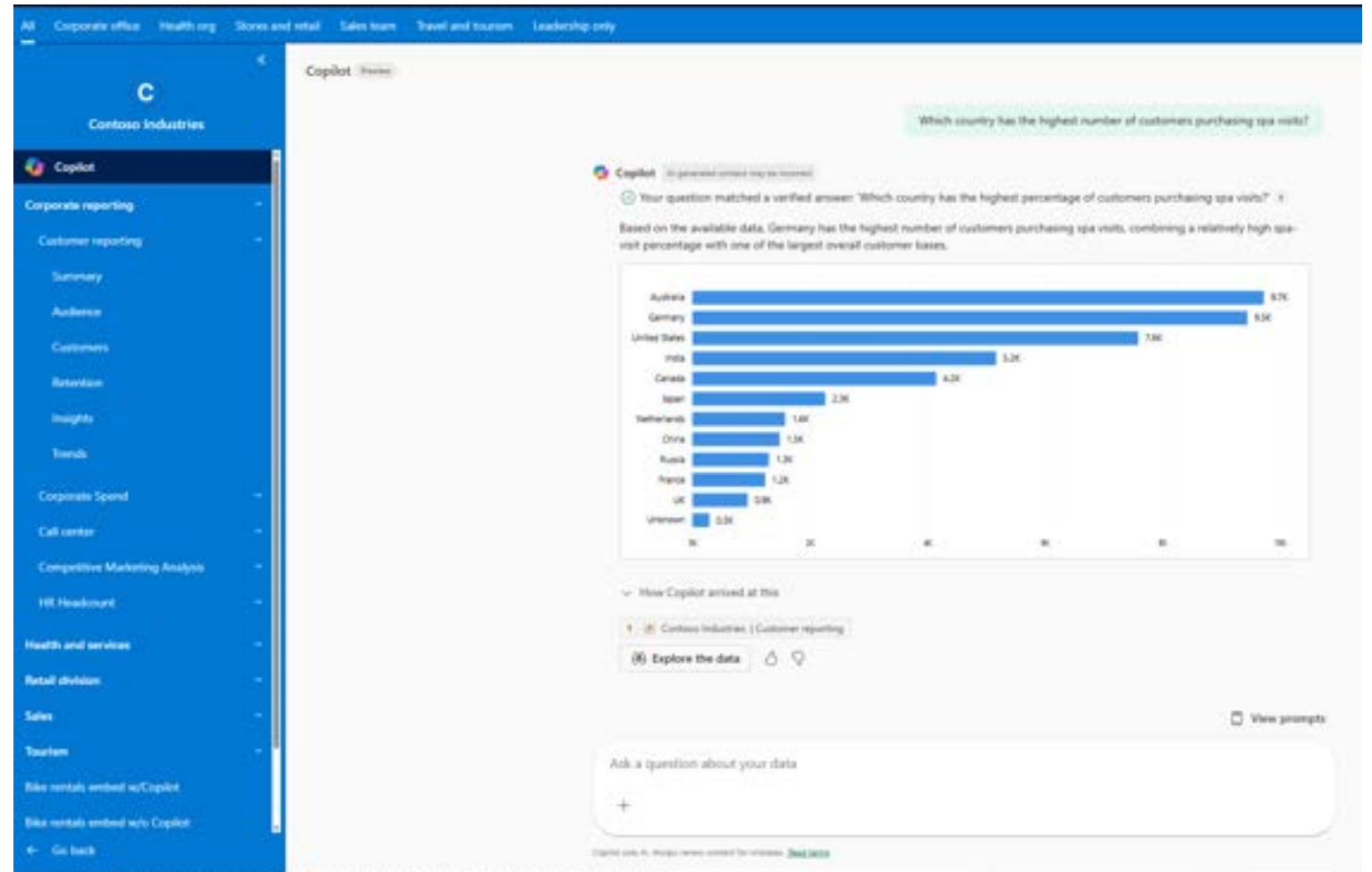
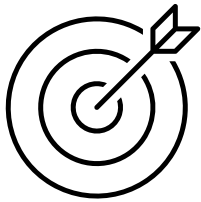
Power BI app Copilot enables you to....

Curation and accuracy
for app-related
questions



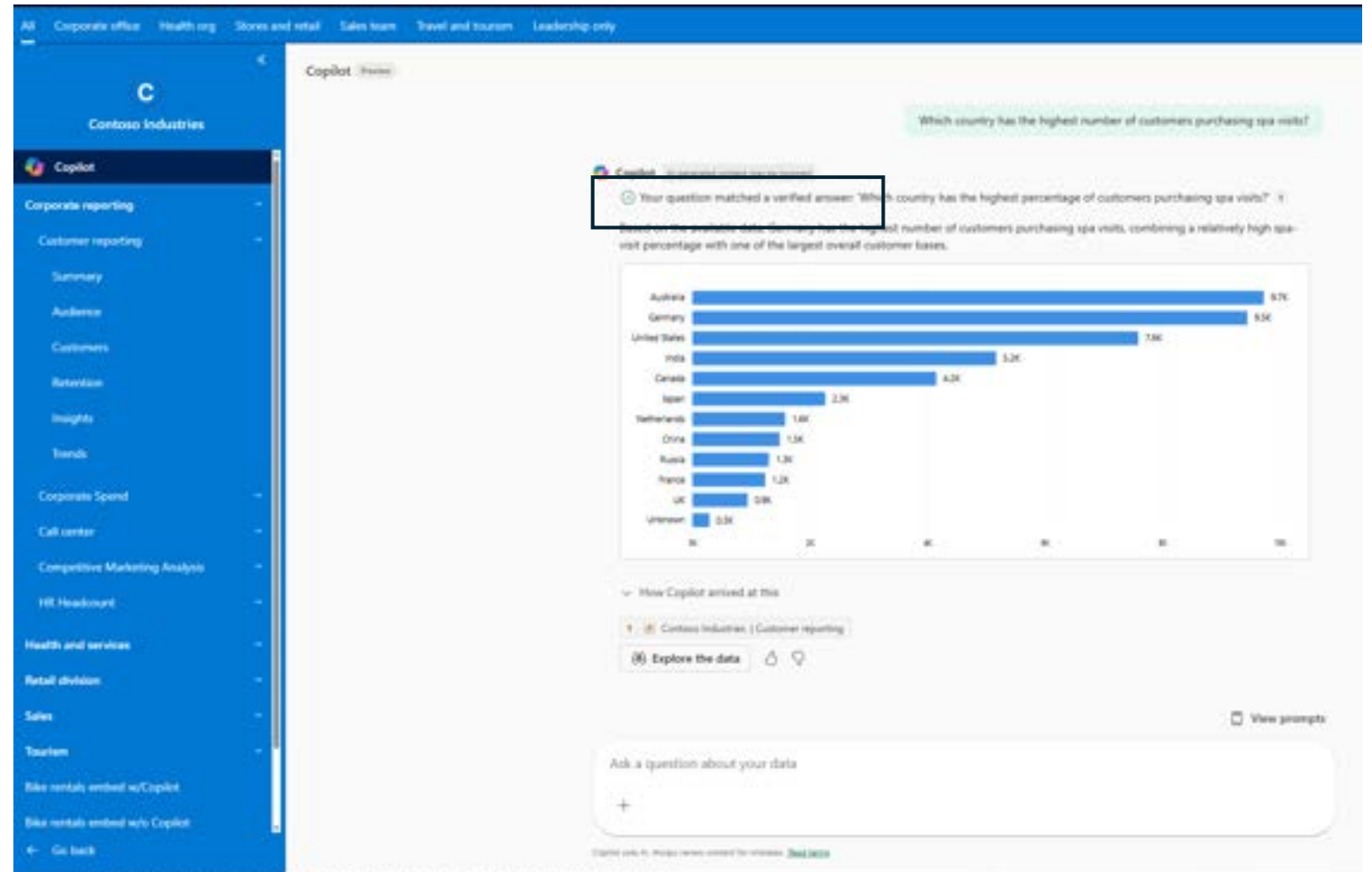
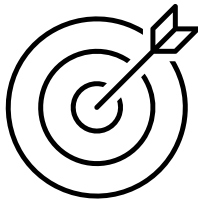
Power BI app Copilot enables you to....

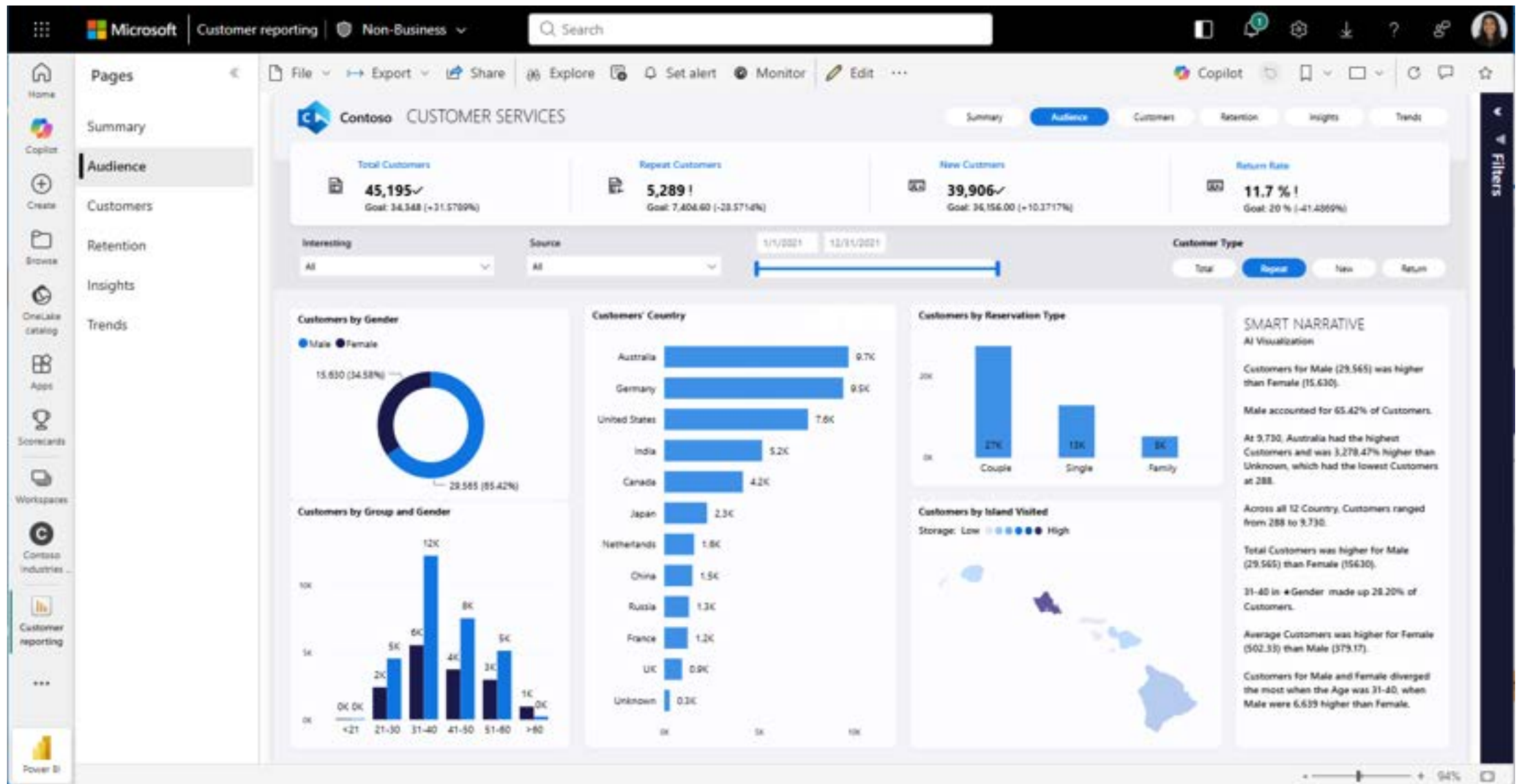
Curation and accuracy
over app-related
questions

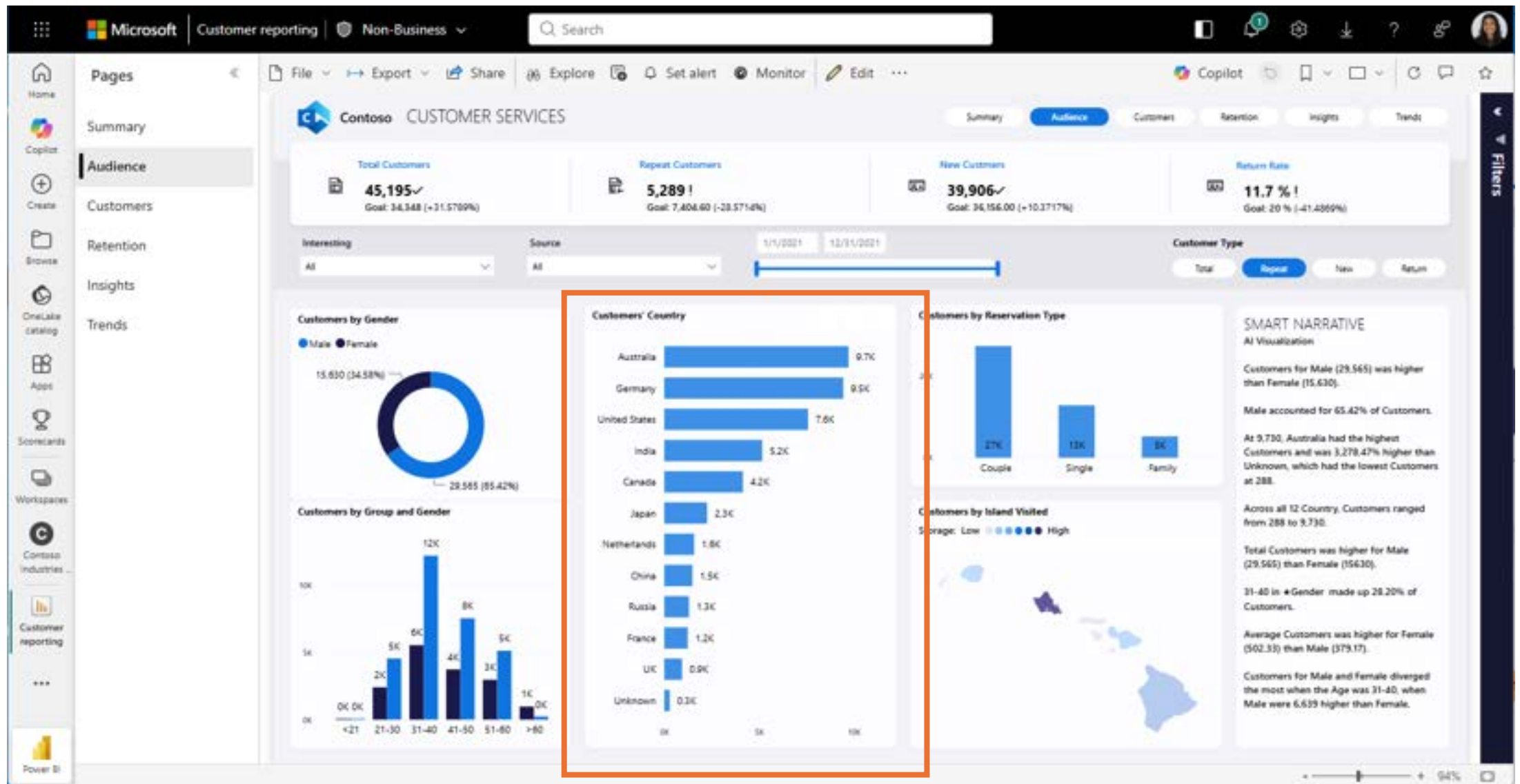


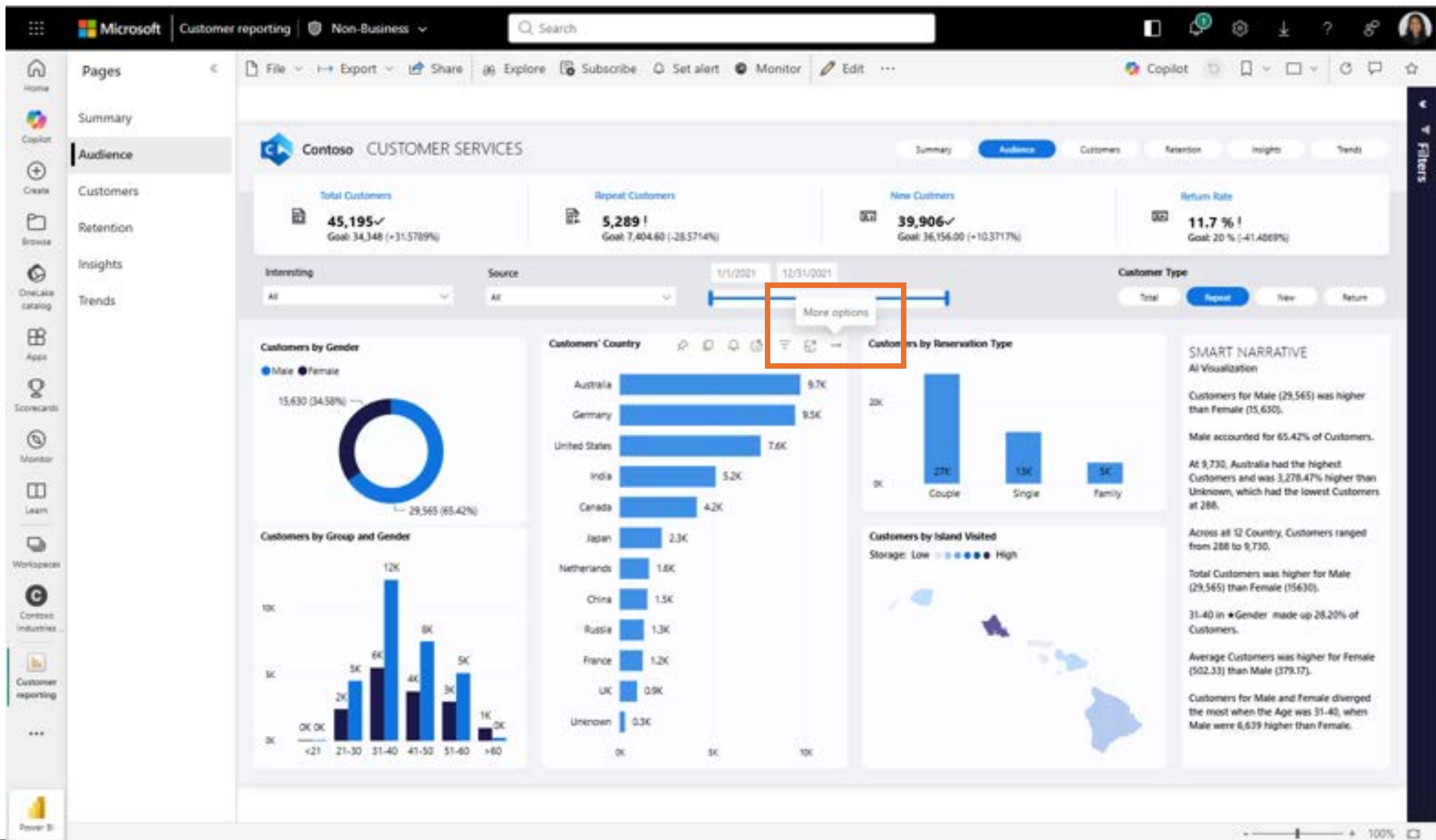
Power BI app Copilot enables you to....

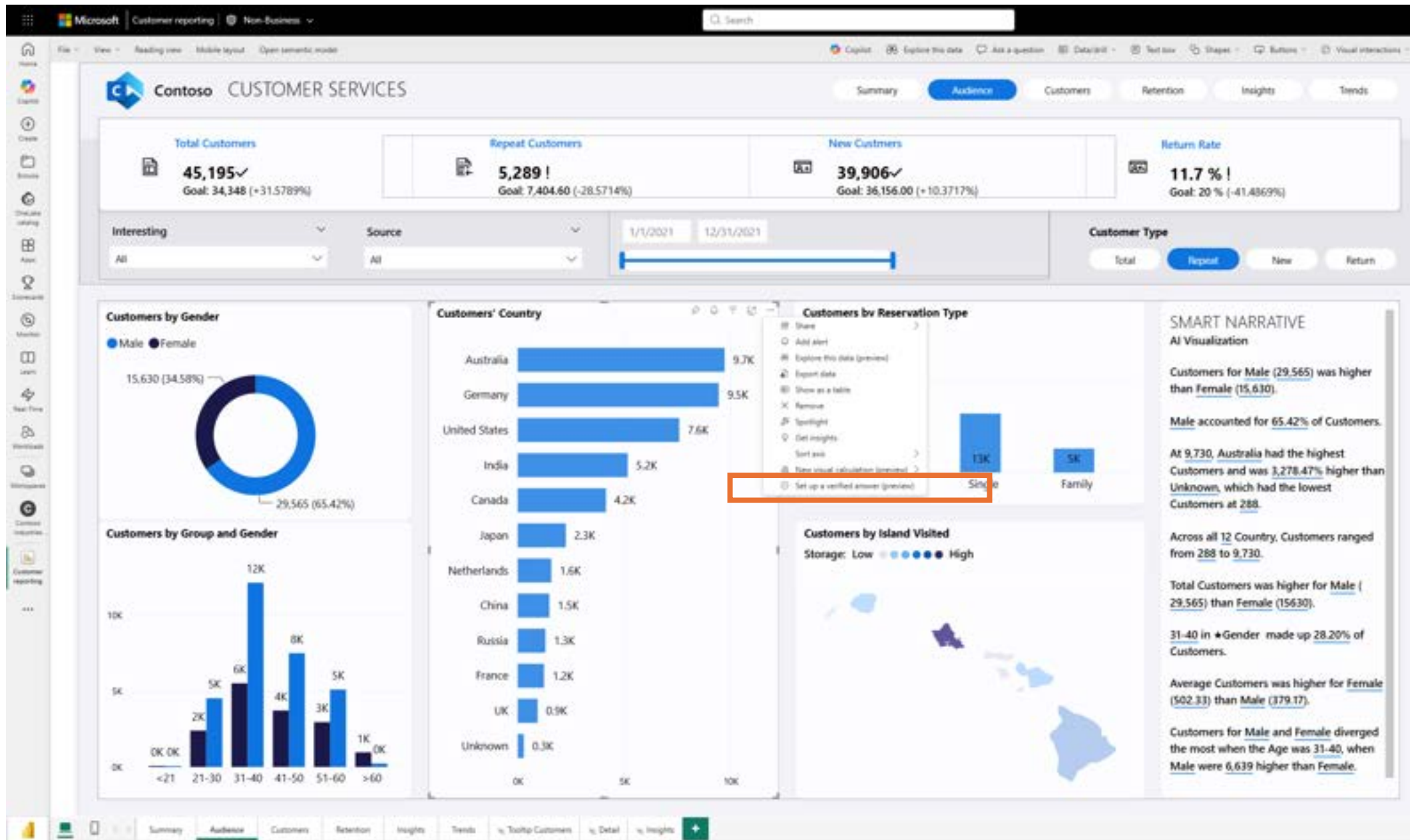
Curation and accuracy
over app-related
questions











Repeat Customers

New Customers

Return Rate

Prep data for AI

Get started

Simplify the data schema

Verified answers

Add AI instructions

Settings

Verified answers (preview)

All verified answers

Phrases connected to verified answers

Add phrases people might use when asking about the model data, and Copilot will respond with this visual. Test your phrases out in the chat before publishing.

Enter a phrase

Add

Copilot suggestions

Which country has the highest percentage of customers purchasing spa visits?

Which country has the lowest percentage of customers purchasing spa visits?

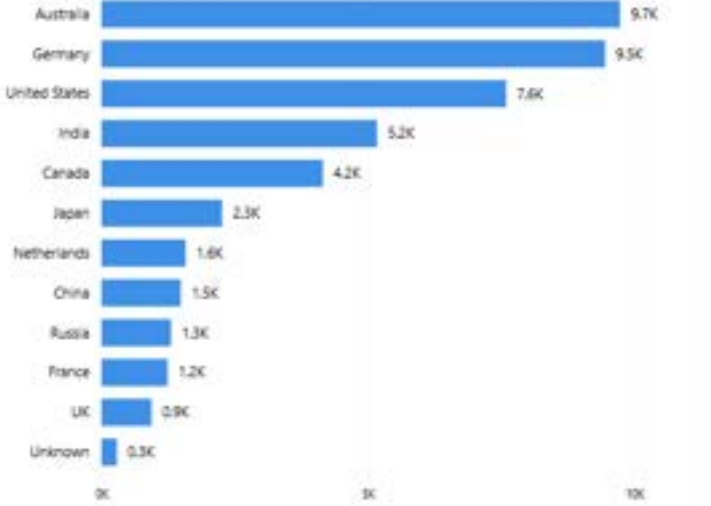
Which country has the highest percentage of customers renting sports equipment?

Refresh

Copilot uses AI. Always review content for mistakes. [Read terms](#)

Visual

The visual below will appear in Copilot's responses to phrases you add. Any changes to the report won't impact this visual.



Country	Percentage
Australia	9.7K
Germany	9.5K
United States	7.6K
India	5.2K
Canada	4.2K
Japan	2.3K
Netherlands	1.6K
China	1.5K
Russia	1.3K
France	1.2K
UK	0.9K
Unknown	0.3K

Apply

Close

FABCON

SQLCON

ATLANTA26

JOIN THE
CONVERSATION

#FABCONSQLCON26

Home

Canvas

Create

Browse

OnLake setup

Apps

Scorecards

Monitor

Learn

Workspaces

Context: Industries

Customer reporting

...

Prep data for AI

Get started

Simplify the data schema

Verified answers

Add AI instructions

Settings

Verified answers (preview)

← All verified answers

Phrases connected to verified answers

Add phrases people might use when asking about the model data, and Copilot will respond with this visual. Test your phrases out in the chat before publishing.

Enter a phrase

Add

Copilot suggestions

Which country has the highest percentage of customers who purchased a spa visit?

Which country has the lowest percentage of customers who purchased a spa visit?

Which country has the highest percentage of customers who rented sports equipment?

Refresh

Copilot uses AI. Always review content for mistakes. [Read terms](#)

Visual

The visual below will appear in the report. This report won't impact this visual.

Available to viewers

Applied to visual

Select up to 10 filters viewers can ask about for this verified answer. You can't change this later.

☐ Date

☐ Quarter

Australia	
Germany	
United States	
India	5.2K
Canada	4.2K
Japan	2.9K
Netherlands	1.8K
China	1.5K
Russia	1.5K
France	1.2K
UK	0.9K
Unknown	0.3K

0K5K10K

Apply

Close

Repeat Customers

New Customers

Return Rate

Prep data for AI

Get started

Simplify the data schema

Verified answers

Add AI instructions

Settings

Verified answers (preview)

← All verified answers

Phrases connected to verified answers

Add phrases people might use when asking about the model data, and Copilot will respond with this visual. Test your phrases out in the chat before publishing.

Enter a phrase

Add

Copilot suggestions

Which country has the highest percentage of customers purchasing spa visits?

Which country has the lowest percentage of customers purchasing spa visits?

Which country has the highest percentage of customers renting sports equipment?

Refresh

Copilot uses AI. Always review content for mistakes. [Read terms](#)

Visual

The visual below will appear in Copilot's responses to phrases you add. Any changes to the report won't impact this visual.

Australia

9.7K

Germany

9.5K

United States

7.6K

India

5.2K

Canada

4.2K

Japan

2.3K

Netherlands

1.6K

China

1.5K

Russia

1.3K

France

1.2K

UK

0.9K

Unknown

0.3K

0K

5K

10K

Apply

Close

FABCON SQLCON

ATLANTA26

JOIN THE CONVERSATION #FABCONSQLCON26

Repeat Customers
New Customers
Return Rate

Prep data for AI

- Get started
- Simplify the data schema
- Verified answers**
- Add AI instructions
- Settings

Verified answers (preview)

← All verified answers

Phrases connected to verified answers

Add phrases people might use when asking about the model data, and Copilot will respond with this visual. Test your phrases out in the chat before publishing.

Add

Which country has the highest percentage of customers purchasing spa visits?

Copilot suggestions

Refresh

Copilot uses AI. Always review content for mistakes. [Read terms](#)

Visual

The visual below will appear in Copilot's responses to phrases you add. Any changes to the report won't impact this visual.

Country	Percentage
Australia	9.7K
Germany	9.5K
United States	7.6K
India	5.2K
Canada	4.2K
Japan	2.3K
Netherlands	1.6K
China	1.5K
Russia	1.3K
France	1.2K
UK	0.9K
Unknown	0.3K

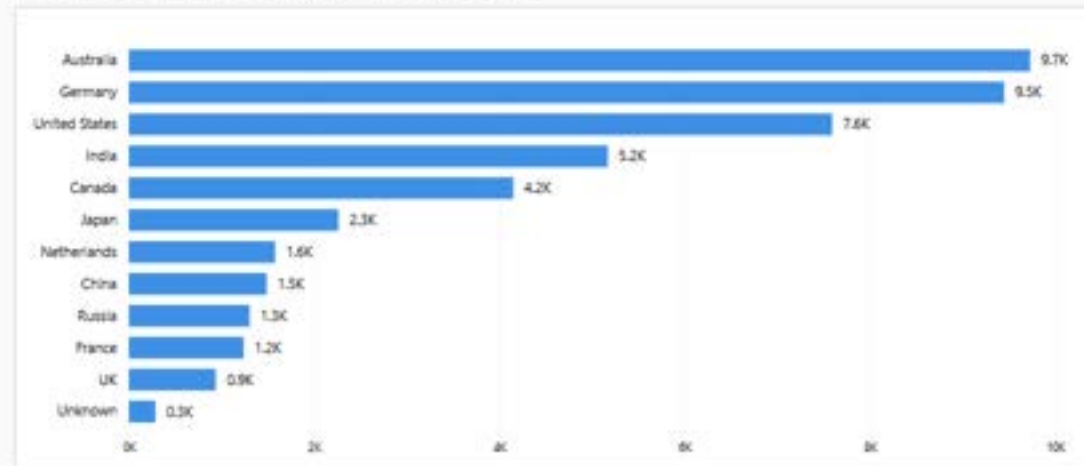
Apply
Close

Which country has the highest number of customers purchasing spa visits?

 Copilot All-generated content may be incorrect.

✓ Your question matched a verified answer: "Which country has the highest percentage of customers purchasing spa visits?" ⓘ

Based on the available data, Germany has the highest number of customers purchasing spa visits, combining a relatively high spa-visit percentage with one of the largest overall customer bases.



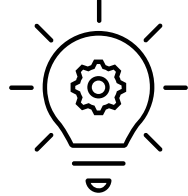
⌵ How Copilot arrived at this

1  Contoso Industries | Customer reporting

 Explore the data  

Power BI app Copilot enables you to....

Quicker insights
based on reports in an
app



Copilot Preview

Find reports that include bike rental data

Copilot All-generated content may be incorrect

Here are the reports that include bike rental data:

- [Bike Rentals in US](#): Focuses on store performance and customer engagement across locations, including metrics like revenue won, revenue in pipeline, and revenue open.

You also have a related semantic model that holds the underlying bike rental data:

- [Bike Rentals](#)

If you'd like, I can next help you:

- Get specific metrics from the Bike Rentals report (for example, rentals by day or location), or
- Summarize the Bike Rentals report for a quick overview.

👍 🗨

Retail division ▾

Sales ▾

Tourism ▴

Hawaii Tourism Spendin... ▾

Bike Rentals in US ▴

By country

By state

Apps



+



Sound off.
The mic is all yours.
Influence the product roadmap.

Join the Fabric User Panel



Share your feedback directly with our
Fabric product group and researchers.

<https://aka.ms/JoinFabricUserPanel>

Join the SQL User Panel



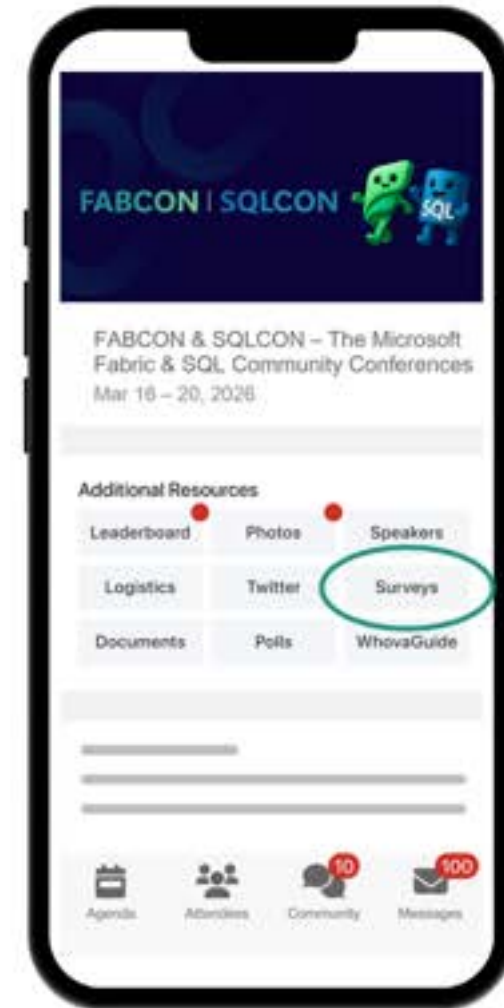
Influence our SQL roadmap and ensure
it meets your real-life needs

<https://aka.ms/JoinSQLUserPanel>

How was the session?



Complete Session Surveys in
Whova for your chance to WIN
PRIZES!



Get Two Fabric Certifications for FREE

Attendees of FABCON can take the Fabric Analytics Engineer or Fabric Data Engineer exam for free. Be part of the 2 fastest growing role-based certifications in Microsoft history.

Request your voucher by March 23, 2026.

<https://aka.ms/fabcon/cert100>

